THE MOST IMPORTANT
2018 CARDIOVASCULAR CONFERENCES
FOR YOUR BRAND

SCIENTIFIC SESSIONS
Nov. 10-14, 2018 | Chicago, IL
PAGE 3

INTERNATIONAL STROKE CONFERENCE
Jan. 24-26, 2018 | Los Angeles, CA
PAGE 9

EPI | LIFESTYLE
March 20-23, 2018 | New Orleans, LA
PAGE 14

QCOR
April 6-7, 2018 | Arlington, VA
PAGE 15

ATVB | PVD
May 10-12, 2018 | San Francisco, CA
PAGE 16

BCVS
July 30 – Aug. 2, 2018 | San Antonio, TX
PAGE 17

HYPERTENSION
Sept. 6-9, 2018 | Chicago, IL
PAGE 18
WHY EXHIBIT?

EXHIBITIONS DELIVER UNIQUE VALUE NOT PROVIDED BY OTHER MARKETING CHANNELS:*  
- Ability to see a large number of prospects and customers over a short period of time.  
- Face-to-face meetings with prospects and customers.  
- Opportunity to demonstrate new and existing products or services.

EXHIBITORS ASSIGN REAL MARKETING AND SALES VALUE TO THEIR PRESENCE ON THE EXHIBIT FLOOR:*  
- 91% believe exhibits target audience interaction with products.  
- 90% believe exhibits build and expand brand awareness.  
- 87% believe exhibits showcase new product promotions and launches.  
- 87% believe exhibits offer relationship management and engagement with prospective customers.  
- 85% believe exhibits generate new sales leads.

* Source: Center for Exhibition Industry Research

THE AMERICAN HEART ASSOCIATION OFFERS CONFERENCES AND MEETINGS ALL YEAR TO CONNECT YOU WITH THE RIGHT AUDIENCE.

Whether your company is an industry leader with new market offerings or a startup eager to introduce your brand, AHA has a conference — and price point — that’s right for you.

Scientific Sessions 2018  
Nov. 10-14, 2018 | Chicago, IL

International Stroke Conference 2018  
Jan. 24-26, 2018 | Los Angeles, CA

EPI | Lifestyle 2018  
March 20-23, 2018 | New Orleans, LA

QCOR 2018  
April 6-7, 2018 | Arlington, VA

ATVB | PVD 2018  
May 10-12, 2018 | San Francisco, CA

BCVS 2018  
July 30-Aug. 2, 2018 | San Antonio, TX

Hypertension 2018  
Sept. 6-9, 2018 | Chicago, IL

* Source: Center for Exhibition Industry Research

YOUR EXHIBITS TEAM

Cathleen Gorby  
Advertising & Exhibitor Sales  
913-780-6923  
Fax: 913-780-4344  
cgorby@ascendmedia.com

Maureen Mauer  
Advertising & Exhibitor Sales  
913-780-6633  
mmauer@ascendmedia.com

Bridget Blaney  
Advertising & Exhibitor Sales  
773-259-2825  
bblaney@ascendmedia.com

Scott Murphy  
Manager, Corporate Relations  
214-706-1660  
scott.murphy@heart.org

Amy Miller  
Unofficial Satellite Events  
214-706-1922  
amy.miller@heart.org
EXHIBITING PAYS OFF

MORE THAN 17 HOURS OF EXHIBIT TIME – EIGHT WITH LIMITED SIMULTANEOUS EDUCATIONAL PROGRAMMING TO INCREASE TRAFFIC IN THE SCIENCE & TECHNOLOGY HALL.

EXHIBITORS RECEIVE:

- Complimentary online booth at scientificsessions.org.
- Complimentary marketing toolkit at exhibitatsessions.org.
- Complimentary Full Professional registrations based on square footage.
- Unlimited Exhibit-Only badges for booth staff.
- VIP Customer Invite Exhibit-Only badges.
- Complimentary 2017 final Sessions registration list.
- Rental of pre- or post-2018 registration list.
- Advance approval and reduced price for hosting Unofficial Satellite Events.
- Discounted exhibitor housing rates.

LOW-COST MAILING LISTS

Low-cost mailing lists are available to all exhibitors and certain Unofficial Satellite Event holders. Ordering information can be found at exhibitatsessions.org.

- AHA must approve all mailers prior to the mailing list being released.
- Exhibitors are strongly encouraged to not print such pieces prior to AHA approval.
- Mailing lists are available for one-time use before or after Scientific Sessions.
EXHIBIT DATES & RATES

EXHIBIT DATES & HOURS*
- Sunday, Nov. 11, 2018, 11 a.m.-5 p.m.
- Monday, Nov. 12, 2018, 10 a.m.-4:30 p.m.
- Tuesday, Nov. 13, 2018, 10 a.m.-3 p.m.

BREAKS*
- Sunday, Nov. 11, 2018, 11 a.m.-1 p.m. and 3:15-3:45 p.m.
- Monday, Nov. 12, 2018, 10:15-10:45 a.m., Noon-2 p.m., 3:15-3:45 p.m.
- Tuesday, Nov. 13, 2018, 10:15-10:45 a.m., Noon-2 p.m.

EXHIBIT SPACE RATES*
Onsite rate ........................................ $33 per sq. ft.
Through April 30, 2018 .......................... $35 per sq. ft.
Beginning May 1, 2018 ......................... $37 per sq. ft.
There is no additional charge for islands or corners.
Public service rate ................................ $20 per sq. ft.
Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Nonprofit organizations that wish to take advantage of this rate must submit the exhibit space application/contract no later than April 30, 2018. Proof of nonprofit status must be submitted to julie.davis@heart.org for all new organizations.

CANCELLATION SCHEDULE*
Through April 30, 2018 .......................... AHA retains 50% of contracted space
Beginning May 1, 2018 ......................... AHA retains 100% of contracted space
AHA requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the AHA Scientific Conferences Rules & Regulations at exhibitatsessions.org and is a legally binding part of the exhibit space application/contract.

*Subject to change

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA Scientific Conferences Rules & Regulations. Visit exhibitatsessions.org for more information.
CONNECT WITH THE RIGHT AUDIENCE

96% OF ATTENDEES VISIT THE EXHIBIT HALL*

12,654 PROFESSIONAL ATTENDEES**

9,260 PHYSICIANS AND OTHER CARDIOLOGY PROFESSIONALS**

MORE THAN 2,300 RESEARCH SCIENTISTS ATTEND**

80:1 ATTENDEE TO EXHIBITOR RATIO**

59% DOMESTIC ATTENDEES** 41% INTERNATIONAL ATTENDEES**

8 HOURS FOCUSED ON EXHIBITS, WITH LIMITED SIMULTANEOUS PROGRAMMING**

*Largest specialty represented: General Cardiology followed by Interventional and Heart Failure.

*2017 AHA Scientific Sessions RFID badge data.
**2017 AHA Scientific Sessions registration data.

YOUR EXHIBITS TEAM

Cathleen Gorby
Advertising & Exhibitor Sales
913-780-6923
Fax: 913-780-4344
cgorby@ascendmedia.com

Maureen Mauer
Advertising & Exhibitor Sales
913-780-6633
mmauer@ascendmedia.com

Bridget Blaney
Advertising & Exhibitor Sales
773-259-2825
bblaney@ascendmedia.com

Scott Murphy
Manager, Corporate Relations
214-706-1660
scott.murphy@heart.org

Amy Miller
Unofficial Satellite Events
214-706-1922
amy.miller@heart.org
SCIENTIFIC SESSIONS

WHO ATTENDS?

TOTAL PROFESSIONAL ATTENDANCE:

12,654

9,259
physicians
and other
cardiology
professionals

2,351
research
scientists

1,044
non-healthcare
professionals

Data collected from 2016 Scientific Sessions.

TOP 20 SPECIALTIES

GENERAL CARDIOLOGY
INTERVENTIONAL CARDIOLOGY
HEART FAILURE
ADMINISTRATION
CLINICAL EP
INTERNAL MEDICINE
PEDIATRIC CARDIOLOGY
CARDIOLOGY: PREVENTION
CARDIO-THORACIC SURGERY
CARDIOLOGY IMAGING
EMERGENCY MEDICINE
EPIDEMIOLOGY
BIOLOGICAL SCIENCES
PHARMACOLOGY
ECHOCARDIOGRAPHY
CELL BIOLOGY
VASCULAR MEDICINE
PHYSIOLOGY
MOLECULAR BIOLOGY
PHARMACY
HOW WE DRIVE ATTENDEES TO THE SCIENCE & TECHNOLOGY HALL

- **Dedicated hours** for visiting booths. Eight hours focused on exhibits, with limited simultaneous educational programming.

- **Posters** integrated into the Science & Technology Hall.

- **Complimentary coffee breaks** in the Hall.

- **Free lunches** for attendees in Cardiovascular Expert Theaters in the Science & Technology Hall.

- **Charging lounges** where attendees can power up and get online without leaving the Hall.

- **EP and Interventional Central** bring official programming to the Science & Technology Hall, and attendees within steps of your booth.

- **Cardiovascular Expert Theaters.** Attendees get the latest advances in cardiology products and therapeutic treatments with complimentary snacks and lunch provided by The American Heart Association/American Stroke Association.

- **Official educational programming** co-located in the Science & Technology Hall with experts in specific cardiac procedures.

- **A Quick Start Guide** attendees receive at their hotels focused on the Science & Technology Hall.

- **Simulation Zone** features interactive displays with technologically advanced, immersive training for attendees.

- **An extensive marketing campaign** promoting the Science & Technology Hall before and during Sessions.

- **VIP customer** exhibit Science & Technology Hall-only invitations for your customers.

---

**Among all exhibitors, on average, one out of five leads will convert to sales.**

**Among those that qualify, two out of five leads will meet an exhibitor’s qualification criteria.**

* Source: Center for Exhibition Industry Research
MARKETING OPPORTUNITIES

GIVE PROFESSIONAL ATTENDEES A REASON TO COME TO YOUR BOOTH!

From traditional to unique, hotel to convention center and educational to pure branding, we’ve got a marketing opportunity that will fit your message – and your budget!

Sponsorships and advertising are limited, and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.

<table>
<thead>
<tr>
<th>OPPORTUNITY</th>
<th>PRICE RANGE</th>
<th>SPACE DEADLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRINT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference Bag Inserts</td>
<td>$40,000</td>
<td>Oct. 2018</td>
</tr>
<tr>
<td>Convention Center Map</td>
<td>$24,680</td>
<td>Aug. 2018</td>
</tr>
<tr>
<td>Daily Newspaper</td>
<td>$12,500-$40,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Final Program Book</td>
<td>$2,500-$45,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Poster Hall Map</td>
<td>$20,000</td>
<td>Aug. 2018</td>
</tr>
<tr>
<td>Pre-Meeting Mailer</td>
<td>$6,290</td>
<td>Aug. 2018</td>
</tr>
<tr>
<td>Preview/Preliminary Program</td>
<td>$580-$16,920</td>
<td>Aug. 2018</td>
</tr>
<tr>
<td>Quick Start Guide</td>
<td>$25,000</td>
<td>Aug. 2018</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Planner</td>
<td>$570-$19,450</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Symposia Locator Map</td>
<td>$4,070-$9,310</td>
<td>Aug. 2018</td>
</tr>
<tr>
<td><strong>DIGITAL</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Article Index Page</td>
<td>$3,900-$5,000</td>
<td>Oct. 2018</td>
</tr>
<tr>
<td>ePreviews and ePost</td>
<td>$4,000-$6,580</td>
<td>July-Oct. 2018</td>
</tr>
<tr>
<td>Housing Confirmation</td>
<td>$55,000</td>
<td>May 2018</td>
</tr>
<tr>
<td>Mobile Meeting Guide App</td>
<td>$5,000-$75,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Registration Package</td>
<td>$75,000</td>
<td>May 2018</td>
</tr>
<tr>
<td><strong>CONVENTION CENTER</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ad Banners</td>
<td>$30,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Cardiovascular Expert Theaters</td>
<td>$30,000-$65,000</td>
<td>Aug. 2018</td>
</tr>
<tr>
<td>Charging Lounge/Stations</td>
<td>$80,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Communication Centers</td>
<td>$50,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Digital Signage</td>
<td>$10,000-$20,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>EP and Interventional Central</td>
<td>$10,000 each</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Escalator Decals</td>
<td>$50,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Rotating Kiosks</td>
<td>$15,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Breaks</td>
<td>$20,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Aisle Signs</td>
<td>$100,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Park Benches</td>
<td>$55,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Restaurant Sponsorship</td>
<td>$15,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Sitting Cubes</td>
<td>$50,000 for 100</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Walking Challenge</td>
<td>$100,000</td>
<td>Aug. 2018</td>
</tr>
<tr>
<td>Window Clings</td>
<td>$28,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td><strong>BOOTH DRIVERS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Abstracts on USB</td>
<td>$175,000</td>
<td>July 2018</td>
</tr>
<tr>
<td>Posters MD</td>
<td>$75,000</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td><strong>HOTEL/CITYWIDE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hotel Key Cards</td>
<td>$25,000</td>
<td>Aug. 2018</td>
</tr>
<tr>
<td>Hotel Room Drop: Doctors Bag</td>
<td>$7,490-$29,740</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Individual Hotel Room Drop</td>
<td>$28,050-39,270</td>
<td>Oct. 2018</td>
</tr>
<tr>
<td>Perimeter/Citywide Opportunities</td>
<td>varies</td>
<td>Sept. 2018</td>
</tr>
<tr>
<td>Shuttle Bus Banners/Headrests</td>
<td>$75,000-$100,000</td>
<td>Aug. 2018</td>
</tr>
</tbody>
</table>

All rates are net. Cancellations are nonrefundable.
ISC BY THE NUMBERS

55:1 Attendeec TO EXHIBITOR RATIO

63% of attendees have purchasing power/influence

1,500+ Presentations in 22 Categories

26 Late-Breaking Science Abstracts

200+ Invited Presentations from leaders in stroke science

1,400+ Abstracts accepted and presented either by oral or poster presentation

3 Distinct Pre-Conference Symposia
  • State-of-the-Science Stroke Nursing Symposium
  • ISC Pre-Conference Symposium I: Stroke in the Real World
  • Pre-Conference Symposium II

4,300+ Professional Attendees

79% Domestic

21% International

83% of attendees visit the Science & Technology Hall

55 Countries Represented

INTERNATIONAL STROKE CONFERENCE: JAN. 24-26, 2018 | LOS ANGELES, CA
WHO ATTENDS?

2017 TOTAL PROFESSIONAL ATTENDANCE:

4,376

3,707 physicians, cardiology and other healthcare professionals

208 non-healthcare professionals

461 research scientists

TOP 10 SPECIALTIES IN 2017

ADMINISTRATION
CRITICAL CARE/INTENSIVE CARE
EMERGENCY MEDICINE
EPIDEMIOLOGY
INTERNAL MEDICINE
INTERVENTIONAL RADIOLOGY
NEURO/NEUROSCIENCE: IMAGING
NEURO/NEUROSCIENCE: RADIOLOGY
NEURO/NEUROSCIENCE: STROKE
NEURO/NEUROSCIENCE: SURGERY
INTERNATIONAL STROKE CONFERENCE

WHAT HAPPENS IN THE SCIENCE & TECHNOLOGY HALL

- **Dedicated exhibit hours** give you direct access to more than 4,300 healthcare professionals.
- **An extensive marketing campaign** promotes the Science & Technology Hall to attendees before and during ISC.
- **Complimentary lunches** within the Industry Theaters drive stroke professionals into the Hall.
- **Complimentary coffee breaks** during programming breaks bring attendees to the Hall.
- **Exposure to major media outlets:** 2017 conference coverage included more than 2 billion impressions from 2,000 media stories!

EXHIBITORS RECEIVE:

- Complimentary online booth at [strokeconference.org](http://strokeconference.org).
- Complimentary marketing toolkit at [strokeconference.org](http://strokeconference.org).
- Complimentary Full Professional registrations based on square footage.
- Unlimited Exhibit-Only badges for booth staff.
- VIP Customer Invite Exhibit-Only badges.
- Complimentary access to the 2017 final ISC registration list for promotion.
- Advance approval and reduced pricing for hosting Unofficial Satellite Events.
- Discounted exhibitor housing rates.
- The opportunity to rent pre- or post-2018 registration lists:
  - Ordering information available at [exhibitatstroke.org](http://exhibitatstroke.org).
  - AHA/ASA must approve all mailers prior to the mailing list being released.
  - Exhibitors are strongly encouraged to not print such pieces prior to AHA/ASA approval.
  - Mailing lists are available for one-time use before or after the 2018 International Stroke Conference.

12 HOURS OF EXHIBIT TIME, INCLUDING LIMITED SIMULTANEOUS EDUCATIONAL PROGRAMMING TO INCREASE TRAFFIC IN THE SCIENCE & TECHNOLOGY HALL.
# INTERNATIONAL STROKE CONFERENCE

## Quick Reference

### Exhibit Hall Dates & Hours

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, Jan. 24</td>
<td>10 a.m.-4 p.m.</td>
</tr>
<tr>
<td>Thursday, Jan. 25</td>
<td>10 a.m.-4 p.m.</td>
</tr>
</tbody>
</table>

### Breaks

Hours during which only limited programming is ongoing

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, Jan. 24</td>
<td>10:15-10:30 a.m.</td>
</tr>
<tr>
<td></td>
<td>Noon-1:30 p.m.</td>
</tr>
<tr>
<td></td>
<td>2:30-3:00 p.m.</td>
</tr>
<tr>
<td>Thursday, Jan. 25</td>
<td>10:15-10:30 a.m.</td>
</tr>
<tr>
<td></td>
<td>Noon-1:30 p.m.</td>
</tr>
<tr>
<td></td>
<td>3-3:30 p.m.</td>
</tr>
</tbody>
</table>

### Exhibit Space Rates

<table>
<thead>
<tr>
<th>Date</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning Aug. 2</td>
<td>$37 per square foot</td>
</tr>
</tbody>
</table>

The minimum booth size is 10’ x 10’. There is no additional charge for corners or islands.

Public Service Rate: $20 per square foot

Public service space is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be attached to the application for all new organizations. Once the area is sold out, base rates will apply.

### Exhibitor Registration

- Registration opens Sept. 27, 2017
- Exhibitor Housing Opens
  - Housing opens Sept. 27, 2017
  - Housing confirmations sent as processed
- Exhibitor Service Kit
  - The Exhibitor Service Kit will be available online: Sept. 27, 2017

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA/ASA Scientific Conferences Rules & Regulations. Visit exhibitatstroke.org for more information. All rates are net. Cancellations are nonrefundable.

### Cancellation Schedule

- **Before Aug. 1, 2017**
  - AHA/ASA retains 50% of contracted exhibit space

- **Beginning Aug. 2, 2017**
  - AHA/ASA retains 100% of contracted exhibit space

Submission of application does not constitute acceptance or approval by AHA/ASA. AHA/ASA requires a 50% deposit by Aug. 1, 2017, before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. Beginning Aug. 2, 2017, AHA/ASA requires payment in full and retains 100% of contracted space for space reduction or cancellation.

[American Heart Association/ American Stroke Association](7272 Greenville Ave., Dallas, TX 75231-4596 strokeconference.org)

[General Contractor](Freeman 714-254-3410)

[Housing](On Peak 855-922-3353 scs@onpeak.com)

[Registration](Convention Data Services 800-748-3583 internationalstroke@xpressreg.net)

Apply for space at exhibitatstroke.org

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.
MARKETING OPPORTUNITIES

ISC SPONSORSHIP AND ADVERTISING OPPORTUNITIES ARE DESIGNED TO FIT YOUR MARKETING NEEDS AND BUDGET.

All sponsors and advertisers receive corporate name recognition:

- Final Program
- Stroke Daily News
- Large official contributor sign located in high-traffic area of convention center
- Mobile Meeting Guide App

Sponsorships and advertising are limited, and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

<table>
<thead>
<tr>
<th>OPPORTUNITY</th>
<th>PRICE RANGE</th>
<th>SPACE DEADLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRINT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference Bag Inserts</td>
<td>$10,500</td>
<td>Dec. 15, 2017</td>
</tr>
<tr>
<td>Convention Center Map</td>
<td>$8,000</td>
<td>Nov. 20, 2017</td>
</tr>
<tr>
<td>Daily Newspaper</td>
<td>$2,955-$10,270</td>
<td>Dec. 19, 2017</td>
</tr>
<tr>
<td>Final Program Book</td>
<td>$25,500</td>
<td>Oct. 13, 2017</td>
</tr>
<tr>
<td>Newsstand Premium</td>
<td>$9,200</td>
<td>Nov. 28, 2017</td>
</tr>
<tr>
<td>Quick Start Guide</td>
<td>$11,500</td>
<td>Dec. 1, 2017</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Pocket Guide</td>
<td>$7,000</td>
<td>Dec. 1, 2017</td>
</tr>
<tr>
<td><strong>DIGITAL</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Abstracts on USB</td>
<td>$40,500</td>
<td>Oct. 13, 2017</td>
</tr>
<tr>
<td>Article Index Page</td>
<td>$1,945-$2,485</td>
<td>Nov. 3, 2017</td>
</tr>
<tr>
<td>Daily Newspaper ePreview 1</td>
<td>$1,305-$2,995</td>
<td>Nov. 3, 2017</td>
</tr>
<tr>
<td>Daily Newspaper ePreview 2</td>
<td>$1,305-$2,995</td>
<td>Nov. 24, 2017</td>
</tr>
<tr>
<td>Daily Newspaper ePost</td>
<td>$1,305-$2,995</td>
<td>Jan. 15, 2018</td>
</tr>
<tr>
<td>Housing Confirmation Package</td>
<td>$9,500</td>
<td>July 28, 2017</td>
</tr>
<tr>
<td>Mobile App</td>
<td>$5,150-$20,500</td>
<td>Nov. 17, 2017</td>
</tr>
<tr>
<td>Registration Package</td>
<td>$15,500</td>
<td>July 28, 2017</td>
</tr>
<tr>
<td><strong>CONVENTION CENTER</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ad Banners</td>
<td>$12,500</td>
<td>Nov. 28, 2017</td>
</tr>
<tr>
<td>Charging Lounge/Station</td>
<td>$15,500</td>
<td>Nov. 28, 2017</td>
</tr>
<tr>
<td>Communication Center</td>
<td>$15,500</td>
<td>Nov. 28, 2017</td>
</tr>
<tr>
<td>Escalator Decals</td>
<td>$13,000</td>
<td>Nov. 28, 2017</td>
</tr>
<tr>
<td>Industry Theater</td>
<td>$25,000</td>
<td>Nov. 28, 2017</td>
</tr>
<tr>
<td>Rotating Kiosks</td>
<td>$6,200-$15,500</td>
<td>Nov. 28, 2017</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Aisle Signs</td>
<td>$30,500</td>
<td>Nov. 28, 2017</td>
</tr>
<tr>
<td>Science and Technology Hall Park Benches</td>
<td>$25,000</td>
<td>Nov. 28, 2017</td>
</tr>
<tr>
<td>Sitting Cubes (50)</td>
<td>$25,000</td>
<td>Nov. 28, 2017</td>
</tr>
<tr>
<td>Stair Clings</td>
<td>$60,000</td>
<td>Nov. 28, 2017</td>
</tr>
<tr>
<td>Walking Challenge</td>
<td>$50,000</td>
<td>Nov. 3, 2017</td>
</tr>
<tr>
<td><strong>HOTEL</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dark Channel</td>
<td>$1,500</td>
<td>Dec. 12, 2017</td>
</tr>
<tr>
<td>Doctor’s Bag</td>
<td>$3,200</td>
<td>Nov. 27, 2017</td>
</tr>
<tr>
<td>Doctor’s Bag Premium</td>
<td>$11,670</td>
<td>Nov. 27, 2017</td>
</tr>
<tr>
<td>Hotel Key Cards</td>
<td>$10,500</td>
<td>Nov. 3, 2017</td>
</tr>
<tr>
<td>Individual Hotel Room Drop</td>
<td>$9,550-$18,100</td>
<td>Jan. 3, 2018</td>
</tr>
<tr>
<td><strong>ISC NURSING SYMPOSIUM</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coffee Break</td>
<td>$5,000</td>
<td>Nov. 3, 2017</td>
</tr>
<tr>
<td>Learning Journal</td>
<td>$10,000</td>
<td>Nov. 17, 2017</td>
</tr>
</tbody>
</table>

All rates are net. Cancellations are nonrefundable.
CONFERENCE INFORMATION

The EPI | Lifestyle 2018 Scientific Sessions are unique in content and format. The primary goal is to promote the development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health.

The Councils on Epidemiology & Prevention (EPI) and Lifestyle and Cardiometabolic Health (Lifestyle) jointly plan the EPI | Lifestyle 2018 Scientific Sessions. The sessions focus on risk factors, obesity, nutrition, physical activity, genetics, metabolism, biomarkers, subclinical disease, clinical disease, healthy populations, global health and prevention-oriented clinical trials.

TARGET AUDIENCE

The conference is designed to benefit researchers as well as public health practitioners and clinicians. The meeting appeals to physicians, epidemiologists, dietitians, nutritional scientists, exercise physiologists, behavioral scientists, biostatisticians, pharmacists, physician assistants, nurses, school health professionals and other health scientists.

ATTENDANCE

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>202</td>
<td>200</td>
</tr>
<tr>
<td>Research Scientists</td>
<td>414</td>
<td>425</td>
</tr>
<tr>
<td>Registered Dietitians</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>Other Healthcare Professionals</td>
<td>44</td>
<td>51</td>
</tr>
<tr>
<td>Non-Healthcare Professionals</td>
<td>41</td>
<td>36</td>
</tr>
<tr>
<td>Administrators</td>
<td>20</td>
<td>7</td>
</tr>
<tr>
<td>Nurses</td>
<td>24</td>
<td>26</td>
</tr>
<tr>
<td>TOTAL</td>
<td>750</td>
<td>753</td>
</tr>
</tbody>
</table>

APPLY ONLINE AT exhibitatsessions.org/epilifestyle/
CONFERENCE INFORMATION

The Quality of Care and Outcomes Research in Cardiovascular Disease and Stroke 2018 Scientific Sessions is dedicated to studying patients’ experiences with cardiovascular care and leveraging these insights to improve the quality of cardiac and stroke care. The conference also actively fosters informal interaction among attendees and provides networking opportunities for early career investigators.

The meeting will focus on new and developing opportunities, initiatives, projects, policies and research relevant to measuring and improving quality of care and outcomes for persons with, or at risk for, cardiovascular disease and stroke. Novel research methods for quantifying outcomes, new findings from clinical trials and observational studies and translational research will also be presented.

TARGET AUDIENCE

This conference is for clinicians, researchers, medical students and trainees, nurses, pharmacists, administrators, healthcare and managed care professionals, policymakers and other healthcare professionals interested in quality of care and outcomes research in cardiovascular disease and stroke.

ATTENDANCE

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physician/Scientists</td>
<td>128</td>
<td>181</td>
</tr>
<tr>
<td>Research Scientists</td>
<td>50</td>
<td>49</td>
</tr>
<tr>
<td>Nurse/Nurse Scientists</td>
<td>17</td>
<td>14</td>
</tr>
<tr>
<td>Nurse Practitioners</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Pharmacists</td>
<td>12</td>
<td>11</td>
</tr>
<tr>
<td>Occupational Therapists</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Physical Therapists</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Respiratory Therapists</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Technician/Technologists</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Non-Healthcare Professionals</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>Other Healthcare Professionals</td>
<td>7</td>
<td>23</td>
</tr>
<tr>
<td>Administration</td>
<td>4</td>
<td>10</td>
</tr>
<tr>
<td>CHPG</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>EMT/Paramedics</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Physician Assistants</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Registered Dietitians</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>242</td>
<td>307</td>
</tr>
</tbody>
</table>

Early Career attendance is reflected in the above referenced numbers.

ENHANCE YOUR BOOTH WITH A SPONSORSHIP! SEE PAGE 19.

View AHA Rules & Regulations at exhibitatsessions.org.

For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com

All rates are net. Cancellations are nonrefundable.

APPLY ONLINE AT exhibitatsessions.org/qcor/
CONFERENCE SUMMARY
This three-day meeting is sponsored and organized by the AHA Councils on Arteriosclerosis, Thrombosis and Vascular Biology and Peripheral Vascular Disease, and in collaboration with the AHA Council on Functional Genomics and Translational Biology and the Society for Vascular Surgery. The meeting includes diverse disciplines within the arteriosclerosis, thrombosis, vascular biology, vascular medicine, functional genomics, peripheral vascular disease and vascular surgery research communities that allow investigators to explore areas of cross-disciplinary interests.

TARGET AUDIENCE
The conference will especially appeal to basic scientists, translational and clinical investigators, and clinicians interested in vascular health, vascular medicine, atherosclerosis, vascular biology, thrombosis, vascular surgery, thromboembolism, peripheral artery disease, molecular/cellular biology, functional genomics, immunology and physiology.

ATTENDANCE
- 91% are clinicians and/or research scientists.
- 28% of attendees are International.
- Specialties include Arteriosclerosis, Biochemistry, Cardiology, Cell Biology, Diabetes and Metabolism, Endocrinology, Epidemiology, Genetics, Hematology, Hypertension, Imaging, Internal Medicine, Interventional Cardiology, Molecular Biology, Nutrition, Pathology, Pharmacology, Physiology, Radiology, Stroke, Thrombosis, Vascular Surgery and Vascular Medicine.

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinicians/Physicians/Scientists</td>
<td>909</td>
<td>770</td>
</tr>
<tr>
<td>Technicians</td>
<td>25</td>
<td>31</td>
</tr>
<tr>
<td>Other Healthcare Professionals</td>
<td>18</td>
<td>24</td>
</tr>
<tr>
<td>Non-Healthcare Professionals</td>
<td>25</td>
<td>42</td>
</tr>
<tr>
<td>Administration</td>
<td>12</td>
<td>18</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>989</strong></td>
<td><strong>885</strong></td>
</tr>
</tbody>
</table>

ENHANCE YOUR MEETING PRESENCE AND DRIVE ATTENDANCE TO YOUR BOOTH WITH OFFICIAL MARKETING OPPORTUNITIES. CONTACT YOUR ACCOUNT MANAGER TODAY!

View AHA Rules & Regulations at exhibitatsessions.org.

For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com

All rates are net. Cancellations are nonrefundable.

APPLY ONLINE AT exhibitatsessions.org/ATVB/
SPECIALTY CONFERENCES

EXHIBIT AT BASIC CARDIOVASCULAR SCIENCES SCIENTIFIC SESSIONS

CONFERENCE INFORMATION
This three-and-a-half-day conference is for a broad audience principally made up of basic investigators promoting interaction among participants from diverse disciplines through lectures, poster presentations and informal discussions. The poster sessions provide opportunities for investigators in the early stages of their careers to present new research and interact with more established investigators.

TARGET AUDIENCE
The program will be of special interest to basic cardiovascular scientists, molecular/cellular biologists, physiologists, translational investigators, clinical trialists, practicing cardiologists, cardiovascular nurses and pharmacists. In addition, the conference will be of great value to scientists and executives of pharmaceutical companies and biotechnology firms who are in the cardiovascular space.

ATTENDANCE

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians/Scientists</td>
<td>533</td>
<td>610</td>
</tr>
<tr>
<td>Technicians</td>
<td>9</td>
<td>11</td>
</tr>
<tr>
<td>Other Healthcare Professionals</td>
<td>34</td>
<td>28</td>
</tr>
<tr>
<td>Non-Healthcare Professionals</td>
<td>11</td>
<td>35</td>
</tr>
<tr>
<td>TOTAL</td>
<td>587</td>
<td>684</td>
</tr>
</tbody>
</table>

Exhibit Dates & Location
July 30 - Aug. 2, 2018
Grand Hyatt San Antonio
San Antonio, Texas

Exhibit Rates
$500 (nonprofit)
$1,500 (industry)

Tabletops include:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

YOUR SPECIALTY CONFERENCE EXHIBITING, ADVERTISING AND SPONSORSHIP DOLLARS ALSO COUNT TOWARD YOUR OVERALL AHA PRIORITY POINT TOTAL.

View AHA Rules & Regulations at exhibitatsessions.org.

For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com

All rates are net. Cancellations are nonrefundable.

APPLY ONLINE AT exhibitatsessions.org/bcvs/
CONFERENCE SUMMARY

AHA’s Joint Hypertension Scientific Sessions 2018 is a collaborative effort between AHA’s Council on Hypertension and Council on the Kidney in Cardiovascular Disease and is a three- and-a-half-day scientific program with more than 500 presentations focused on recent advances in hypertension research. This conference will include oral and poster presentations selected from abstracts submitted by clinical and basic researchers, followed by discussions led by leading authorities.

With experts in the fields of hypertension and its relationship to cardiac and kidney disease, stroke, obesity, and genetics, attendees will have the opportunity to connect with cross-disciplinary researchers and clinicians from around the world.

This meeting includes several interactive sessions specifically designed to benefit trainees and early career investigators, including a trainee poster session to highlight innovative research and how-to sessions that provide in-depth information about a range of topics related to the study of hypertension.

TARGET AUDIENCE

The conference is designed to benefit research scientists, clinicians, and other healthcare professionals in the fields of hypertension research, cardiology, nephrology, endocrinology and related disciplines.

ATTENDANCE

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>146</td>
<td>665</td>
</tr>
<tr>
<td>Scientists</td>
<td>368</td>
<td>360</td>
</tr>
<tr>
<td>Nurses</td>
<td>3</td>
<td>20</td>
</tr>
<tr>
<td>Nurse Scientists</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Technicians</td>
<td>6</td>
<td>15</td>
</tr>
<tr>
<td>Other Health Professionals</td>
<td>55</td>
<td>78</td>
</tr>
<tr>
<td>Non Healthcare Professionals</td>
<td>18</td>
<td>62</td>
</tr>
<tr>
<td>TOTAL</td>
<td>597</td>
<td>1,203</td>
</tr>
</tbody>
</table>

GIVE ATTENDEES A REASON TO VISIT YOUR EXHIBIT! INVEST IN BIG VISIBILITY MARKETING OPPORTUNITIES DESIGNED TO INCREASE YOUR BOOTH TRAFFIC. CONTACT YOUR ACCOUNT MANAGER TODAY!

For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com

All rates are net. Cancellations are nonrefundable.

APPLY ONLINE AT exhibitatsessions.org/hbpr/
Amplify your reach at AHA specialty conferences with sponsorship opportunities designed to elevate your brand among target audiences!

**Silver Level** ........................................... $1,500
- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

**Gold Level** ........................................... $5,000
Everything included in Silver Level, plus:
- Conference bag insert
- Company-specific recognition signage at conference

**Platinum Level** ................................. $10,000
Everything included in Silver and Gold Levels, plus:
- Conference attendee list
  (Does not include email addresses)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

**Additional Options**
Receive Silver Level recognition with each of these sponsorships!

**Scribe Sponsorship** ................................. $2,000
Provide a branded notebook and/or writing pen to conference attendees.

**Refreshment Break Sponsor** .......................... $5,000
Attendees will see your signage at a refreshment break.

**Continental Breakfast Sponsor** .......................... $7,500
Attendees will see your signage at the breakfast location.

**Industry Theater** .......................... $15,000-$20,000
($15,000 for 100 attendees; $20,000 for 200 attendees)
Captivate your audience when you showcase your latest product or service! You’ll also receive additional marketing support to drive attendance.

For more information, and additional programming and reception opportunities, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com!

All rates are net. Cancellations are nonrefundable.
START PLANNING NOW!

**SCIENTIFIC SESSIONS**
Nov. 10-14, 2018 | Chicago, IL
Expected professional attendance: 12,600+

---

**INTERNATIONAL STROKE CONFERENCE**
Jan. 24-26, 2018 | Los Angeles, CA
Expected professional attendance: 4,300+

---

**EPI | LIFESTYLE**
March 20-23, 2018 | New Orleans, LA
Expected professional attendance: 750

---

**QCOR**
April 6-7, 2018 | Arlington, VA
Expected professional attendance: 300

---

**ATVB | PVD**
May 10-12, 2018 | San Francisco, CA
Expected professional attendance: 900

---

**BCVS**
July 30-Aug. 2, 2018 | San Antonio, TX
Expected professional attendance: 700

---

**HYPERTENSION**
Sept. 6-9, 2018 | Chicago, IL
Expected professional attendance: 1,200