



# SPECIALTY CONFERENCES

# EXHIBIT AT **EPIDEMIOLOGY I LIFESTYLE**SCIENTIFIC SESSIONS

## **CONFERENCE INFORMATION**

The EPI | Lifestyle 2018 Scientific Sessions are unique in content and format. The primary goal is to promote the development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health.

The Councils on Epidemiology & Prevention (EPI) and Lifestyle and Cardiometabolic Health (Lifestyle) jointly plan the EPI | Lifestyle 2018 Scientific Sessions. The sessions focus on risk factors, obesity, nutrition, physical activity, genetics, metabolism, biomarkers, subclinical disease, clinical disease, healthy populations, global health and prevention-oriented clinical trials.

# **TARGET AUDIENCE**

The conference is designed to benefit researchers as well as public health practitioners and clinicians. The meeting appeals to physicians, epidemiologists, dietitians, nutritional scientists, exercise physiologists, behavioral scientists, biostatisticians, pharmacists, physician assistants, nurses, school health professionals and other health scientists.

### **ATTENDANCE**

CATEGORY	2016	2017
Physicians	202	200
Research Scientists	414	425
Registered Dietitians	5	8
Other Healthcare Professionals	44	51
Non-Healthcare Professionals	41	36
Administrators	20	7
Nurses	24	26
TOTAL	750	753



### **Exhibit Dates & Location**

March 20-23, 2018 Sheraton New Orleans New Orleans, LA

### **Exhibit Rates**

\$500 (nonprofit) \$1,500 (industry)

### **Tabletops include:**

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

ENHANCE YOUR MEETING
PRESENCE AND DRIVE
ATTENDANCE TO YOUR
BOOTH WITH OFFICIAL
MARKETING OPPORTUNITIES.
CONTACT YOUR ACCOUNT
MANAGER TODAY!

View AHA Rules & Regulations at **exhibitatsessions.org**.

Your Specialty Conference exhibiting advertising and sponsorship dollars also count toward your overall AHA Priority Point Total.

All rates are net. Cancellations are nonrefundable.