Exhibit Prospectus and Promotional Opportunities

This is the place. Now is the time. These are the people.

Be a part of the fastest growing stroke conference in the country, and get your brand in front of the influential physicians, scientists and researchers who need to know about it.
This is a very exciting time in the field of cerebrovascular disease. The rate of discovery of new diagnostic and therapeutics for stroke has never been greater. Come be a part of the International Stroke Conference (ISC) – connecting the world to stroke science. The 2016 conference will take place Feb 17 – 19 at the Los Angeles Convention Center, located in Los Angeles, California. On behalf of the American Stroke Association and the ISC Program Committee, we welcome you to join us. The program emphasizes basic, clinical and translational sciences as they evolve toward a more complete understanding of stroke pathophysiology with the overall goal of developing more effective prevention, diagnosis and treatment. Stroke systems of care, quality and outcomes are also key parts of the conference.

The International Stroke Conference 2016 provides unique opportunities to meet and network with colleagues from around the world with wide-ranging research interests and expertise in stroke prevention, diagnosis, treatment and rehabilitation. For 2016, we anticipate 4,300 professional attendees, as well as exhibitors displaying new stroke products and services. We are truly dedicated to the international nature of this conference with attendees, presenters and faculty coming from all corners of the world.

The 2016 program offers three separate and distinct pre-conference symposia: the State-of-the-Science Stroke Nursing Symposium; ISC Pre-Conference Symposium I: Stroke in the Real World, which will focus on scientific advances in cerebrovascular disease while emphasizing their application in the real world; and the Student/Trainee and Early Career Pre-Conference Symposium. The main days of the ISC include invited symposia; debates; oral scientific abstract presentations; scientific abstract posters; and special lectures on recent advances and state-of-the-science technologies. Special symposia, debates and abstract presentations will focus on numerous topics from 21 stroke-related categories. This conference is intended for adult and pediatric neurologists; neurosurgeons; neurointerventionalists; neuroradiologists and interventional radiologists; physiatrists; endovascular specialists; emergency medicine specialists; primary care physicians; hospitalists; nurses and nurse practitioners; rehabilitation specialists; physical, occupational, and speech therapists; and pharmacists. Additionally, the ISC is just as much home for basic scientists, clinical scientists, stroke program coordinators, policy makers and public health officials who work in the stroke field.

Please join us for the International Stroke Conference 2016 in exhilarating Los Angeles, California, and be a part of this exceptional and illuminating experience. We look forward to seeing you in February.

Kyra Becker, MD, FAHA
Chair, International Stroke Conference Program Committee

42% of attendees have purchasing power

81% of attendees visited the exhibit hall

Why Should You Exhibit?

Your customers and prospects are here.

The International Stroke Conference is the largest conference of its kind.

Attendees look to the Science & Technology Hall as an extension of our extensive education and program offerings.

With an anticipated professional attendance of 4,300, you, as an exhibitor, have the opportunity to interact with colleagues from around the world with wide-ranging research interests and expertise in stroke prevention, diagnosis, treatment and rehabilitation.
Important Dates and Deadlines

Exhibit Dates & Hours:
- Wednesday, Feb. 17 10 a.m. – 4 p.m.
- Thursday, Feb. 18 10 a.m. – 4 p.m.

Exhibit Hall Breaks:
- 10:15 a.m. – 10:30 a.m.
- 12:00 p.m. – 1:30 p.m.
- 3:00 p.m. – 3:30 p.m.

Exhibitor Registration:
- Feb. 16 – 18 6:30 a.m. – 5:00 p.m.

Exhibit Space Rates:
- Before Aug. 1 $33 per square foot
- After Aug. 1 $35 per square foot

Prior to Aug. 1, 2015, AHA/ASA retains 50% of contracted space.
Beginning Aug. 2, 2015, AHA retains 100% of contracted space.

Cancellation/Space Reduction Schedule:
- April 16, 2015 – August 1, 2015
  AHA/ASA retains 50% of contracted space
- Beginning August 2, 2015
  AHA retains 100% of contracted space

AHA requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the AHA Scientific Conference Rules & Regulations and is a legally binding part of the exhibit space application/contract.

Exhibitor Housing Opens:
- October 28

Exhibitor Service Kit:
- The Exhibitor Service Kit will be available online Nov. 3.

Installation:
- Feb. 15 1 p.m. – 5 p.m.
- Feb. 16 8 a.m. – 5 p.m.

Dismantle:
- Feb. 18 4 p.m. – 10 p.m.
- Feb. 19 8 a.m. – 12 p.m.

Exhibitors may access the Science and Technology Hall at 9 a.m. on show days.

Public service space is subject to availability. *This discounted rate is only available in the non-profit designated area on the floor. Non-profit organizations that wish to take advantage of this rate must submit the exhibit space application/contract no later than Aug. 1, 2015. Proof of non-profit status must be attached to the application for all new organizations.

*Public Service Rate: $20 per square foot

AHA/ASA Contacts

American Heart Association/American Stroke Association
7272 Greenville Ave.
Dallas, TX 75231-4596
strokeconference.org

Your exhibits and events team
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Unofficial Satellite Events
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rita.pacheco@heart.org

Exhibitor Services
214-706-1425

Facility Information
General Contractor
Freeman

Housing
Travel Planners
(877) 468-3548
asahousing@tphousing.com

Registration
Convention Data Services
(800) 748-3583
internationalstroke@xpressreg.net

To Apply
- Application for booth
- View Floorplan
- Go to www.exhibitatstroke.org
WHO ATTENDS

Media coverage from around the world resulted in nearly 1.5 billion media impressions from almost 1,200 stories for ISC 2015. Impressions from major media outlets included the Associated Press, CBS News, ABC News, Good Morning America, Fox News, The Telegraph, Washington Post, USA Today, LA Times, HealthDay, Cardiology Today, and many more.

Domestic Attendance vs. International Attendance 2015

Attendee to Exhibitor Ratio is 57:1

Attendance by category

<table>
<thead>
<tr>
<th>Professional Attendees</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Physician</td>
<td>2,040</td>
<td>2013</td>
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<tr>
<td>Research Scientist</td>
<td>398</td>
<td>442</td>
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<tr>
<td>Physician Assistant</td>
<td>27</td>
<td>32</td>
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<tr>
<td>Pharmacist</td>
<td>39</td>
<td>55</td>
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<tr>
<td>Respiratory Therapist</td>
<td>7</td>
<td>1</td>
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<tr>
<td>Physical Therapist</td>
<td>16</td>
<td>35</td>
</tr>
<tr>
<td>Speech Therapist</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Occupational Therapist</td>
<td>9</td>
<td>10</td>
</tr>
<tr>
<td>Nurse/Nurse Practitioner/Nurse Scientist</td>
<td>974</td>
<td>1027</td>
</tr>
<tr>
<td>CPHQ</td>
<td>22</td>
<td>27</td>
</tr>
<tr>
<td>Non-Healthcare Professional</td>
<td>153</td>
<td>237</td>
</tr>
<tr>
<td>Administrator</td>
<td>112</td>
<td>125</td>
</tr>
<tr>
<td>EMT/Paramedic</td>
<td>13</td>
<td>8</td>
</tr>
<tr>
<td>Registered Dietician</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Technician/Technologist</td>
<td>54</td>
<td>66</td>
</tr>
<tr>
<td><strong>Total Professionals</strong></td>
<td>4,051</td>
<td>4,341</td>
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Other Attendees

<table>
<thead>
<tr>
<th>Other Attendees</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibitors</td>
<td>413</td>
<td>569</td>
</tr>
<tr>
<td>Exhibitor Guests/AHA Guests</td>
<td>116</td>
<td>278</td>
</tr>
<tr>
<td>AHA Staff/Suppliers</td>
<td>226</td>
<td>242</td>
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<tr>
<td>Press/Media</td>
<td>37</td>
<td>38</td>
</tr>
<tr>
<td><strong>Total Other</strong></td>
<td>792</td>
<td>1127</td>
</tr>
<tr>
<td><strong>Total Attendance</strong></td>
<td>4,843</td>
<td>5,468</td>
</tr>
</tbody>
</table>
Attendance by continent

North America/Central America/Caribbean
- Aruba
- Canada 130
- Cayman Islands
- Mexico 22
- U.S. 2,816

South America
- Argentina 4
- Brazil 13
- Colombia 15
- Peru 4

Europe
- Austria 5
- Belgium 4
- Croatia 2
- Czech Republic 4
- Denmark 11
- Finland 14
- France 24
- Germany 46
- Greece 1
- Hungary 1
- Ireland 12
- Italy 5
- Malta 1
- Netherlands 13
- Norway 1
- Poland 2
- Portugal 2
- Russia 1
- Serbia 1
- Slovakia 3
- Spain 24
- Sweden 8
- Switzerland 9
- Ukraine 1
- United Kingdom* 56

Asia
- China 135
- Hong Kong 4
- India 4
- Indonesia 1
- Iran 1
- Israel 7
- Japan 152
- Lebanon 1
- Philippines 25
- Saudi Arabia 4
- Singapore 12
- South Korea 56
- Taiwan 4
- Thailand 8
- Turkey 4
- United Arab Emirates 3
- Vietnam 11

Africa
- Nigeria 2

Oceania
- Australia 42
- New Zealand 4

*UK Countries Included: England, United Kingdom, Scotland, Northern Ireland, Wales

Attendance by specialty in 2015

<table>
<thead>
<tr>
<th>Specialty</th>
<th>Attendance</th>
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<tbody>
<tr>
<td>Administration</td>
<td>213</td>
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<tr>
<td>Allergy and Immunology</td>
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</tr>
<tr>
<td>Anatomy</td>
<td>1</td>
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<tr>
<td>Anesthesiology</td>
<td>8</td>
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<tr>
<td>Arteriosclerosis</td>
<td>2</td>
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<tr>
<td>Behavioral Medicine/Sciences</td>
<td>8</td>
</tr>
<tr>
<td>Biochemistry</td>
<td>9</td>
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<tr>
<td>Biological Sciences</td>
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<tr>
<td>Biophysics</td>
<td>5</td>
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<tr>
<td>Cardiology: Clinical EP</td>
<td>10</td>
</tr>
<tr>
<td>Cardiology: CV Radiology</td>
<td>42</td>
</tr>
<tr>
<td>Cardiology: Echocardiography</td>
<td>4</td>
</tr>
<tr>
<td>Cardiology: General Cardiology</td>
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</tr>
<tr>
<td>Cardiology: Heart Failure</td>
<td>16</td>
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<tr>
<td>Cardiology: Imaging</td>
<td>4</td>
</tr>
<tr>
<td>Cardiology: Interventional</td>
<td>18</td>
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<tr>
<td>Cardiology: Pediatric</td>
<td>3</td>
</tr>
<tr>
<td>Cardiology: Prevention</td>
<td>8</td>
</tr>
<tr>
<td>Cardiology: Transplantation</td>
<td>1</td>
</tr>
<tr>
<td>Cell Biology</td>
<td>7</td>
</tr>
<tr>
<td>Chemistry</td>
<td>7</td>
</tr>
<tr>
<td>Clinical Pharmacology</td>
<td>11</td>
</tr>
<tr>
<td>Critical Care/Intensive Care</td>
<td>98</td>
</tr>
<tr>
<td>Diabetes and Metabolism</td>
<td>3</td>
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<tr>
<td>Emergency Medicine</td>
<td>123</td>
</tr>
<tr>
<td>Endocrinology</td>
<td>5</td>
</tr>
<tr>
<td>Epidemiology</td>
<td>73</td>
</tr>
<tr>
<td>Family Practice</td>
<td>5</td>
</tr>
<tr>
<td>Genetics</td>
<td>6</td>
</tr>
<tr>
<td>Gerontology</td>
<td>18</td>
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<tr>
<td>Hematology</td>
<td>8</td>
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<tr>
<td>Hypertension</td>
<td>16</td>
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<tr>
<td>Internal Medicine</td>
<td>47</td>
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<tr>
<td>Interventional Radiology</td>
<td>58</td>
</tr>
<tr>
<td>Microbiology</td>
<td>2</td>
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<tr>
<td>Molecular Biology</td>
<td>3</td>
</tr>
<tr>
<td>Nephrology</td>
<td>9</td>
</tr>
<tr>
<td>Neuro/Neurosci: Imaging</td>
<td>38</td>
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<tr>
<td>Neuro/Neurosci: Radiology</td>
<td>57</td>
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<tr>
<td>Neuro/Neurosci: Spch-Lang Path</td>
<td>10</td>
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<tr>
<td>Neuro/Neurosci: Stroke</td>
<td>2,747</td>
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<tr>
<td>Neuro/Neurosci: Surgery</td>
<td>234</td>
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<tr>
<td>No Response</td>
<td>51</td>
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<tr>
<td>Nuclear Medicine</td>
<td>1</td>
</tr>
<tr>
<td>Nutrition</td>
<td>2</td>
</tr>
<tr>
<td>Obstetrics and Gynecology</td>
<td>1</td>
</tr>
<tr>
<td>Occupational Health</td>
<td>2</td>
</tr>
<tr>
<td>Occupational Therapy</td>
<td>2</td>
</tr>
<tr>
<td>Pathology</td>
<td>1</td>
</tr>
<tr>
<td>Pediatrics</td>
<td>11</td>
</tr>
<tr>
<td>Pharmacology</td>
<td>38</td>
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<tr>
<td>Pharmacy</td>
<td>14</td>
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<tr>
<td>Physiology</td>
<td>20</td>
</tr>
<tr>
<td>Radiology</td>
<td>38</td>
</tr>
<tr>
<td>Rehab/Exercise: Physiology</td>
<td>2</td>
</tr>
<tr>
<td>Rehab/Exercise: PT</td>
<td>12</td>
</tr>
<tr>
<td>Rehab/Exercise: Rehab Med</td>
<td>20</td>
</tr>
<tr>
<td>Rehab/Exercise: Stroke</td>
<td>46</td>
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<tr>
<td>Surgery: Cardio-Thoracic</td>
<td>10</td>
</tr>
<tr>
<td>Surgery: General Surgery</td>
<td>3</td>
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<tr>
<td>Surgery: Vascular Surgery</td>
<td>8</td>
</tr>
<tr>
<td>Thrombosis</td>
<td>8</td>
</tr>
<tr>
<td><strong>Total professional attendance</strong></td>
<td><strong>4,341</strong></td>
</tr>
</tbody>
</table>
EXHIBITOR BENEFITS

Exhibitor Benefits
• Dedicated exhibit hall breaks giving exhibitors direct access to 4,300 health care professionals
• Complimentary Full Professional Registration Badges provided to exhibitors based upon exhibit space square footage. **Value $2,190-$10,950**
• Complimentary lunches within the Product Theater
• Complimentary access to 2015 Final Registration List to promote your presence at ISC 2016 and/or the opportunity to rent pre-or post-conference registration lists. **Value up to $593**
• Complimentary listing in the Stroke News (providing final payment and company listings are submitted by published deadlines)
• Advanced approval and reduced pricing structure for hosting Unofficial Satellite Events (USEs)
• Opportunity to participate in AHA/ASA promotional opportunities
• Discounted exhibitor housing rates
• Exposure to major media outlets. Conference coverage included more than **1 billion media impressions!**

Exhibit space includes
• Complimentary exhibitor listings in Stroke News, the daily newspaper and the meeting mobile app
• Booth and company identification sign and show color drape for in line booths
• Exhibit Hall floor perimeter security

Cost-saving efforts by the AHA
• Exhibitors are given the opportunity to do all work on straight time
• Flat-rate material handling charge for 100cwt whether in advance or direct shipment
• Reduced material handling charge for 100 pounds versus standard 200
• Eliminated special handling or overtime surcharge on material handling
• No additional charge for islands or corners
• Reduced standard furnishing packages available through Freeman for inline exhibits

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1,810 Abstracts submitted
1,436 Abstracts accepted and presented either by oral or poster presentation
51/51 Late-breaking trials

**strokeconference.org** ISC 2016 Prospectus
A Fashion Hayvin, Inc.  
Acumetrics  
AcuteCare Telemedicine, LLC  
AEI Advanced Medical Education  
AGA Medical Corporation  
Allergan  
Aliasus Corporation  
American Academy of Neurology  
American Association of Neurological Surgeons  
American Association of Neuroscience Nurses  
American Board of Neuroscience Nursing ABNN  
American College of Cardiology  
American Congress of Rehabilitation Medicine  
American Society of Interventional and Therapeutic Neuroradiology  
American Society of Neuroimaging  
Analyze Direct  
AnaZent Diagnostics LLC  
Apex Innovations LLC  
Apex Medical, Inc.  
Asahi Intecc USA, Inc.  
Asubio Pharmaceuticals  
Athena Diagnostics, Inc.  
AtriCure, Inc.  
Aurora Health Care  
Avarin Pharmaceuticals  
Avizia  
Axis Clinical Software, Inc.  
Banner Health  
Barbie B Foundation  
Bayor Healthcare  
Baystate Health  
Bioneer, Inc.  
Biotrofix, Inc.  
Blackwell Publishing  
BMS/Pfizer  
Boehringer Ingelheim  
Boston Scientific Neurovascular  
The Brain Aneurysm Foundation  
BrainsGate, Ltd.  
Bristol-Myers Squibb/Sanoﬁ-Aventis  
Cambridge University Press  
Canadian Stroke Network  
Cardinal Health  
CardioNet  
CardioRisk Laboratories  
Centers for Disease Control and Prevention  
Centura Health Physicians Group  
Chiesi  
Chestnut Medical Technologies, Inc.  
Christopher and Dana Reeve Foundation  
Chrono-log Corporation  
Cincinnati Sub-Zero  
CIS Biotech, Inc.  
Clinical Data Management, Inc.  
CMA/Microdialysis, Inc.  
CoAxia, Inc.  
Codman Neurovascular  
Colin Medical Instruments  
CommuniCare Technology  
Compumedics – DWL  
Compumedics USA Ltd.  
Concentric Medical, Inc.  
Cone Health  
Corazon, Inc  
Cordis Neurovascular, Inc.  
Cornerstone Therapeutics  
Cortech Solutions, Inc  
Covidiem  
Curatronic, Ltd.  
CVRx, Inc.  
Daichi Sankyo, Inc.  
Data Sciences International  
deCODE genetics  
DW Healthcare Inc.  
The Duluth Clinic  
DWL USA Inc.  
Edge Therapeutics, Inc.  
EKOS Corporation  
Ekso Bionics  
Elana BV  
Elsevier-Saunders/Mosby  
Elsevier-Saunders/The Lancet/Excerpta Medica  
Encore Medical Education  
Enos,Tardis, Tich -2 Trials  
ev3 Neurovascular  
EXHIBITCHEK  
Ferrer Group  
Fibromuscular Dysplasia Society of America  
Forest Research Institute  
FUJIFILM Corporation  
Geisinger Health System  
Genentech, A Member of the Roche Group  
Genzyme, a Sanofi Company  
Global Care Quest  
GlobalMed  
Gore & Associates  
Gundersen Health System  
H. Lundbeck A/S  
Hamamatsu Pharma Research Inc.  
Hemroscope Corporation  
HCA  
HCHWA-D Association  
HealthSouth  
Helena Laboratories – POC  
Hilicon Training Campuses  
HMP Communications  
Hocoma, Inc.  
ImageTrend, Inc.  
Imaging On Call  
Imogen Systems  
Innercool Therapies, Inc.  
Innovative Neurotronics  
INSTOR  
Integrium Cardiovascular Research, Intelligence in Medical Technologies  
International Hyperbarics Association  
InTouch Health  
irRhythm Technologies, Inc.  
ISIS Services  
Jan Medical  
Janssen Pharmaceuticals, Inc.  
JEMS Technology  
Johnson & Johnson  
Stroke Management Group  
The Joint Commission  
Kaiser Permanente  
Karger Publishers  
Koven Technology, Inc.  
Lakeland Regional Medical Center  
The Lancer/Eisverb  
Legacy Health  
Life Line Screening  
Lifeline Cell Technology LLC  
LifeWatch Services, Inc.  
Lippincott, Williams & Wilkins  
Magic Masseuse  
Massachusetts General Hospital  
The Medicines Company  
Medivance  
Medtronics, Inc.  
Merck Human Health  
MEYTec GmbH  
Michael S. Gordon Center  
Research in Med Education  
Microlife USA, Inc.  
MicroVention, Inc.  
MicroEndovascular  
Mizuho America, Inc.  
Moor Instruments, Inc.  
Motorika USA  
Multigun Industries  
National Disease Research Interchange (NDR)  
National Institute Neurological Disorders & Stroke  
National Consortium of Stroke Coordinators (NCSC)  
National Health Index  
National Disease Research Interchange (NDR)  
National Institute of Health, NINDS  
National Stroke Association  
The National Stroke Intervention Training Center  
Nature Publishing Group  
Natus Neurology Incorporated  
NET SMART Neurovascular Education  
Neurobiological Technologies, Inc.  
NeuroLogica Corporation  
NeuroOptics  
NICO Corporation  
Nicolet Brand Products of Natus Medical  
NINDS  
NourishCare Pureed Meals  
Novo Nordisk, Inc.  
Ochsner Health System  
Omega Brite  
Omnimed Medical LTD.  
Otto Trading Inc.  
Outcome  
PDL BioPharma, Inc.  
Penumbra, Inc.  
Perimed, Inc.  
Pfizer  
Philips InnerCool  
Pitt County Memorial Hospital  
Pulsara  
Quintiles  
Random Laboratories, Ltd.  
REACH Health  
Rehab-Robotics Company  
Rehabtek LLC  
Rehabilitation Hospital of the Pacific  
Reha Technology USA  
Remote Meeting Technologies  
Retreat & Refresh Stroke Camp  
Rimed, Ltd.  
RosmanSearch, Inc.  
Rush University Medical Center  
Saint Thomas Health / Ascension Health  
Scalan International, Inc.  
Scarf King  
Sentient Medical Systems  
Siemens Medical Solutions USA, Inc.  
SITS International Society of Neurointerventional Surgery  
Specialists On Call  
SpectraCell Laboratories  
Spectrum Health Medical Group  
Spencer Technologies  
St. John Health System  
Stem Cell Therapeutics Corp  
St. Jude Medical  
Stroke Alert 2008  
StrokeAlert.org  
Stryker  
TARDIS and TICH-2 Trials  
Teletherapists  
Terumo Cardiovascular Systems  
Thomas Land Publishers, Inc.  
Tibion Corp.  
Travel Beyond  
The Joint Commission  
Toshiba America Systems, Inc.  
UMiami Gordon Center for Research in Medical Ed.  
The United Educators  
University of Michigan Aphasia Program  
University of Michigan Aphasia Program  
University of Michigan Residential Care Program  
U.S. Radiology On-Call  
UT Health Mobile Stroke Unit  
Vanderbilt University Medical Center  
Vascular Simulations LLC  
Vassil, Inc.  
VIASYS Healthcare, Neuro Care Group  
W.B. Saunders/Mosby/Eisverb  
WellStar Medical Group  
Westside Regional Medical Center  
Wiley-Blackwell  
Wolters Kluwer Health – LWW  
Woodway  
World Stroke Organization  
XENI Medical Systems  
Zoll Medical Corporation Allergan
The term Unofficial Satellite Events (USE) refers to any activity that is independently organized and/or accredited by an organization other than the American Heart Association/American Stroke Association (AHA/ASA) and held before, during or after an AHA/ASA Scientific Conference.

- You must be a current exhibitor of the International Stroke Conference 2016, university or non-profit organization to hold a USE with the exception of Symposia Event holders.
- Unofficial Satellite Event start and end times are subject to change based upon completion of the final program.
- The AHA is not responsible for attendance/audience generation or guaranteed attendance levels at USE’s.
- The AHA reserves the right to change the USE process, date, times, procedures # of slots and any other aspect of the process.
- All Unofficial Satellite Event application fees are non-refundable.
- Non-profits that have received or anticipate receiving Industry funding to organize a Symposia, Media Event or Social Event must apply under the Industry rate.
- AHA reserves the right to collect the additional application fees if a non-profit receives Industry funding after application approval has been granted.
- The AHA does not monitor topics/titles, please check website for the most up to date list of topics/titles.

Apply online today at www.exhibitatstroke.org

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### UNOFFICIAL SATELLITE EVENTS

The International Stroke Conference 2016 Opens August 15, 2015

#### Unofficial Satellite Event Fee Structure and Time Restrictions

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Fee</th>
<th>Sponsor Type (Financial Support)</th>
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</thead>
<tbody>
<tr>
<td>Committee Meeting</td>
<td>$100</td>
<td>Univ./Non-Profit</td>
</tr>
<tr>
<td></td>
<td>$500</td>
<td>Exhibitor</td>
</tr>
<tr>
<td>Focus Group</td>
<td>$100</td>
<td>Univ./Non-Profit</td>
</tr>
<tr>
<td></td>
<td>$500</td>
<td>Exhibitor</td>
</tr>
<tr>
<td>Hospitality Room Staff Meeting</td>
<td>$100</td>
<td>Univ./Non-Profit</td>
</tr>
<tr>
<td></td>
<td>$500</td>
<td>Exhibitor</td>
</tr>
<tr>
<td>Investigator Meeting</td>
<td>$100</td>
<td>Univ./Non-Profit</td>
</tr>
<tr>
<td></td>
<td>$1000</td>
<td>Exhibitor</td>
</tr>
<tr>
<td>Media Event</td>
<td>$100</td>
<td>Univ./Non-Profit</td>
</tr>
<tr>
<td></td>
<td>$3000</td>
<td>Exhibitor</td>
</tr>
<tr>
<td>Symposia or Social Event</td>
<td>$2,500</td>
<td>Univ./Non-Profit (Non-Industry Supported)</td>
</tr>
<tr>
<td></td>
<td>$15,000</td>
<td>Exhibitor or Univ./Non-Profit (Industry Supported)</td>
</tr>
</tbody>
</table>

**Non Exhibitors Unofficial Satellite Events Open November 1, 2015**

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Fee</th>
<th>Sponsor Type (Financial Support)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Symposia or Social Event</td>
<td>$30,000</td>
<td>Non Exhibitors (Industry Supported)</td>
</tr>
</tbody>
</table>

You must be a current exhibitor of the International Stroke Conference 2016, university or non-profit organization to hold completion of the final program. The AHA/ASA is not responsible for attendance/audience generation or guaranteed other aspect of the process. All Unofficial Satellite Event application fees are non-refundable. Non-profits that have rate. AHA/ASA reserves the right to collect the additional application fees if a non-profit receives Industry funding after of topics/titles.
<table>
<thead>
<tr>
<th>Monday Feb. 15th</th>
<th>Tuesday Feb. 16th</th>
<th>Wednesday Feb. 17th</th>
<th>Thursday Feb. 18th</th>
<th>Friday Feb. 19th</th>
</tr>
</thead>
<tbody>
<tr>
<td>No restrictions</td>
<td>5:30 p.m.-Midnight</td>
<td>7:00 p.m.-Midnight</td>
<td>7:00 p.m.-Midnight</td>
<td>1:00 p.m.-Midnight</td>
</tr>
<tr>
<td>No restrictions</td>
<td>5:30 p.m.-Midnight</td>
<td>7:00 p.m.-Midnight</td>
<td>7:00 p.m.-Midnight</td>
<td>1:00 p.m.-Midnight</td>
</tr>
<tr>
<td>No restrictions</td>
<td>No restrictions</td>
<td>No restrictions</td>
<td>No restrictions</td>
<td>No restrictions</td>
</tr>
<tr>
<td>No restrictions</td>
<td>5:30 p.m.-Midnight</td>
<td>7:00 p.m.-Midnight</td>
<td>7:00 p.m.-Midnight</td>
<td>1:00 p.m.-Midnight</td>
</tr>
<tr>
<td>No restrictions</td>
<td>5:30 p.m.-Midnight</td>
<td>7:00 p.m.-Midnight</td>
<td>7:00 p.m.-Midnight</td>
<td>1:00 p.m.-Midnight</td>
</tr>
<tr>
<td>Limited to 3 slots</td>
<td>5:30 p.m.-Midnight</td>
<td>Limited to 3 slots</td>
<td>Limited to 3 slots</td>
<td>Limited to 3 slots</td>
</tr>
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</table>

**Symposia or Social Event**

<table>
<thead>
<tr>
<th>Monday Feb. 15th</th>
<th>Tuesday Feb. 16th</th>
<th>Wednesday Feb. 17th</th>
<th>Thursday Feb. 18th</th>
<th>Friday Feb. 19th</th>
</tr>
</thead>
<tbody>
<tr>
<td>No restrictions</td>
<td>5:30 p.m.-Midnight</td>
<td>7:00 p.m.-Midnight</td>
<td>7:00 p.m.-Midnight</td>
<td>1:00 p.m.-Midnight</td>
</tr>
<tr>
<td>Limited to 1 slot</td>
<td>Limited to 1 slot</td>
<td>Limited to 1 slot</td>
<td>Limited to 1 slot</td>
<td>Limited to 1 slot</td>
</tr>
</tbody>
</table>

You must be a current exhibitor of the International Stroke Conference 2016, university or non-profit organization to hold a USE with the exception of Symposia Event Holders. Unofficial Satellite Event start and end times are subject to change based upon attendance levels at USE’s. The AHA/ASA reserves the right to change the USE process, date, times, procedures # of slots and any received or anticipate receiving Industry funding to organize a Symposia, Media Event or Social Event must apply under the Industry application approval has been granted. The AHA/ASA does not monitor topics/titles, please check website for the most up to date list.

To apply visit [exhibitastroke.org](http://exhibitastroke.org)
2016 STROKE PROMOTIONAL OPPORTUNITIES

CONNECT THE WORLD TO STROKE SCIENCE

Give your company and products the visibility they deserve by supporting a sponsored project and by advertising at the International Stroke Conference (ISC) 2016. ISC is the world’s premier annual meeting for cerebrovascular disease. With an anticipated audience of 4,300 researchers and stroke experts from around the world, you will be able to:

- Educate cerebrovascular professionals about your offerings.
- Increase your visibility on the exhibit floor, around the convention lobbies, in meeting rooms and even citywide.
- Drive traffic to your booth and have more conversations with your target audience – increasing your sales potential.

Sponsorships and advertising are limited and available on a first-come, first-served basis. Reserve yours now.

The AHA values the companies that partner with us to build the International Stroke Conference into a successful meeting.

To show our appreciation, all contributors also receive corporate name recognition from the following:

- Final Program – distribution of approximately 4,300
- Stroke News – distribution of approximately 3,500
- Large official contributor sign – located in high-traffic area of the convention center
<table>
<thead>
<tr>
<th>PRINT</th>
<th>MORE INFO</th>
<th>PRICE RANGE</th>
<th>SPACE DEADLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Bag Inserts</td>
<td>page 12</td>
<td>$5,150-$10,300</td>
<td>Jan. 15</td>
</tr>
<tr>
<td>Daily Newspaper</td>
<td>page 16</td>
<td>$295-$10,270</td>
<td>Jan. 15</td>
</tr>
<tr>
<td>Distribution Rack</td>
<td>page 16</td>
<td>$9,020</td>
<td>Dec. 18</td>
</tr>
<tr>
<td>Final Program Book</td>
<td>page 12</td>
<td>$5,150-$25,500</td>
<td>Nov. 27</td>
</tr>
<tr>
<td>Quick Start Guide</td>
<td>page 12</td>
<td>$11,500</td>
<td>Jan. 15</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DIGITAL</th>
<th>MORE INFO</th>
<th>PRICE RANGE</th>
<th>SPACE DEADLINE</th>
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<tbody>
<tr>
<td>Abstracts on Disc</td>
<td>page 13</td>
<td>$40,800</td>
<td>Nov. 20</td>
</tr>
<tr>
<td>Daily Newspaper ePreview</td>
<td>page 17</td>
<td>$1,280-$2,935</td>
<td>Dec. 4</td>
</tr>
<tr>
<td>Daily Newspaper ePost</td>
<td>page 17</td>
<td>$1,280-$2,935</td>
<td>Feb. 5</td>
</tr>
<tr>
<td>Housing Confirmation Package</td>
<td>page 13</td>
<td>$9,500</td>
<td>Dec. 4</td>
</tr>
<tr>
<td>Mobile App</td>
<td>page 13</td>
<td>$5,150-$20,400</td>
<td>Jan. 8</td>
</tr>
<tr>
<td>Registration Package</td>
<td>page 13</td>
<td>$15,450</td>
<td>Oct. 30</td>
</tr>
</tbody>
</table>

| CONVENTION CENTER             | MORE INFO | PRICE RANGE      | SPACE DEADLINE |
| Ad Banners                    | page 15   | $12,875           | Dec. 18        |
| Communication Center          | page 14   | $5,150-$15,540    | Dec. 18        |
| Escalator Decals              | page 15   | $12,875           | Dec. 18        |
| Rotating Kiosks               | page 15   | $6,180 one side/  | Dec. 18        |
| Science & Technology Hall     | page 15   | $15,450 all sides | Dec. 18        |
| Aisle Signs                   |           |                  |                |
| Sitting Cubes                 | page 14   | $15,000 (100 cubes)| Dec. 18        |
| Science and Technology Hall   | page 15   | $25,000 (5 benches)| Dec. 18        |
| Park Benches                  |           |                  |                |
| Walking Challenge             | page 14   | $51,000           | Dec. 18        |
| Wifi and Charging Station     | page 14   | $15,450           | Dec. 18        |

| HOTEL                         | MORE INFO | PRICE RANGE      | SPACE DEADLINE |
| Doctor’s Bag                  | page 17   | $3,140-$11,670    | Dec. 11        |
| Hotel Key Cards               | page 12   | $10,300           | Dec. 4         |
| Hotel Dark Channel            | page 12   | $1,500 per spot   | Dec. 4         |
| Individual Hotel Room Drop    | page 17   | $9,550-$18,100    | Jan. 22        |

| PRESENTATIONS                 | MORE INFO | PRICE RANGE      | SPACE DEADLINE |
| Industry Theater - 4 Slots Available | page 15 | $20,600           | Jan. 8         |
promotional OPPORTUNITIES

DURING MEETING

Conference Bag Inserts

Distribution

Distributed to nearly 4,300 “registered” attendees

Deadlines

Space: Jan. 15
Materials due: Jan. 22

Advertising information

$10,300 per insert (limit three)
insert provided at supporter’s expense.

Quick Start Guide

Distribution

Distributed to International Stroke Conference attendees as they check in at their hotels, the Quick Start Guide includes a shuttle bus schedule, registration check in information, and other key details attendees need to get their experience off to a great start.

Advertiser receives back panel ad and front cover logo recognition.

Deadlines

Space: Dec. 18
Materials Due: Jan. 8

Exclusive Support Opportunity

$11,500

Hotel Key Cards

Distribution

- Reach up to 2,000 attendees at hotels with promotional ad on hotel key cards
- Sponsor responsible for logistics and all production and distribution costs with each hotel. Must provide two key cards per room
- Sponsor receives corporate or brand logo recognition on the key cards and the folder cards are placed inside

Deadlines

Space/Materials due: Nov. 6

Exclusive Support Opportunity

$10,300 (rights only)

Hotel Dark Channel

Distribution

Your message reaches ISC attendees on hotel dark channels throughout the conference.

Deadlines

Space: Dec. 4
Materials due: Dec. 18

Advertising information

$1,500 per 30-second spot

Final Program

Content

- Official source for the detailed International Stroke Conference program schedule, awards, facility maps and other important information
- Final Program is also accessible online, providing an additional 12 months of exposure.

Distribution

Distributed to an anticipated 4,300 healthcare professionals at the convention center

Deadlines

Space: Nov. 20
Materials due: Dec. 4

Advertising information

$25,500 Back Cover (front and back)

DURING MEETING

Hotel Key Cards

DURING & AFTER MEETING

Conference Bag Inserts

Final Program

Hotel Dark Channel

For further information regarding sponsorship and advertising opportunities, please visit www.strokeconference.org, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendintegratedmedia.com or contact Scott Murphy at 214-706-1660 or scott.murphy@heart.org
BEFORE & DURING MEETING

Registration Package

Distribution
- Online banner ad visible during five-month registration process
- Corporate logo recognition on registration confirmation email
- Product or corporate logo recognition on screen savers on registration computers

Deadlines
Space: Oct. 30
Materials due: Nov. 6

Advertising information
Exclusive opportunity: $15,450

DURING MEETING

Housing Confirmation Package

Distribution
Put your message in front of conference attendees when they receive their housing confirmations. Your message may include corporate or product branding. Your ad will appear on the housing confirmation page of the online housing reservation process and on every confirmation communication email delivered.

Deadlines
Space/materials due: Dec. 4

Advertising information
$9,500

DURING & AFTER MEETING

Abstracts on Disc

Content
- Easy and enduring access to abstracts from the International Stroke Conference 2016
- Users quickly access information in the abstracts through searches on key words, abstract titles or author names

Deadlines:
Space/materials due: Nov. 20

Exclusive Support Opportunity
$40,800
(USB option available in lieu of disc for an additional fee.)

Distribution
- Distributed to 2,500 attendees at the International Stroke Conference
- Discs may be distributed from contributor’s booth, guaranteeing heavy traffic
- Contributor is recognized with corporate logo on case packaging, disc and opening screen as well as on all marketing pieces
Walking Challenge

Distribution
- Prominent visibility on the Walking Challenge leaderboard, flat panel digital media screens
- 30-second corporate or product full motion video or stationary ad on seven to ten plasma monitors, positioned in high-traffic areas of the convention center
- 4-color corporate or product graphic incorporated into the Walking Challenge Booth, where all participants will come to pick up an activity tracker
- Corporate recognition on the registration webpage, opening screen of app, and in email
- Attendees will be asked to register for the Walking Challenge online, download an app, and then pick up their activity tracker onsite at the convention center.

Deadlines
Space/materials due: Dec. 18

Exclusive Support Opportunity
$51,000 exclusive

Wifi and Charging Station

Distribution
- Universal charging stations for cell phones, iPads and laptops in high-visibility areas of the Science & Technology Hall
- Contributor has the option of distributing AHA-approved materials at advertiser’s expense.
- Contributor may place four-color corporate or product ads on up to four panels incorporated into a cell phone charging station located in each lounge
- Corporate logo will be placed on login screens for attendees with mobile devices, iPads and laptops using free Wi-Fi

Deadlines
Space/materials due: Dec. 18

Exclusive Support Opportunity
$15,450

Communication Center

Distribution
- International Stroke Conference attendees can leave and retrieve conference messages, access the Internet, view the Science & Technology Hall floor plan, search for other attendees, print airline boarding passes and claim CME credit
- Contributor receives corporate recognition on login screens and may place a four-color corporate or product graphic on panels incorporated into the structure

Deadlines
Space/materials due: Dec. 18

Exclusive Support Opportunity
$15,450
$5,150 interstitial and screensaver upgrade

Sitting Cubes
Located in registration and other high traffic areas throughout the convention center, sitting cubes are sturdy, creative, stylish and portable. Customize these multi-purpose stools with your company’s corporate or product branding.

Deadlines
Space/materials due: Dec. 18

Advertising Information
$15,000 per 100 chairs

Contact Cathleen Gorby at 913-780-6923 or cgorby@ascendintegratedmedia.com or Scott Murphy at 214-706-1660 or scott.murphy@heart.org
Rotating Kiosks

Distribution
- Contributor receives four-color corporate or product advertisement on a graphic panel of a motorized kiosk that rotates for exceptional visibility
- Reach a specific audience as needed with kiosks located in lobbies on the meeting room level and other public high-traffic areas throughout the convention center
- Contributors can submit up to four different corporate or product-specific ads per kiosk

Deadlines
Space/materials due: Dec. 18

Advertising information
$15,450 per kiosk (includes four panels)
$6,180 per panel

Exhibit Hall Park Benches

Distribution
Grab the attention of professional attendees as they walk through the exhibit hall. Park benches are located in the main aisle and in high-traffic areas throughout the hall.

Deadlines
Space/materials due: Dec. 18

Advertising Information
$25,000 (5 park benches with single graphic panel on bench and floor graphic)

Industry Theaters – 4 Slots Available

Distribution
- Reach your target audience in a forum designed to showcase specific products and therapeutic treatments
- Cost includes: complete audio/visual package; classroom seating and box lunch provided by AHA/ASA; lead retrieval units (up to 2); pre-meeting and onsite promotion by AHA/ASA

Deadlines
Space/materials due: Jan. 8

Advertising information
Mini Theater (Seating for 50+) $20,600 per timeslot

For further information regarding sponsorship and advertising opportunities, please visit www.strokeconference.org, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendintegratedmedia.com or contact Scott Murphy at 214-706-1660 or scott.murphy@heart.org

Ad Banners

Distribution
- Available in ten, high-visibility locations throughout the convention center
- Contributor may select location for corporate or product advertisement.

Deadlines
Space/materials due: Dec. 18

Advertising information
$12,875 per banner
ISC Stroke News daily newspaper

Distribution
Distributed throughout the convention center to an anticipated 4,300 attendees Feb. 17 and 18

Content
• Live coverage of Late Breaking Trials
• Highlights of the latest news from the conference
• Complete list of exhibitors and exhibit hall map

Deadlines
Space: Jan. 8
Materials due: Jan. 15

Advertising Options

<table>
<thead>
<tr>
<th>Size</th>
<th>Dimensions</th>
<th>Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Standard Options</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>10-1/4&quot; x 14&quot;</td>
<td>$6,420</td>
</tr>
<tr>
<td>P.I. Space</td>
<td>10-1/4&quot; x 14&quot;</td>
<td>$5,135</td>
</tr>
<tr>
<td>Junior Page</td>
<td>7-1/2&quot; x 10&quot;</td>
<td>$5,135</td>
</tr>
<tr>
<td>P.I. Space</td>
<td>7-1/2&quot; x 10&quot;</td>
<td>$4,215</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>10-1/4&quot; x 7&quot; or 5&quot; x 14&quot;</td>
<td>$4,495</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>5&quot; x 7&quot;</td>
<td>$2,310</td>
</tr>
<tr>
<td><em>Product and Services Showcase</em></td>
<td>2-3/8&quot; x 3-1/8&quot;</td>
<td>$1,150</td>
</tr>
<tr>
<td><em>Enhanced Listing</em></td>
<td></td>
<td>$295</td>
</tr>
</tbody>
</table>

| **Premium Options**  |                        |        |
| Back Cover           | 10-1/4" x 14"           | $10,270|
| Inside Front Cover   | 10-1/4" x 14"           | $8,985 |
| Inside Back Cover    | 10-1/4" x 14"           | $8,025 |
| *Map Premium*        | 10-1/4" x 2"            | $8,750 |
| Belly Flap           |                        | $8,600 |

*Distributed Rack
Your company logo and/or product photo goes on the sides and front of official daily distribution racks.

• 5 racks placed throughout the convention center in high-traffic areas.

Deadlines
Space: Jan. 8
Materials due: Jan. 12

Exclusive Support Opportunity
Production costs included. $9,020

Contact your medical account manager:
Bridget Blaney (companies A-D)
773-259-2825
bblaney@ascendintegratedmedia.com

Cathleen Gorby (companies E-L)
913-780-6923
cgorby@ascendintegratedmedia.com

Maureen Mauer (companies M-Z)
913 780-6633
mmauer@ascendintegratedmedia.com

These products are in compliance with 2015 PhRMA standards and ACCME guidelines.
Target prospects with official emails sent from AHA/ASA

Delivered to opt-in email lists from the International Stroke Conference database, these eBlasts build your brand connections and extend your reach before and after the conference.

ePreview

Distribution

Two ePreviews will be launched in the two months prior to the conference to more than 35,000 stroke and cerebrovascular professionals

Content

Registration information and key event-planning resources on ISC’s website

Deadlines

<table>
<thead>
<tr>
<th>ePreview 1</th>
<th>Space reservation due</th>
<th>Materials due</th>
<th>Launch date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Dec. 4</td>
<td>Dec. 10</td>
<td>January 2016</td>
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</table>

<table>
<thead>
<tr>
<th>ePreview 2</th>
<th>Space reservation due</th>
<th>Materials due</th>
<th>Launch date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Jan. 8</td>
<td>Jan. 15</td>
<td>February 2016</td>
</tr>
</tbody>
</table>

ePost

Distribution

Launched after the conference to 35,000 ASA members and ISC 2016 attendees.

Content

Highlights of the conference

Deadlines

<table>
<thead>
<tr>
<th>Space reservation due</th>
<th>Materials due</th>
<th>Launch date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feb. 5</td>
<td>Feb. 12</td>
<td>March 2016</td>
</tr>
</tbody>
</table>

Advertising Options*

Leaderboard Ad

$2,935 Limited to one advertiser

Exclusive Tower Ad

$2,545 Limited to one advertiser

Rectangle Ad 1 or Rectangle Ad 2

$1,280 Limited to one advertiser each

Contact your medical account manager:

Cathleen Gorby
913-780-6923
cgorby@ascendintegratedmedia.com

Maureen Mauer
913 780-6633
mmauer@ascendintegratedmedia.com

Bridget Blaney
773-259-2825
bblaney@ascendintegratedmedia.com

* Rates are per issue.
INTERNATIONAL STROKE CONFERENCE 2016

Please complete the following information:

Advertiser: ____________________________  Agency (if applicable): ____________________________
Billing Information:  □Agency  □Advertiser  Contact Name: ____________________________
Billing Address: ____________________________  City: ______  State: ______  Zip: ______
Phone: ____________________________  Fax: ____________________________  Email: ____________________________

CONFERENCE BAG INSERTS

<table>
<thead>
<tr>
<th>Service</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Insert</td>
<td>$10,300</td>
</tr>
</tbody>
</table>

ISC STROKE NEWS DAILY NEWSPAPER

<table>
<thead>
<tr>
<th>Standard Options</th>
<th>Rate</th>
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</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$6,420</td>
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<tr>
<td>Full Page Pl. Space</td>
<td>$5,135</td>
</tr>
<tr>
<td>Junior Page</td>
<td>$5,135</td>
</tr>
<tr>
<td>Junior Page Pl. Space</td>
<td>$4,215</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$4,495</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$2,310</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Products &amp; Services</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Showcase Ad</td>
<td>$1,150</td>
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<tr>
<td>Enhanced Listing</td>
<td>$295</td>
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PREMIUM OPTIONS

<table>
<thead>
<tr>
<th>Option</th>
<th>Rate</th>
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<tbody>
<tr>
<td>Back Cover</td>
<td>$10,270</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$8,985</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$8,025</td>
</tr>
<tr>
<td>Map Premium</td>
<td>$8,750</td>
</tr>
<tr>
<td>Belly Flap</td>
<td>$8,600</td>
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</table>

DISTRIBUTION RACK

<table>
<thead>
<tr>
<th>Rack</th>
<th>Rate</th>
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<tbody>
<tr>
<td>Back Cover (front and back)</td>
<td>$25,500</td>
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</table>

FINAL PROGRAM

<table>
<thead>
<tr>
<th>Service</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover (front and back)</td>
<td>$25,500</td>
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</tbody>
</table>

MOBILE APP

<table>
<thead>
<tr>
<th>Service</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting Guide App</td>
<td>$20,400</td>
</tr>
<tr>
<td>Additional Opportunities</td>
<td>$5,150</td>
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<tr>
<td>Alert Notifications</td>
<td>$7,725</td>
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<table>
<thead>
<tr>
<th>Service</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Hotel Room Delivery Per Day</td>
<td>$18,100</td>
</tr>
<tr>
<td>Outside Hotel Room Delivery Per Day</td>
<td>$9,550</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Service</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstracts on Disc</td>
<td>$40,800</td>
</tr>
<tr>
<td>Ad Banner</td>
<td>$12,875</td>
</tr>
<tr>
<td>Communication Center</td>
<td>$15,450</td>
</tr>
<tr>
<td>- Screensaver Upgrade</td>
<td>$5,150</td>
</tr>
<tr>
<td>Escalator Decal</td>
<td>$12,875</td>
</tr>
<tr>
<td>Hotel Dark Channel</td>
<td>$5,150</td>
</tr>
<tr>
<td>Hotel Key Cards</td>
<td>$10,300</td>
</tr>
<tr>
<td>Housing Confirmation Package</td>
<td>$9,500</td>
</tr>
<tr>
<td>Industry Theater Mini Theater (Seating for 50+)</td>
<td>$20,400</td>
</tr>
<tr>
<td>Kiosk (includes four panels)</td>
<td>$15,450</td>
</tr>
<tr>
<td>- Per Panel</td>
<td>$6,180</td>
</tr>
<tr>
<td>Registration Package (Exclusive Opportunity)</td>
<td>$15,450</td>
</tr>
<tr>
<td>Science and Technology Aisle Signage</td>
<td>$30,600</td>
</tr>
<tr>
<td>Sitting Cubes (100 cubies)</td>
<td>$15,000</td>
</tr>
<tr>
<td>Science and Technology Hall Park Benches (5 benches) plus floor graphic</td>
<td>$25,000</td>
</tr>
<tr>
<td>Walking Challenge (Exclusive Opportunity)</td>
<td>$51,000</td>
</tr>
<tr>
<td>Wifi &amp; Charging Station</td>
<td>$15,450</td>
</tr>
<tr>
<td>Quick Start Guide</td>
<td>$11,500</td>
</tr>
</tbody>
</table>

DOCTOR'S BAG

<table>
<thead>
<tr>
<th>Service</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctor's Bag Insert</td>
<td>$3,140</td>
</tr>
<tr>
<td>Doctor's Bag Exclusive</td>
<td>$11,670</td>
</tr>
</tbody>
</table>

SPOKES PERSONS

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bridget Blaney</td>
<td>(companies A-D)</td>
<td><a href="mailto:bblaney@ascendintegratedmedia.com">bblaney@ascendintegratedmedia.com</a></td>
</tr>
<tr>
<td>Cathleen Gorby</td>
<td>(companies E-L)</td>
<td><a href="mailto:cgorby@ascendintegratedmedia.com">cgorby@ascendintegratedmedia.com</a></td>
</tr>
<tr>
<td>Maureen Mauer</td>
<td>(companies M-Z)</td>
<td><a href="mailto:mmauer@ascendintegratedmedia.com">mmauer@ascendintegratedmedia.com</a></td>
</tr>
</tbody>
</table>

Sign and return to: Ascend Integrated Media LLC
Attn: Cathleen Gorby
Fax: 913-780-7108
303 West 9th Street
Kansas City, MO 64105

All rates are net. Cancellations are nonrefundable. These products are in compliance with 2015 PhRMA standards and ACCME guidelines.

Terms:

- Signing this agreement indicates firm space commitment in accordance with the corresponding rate card. A signed, signed copy of this agreement is also binding.
- Advertising agency and/or client are liable should one or the other default. Cancellations are nonrefundable.
- All rates are net. Payment is due at space deadline. No agency or cash discounts are permitted. A minimum $500 late fee will be charged for materials received after the materials deadline.
- Advertiser agrees that the publisher’s liability (if any), due to omissions or errors in such advertising, shall in no event exceed the amount of charges for the listing or advertising, shall in no event exceed the amount of charges for the listing or advertising which was omitted or in which the error occurred; liability shall be discharged by abatement of the amount charged or an advertising allowance commensurate with the error for the particular listing or advertising in which the omission or error occurred. No adjustments will be made to any free listing or advertisement.

TO PAY BY CREDIT CARD, please contact your sales representative by phone or e-mail. Credit card payment is quick, easy and secure.

I have read and agree to the terms as set forth on this document. Authorized Advertiser/Agency Signature & Title PO# (if necessary)

Ascend Integrated Media LLC • 6710 W 121st St., Suite 100 • Overland Park, KS 66209

www.ascendintegratedmedia.com
INTERNATIONAL STROKE CONFERENCE 2016

Mechanical specifications

MATERIALS REQUIRED FOR PRINT PRODUCTS

- PDF/X-1a files are required for all ads. View specifications at www.swp.org or www.adobe.com/designcenter/acrobat/articles/acpdfx.html.
- Fonts must be outlined or embedded.
- All colors should be converted to CMYK (except black text).
- Crop marks and color bars should be outside printable area (12-point offset).
- Only one ad per PDF document. (Submit full-page spreads as single-page files, indicating right-hand page [RHP] and left-hand page [LHP] in file names.)

DOCUMENT SETUP

- Use QuarkXPress or Adobe InDesign for ad layouts. For information on creating a PDF/X-1a, visit www.adobe.com.
- Photoshop: 300 dpi CMYK or grayscale, 600 dpi minimum bitmap, flattened layers, TIFF or EPS format, binary encoding (no JPEG and no extra channels).
- Illustrator: Outline all fonts, flatten transparencies, embed all elements (no links).
- All fonts should be Type 1 or OpenType (Multiple Master Fonts are strongly discouraged).
- All colors must be CMYK (except black text); no PMS/Pantone colors.
- Ink density is not to exceed 300%.
- Black text 12 points or smaller should be black only. (C=0%, M=0%, Y=0%, K=100%).
- Reversed text must be a minimum of 10 points.

UNACCEPTABLE FILE TYPES

- Microsoft Word, Excel, PowerPoint or Publisher and Adobe Pagemaker or Freehand files will not be accepted.
- If you need assistance with your ad creation, contact your Ascend Integrated Media sales representative.

PROOFS

- Contract proofs are required for all ads. A contract proof printed at 100% with registration marks and color bars can be used for color accuracy, if SWOP-approved. View specifications online at www.swop.org. Without an accurate SWOP-provided proof, Ascend Integrated Media cannot be held responsible for the outcome of color on press.

SUBMITTING REQUIRED PROOFS

- Mail proofs to: Ascend Integrated Media LLC Attn: STROKE 2016 6710 W. 121st., Suite 100 Overland Park 66209 913-469-1110

UNACCEPTABLE FILE TYPES

- Microsoft Word, Excel, PowerPoint or Publisher and Adobe Pagemaker or Freehand files will not be accepted.
- If you need assistance with your ad creation, contact your Ascend Integrated Media sales representative.

INSERTS

- Insert are blow-in and should not exceed 8-3/8" x 10-7/8", minimum size 4" x 6".
- Prototype required.

PLEASE REMIT PAYMENTS TO: Ascend Integrated Media LLC • P.O. Box 870939 • Kansas City, MO 64187-0939

STROKE NEWS DAILY

Ad sizes and dimensions (width x height)
Publication size: 11-3/8" x 15" (finished size)
Newspaper ads do not bleed. Newspapers do not take a final bindery trim.

STROKE NEWS DAILY DISTRIBUTION RACK

Ad sizes and dimensions (width x height)
Available ad space (for advertisers):
Front header panel: Corporate logo space 15-1/2" wide x 9" high
Side panels: 11-1/2" wide x 43-7/8'' high
Final rack dimensions:
Front header panel: 15-1/2" wide x 32" high
Side panels: 11-1/2" wide x 74-3/8" high
NOTE: Please include 1" bleed around all artwork.

ePREVIEWS AND ePOST

Ad sizes and dimensions (width x height)
Leaderboard Ad 728 x 90 pixels
Exclusive Tower Ad 160 x 600 pixels
Rectangle Ads 300 x 100 pixels

Companies A–D
Bridget Blaney
773-259-2825
Fax: 708-366-0303
bblaney@ascendintegratedmedia.com

Companies E–L
Cathleen Gorbey
913-780-6923
Fax: 913-780-1492
cgorby@ascendintegratedmedia.com

Companies M–Z
Maureen Mauer
913-780-6633
Fax: 913-780-1492
mmauer@ascendintegratedmedia.com

For more information, contact your medical account manager:
INTERNATIONAL STROKE CONFERENCE 2016

EXHIBIT PROSPECTUS AND PROMOTIONAL OPPORTUNITIES

Together to End Stroke™

INTERNATIONAL STROKE CONFERENCE 2016

Stroke Nursing Symposium: February 16
ISC Pre-Conference Symposium: February 16
International Stroke Conference: February 17-19
Los Angeles, California
strokeconference.org