



AHA Council on Hypertension
 AHA Council on Kidney in Cardiovascular Disease
 American Society of Hypertension
 Joint Scientific Sessions 2018

SPECIALTY CONFERENCES

EXHIBIT AT HYPERTENSION JOINT SCIENTIFIC SESSIONS

- Get one-on-one with more clinicians and research scientists in this intimate meeting environment.
- Meet important decision-makers: 85% of attendees are clinicians and/or research scientists.
- 80% of Specialty Conference exhibitors say they will exhibit again next year.

CONFERENCE SUMMARY

AHA's Joint Hypertension Scientific Sessions 2018 is a collaborative effort between AHA's Council on Hypertension and Council on the Kidney in Cardiovascular Disease and is a three- and-a-half-day scientific program with more than 500 presentations focused on recent advances in hypertension research. This conference will include oral and poster presentations selected from abstracts submitted by clinical and basic researchers, followed by discussions led by leading authorities.

With experts in the fields of hypertension and its relationship to cardiac and kidney disease, stroke, obesity, and genetics, attendees will have the opportunity to connect with cross-disciplinary researchers and clinicians from around the world.

This meeting includes several interactive sessions specifically designed to benefit trainees and early career investigators, including a trainee poster session to highlight innovative research and how-to sessions that provide in-depth information about a range of topics related to the study of hypertension.

TARGET AUDIENCE

The conference is designed to benefit research scientists, clinicians, and other healthcare professionals in the fields of hypertension research, cardiology, nephrology, endocrinology and related disciplines.

ATTENDANCE

CATEGORY	2016	2017
Physicians	146	665
Scientists	368	360
Nurses	3	20
Nurse Scientists	1	3
Technicians	6	15
Other Health Professionals	55	78
Non Healthcare Professionals	18	62
TOTAL	597	1,203

APPLY ONLINE AT exhibitatsessions.org/hbpr/

For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com



Meeting Dates & Location

Sept. 6-9, 2018
 Hyatt Regency Chicago
 Chicago, IL

Exhibit Dates & Hours

Thursday, Sept. 6 7 a.m. - 3:30 p.m.
 Friday, Sept. 7 7 a.m. - 5:45 p.m.
 Saturday, Sept. 8 6:30 a.m. - 3:30 p.m.

Exhibit Rates

\$500 (non-profit)
 \$1,500 (industry)

Tabletops include:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

GIVE ATTENDEES A REASON
 TO VISIT YOUR EXHIBIT!
 INVEST IN BIG VISIBILITY
 MARKETING OPPORTUNITIES
 DESIGNED TO INCREASE
 YOUR BOOTH TRAFFIC.
**CONTACT YOUR ACCOUNT
 MANAGER TODAY!**

View AHA Rules & Regulations
 at exhibitatsessions.org.

Your Specialty Conference exhibiting
 advertising and sponsorship dollars also
 count toward your overall AHA Priority
 Point total.

All rates are net. Cancellations are nonrefundable.





American Heart Association | **American Stroke Association**
 life is why®



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EXPECT THE BEST IN 2018

Amplify your reach at Hypertension
 with sponsorship opportunities designed to elevate
 your brand among target audiences!

Silver Level\$1,500

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

Gold Level\$5,000

Everything included in Silver Level, plus:

- Conference bag insert
- Company-specific recognition signage at conference

Platinum Level \$10,000

Everything included in Silver and Gold Levels, plus:

- Conference attendee list
(Does not include email addresses)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

Additional Options

Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship \$2,000

Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor \$5,000

Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor \$7,500

Attendees will see your signage at the breakfast location.

Industry Theater \$15,000-\$20,000

(\$15,000 for 100 attendees; \$20,000 for 200 attendees)

Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

**For more information, and additional programming and reception opportunities,
 contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com!**

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