



American Heart Association | American Stroke Association®

*Together* to End Stroke™

INTERNATIONAL  
**STROKE** 2015  
CONFERENCE

Don't miss an opportunity to be a part of this gathering of influential physicians, scientists and researchers who are committed to the latest developments in cardiovascular disease and stroke.

ISC 2015  
**EXHIBIT PROSPECTUS**

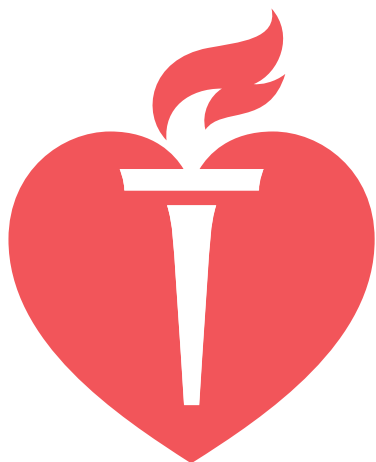
Education

| Inspiration

| Illumination

# letter from THE CHAIR

DEAR COLLEAGUE:



This is a very exciting time in the field of cerebrovascular disease. The rate of discovery of new diagnostic and therapeutics for stroke has never been greater. Come be a part of the International Stroke Conference (ISC) – connecting the world to stroke science. The 2015 conference will take place Feb 11 - 13, 2015, at Music City Center, located in downtown Nashville, Tennessee. On behalf of the American Stroke Association, a division of the American Heart Association, and the Stroke Council Program Committee, we welcome you to join us. The program emphasizes basic, clinical and translational sciences as they evolve toward a more complete understanding of stroke pathophysiology with the overall goal of developing more effective prevention and treatment. Stroke systems of care, quality and outcomes are also key parts of the conference.

The International Stroke Conference 2015 provides unique opportunities to meet and network with colleagues from around the world with wide-ranging research interests and expertise in stroke prevention, diagnosis, treatment and rehabilitation. For 2015, we anticipate more than 4,000 professional attendees, as well as exhibitors displaying new stroke products and services. We are truly dedicated to the international nature of this conference with attendees, presenters and faculty coming from all corners of the world.

The 2015 program offers three separate pre-conference symposia: the State-of-the-Science Stroke Nursing Symposium; ISC Pre-Conference Symposium I: Stroke in the Real World, which will focus on scientific advances in cerebrovascular disease while emphasizing their application in the real world; and the Student/Trainee and Early Career Pre-Conference Symposium. The main days of the ISC include invited symposia; debates; oral scientific abstract presentations; scientific abstract posters; and special lectures on recent advances and state-of-the-science technologies. This conference is intended for adult and pediatric neurologists; neurosurgeons; neurointerventionalists; neuroradiologists and interventional radiologists; physiatrists; endovascular specialists; emergency medicine specialists; primary care physicians; hospitalists; nurses and nurse practitioners; rehabilitation specialists; physical, occupational, and speech therapists; and pharmacists. Additionally, the ISC is just as much home for basic scientists, clinical scientists, stroke program coordinators, policy makers and public health officials who work in the stroke field.

Special symposia, debates and abstract presentations will focus on numerous topics from 21 stroke-related categories. Sessions in clinical categories will center on stroke community risk factors; emergency care; acute neuroimaging; acute endovascular and acute nonendovascular treatment; diagnosis of stroke etiology; cerebral large artery disease; in-hospital treatment; clinical rehabilitation and recovery; and outcomes, quality and health services research. Sessions in basic science categories focus on vascular biology in health and disease; basic and preclinical neuroscience of stroke recovery; and experimental mechanisms and models. Further specialized topics include pediatric stroke; intracerebral hemorrhage; nursing; preventive strategies; vascular cognitive impairment; aneurysm; subarachnoid hemorrhage and other neurocritical management; vascular malformations; and ongoing clinical trials.

In addition to exceptional education and networking with more than 4,000 cerebrovascular research and practice experts from around the globe, you will also have the chance to experience Nashville, Tennessee – nicknamed “Music City” for good reason! Long known as the “Songwriting Capital of the World,” music weaves a fundamental pattern in Nashville’s cultural, business and social fabric, and live music can be seen and heard every day and night of the week. A mild, pleasant climate and lush, green, rolling hills offer a beautiful backdrop to the incredible music, exceptional dining, fantastic shopping, exciting sporting events, historical landmarks, and thriving contemporary and theatrical arts scene that can all be found in this amazing city.

Please join us for the International Stroke Conference 2015 in exhilarating downtown Nashville, Tennessee, and be a part of this exceptional and illuminating experience. We look forward to seeing you in February.

**Kyra Becker, MD, FAHA**

*Chair, International Stroke Conference Program Committee*

# quick REFERENCE

American Heart Association/American Stroke Association International Stroke Conference

## Important Dates and Deadlines

### Exhibit Dates & Hours:

**Wednesday, Feb. 11** 10 a.m. – 4 p.m.

**Thursday, Feb. 12** 10 a.m. – 4 p.m.

*Exhibit Hall Breaks* 10:15 a.m. – 10:30 a.m.  
12:00 p.m. – 1:30 p.m.  
3:00 p.m. – 3:30 p.m.

### Exhibitor Registration:

Feb. 10 – Feb. 12 6:30 a.m. – 5:00 p.m.

Exhibitors may access the Science and Technology Hall at 9 a.m. on show days.

### Installation:

Feb. 9 1 – 5 p.m.

Feb. 10 8 a.m. – 5 p.m.

### Dismantle:

Feb. 12 4 p.m. – 10 p.m.

Feb. 13 8 a.m. – 12 p.m.

### Exhibit Space Rates:

Before Aug. 1 \$30 per square foot

After Aug. 1 \$33 per square foot

The minimum booth size is 10' x 10'.  
There is no additional charge for corners or islands.

Public service space is subject to availability. \*This discounted rate is only available in the non-profit designated area on the floor. Non-profit organizations that wish to take advantage of this rate must submit the exhibit space application/contract no later than Aug. 1, 2014. Proof of non-profit status must be attached to the application for all new organizations.

\*Public Service Rate: \$20 per square foot

### Cancellation/Space Reduction schedule:

April 16, 2014-August 1, 2014

Beginning August 2, 2014

AHA/ASA retains 30% of contracted space

AHA retains 100% of contracted space

AHA requires a 30% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 30% penalty. The cancellation policy can be found in the AHA Scientific Conference Rules & Regulations and is a legally binding part of the exhibit space application/contract.



### Priority Space Assignments

- Priority exhibit space application deadline: Aug. 1, 2014.
- Priority space assignments sent Aug. 15, 2014.

### Exhibitor Housing Opens

- Housing opens Oct. 11.
- Housing confirmations sent as processed.

### Exhibitor Service Kit

- The Exhibitor Service Kit will be available online Nov. 3.



## AHA/ASA Contacts

**American Heart Association/  
American Stroke Association**  
7272 Greenville Ave.  
Dallas, TX 75231-4596  
[strokeconference.org](http://strokeconference.org)

### Exhibits

**Molly Larrick**  
Associate Manager, Exhibits  
(214) 706-1228  
[molly.larrick@heart.org](mailto:molly.larrick@heart.org)

### Promotional Opportunities

**Cathleen Gorby**  
Ascend Integrated Media  
(913) 780-6923  
[cgorby@ascendintegratedmedia.com](mailto:cgorby@ascendintegratedmedia.com)

### Funding/Sponsorship Opportunities

**Heather Starks**  
Sponsorship & Advertising  
(214) 706-1553  
[heather.starks@heart.org](mailto:heather.starks@heart.org)

### Facility Information

**General Contractor**  
Freeman

### Housing

**Travel Planners**  
(877) 468-3548  
[asahousing@tphousing.com](mailto:asahousing@tphousing.com)

### Registration

**Convention Data Services**  
(800) 748-3583  
[stroke@expressreg.net](mailto:stroke@expressreg.net)

### To Apply

 [Application for booth](#)

 [View Floorplan](#)

 [Go to www.exhibitatstroke.org](http://www.exhibitatstroke.org)

# who ATTENDS

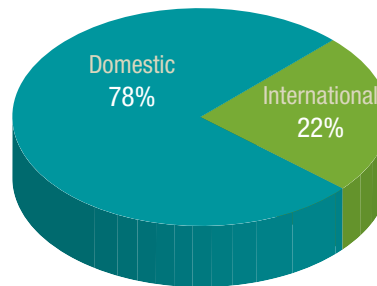
## Attendance by Category

Professional Attendees		
Year	2013	2014
Physician	1,906	2,040
Research Scientist	402	398
Physician Assistant	19	27
Pharmacist	50	39
Respiratory Therapist	0	7
Physical Therapist	18	16
Speech Therapist	0	2
Occupational Therapist	9	9
Nurse/Nurse Practitioner/ Nurse Scientist	714	974
CPHQ	24	22
Non-Healthcare Professional	127	153
Administrator	119	112
EMT/Paramedic	9	13
Registered Dietician	0	1
Technician/Technologist	43	54
<b>Total Professionals</b>	<b>3,568</b>	<b>4,051</b>

Other Attendees		
Year	2013	2014
Exhibitors	258	413
Exhibitor Guests/AHA Guests	31	116
AHA Staff/Suppliers	150	226
Press/Media	28	37
<b>Total Other</b>	<b>135</b>	<b>792</b>
<b>Total Attendance</b>	<b>4,142</b>	<b>4,843</b>

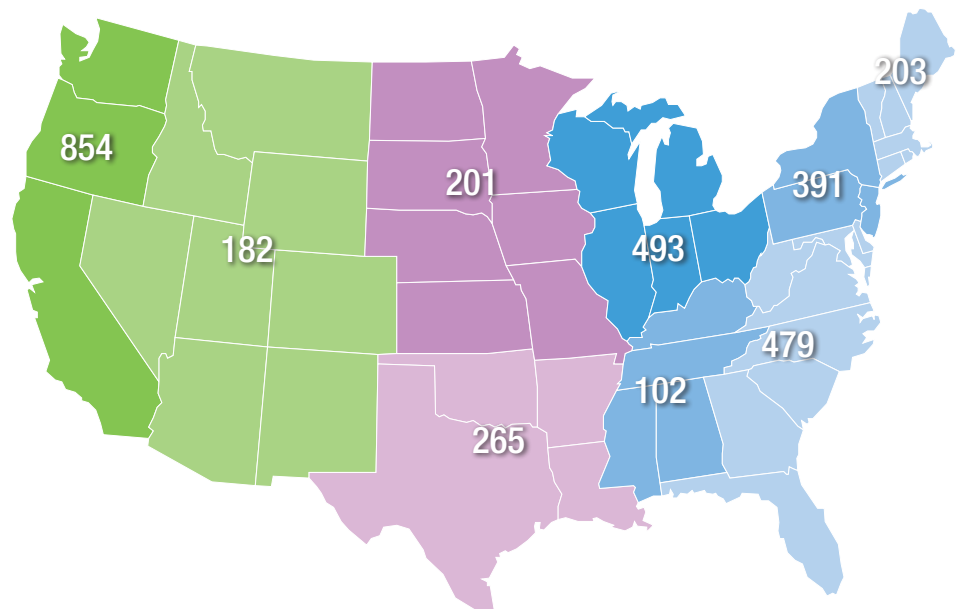
Media coverage from around the world resulted in almost 1 billion media impressions from more than 1,600 stories for ISC 2014. Impressions from major media outlets included the Associated Press, CBS News, ABC News, Good Morning America, Fox News, The Telegraph, Washington Post, USA Today, LA Times, HealthDay, Cardiology Today, and many more.

## Domestic Attendance vs. International Attendance 2014

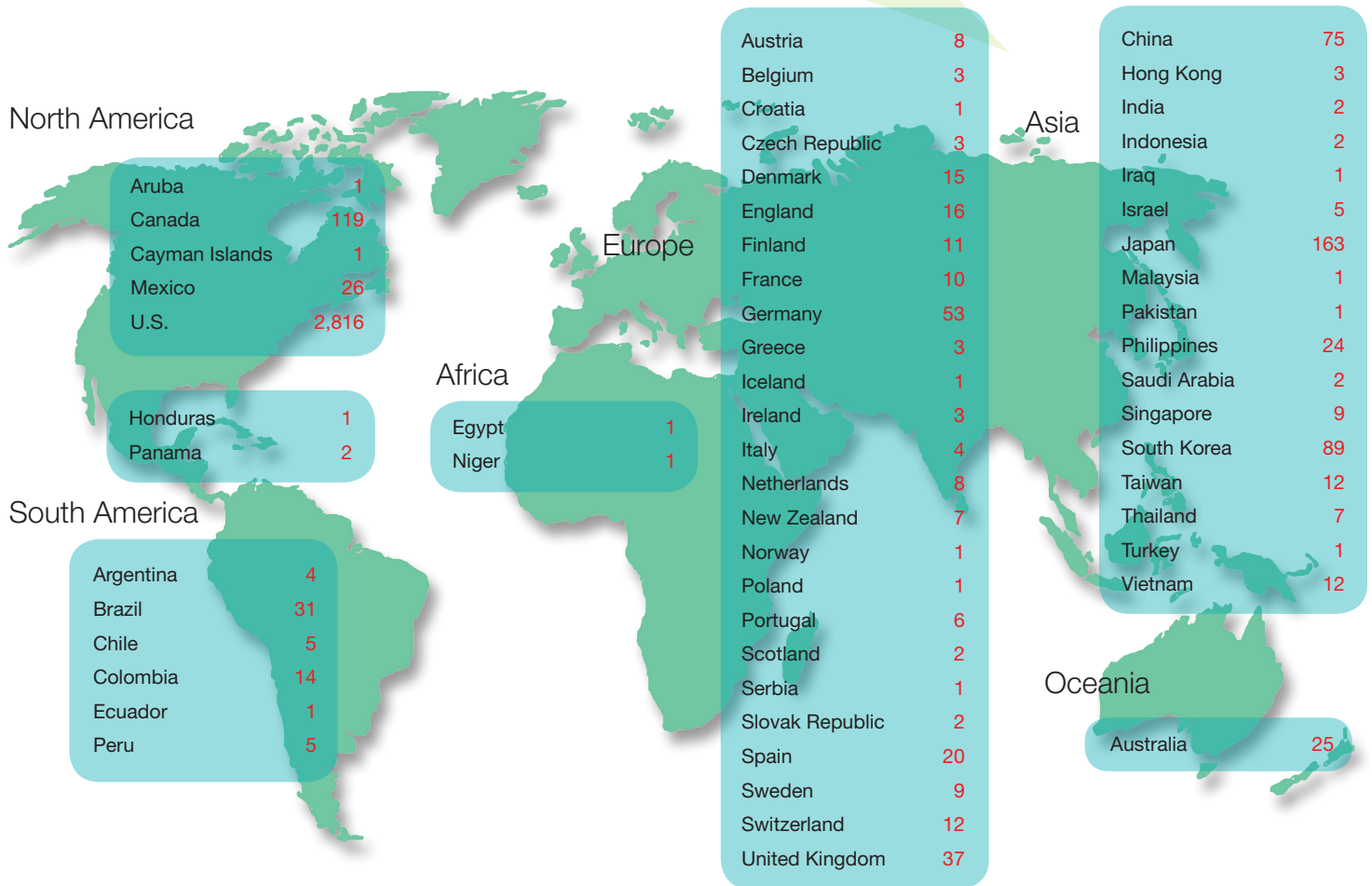


Attendee  
to Exhibitor  
Ratio is  
**50:1**

## Attendance by Region



## Attendance by continent



## Attendance by specialty in 2014

Administration	203
Allergy and Immunology	3
Anatomy	3
Anesthesiology	8
Arteriosclerosis	1
Behavioral Medicine	17
Biochemistry	5
Biochemistry	3
Biological Sciences	12
Biophysics	2
Cardiology: Clinical EP	26
Cardiology: CV Radiology	1
Cardiology: Echocardiography	2
Cardiology: General Cardiology	74
Cardiology: Heart Failure	13
Cardiology: Imaging	1
Cardiology: Interventional	15
Cardiology: Pediatric	2
Cardiology: Prevention	9
Cell Biology	5

Chemistry	1
Clinical Pharmacology	6
Critical Care/Intensive Care	106
Diabetes & Metabolism	1
Emergency Medicine	155
Epidemiology	62
Family Practice	15
Genetics	8
Gerontology	6
Hematology	6
Hypertension	4
Internal Medicine	63
Interventional Radiology	42
Molecular Biology	5
Nephrology	8
Neuro/Neurosci: Imaging	52
Neuro/Neurosci: Radiology	59
Neuro/Neurosci: Speech-Language	17
Neuro/Neurosci: Stroke	2,542
Neuro/Neurosci: Surgery	210

Nuclear Medicine	2
Nutrition	5
Occupational Therapy	5
Pathology	4
Pediatrics	16
Pharmacology	24
Pharmacy	18
Physiology	27
Pulmonary Medicine	2
Radiology	30
Rehab/Exercise	5
Rehab/Exercise: Cardiac	2
Rehab/Exercise: Physiology	1
Rehab/Exercise: Rehab Med	25
Rehab/Exercise: Stroke	52
Surgery	11
Thrombosis	12
Vascular Medicine	38
<b>Total professional attendance</b>	<b>4,051</b>



# exhibitor BENEFITS



## Exhibitor Benefits

- Dedicated exhibit hall breaks giving exhibitors direct access to 4,000 health care professionals
- Complimentary Full Professional Registration Badges provided to exhibitors based upon exhibit space square footage. **Value \$2,190-\$10,950**
- Complimentary access to 2014 Final Registration List to promote your presence at ISC 2015 and/or the opportunity to rent pre- or post-conference registration lists. **Value up to \$593**
- Complimentary listing in the Stroke News (providing final payment and company listings are submitted by published deadlines)
- Advanced approval and reduced pricing structure for hosting Unofficial Satellite Events (USEs)
- Opportunity to participate in AHA/ASA promotional opportunities
- Discounted exhibitor housing rates
- Exposure to major media outlets. Conference coverage included more than **1 billion media impressions!**

## Exhibit space includes

- Complimentary exhibitor listings in *Stroke News*, the daily newspaper and the meeting mobile app
- Booth and company identification sign and show color drape for in line booths
- Exhibit Hall floor perimeter security

## Cost-saving efforts by the AHA

- Exhibitors are given the opportunity to do all work on straight time
- Flat-rate material handling charge for 100cwt whether in advance or direct shipment
- Reduced material handling charge for 100 pounds versus standard 200
- Eliminated special handling or overtime surcharge on material handling
- No additional charge for islands or corners
- Reduced standard furnishing packages available through Freeman for inline exhibits



# who EXHIBITS

## Past International Stroke Conference Exhibitors

American Board of Neuroscience  
Nursing ABNN  
American Congress of Rehabilitation  
Medicine  
Accumetrics  
AGA Medical Corporation  
Allergan  
Alsium Corporation  
American Academy of Neurology  
American Association  
of Neurological Surgeons  
American Association  
of Neuroscience Nurses  
American College of Cardiology  
American Society of Interventional  
and Therapeutic Neuroradiology  
American Society of Neuroimaging  
Analyze Direct  
Apex Innovations LLC  
Apex Medical, Inc.  
Asahi Intecc USA, Inc.  
Asubio Pharmaceuticals  
Athena Diagnostics, Inc.  
AtriCure, Inc.  
Aurora Health Care  
Avanir Pharmaceuticals  
Axis Clinical Software, Inc.  
Banner Health  
Barbie B Foundation  
Bayer HealthCare  
Baylor Health Care System  
Bioness, Inc.  
Biotrofix, Inc.  
Blackwell Publishing  
BMS/Pfizer  
Boehringer Ingelheim  
Boston Scientific Neurovascular  
The Brain Aneurysm Foundation  
BrainsGate, Ltd.  
Bristol-Myers Squibb/Sanofi-Aventis  
Cambridge University Press  
Canadian Stroke Network  
Cardinal Health  
CardioNet  
CardioRisk Laboratories  
Centers for Disease Control  
and Prevention  
Centura Health Physicians Group  
Chestnut Medical Technologies, Inc.  
Christopher and Dana Reeve  
Foundation  
Chrono-log Corporation  
Cincinnati Sub-Zero  
CIS Biotech, Inc.  
Clinical Data Management, Inc.  
CMA/Microdialysis, Inc.  
CoAxia, Inc.  
Codman Neurovascular

Colin Medical Instruments  
CommuniCare Technology  
Compumedics – DWL  
Compumedics USA, Ltd.  
Concentric Medical, Inc.  
Corazon, Inc  
Cordis Neurovascular, Inc.  
Cornerstone Therapeutics  
Cortech Solutions, Inc  
Covidien  
Curatronic, Ltd.  
CVRx, Inc.  
Data Sciences International  
deCODE genetics  
DNV Healthcare Inc.  
The Duluth Clinic  
DWL USA Inc  
Edge Therapeutics, Inc.  
EKOS Corporation  
Ekso Bionics  
Elana BV  
Elsevier-Saunders/Mosby  
Elsevier-Saunders/The Lancet/  
Excerpta Medica  
Encore Medical Education  
Enos, Tardis, Tich -2 Trials  
ev3 Neurovascular  
EXHIBITCHEK  
Ferrer Grupo  
Fibromuscular Dysplasia Society  
of America  
Forest Research Institute  
FUJIFILM Corporation  
Geisinger Health System  
Genentech  
Genzyme Corporation  
Global Care Quest  
GlobalMed  
Gore & Associates  
H. Lundbeck A/S  
Haemoscope Corporation  
HCA  
HCHWA-D Association  
HealthSouth  
Helena Laboratories – POC  
Hillicon Training Campuses  
HMP Communications  
Hocoma, Inc.  
ImageTrend, Inc.  
Imaging On Call  
Imogen Systems  
Innercool Therapies, Inc.  
Innovative Neurotronics  
INSTOR  
Integrium Cardiovascular Research  
Intelligence in Medical Technologies  
International Hyperbarics Association  
InTouch Health

iRhythm Technologies, Inc.  
ISIS Services  
Jan Medical  
Janssen Pharmaceuticals, Inc.  
JEMS Technology  
Johnson & Johnson Stroke  
Management Group  
The Joint Commission  
Kaiser Permanente  
Karger Publishers  
Koven Technology, Inc.  
Lakeland Regional Medical Center  
The Lancet/Elsevier  
Life Line Screening  
Lifeline Cell Technology LLC  
Lippincott, Williams & Wilkins  
Magic Masseur  
Massachusetts General Hospital  
Medivance  
Medtronic, Inc.  
Merck Human Health  
MEYTEC GmbH  
Michael S. Gordon Center  
Research in Med Education  
MicroLife USA, Inc.  
MicroVention, Inc.  
Micrus Endovascular  
Mizuho America, Inc.  
Moor Instruments, Inc.  
Motorika USA  
Multigon Industries  
National Institute Neurological  
Disorders & Stroke  
National Consortium of Stroke  
Coordinators (NCSC)  
National Death Index  
National Institute of Health, NINDS  
National Stroke Association  
The National Stroke Intervention  
Training Center  
Nature Publishing Group  
Natus Neurology Incorporated  
NET SMART Neurovascular Education  
Neurobiological Technologies, Inc.  
NeuroLogica Corporation  
NeuroOptics  
Nicolet Brand Products of Natus Medical  
NINDS  
NourishCare Pureed Meals  
NovaVision, Inc.  
Novo Nordisk, Inc.  
Ochsner Health System  
Omega Brite  
Ornim Medical LTD.  
Outcome  
PDL BioPharma, Inc.  
Penumbra, Inc.  
Perimed, Inc.

Pfizer  
Philips InnerCool  
Pitt County Memorial Hospital  
Quintiles  
Radox Laboratories, Ltd.  
REACH Health  
Rehabtek LLC  
Rehabilitation Hospital of the Pacific  
Reha Technology USA  
Remote Meeting Technologies  
Retreat & Refresh Stroke Camp  
Rimed, Ltd.  
RosmanSearch, Inc.  
Rush University Medical Center  
Scanlan International, Inc.  
Sentient Medical Systems  
Siemens Medical Solutions, Inc.  
SITS International  
Society of NeuroInterventional Surgery  
Specialists On Call  
SpectraCell Laboratories  
Spectrum Health Medical Group  
Spencer Technologies  
Stem Cell Therapeutics Corp  
St. Jude Medical  
Stroke Alert 2008  
StrokeAlert.org  
Stryker  
Telespecialists  
Tenet Health System- Sunrise Neurology  
Tenet South Florida Advanced  
Neuroscience Network  
Terumo Cardiovascular Systems  
The Joint Commission  
Thomas Land Publishers, Inc.  
Tibion Corp.  
Travel Beyond  
The Joint Commission  
The Medicines Company  
The United Educators  
Toshiba America Systems, Inc.  
UMiami Gordon Center for Research in  
Medical Ed.  
University of Michigan Aphasia Program  
University of Michigan Residential  
Aphasia Program  
U.S. Radiology On-Call  
Vascular Simulations LLC  
Vassol, Inc.  
VIASYS Healthcare, Neuro Care Group  
W.B. Saunders/Mosby/Elsevier  
Westside Regional Medical Center  
Wiley-Blackwell  
Wolters Kluwer Health – LWW  
Woodway  
World Stroke Organization  
XENI Medical Systems  
Zoll Medical Corporation Allergan

# UNOFFICIAL SATELLITE EVENTS

International Stroke Conference 2015 USE opens Aug. 15, 2014  
Unofficial Satellite Event & Fee Structure

The term Unofficial Satellite Events (USE) refers to any activity that is independently organized and/or accredited by an organization other than the American Heart Association/ American Stroke Association (AHA/ ASA) and held before, during or after an AHA/ASA Scientific Conference.

You must be a current exhibitor, university or nonprofit organization to hold an Unofficial Satellite Event at any AHA/ASA Scientific Conference with the exception of Symposia Event Holders.

Please note that exhibits, tabletops, poster sessions and/or breakout sessions are permitted at Symposia Events only.

Please refer to the Unofficial Satellite Event Scientific Conference Rules and Regulations for further governing restrictions. All event applications are subject to the approval of AHA/ASA show management based on the event definitions outlined herein. AHA/ASA is not responsible nor does it guarantee event attendance.

Apply online today at  
[www.exhibitatstroke.org](http://www.exhibitatstroke.org)

Event Type	Fee	Sponsor Type (Financial Support)
<b>Committee Meeting</b>	\$ 100	Univ./Non-Profit
	\$ 500	Exhibitor
<b>Focus Group</b>	\$ 100	Univ./Non-Profit
	\$ 500	Exhibitor
<b>Hospitality Room Staff Meeting</b>	\$ 100	Univ./Non-Profit
	\$ 500	Exhibitor
<b>Investigator Meeting</b>	\$ 100	Univ./Non-Profit
	\$ 500	Exhibitor
<b>Media Event</b>	\$ 100	Univ./Non-Profit
	\$ 500	Exhibitor
<b>Symposia or Social Event</b>	\$ 2,500	Univ./Non-Profit (Non-Industry Supported)
	\$ 15,000	Exhibitor or Univ./Non-Profit (Industry Supported)

Non-Exhibitors Unofficial Satellite Events Open Nov. 1, 2014

Event Type	Fee	Sponsor Type (Financial Support)
<b>Symposia or Social Event</b>	\$30,000	Non Exhibitors (Industry Supported)

*You must be a current exhibitor of the International Stroke Conference 2015, university or non-profit organization to hold completion of the final program. The AHA/ASA is not responsible for attendance/audience generation or guaranteed other aspect of the process. All Unofficial Satellite Event application fees are non-refundable. Non-profits that have rate. AHA/ASA reserves the right to collect the additional application fees if a non-profit receives industry funding after of topics/titles.*



	Mon Feb. 9	Tues Feb. 10	Wed Feb. 11	Thurs Feb. 12	Fri Feb. 13
	No restrictions	5:30 p.m.- Midnight	7:00 p.m.- Midnight	7:00 p.m.- Midnight	1:30 p.m. - Midnight
	No restrictions	5:30 p.m.- Midnight	7:00 p.m.- Midnight	7:00 p.m.- Midnight	1:30 p.m. - Midnight
	No restrictions	No restrictions	No restrictions	No restrictions	No restrictions
	No restrictions	5:30 p.m.- Midnight	7:00 p.m.- Midnight	7:00 p.m.- Midnight	1:30 p.m. - Midnight
	No restrictions	5:30 p.m.- Midnight	7:00 p.m.- Midnight	7:00 p.m.- Midnight	1:30 p.m.- Midnight
	No restrictions  Limited to 3 slots	5:30 p.m.- Midnight  Limited to 3 slots	7:00 p.m.- Midnight  Limited to 3 slots	7:00 p.m.- Midnight  Limited to 3 slots	1:30 p.m. - Midnight  Limited to 3 slots

	Mon Feb. 9	Tues Feb. 10	Wed Feb. 11	Thurs Feb. 12	Fri Feb. 13
	7:00 p.m.- Midnight  Limited to 1 slot	7:00 p.m.- Midnight  Limited to 1 slot	7:00 p.m.- Midnight  Limited to 1 slot	7:00 p.m.- Midnight  Limited to 1 slot	1:30 p.m.- Midnight  Limited to 1 slot

*a USE with the exception of Symposia Event Holders. Unofficial Satellite Event start and end times are subject to change based upon attendance levels at USE's. The AHA/ASA reserves the right to change the USE process, date, times, procedures # of slots and any received or anticipate receiving Industry funding to organize a Symposia, Media Event or Social Event must apply under the Industry application approval has been granted. The AHA/ASA does not monitor topics/titles, please check website for the most up to date list*

To apply visit  
**[exhibitastroke.org](http://exhibitastroke.org)**