

SPECIALTY CONFERENCES

EXHIBIT AT BASIC CARDIOVASCULAR SCIENCES SCIENTIFIC SESSIONS

- Get one-on-one with more clinicians and research scientists in this intimate meeting environment.
- Meet important decision-makers: 89% of attendees are clinicians and/or research scientists.
- 80% of Specialty Conference exhibitors say they will exhibit again next year.

CONFERENCE INFORMATION

This three-and-a-half-day conference is for a broad audience principally made up of basic investigators promoting interaction among participants from diverse disciplines through lectures, poster presentations and informal discussions. The poster sessions provide opportunities for investigators in the early stages of their careers to present new research and interact with more established investigators.

TARGET AUDIENCE

The program will be of special interest to basic cardiovascular scientists, molecular/cellular biologists, physiologists, translational investigators, clinical trialists, practicing cardiologists, cardiovascular nurses and pharmacists. In addition, the conference will be of great value to scientists and executives of pharmaceutical companies and biotechnology firms who are in the cardiovascular space.

ATTENDANCE

CATEGORY	2016	2017
Physicians/Scientists	533	610
Technicians	9	11
Other Healthcare Professionals	34	28
Non-Healthcare Professionals	11	35
TOTAL	587	684



Exhibit Dates & Location

July 30 - Aug. 2, 2018
 Grand Hyatt San Antonio
 San Antonio, Texas

Exhibit Rates

\$500 (nonprofit)
 \$1,500 (industry)

Tabletops include:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

ENHANCE YOUR MEETING PRESENCE AND DRIVE ATTENDANCE TO YOUR BOOTH WITH OFFICIAL MARKETING OPPORTUNITIES. **CONTACT YOUR ACCOUNT MANAGER TODAY!**

View AHA Rules & Regulations at exhibitatsessions.org.

Your Specialty Conference exhibiting advertising and sponsorship dollars also count toward your overall AHA Priority Point Total.

All rates are net. Cancellations are nonrefundable.

APPLY ONLINE AT exhibitatsessions.org/bcvs/

For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com



EXPECT THE BEST IN 2018

Amplify your reach at BCVS

with sponsorship opportunities designed to elevate your brand among target audiences!

Silver Level\$1,500

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

Gold Level\$5,000

Everything included in Silver Level, plus:

- Conference bag insert
- Company-specific recognition signage at conference

Platinum Level \$10,000

Everything included in Silver and Gold Levels, plus:

- Conference attendee list
(Does not include email addresses)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

Additional Options

Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship\$2,000

Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor\$5,000

Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor\$7,500

Attendees will see your signage at the breakfast location.

Industry Theater\$15,000-\$20,000

(\$15,000 for 100 attendees; \$20,000 for 200 attendees)

Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

For more information, and additional programming and reception opportunities, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com!

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