

# How do you recognize your **new #1 client?**

With **complete prospect profiles** captured with **X•Press Leads**.

A simple scan gives you the contact and demographic information to identify your ideal prospects. Make your exhibiting efforts pay off with the small investment that yields huge returns.

## **X•Press Lead Family** Solutions for every exhibitor

### **X•Press Connect Plus**

- Our portable handheld wireless scanner
- Scans anywhere
- Full color display
- Real-time leads list
- Optional Bluetooth printer



### **X•Press Connect**

- Scan or type badge ID on your mobile device
- Real-time leads list
- Review, add notes and qualifiers
- Set Appointments
- Fast email followup



System Requirements:  
Android – compatible with phones and tablets (2.x or higher)  
Apple iOS – compatible with phones and iPads (3.x or higher)  
3 megapixel or higher camera is recommended

### **X•Press LeadKey**

- View and sort leads anytime
- Uses your PC
- Instant access to leads
- Add notes easily



### **X•Press LeadPro**

- Stand-alone, desktop unit
- Instant printout
- Unlimited paper supply
- Complimentary USB flash drive



LeadPro requires  
120 volt AC outlet

Leads are available 1 business day post-event at [www.xpressleadpro.com/leads](http://www.xpressleadpro.com/leads) for no additional charge. All orders include onsite and post show tech support.

## **X•Press Extras** Tools that save time and increase sales

### **X•Press DITP**

Save time onsite with DITP—Delivery, Installation, Training and Pick-up, at your booth.

- Saves time
- Guarantees proper setup
- Staff training

### **Custom Qualifiers**

X•Press Custom Qualifiers target ideal prospects for your organization.

- Customize qualifying questions
- Identify customer interests
- Simplify your follow-up

### **Email Blasts**

Use X•Press Email Blasts for effective follow-up while your company is fresh in your prospect's minds.





- Personal greetings
- Highlights your unique message and brand
- Fully formatted HTML

**Not everyone will have a business card. Everyone will have a name badge to scan. Don't miss a single prospect!**

**Order Online and Save \$10 : [www.xpressleadpro.com](http://www.xpressleadpro.com) Show Code: STRK024**

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 All orders include onsite and post event tech support.

**EARLY\*** ADVANCE\* STANDARD\*\*  
 thru thru after  
**12/20/13** 01/10/14 01/10/14

	QTY			TOTAL
 <p><b>X•Press LeadPro - All-In-One Desktop Solution</b>                      Easy-to-use product for those who want everything in one, simple unit. The built in printer gives instant access to leads and complimentary USB flash drive stores prospect information.  <i>The X•Press LeadPro requires electricity.</i></p>	<input type="checkbox"/>	\$330	\$385	\$445
 <p><b>X•Press LeadKey - Plug-and-Play PC Solution</b>                      Use your laptop to capture leads using a USB flash drive with X•Press Leads software program and scanner. Leads can be saved directly to laptop's hard drive.  <i>Requires Windows 2000 or greater, 2 USB 1.1 connections and .NET Framework. NOT compatible with MACs.</i></p>	<input type="checkbox"/>	\$380	\$430	\$490
 <p><b>X•Press Connect - Licensed App for YOUR Mobile Device</b>                      Use your own mobile device to scan or type badge ID for real-time lead information. X•Press Connect features include standard qualifiers or surveys, fast email "follow-up", schedule appointments (iPhone only), lead rating, view real-time statistics and the ability to work offline.  <i>Leads available online during and after the event.</i></p>	<input type="checkbox"/>	\$350	\$405	\$465
<b>Additional Licenses</b> - Get a license for each person in your booth and increase your leads	<input type="checkbox"/>	\$140 for each additional license		
 <p><b>X•Press Connect Plus - Lead Retrieval on Our Smart Phone</b>                      We've loaded our full-featured X•Press Connect App onto our state-of-the-art Android smart-phone (Mobile device provided). Take notes, qualify, review your leads list and rate leads.  <i>Leads uploaded in real-time to our password protected website.</i></p>	<input type="checkbox"/>	\$440	\$490	\$555
<b>Add a Connect Plus Printer</b> - Add a Bluetooth printer for hardcopy leads printout. One per unit	<input type="checkbox"/>	+\$75	+\$85	+\$95

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**Save 10% with a Lead Retrieval Package: includes Unit, DITP & Custom Qualifiers all packaged together with a 10% savings taken off the cost.**

<b>Save 10%</b>	<b>X•Press LeadPro Package</b> - features listed above including the DITP, Custom Qualifiers, and USB	<input type="checkbox"/>	\$475	\$560	\$675
<b>Packages Include:</b>	<b>X•Press LeadKey Package</b> - features listed above including the DITP and Custom Qualifiers	<input type="checkbox"/>	\$520	\$605	\$725
<ul style="list-style-type: none"> <li>Lead Retrieval System</li> <li>Custom Sales Qualifiers</li> <li>X•Press DITP</li> </ul> described below in optional services	<b>X•Press Connect Plus Package</b> - features listed above including the DITP and Custom Qualifiers	<input type="checkbox"/>	\$575	\$655	\$775
	<b>Connect Plus Bluetooth Printer</b> - One per unit, available for Connect Plus Only	<input type="checkbox"/>	+\$75	+\$85	+\$95

**X•Press Extras - Optional Services (prices listed below are per unit)**

<b>X•Press eBlast Email Service</b> X•Press eBlast is the complete event email campaign solution. Send custom HTML or plain text emails to your leads, complete with a personalized greeting and your company's unique message. ~ this is a post-show service	<input type="checkbox"/>	\$205	\$255	\$300
<b>X•Press Custom Sales Lead Qualifiers</b> Available for all systems to enhance your post-show follow up. Target ideal prospects for your organization. For your convenience, you can submit your qualifiers with your online order. - 20 lines with a 22 character limit	<input type="checkbox"/>	\$100	\$120	\$155
<b>X•Press DITP Service</b> Delivery, Installation, Training and Pick-up Service. Ensure your booth staff learns tips to maximize results.	<input type="checkbox"/>	\$100	\$120	\$155

**Protect your lead retrieval equipment if lost or damaged by including the equipment waiver with your order.**

Company Name: \_\_\_\_\_



Scan the QR code to launch our product videos.

Please Note: Product availability is subject to the individual show.

<http://conventiondataservices.com/products/exhibitors.aspx>

**ORDER ONLINE and SAVE \$10 :**  
[www.xpressleadpro.com](http://www.xpressleadpro.com)  
**Use Show Code:**  
**STRK024**  
 Fax both order pages to  
**1.508.759.4238**

Subtotal	=
Sales Tax 8%	+
Optional Equipment Waiver (cost is per unit)	QTY ____ X \$75 =
Processing Fee (No Fee for ordering online)	+\$10.00
<b>TOTAL (US dollars)</b>	=

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CONTACT

COMPANY: \_\_\_\_\_  
CONTACT NAME: \_\_\_\_\_  
BILLING ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ BOOTH #: \_\_\_\_\_  
PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
COMPANY WEB ADDRESS: <http://www.>\_\_\_\_\_

**Questions? Please Call:**

**1-800-746-9734**

**1-508-743-0197**

or email:

**[athrasher@cdsreg.com](mailto:athrasher@cdsreg.com)**

Fax both order pages to:  
1-508-759-4238

All orders will be confirmed by email.

PAYMENT METHOD:  MC  VISA  AMEX

CARD NUMBER: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ "Convention Data Services" will appear on your credit card statement.

SIGNATURE: \_\_\_\_\_

PAYMENT

**NO REFUNDS WITH-IN 30 DAYS  
OF SHOW OPENING**  
**\*All other order cancellations are  
subject to a \$100.00 cancellation fee**  
\*\*Onsite orders limited to availability



## Authorization

Your signature denotes acceptance of the Terms & Conditions on both pages of this order form and is required prior to processing.

SIGNATURE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

## Terms & Conditions

1) Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.

2) The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. **Checks will not be accepted as payment at the show site.**

- 3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received. **ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$100.00 CANCELLATION FEE.**
- 4) Onsite orders are based on unit availability. **NO REFUNDS WILL BE MADE FOR ORDERS CANCELLED WITH-IN 30 DAYS OF THE SHOW OPENING DATES.**
- 5) No partial refunds will be allowed onsite should exhibitor fail to meet the system requirements stated on the front of the order form for X Press LeadKey orders. If your computer does not meet these requirements, our onsite representatives will do their best to upgrade your computer. Otherwise an alternate lead retrieval device will be provided subject to availability. **No refunds will be granted in these circumstances.**
- 6) The X Press LeadPro requires electricity. No partial refunds will be allowed onsite should exhibitor fail to order electricity for X Press LeadPro orders. If you do not have electricity, and need an alternative unit, an alternate lead retrieval device will be provided subject to availability. **No refunds will be granted in these circumstances.**
- 7) The customer agrees to return any equipment to CONTRACTOR in the same condition. The customer agrees to the immediate payment, upon request by CONTRACTOR for all damages or loss of equipment, except such as may result from normal operation thereof; and the customer acknowledges and understands that the applicable replacement cost is as follows:

### STANDARD EQUIPMENT REPLACEMENT COSTS

X*Press Lead Pro Unit	\$2000.00
X*Press Connect Plus	\$1000.00
X*Press Connect Plus Remote Printer	\$1000.00
X*Press Connect Plus Bluetooth Adaptor	\$500.00
X*Press LeadKey	\$500.00
Barcode Scanner	\$1000.00

X\*Press Connect Plus: AC Adapter for Blue Tooth Printer \$250; Unit Power Adapter: \$25.00; Carrying Case: \$50.

The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.

- 7a) If purchased, and paid for in full, the Loss Damage Waiver coverage protects the exhibitor from liability of accidental damage or theft to the CONTRACTOR'S device up to, and only includes the replacement value of the covered unit. Exhibitor must report loss or damage to CONTRACTOR'S Lead Retrieval Desk immediately. To honor Loss Damage Waiver policy for units believed to be stolen, exhibitor must file a police/security report and provide a copy of such report to the CONTRACTOR. If copy of report is not received within 7 business days of the event end date, LDW is considered null and void and the exhibitor will be charged for the full replacement value of the equipment.
- 8) CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.
- 9) CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.
- 10) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.
- 11) Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. **EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.**
- 12) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.
- 13) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
- 14) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.