



ReSS

Resuscitation Science Symposium 2018
November 10–11, 2018
Chicago, Illinois

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GENERAL INFORMATION

Resuscitation Scientific Symposium 2018

November 10-11, 2018

Exhibitor Registration Hours:

Friday November 9th 12:00 p.m. – 5:30 p.m.

Installation:

Friday November 9th 8:00 a.m. – 12:00 p.m.
5:30 p.m. – 7:00 p.m.

Dismantle:

Sunday November 11 4:30 p.m. – 6:00 p.m.

Exhibit Dates & Hours

Saturday November 10 10:00am – 4:30pm

Sunday November 11 10:00am – 4:30pm

CONTACTS

American Heart Association

7272 Greenville Avenue
Dallas, Texas 75231
(888) 242-2453 (inside the U.S.)
(214) 570-5935 (outside the U.S.)

Marketing Opportunities

Heather Starks
Senior Manager, Scientific and Corporate
Meetings
(214) 706-1553
Heather.Starks@heart.org

Exhibitor Services

Rita Pacheco
Associate Manager of Exhibits
(214) 706-1873
rita.m.pacheco@heart.org

Hyatt Regency Chicago

151 E. Wacker Drive, Chicago, IL 60601
Reference Group name: AHA ReSS 2018
[Hotel Link:](#)



Association Required Forms

Please make sure you have the following forms completed by September 7, 2018. You will receive an active link via email or visit www.exhibitatsessions.org

Association Services/Booth Activity Form

Information contained on this form will be used in the exhibitor guide distributed onsite within registration and needs to be received by September 7, 2018

Exhibitor Appointed Contractor Form

Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by September 15, 2018.

Exhibit Request Form

Exhibit Rentals and Exhibit Networking Guide

ADVANCE PAYMENT IS REQUIRED AND RENTAL CONTRACT MUST BE EXECUTED TO RESERVE EQUIPMENT.

VIDEO EQUIPMENT	SHOW RATE	QUANTITY	TOTAL
90" HD Monitor (Includes Stand)	\$5,250.00		
80" HD Monitor (Includes Stand)	\$3,500.00		
70" HD Monitor (Includes Stand)	\$2,750.00		
60" HD Monitor (Includes Stand)	\$2,400.00		
55" HD Touch Screen Monitor (Includes Stand)	\$3,500.00		
55" HD Monitor (Includes Stand)	\$2,000.00		
46" HD Monitor (Includes Stand)	\$1,250.00		
32" HD Monitor (Includes Stand)	\$750.00		
24" HD Monitor (Includes Stand)	\$500.00		
7" Executive LCD and Screen Package	\$2,750.00		
DVD Player	\$350.00		

All monitors are sold on desktop or floor stands. If you have a need for a custom install, please contact Encore Event Technologies for a quote on this service. Additional labor and equipment is required.

MISCELLANEOUS RENTAL ITEMS AND SUPPORT	SHOW RATE	QUANTITY	TOTAL
PC Laptop	\$750.00		
Apple Mac Laptop	\$1,250.00		
Apple iPad	\$500.00		
Apple iPad Mini	\$425.00		
Android Tablets	Please Call		
Windows Tablets	Please Call		
Booth Size PA System with Wireless Mic	\$650.00		
Media Player	\$325.00		
Apple TV Media Player	Please Call		
Social Media Walls	Please Call		
Charging Stations	Please Call		
Battery Powered Wireless LED Uplights	Please Call		

SUBTOTAL: _____

Rental tax=10.25% of Subtotal: _____

Service Charge=23% of Subtotal: _____

City tax=9% of Service: _____

Calculated by Encore

GRAND TOTAL: _____



EXHIBIT RENTAL CONTRACT (NEXT PAGE) MUST BE COMPLETED FOR ORDER TO BE PROCESSED AND RESERVED. PLEASE SUBMIT A MINIMUM OF 72 HOURS IN ADVANCE.



Exhibit Rental Contract

Exhibit Rentals and Exhibit Networking Guide

Exhibitor is responsible for equipment until it is picked up by an Encore Event Technologies representative. Pick up will be at close of show unless otherwise specified. No removal of equipment will take place during show hours.

Payment Information

IF YOU CLAIM SALES TAX EXEMPTION IN THIS STATE, PLEASE FURNISH A COPY OF YOUR TAX-EXEMPT CERTIFICATE WITH YOUR ORDER.

Please indicate method of payment. This section must be completed before your order can be processed. A credit authorization is requested as a deposit against additional services and/or labor. Payment of any balances may also be made by company check upon presentation of statement while at the show, but a credit card authorization should be on file. Any balances outstanding as of move-out will be charged to your account. Please do not ask us to bill you.

Please complete forms and submit via fax to Encore Event Technologies at 312-239-4664. You will receive a confirmation via email within 48 hours. If you do not receive a confirmation email, please contact hrce Exhibits@encore-us.com.

Master Account #: _____ Authorized Signer's Name: _____

Credit Card #: _____ CCID: _____ Type: _____ Exp: _____

Billing Address: _____ Billing Zip Code: _____

Customer Signature Print Name (as it appears on credit card) _____ Date: _____

Terms and Conditions

ALL ORDERS SUBJECT TO LIMITS OF LIABILITY AND RESPONSIBILITY AS SET FORTH BELOW.

By executing this order form, Lessee agrees as follows:

1. All company checks must be received 72 hours prior to event.
2. Cancellation: In the event Lessee cancels this order, Lessee will be charged a cancellation fee equal to 10% of one day's rental of the equipment. Cancellation made within 48 hours of the delivery date will be charged a cancellation fee equal to up to 50% of rental plus any handling charges, service charge, and labor fees.
3. Risk of Loss: Equipment rental is the responsibility of Lessee. Any equipment that is lost, damaged, or stolen while in Lessee's care or possession will result in Lessee being charged for replacement cost, labor, or parts for repair, as the case may be.
4. Rentals in the City of Chicago are subject to city tax of 9%.
5. Insurance for the subject equipment is Lessee's responsibility.

I understand the above condition:

Authorized Signature: _____ Print Name: _____ Date: _____

7. Payment tendered for the specified equipment with this reservation form is an estimate only and any changes in equipment requirements and any labor charges will affect this estimate. Lessee is responsible for all charges.
8. It is the responsibility of the exhibitor to advise an Encore Event Technologies representative of any problems with their order on show site. Absolutely no credits will be issued after show closing.
9. Encore Event Technologies must supply all Switches and Hubs for the high-speed internet service.

I understand the above condition:

Authorized Signature: _____ Print Name: _____ Date: _____



Electrical and Networking Request Form

Exhibit Rentals and Exhibit Networking Guide

NOTE: ALL SECTIONS MUST BE COMPLETED

Client/Exhibitor Information

Group/Organization: _____ Event: _____
 On-Site Contact _____ Requested by _____
 On-Site Cell # _____ Phone # _____
 Fax # _____ Fax # _____
 E-mail Address _____ E-mail Address _____
 Address _____ City _____ State _____ Zip _____

Service Request

BOOTH NAME/NUMBER: _____ BOOTH LOCATION: _____

DATES:					
Start Time:					
End Time:					

Note: All computers are required to receive a DHCP assigned IP address passing through NAT from the Hyatt/Encore network unless other arrangements have been discussed and agreed upon with Encore Event Technologies.

Cost Worksheet

	DAILY RATE	QUANTITY	DAYS	TOTAL
Wired Internet Access	\$200.00 first device/day \$100.00 additional device/day			
Powerstrip	\$40.00			
1500w (120 volts) Standard Service Quad Box	\$135.00			

Wireless Internet access can be purchased on site via the Hyatt Conference Web Portal by using a credit card or charging to a guest room.

Encore Event Technologies is the unified network provider at the Hyatt Regency Chicago and maintains a full time onsite IT team. For all advanced networking services such as: high density wireless solutions, Static IP Addresses, VLAN Setup, custom Wi-Fi Networks, QOS Configuration, or Dedicated Bandwidth, please contact us at hrcexhibits@encore-us.com.

Note: Custom installations or dedicated Internet service beyond the scope of existing facilities will be individually quoted upon request. An additional 23% service charge will be added to all transactions. The service charge is calculated from the full price of the items. Illinois state sales tax will be assessed on the service charge.

SUBTOTAL: _____
 Service Charge=23% of Subtotal: _____
 City tax=9% of Service: _____
 Calculated by Encore
GRAND TOTAL: _____



F.A.Q. Exhibition Hall

Exhibit Rentals and Exhibit Networking Guide

Thank you for choosing Encore Event Technologies as your Internet and audio visual equipment provider. Encore is the premier provider of event technologies for the Hyatt Regency Chicago. We look forward to assisting you with all of your audio visual needs during your show appearance.

The following information will help answer frequently asked questions before, during and after your event. Specific questions not addressed here should be directed in e-mail form to the following address: hrcexhibits@encore-us.com. Please include your show dates, name of your company, and your contact information.

Q. What are the deadlines and/or cut-off dates?

A. The deadline to complete and fax all forms will be 72 hours prior to the set-up day of your show. All orders received after the 72 hour cut-off date will be considered onsite orders and are SUBJECT TO EQUIPMENT AVAILABILITY & A 25% ADDITIONAL ONSITE EXPEDITE FEE. If you are only ordering wireless Internet, no request form is needed. Wireless Internet can be ordered once you arrive onsite by using the web portal. You can use a credit card to book or place your charge to your room.

Q. When will my credit card be charged?

A. All credit cards will be charged for the entire amount of the order 24 hours in advance of the set-up of the show. All credit card orders must include the entire number, the expiration date, the billing address, billing zip code and the CID number located on the back of the card. Orders will be considered incomplete without inclusion of the requested information and therefore will be subject to equipment availability on the day of the show and escalated rush fees.

Q. How do I get a receipt?

A. Receipts for completed orders will be issued upon email request at the conclusion of the show. Please forward all requests to hrcexhibits@encore-us.com. Please include your contact information. The name of the show and the show dates will also be helpful. If you are a 3rd party exhibitor requesting a receipt, include your company name in the request.

Q. Can I pay with a company check?

A. Credit card payments are strongly encouraged; however, company checks are a valid form of payment. Checks should be made payable to Encore Event Technologies at the address listed below. When paying by check please include a copy of your order as generated by Encore, therefore providing verification of the correct amount and the valid order for which it will be applied to. All checks must be received 72 hours prior to the set-up date of the show that you are attending.

Q. Are wire transfers an acceptable form of payment?

A. FOR INTERNATIONAL ORDERS ONLY. Wire transfers are an acceptable form of payment. An additional processing fee of \$30.00 will be assessed. Contact hrcexhibits@encore-us.com for written instructions.

Q. Where is my equipment?

A. Hyatt Regency Chicago is a union hotel. Therefore, on set-up day, the equipment you have ordered will be delivered to the exhibit floor. At that point, responsibility for all equipment will transfer from Encore to Local Union 134. A union electrician will be responsible for the delivery and set-up of the equipment ordered. Encore does not control this schedule.

Q. Can I bring my own networking equipment?

A. Encore Event Technologies is the unified network provider at the Hyatt Regency Chicago and maintains a full time onsite IT team. Advanced networking services for custom requirements are available for purchase. These may include high density wireless solutions, routable Static Public IP Addresses, VLAN Setup, custom Wi-Fi Networks, QOS Configuration, or Dedicated Bandwidth. Please contact us at hrcexhibits@encore-us.com for more information.

Q. Who do I contact if I have problems with equipment during the show?

A. For Encore equipment, wired and wireless internet connections, login information and passwords; contact Encore directly at 312-239-4660. For union related issues, contact Freeman Exhibitor Services at 312-938-0320.

Q. Does Encore require a diagram of my booth?

A. Diagrams are extremely helpful when setting equipment. If available, send your diagram in with your completed forms.

Q. How will I know my order was received?

A. Once your completed forms have been faxed to Encore, Encore will process them and will send you a final order within 48 hours of receipt. IF YOU CLAIM SALES TAX EXEMPTION IN THE STATE OF ILLINOIS OR THE CITY OF CHICAGO, PLEASE FURNISH A COPY OF YOUR TAX-EXEMPT CERTIFICATE WITH YOUR ORDER.

XPressConnect Family

Lead Retrieval Solutions for Every Exhibitor

How do you recognize your new #1 client?
With complete prospect profiles delivered by XPressLeads equipment and services.



XPressExtras

Maximize your exhibiting ROI with these lead collection and follow-up tools.



Custom Sales Qualifiers

Target ideal prospects! Build your own customized survey for quick lead follow-up. *20 questions and answers.*



eBlast Email Service

Send your custom HTML emails through XPressBlast post-event to your leads, the complete event email campaign solution.



Literature Fulfillment

Send an email to your leads with links to documents and videos they requested in your booth.



Loss/Damage Waiver

Protect yourself from loss or damage to your rented equipment with the Loss/Damage Waiver.



XPressConnect App

The app on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

For Android 5.1x or higher, iOS 10.0x and higher and 3 megapixel or greater camera. No mobile hardware included.



XPressConnect Plus

OUR handheld wireless device

Use our handheld mobile to capture complete lead details in real-time.

Email forwarding, scheduling and adding images not available. Includes mobile phone and charger.

FEATURES	Connect App	Connect Plus
Scan Anywhere, at Any Time	•	•
Mobile, Wireless	•	•
Real-time Leads List	•	•
Optional Bluetooth Printer	•	•
Add Notes	•	•
Surveys/Qualifiers	•	•
Rating	•	•
Add Images to Leads	•	
Follow-up Emails	•	
Forward Leads	•	
Schedule Appointments	•	

3rd Party Lead Collection

Successful lead collection on your third party device.



Data Conversion

Convert badge IDs collected on third-party devices into complete leads post-show.



Event API Integration

Integrate your third-party lead retrieval device in real-time with the event database.

* The event badges use QR codes that include limited data. The Data Conversion and Event API Integration options will allow you to collect full lead details on your third party device.



ORDER ONLINE: www.xpressleadpro.com SHOW CODE: [ress1118](#) Qty **Order deadline NOVEMBER 7, 2018** Total

Each exhibiting company receives one (1) free XPress Connect App.



XPress Connect App - the App on YOUR phone or tablet	1	FREE/Included \$375 value	\$0
Additional XPress Connect App Licenses - for additional users		\$ 130 per additional user activation	

For Android 5.1x or higher, iOS 10.0x and higher and 3 mega-pixel or greater camera. No mobile hardware included.



XPress Connect Plus (Handheld) - OUR handheld wireless device	\$ 470
--	---------------

Includes mobile phone and charger.

XPRESS EXTRAS



Custom Sales Qualifiers / Custom Surveys	\$ 105
Data Conversion - third party post-show solution	\$ 550
Event API Integration - third party real-time solution	\$ 1000

Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online www.xpressleadpro.com (show code: **ress1118**), by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734

LOSS/DAMAGE WAIVER	REPLACEMENT COST	SUBTOTAL	=
Connect Plus Device	\$1,000	SALES TAX 10.25%	+
Connect Plus Power Cord	\$ 75	OPTIONAL LOSS/DAMAGE WAIVER (Qty _____ x85 per device)	+
		NO, I do not want to purchase the Loss/Damage Waiver - initial here	▶
		PROCESSING FEE (WAIVED when you order online!)	+ 20.00
		TOTAL (USD)	=

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.

QUESTIONS?	1-508-743-0570	ACCOUNT MANAGER	Candace Donovan	EMAIL	cdonovan@cdsreg.com
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CONTACT INFORMATION		PAYMENT INFORMATION	
COMPANY		CARD NUMBER	BY FAX ONLY -
CONTACT NAME		NAME ON CARD	
BILLING ADDRESS		EXP DATE	
CITY		SIGNATURE	▶
STATE/ZIP		AUTHORIZATION	Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.
BOOTH #		SIGNATURE	▶
PHONE/EXT #		PRINT NAME	
FAX		TODAY'S DATE	
EMAIL		EMAIL RECEIPT TO	
COMPANY WEBSITE	http://www		

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

Thank you for your order.



ORDER ONLINE: ► www.xpressleadpro.com

SHOW CODE: ► **ress1118**

Terms & Conditions

1) Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.

2) The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. **Checks will not be accepted as payment at the show site.**

3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.

4) **ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$100.00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 30 DAYS OF THE SHOW OPENING DATES. No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.**

5) Onsite orders are based on unit availability.

6) Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. **EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.**

7) The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customer's care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 8b below). Customer acknowledges and understands that the applicable replacement cost is as follows:

7a) The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.

Equipment	Cost
Connect Plus Device	\$1,000
Connect Plus Power Cord	\$ 75
Bluetooth Printer	\$1,000
Bluetooth Adapter	\$ 250

7b) Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR'S device.

Customer must report loss or damage to CONTRACTOR'S Lead Retrieval Desk immediately. To honor Loss/Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date, Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.

8) CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.

9) CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.

10) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.

11) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.

12) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.

13) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.

Shipping and Receiving

Business Center Price Guide

Below are some guidelines for shipping packages to and from the Hyatt Regency Chicago. The labeling on your packages should include:

Group Name/ On-Site Contact Name (or person claiming packages)
ORGANIZATION NAME and DATES OF FUNCTION
Hyatt Regency Chicago
151 East Wacker Dr.
Chicago, IL 60601

Please do not put hotel contact name on package. **ANY PACKAGES ADDRESSED TO EXHIBITION COMPANIES WILL BE REJECTED BY Encore.**

Arrange to have your packages arrive to the hotel at least 2-3 days prior to your event to allow for necessary processing time. Your packages will be held in the Package Room until pickup or delivery. Contact the Package Room to arrange the delivery of your materials. For deliveries to meeting space, please allow 45-60 minute delivery time. Pallets of materials may require higher delivery times. You must be present to accept the delivery. Packages will not be left in an unattended space and will be returned to the Package Room until arrangements are made for repeat delivery.

The Hyatt Regency Chicago's current handling fee structure, for all incoming and outgoing packages, based upon the weight of the package are as follows:

Receiving/Shipping Packages - Handling fees

Letter.....	\$5.00
Packages up to 5 lbs.....	\$7.00
Packages between 6- 20 lbs.....	\$13.00
Packages between 21- 50 lbs.....	\$24.00
Packages 51 lbs & over.....	\$60.00
Skids/ Pallets.....	\$250.00
Shipping International Packages (<i>add</i>).....	\$12.00
Drop off packages (<i>any size</i>).....	\$13.00
Drop off rolling cases (<i>any size</i>).....	\$24.00

*The fees are subject to change without notice.
Additional fees assessed for unpacking/unloading and packing/loading of packages.*

Exhibitors shipping packages participating in your event will need to provide credit card information prior to obtaining their packages.

Following your event, the Business Center can provide pickup service from your meeting space with a 45-minute pickup time. The handling fees listed above will apply for pickup per box.

The normal business staffing hours of the Business Center are:

- Monday through Friday - 6:00am - 7:00pm**
- Saturday through Sunday - 7:00am - 6:00pm**

Special accommodations can be made for service beyond the normal business hours at \$50.00 per hour per person with advance notice.





EXHIBITOR HOUSING

Housing Information - Conference Venue/Hotel Reservations

All events take place at the:Hyatt Regency Chicago

Hyatt Regency Chicago

151 E Upper Wacker Dr, Chicago, IL 60601

(312) 565-1234

Reference Group name: AHA ReSS 2018

[Hotel Link:](#)

EXHIBITOR REGISTRATION

On-Site Exhibitor Registration Hours:

Friday , November 9, 12:00 p.m.- 5:30 p.m.

Exhibitors are entitled to two (2) complimentary full registrations. Complete the booth activity form to register your staff.

Additional registration fees will apply per badge over your allotted amount. Additional registration badges may also be purchased on site.

Badges and Final Programs books will be available at the American Heart Association Registration Desk on site. Please advise all staff when picking up badges on site that they will be required to present a photo I.D. and business card at Registration. Photo I.D. and business cards are required even when the exhibitor has registered in advance.

EXHIBITOR STAFFING

Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service will be in close proximity to the exhibit hall.

Saturday November 10, 2018

10:15 a.m.-- 10:30 a.m.

11:45 p.m.-- 12:15 p.m.

4:00 p.m.-- 4:30 p.m.

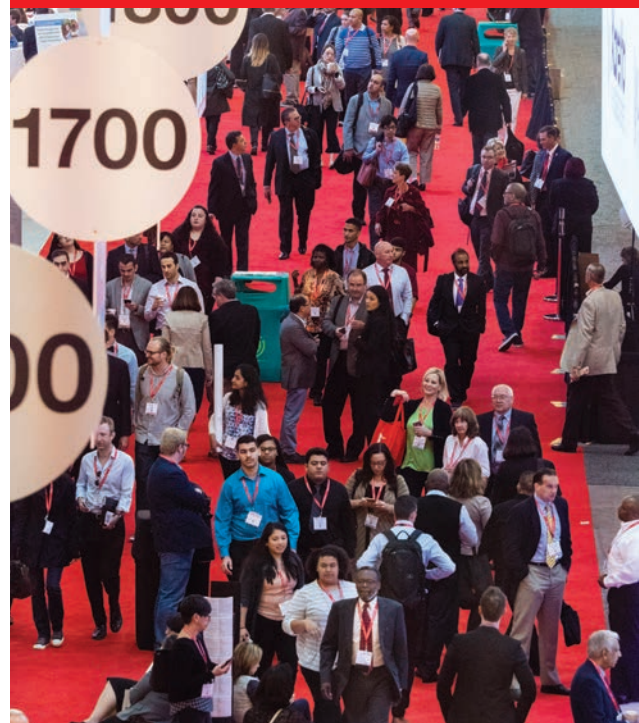
Sunday November 11, 2018

10:30 a.m.-- 10:45 a.m.

11:45 a.m.-- 12:15 p.m.

2:30 p.m.-- 2:45 p.m.

THE MOST IMPORTANT 2018 CARDIOVASCULAR CONFERENCES FOR YOUR BRAND



SCIENTIFIC SESSIONS
Nov. 10-14, 2018 | Chicago, IL
PAGE 3

INTERNATIONAL STROKE CONFERENCE
Jan. 24-26, 2018 | Los Angeles, CA
PAGE 9

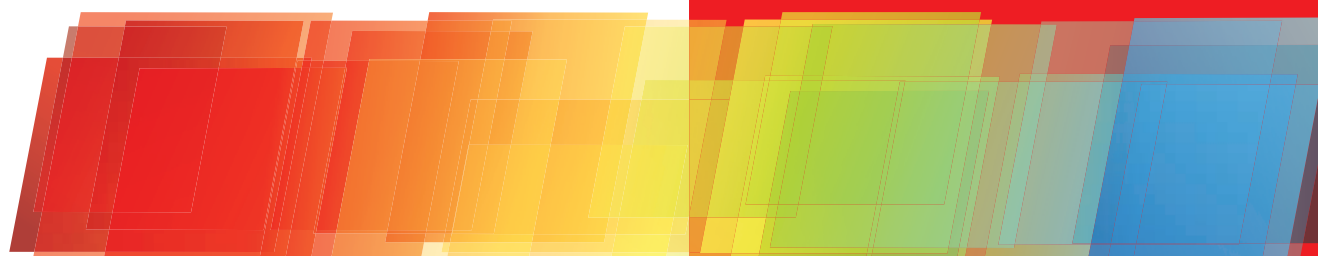
EPI | LIFESTYLE
March 20-23, 2018 | New Orleans, LA
PAGE 14

QCOR
April 6-7, 2018 | Arlington, VA
PAGE 15

ATVB | PVD
May 10-12, 2018 | San Francisco, CA
PAGE 16

BCVS
July 30 – Aug. 2, 2018 | San Antonio, TX
PAGE 17

HYPERTENSION
Sept. 6-9, 2018 | Chicago, IL
PAGE 18



WHY EXHIBIT?



EXHIBITIONS DELIVER **UNIQUE VALUE** NOT PROVIDED BY OTHER MARKETING CHANNELS:*

- Ability to see a **large number of prospects** and customers over a short period of time.
- **Face-to-face meetings** with prospects and customers.
- Opportunity to **demonstrate new and existing products** or services.

EXHIBITORS ASSIGN **REAL MARKETING AND SALES VALUE** TO THEIR PRESENCE ON THE EXHIBIT FLOOR:*

- **91%** believe exhibits target audience interaction with products.
- **90%** believe exhibits build and expand brand awareness.
- **87%** believe exhibits showcase new product promotions and launches.
- **87%** believe exhibits offer relationship management and engagement with prospective customers.
- **85%** believe exhibits generate new sales leads.

* Source: Center for Exhibition Industry Research

THE AMERICAN HEART ASSOCIATION OFFERS CONFERENCES AND MEETINGS ALL YEAR TO CONNECT YOU WITH THE RIGHT AUDIENCE.

Whether your company is an industry leader with new market offerings or a startup eager to introduce your brand, AHA has a conference — and price point — that's right for you.

Scientific Sessions 2018

Nov. 10-14, 2018 | Chicago, IL

International Stroke Conference 2018

Jan. 24-26, 2018 | Los Angeles, CA

EPI | Lifestyle 2018

March 20-23, 2018 | New Orleans, LA

QCOR 2018

April 6-7, 2018 | Arlington, VA

ATVB | PVD 2018

May 10-12, 2018 | San Francisco, CA

BCVS 2018

July 30-Aug. 2, 2018 | San Antonio, TX

Hypertension 2018

Sept. 6-9, 2018 | Chicago, IL

YOUR
EXHIBITS
TEAM

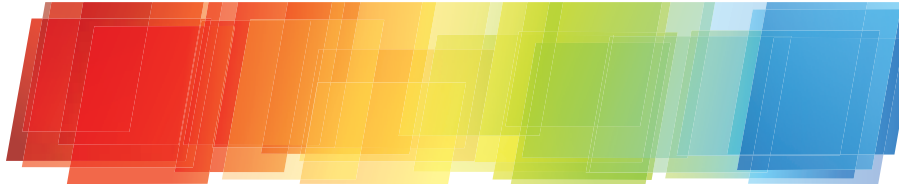
Cathleen Gorby
Advertising &
Exhibitor Sales
913-780-6923
Fax: 913-780-4344
cgorby@ascendmedia.com

Maureen Mauer
Advertising &
Exhibitor Sales
913-780-6633
mmauer@ascendmedia.com

Bridget Blaney
Advertising &
Exhibitor Sales
773-259-2825
bblaney@ascendmedia.com

Scott Murphy
Manager,
Corporate Relations
214-706-1660
scott.murphy@heart.org

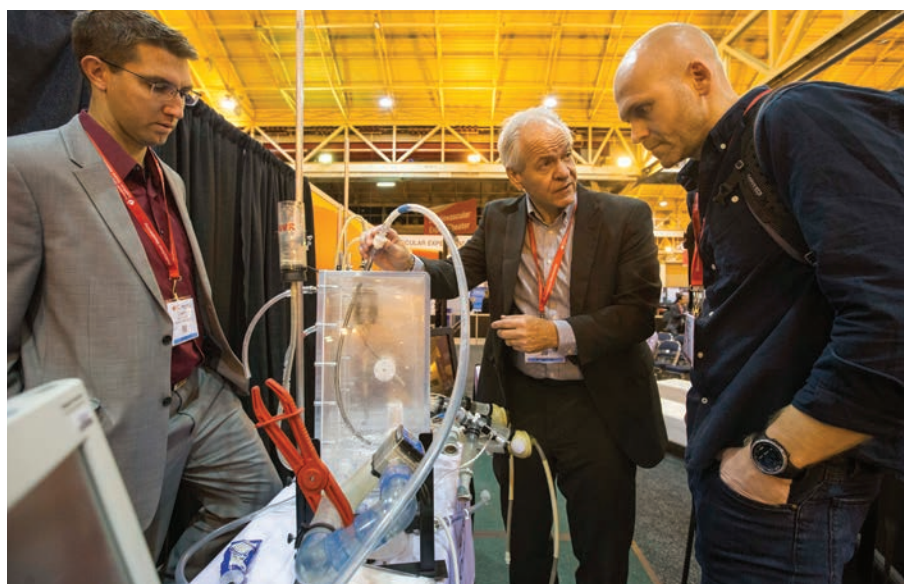
Amy Miller
Unofficial
Satellite Events
214-706-1922
amy.miller@heart.org



SCIENTIFIC SESSIONS: NOV. 10-14, 2018 | CHICAGO, IL

EXHIBITING PAYS OFF

**MORE THAN 17 HOURS
OF EXHIBIT TIME** –
EIGHT WITH LIMITED
SIMULTANEOUS
EDUCATIONAL
PROGRAMMING TO
INCREASE TRAFFIC
IN THE SCIENCE
& TECHNOLOGY HALL.



LOW-COST MAILING LISTS

Low-cost mailing lists are available to all exhibitors and certain Unofficial Satellite Event holders. Ordering information can be found at exhibitatsessions.org.

- AHA must approve all mailers prior to the mailing list being released.
- Exhibitors are strongly encouraged to not print such pieces prior to AHA approval.
- Mailing lists are available for one-time use before or after Scientific Sessions.

EXHIBITORS RECEIVE:

- Complimentary online booth at scientificsessions.org.
- Complimentary booth listing in the *Preview, Science & Technology Hall Planner, Daily News* and the *Mobile App*.
- Complimentary marketing toolkit at exhibitatsessions.org.
- Complimentary Full Professional registrations based on square footage.
- Unlimited Exhibit-Only badges for booth staff.
- VIP Customer Invite Exhibit-Only badges.
- Complimentary 2017 final Sessions registration list.
- Rental of pre- or post-2018 registration list.
- Advance approval and reduced price for hosting Unofficial Satellite Events.
- Discounted exhibitor housing rates.

SCIENTIFIC SESSIONS

EXHIBITING DATES & RATES

EXHIBIT DATES & HOURS*

- **Sunday, Nov. 11, 2018**, 11 a.m.-5 p.m.
- **Monday, Nov. 12, 2018**, 10 a.m.-4:30 p.m.
- **Tuesday, Nov. 13, 2018**, 10 a.m.-3 p.m.

BREAKS*

- **Sunday, Nov. 11, 2018**, 11 a.m.-1 p.m. and 3:15-3:45 p.m.
- **Monday, Nov. 12, 2018**, 10:15-10:45 a.m., Noon-2 p.m., 3:15-3:45 p.m.
- **Tuesday, Nov. 13, 2018**, 10:15-10:45 a.m., Noon-2 p.m.

EXHIBIT SPACE RATES*

Onsite rate	\$33 per sq. ft.
Through April 30, 2018	\$35 per sq. ft.
Beginning May 1, 2018	\$37 per sq. ft.

There is no additional charge for islands or corners.

Public service rate	\$20 per sq. ft.
----------------------------------	------------------

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Nonprofit organizations that wish to take advantage of this rate must submit the exhibit space application/contract no later than April 30, 2018. Proof of nonprofit status must be submitted to julie.davis@heart.org for all new organizations.

CANCELLATION SCHEDULE*

Through April 30, 2018	AHA retains 50% of contracted space
Beginning May 1, 2018	AHA retains 100% of contracted space

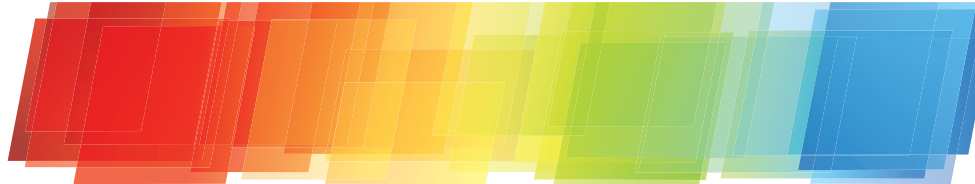
AHA requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the AHA Scientific Conferences Rules & Regulations at exhibitatsessions.org and is a legally binding part of the exhibit space application/contract.

**Subject to change*



YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA Scientific Conferences Rules & Regulations. Visit exhibitatsessions.org for more information.



CONNECT WITH THE RIGHT AUDIENCE



96% OF ATTENDEES VISIT THE EXHIBIT HALL*



12,654 PROFESSIONAL ATTENDEES**



9,260 PHYSICIANS AND OTHER CARDIOLOGY PROFESSIONALS**



MORE THAN **2,300** RESEARCH SCIENTISTS ATTEND**



80:1 ATTENDEE TO EXHIBITOR RATIO**



59% DOMESTIC ATTENDEES** **41%** INTERNATIONAL ATTENDEES**



8 HOURS FOCUSED ON EXHIBITS, WITH LIMITED SIMULTANEOUS PROGRAMMING**

LARGEST SPECIALTY REPRESENTED:
GENERAL CARDIOLOGY FOLLOWED BY INTERVENTIONAL AND HEART FAILURE

*2017 AHA Scientific Sessions RFID badge data.

**2017 AHA Scientific Sessions registration data.

YOUR EXHIBITS TEAM

Cathleen Gorby
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Manager, Corporate Relations
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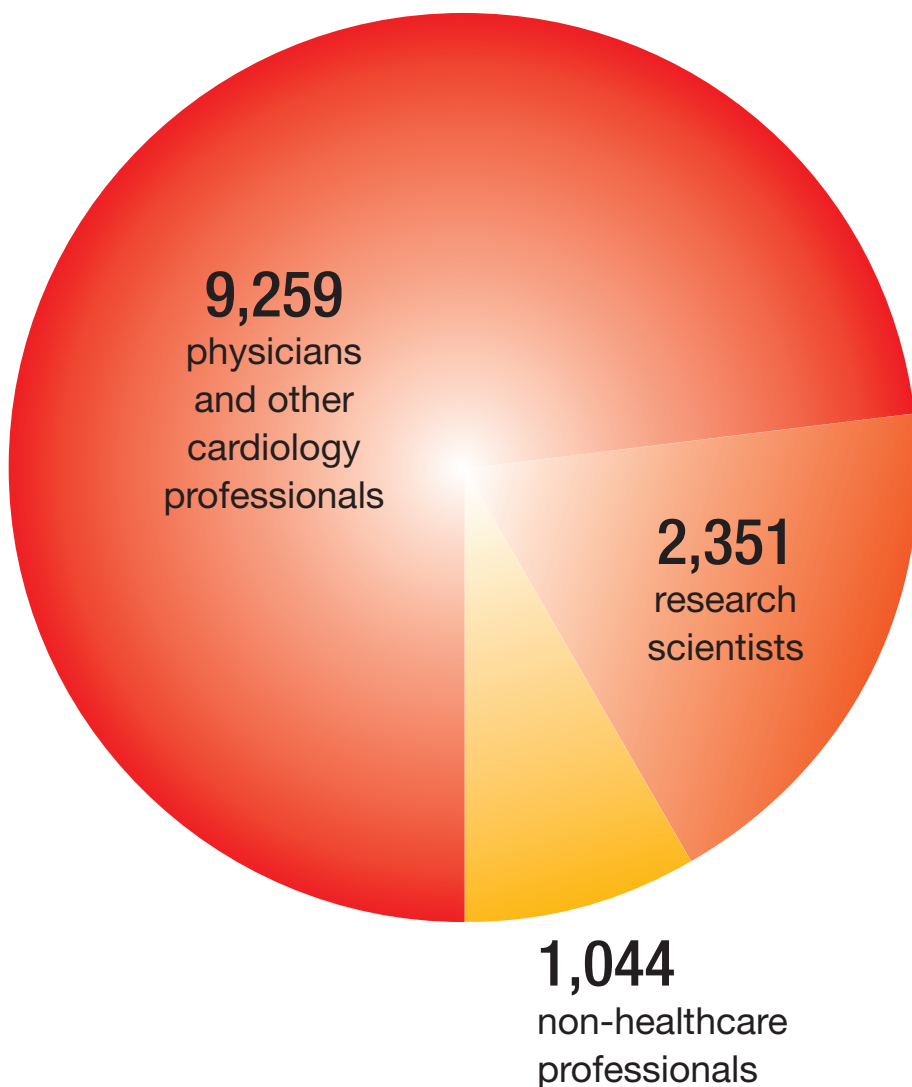
Amy Miller
Unofficial Satellite Events
214-706-1922
amy.miller@heart.org

SCIENTIFIC SESSIONS

WHO ATTENDS?

TOTAL PROFESSIONAL ATTENDANCE:

12,654



Data collected from 2016 Scientific Sessions.



TOP 20 SPECIALTIES

- GENERAL CARDIOLOGY
- INTERVENTIONAL CARDIOLOGY
- HEART FAILURE
- ADMINISTRATION
- CLINICAL EP
- INTERNAL MEDICINE
- PEDIATRIC CARDIOLOGY
- CARDIOLOGY: PREVENTION
- CARDIO-THORACIC SURGERY
- CARDIOLOGY IMAGING
- EMERGENCY MEDICINE
- EPIDEMIOLOGY
- BIOLOGICAL SCIENCES
- PHARMACOLOGY
- ECHOCARDIOGRAPHY
- CELL BIOLOGY
- VASCULAR MEDICINE
- PHYSIOLOGY
- MOLECULAR BIOLOGY
- PHARMACY

HOW WE DRIVE ATTENDEES TO THE SCIENCE & TECHNOLOGY HALL

- **Dedicated hours** for visiting booths. Eight hours focused on exhibits, with limited simultaneous educational programming.
- **Posters** integrated into the Science & Technology Hall.
- **Complimentary coffee breaks** in the Hall.
- **Free lunches** for attendees in Cardiovascular Expert Theaters in the Science & Technology Hall.
- **Charging lounges** where attendees can power up and get online without leaving the Hall.
- **EP and Interventional Central** bring official programming to the Science & Technology Hall, and attendees within steps of your booth.
- **Cardiovascular Expert Theaters.** Attendees get the latest advances in cardiology products and therapeutic treatments with complimentary snacks and lunch provided by The American Heart Association/American Stroke Association.
- **Official educational programming** co-located in the Science & Technology Hall with experts in specific cardiac procedures.
- **A Quick Start Guide** attendees receive at their hotels focused on the Science & Technology Hall.
- **Simulation Zone** features interactive displays with technologically advanced, immersive training for attendees.
- **An extensive marketing campaign** promoting the Science & Technology Hall before and during Sessions.
- **VIP customer** exhibit Science & Technology Hall-only invitations for your customers.



AMONG ALL EXHIBITORS,
ON AVERAGE, **ONE OUT
OF FIVE** LEADS WILL
CONVERT TO SALES.*



AMONG THOSE THAT
QUALIFY, **TWO OUT
OF FIVE** LEADS WILL
MEET AN EXHIBITOR'S
QUALIFICATION CRITERIA.*

* Source: Center for Exhibition Industry Research

SCIENTIFIC SESSIONS

MARKETING OPPORTUNITIES

GIVE PROFESSIONAL ATTENDEES A REASON TO COME TO **YOUR BOOTH!**

From traditional to unique, hotel to convention center and educational to pure branding, we've got a marketing opportunity that will fit your message – and your budget!

Sponsorships and advertising are limited, and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD EXHIBITING PRIORITY POINTS. **ASK YOUR ACCOUNT MANAGER FOR DETAILS.**

All rates are net. Cancellations are nonrefundable.

OPPORTUNITY	PRICE RANGE	SPACE DEADLINE
PRINT		
Conference Bag Inserts	\$40,000	Oct. 2018
Convention Center Map	\$24,680	Aug. 2018
Daily Newspaper	\$12,500-\$40,000	Sept. 2018
Final Program Book	\$2,500-\$45,000	Sept. 2018
Poster Hall Map	\$20,000	Aug. 2018
Pre-Meeting Mailer	\$6,290	Aug. 2018
Preview/Preliminary Program	\$580-\$16,920	Aug. 2018
Quick Start Guide	\$25,000	Aug. 2018
Science & Technology Hall Planner	\$570-\$19,450	Sept. 2018
Symposia Locator Map	\$4,070-\$9,310	Aug. 2018
DIGITAL		
Article Index Page	\$3,900-\$5,000	Oct. 2018
ePreviews and ePost	\$4,000-\$6,580	July-Oct. 2018
Housing Confirmation	\$55,000	May 2018
Mobile Meeting Guide App	\$5,000-\$75,000	Sept. 2018
Registration Package	\$75,000	May 2018
CONVENTION CENTER		
Ad Banners	\$30,000	Sept. 2018
Cardiovascular Expert Theaters	\$30,000-\$65,000	Aug. 2018
Charging Lounge/Stations	\$80,000	Sept. 2018
Communication Centers	\$50,000	Sept. 2018
Digital Signage	\$10,000-\$20,000	Sept. 2018
EP and Interventional Central	\$10,000 each	Sept. 2018
Escalator Decals	\$50,000	Sept. 2018
Rotating Kiosks	\$15,000	Sept. 2018
Science & Technology Hall Breaks	\$20,000	Sept. 2018
Science & Technology Hall Aisle Signs	\$100,000	Sept. 2018
Science & Technology Hall Park Benches	\$55,000	Sept. 2018
Science & Technology Hall Restaurant Sponsorship	\$15,000	Sept. 2018
Sitting Cubes	\$50,000 for 100	Sept. 2018
Walking Challenge	\$100,000	Aug. 2018
Window Clings	\$28,000	Sept. 2018
BOOTH DRIVERS		
Abstracts on USB	\$175,000	July 2018
Posters MD	\$75,000	Sept. 2018
HOTEL/CITYWIDE		
Hotel Key Cards	\$25,000	Aug. 2018
Hotel Room Drop: Doctors Bag	\$7,490-\$29,740	Sept. 2018
Individual Hotel Room Drop	\$28,050-39,270	Oct. 2018
Perimeter/Citywide Opportunities	varies	Sept. 2018
Shuttle Bus Banners/Headrests	\$75,000-\$100,000	Aug. 2018

INTERNATIONAL STROKE CONFERENCE: JAN. 24-26, 2018 | LOS ANGELES, CA

ISC BY THE NUMBERS

55:1 ATTENDEE TO EXHIBITOR RATIO

63% OF ATTENDEES HAVE PURCHASING POWER/INFLUENCE



4,300+
PROFESSIONAL ATTENDEES



79% DOMESTIC
21% INTERNATIONAL

83%



OF ATTENDEES VISIT THE SCIENCE & TECHNOLOGY HALL

55 COUNTRIES REPRESENTED

PROGRAMMING



1,500+
PRESENTATIONS IN
22 CATEGORIES



26
LATE-BREAKING
SCIENCE ABSTRACTS

200+

INVITED
PRESENTATIONS

FROM LEADERS IN STROKE SCIENCE

1,400+ ABSTRACTS

ACCEPTED AND PRESENTED
EITHER BY ORAL OR POSTER PRESENTATION

3 DISTINCT PRE-CONFERENCE
SYMPOSIA

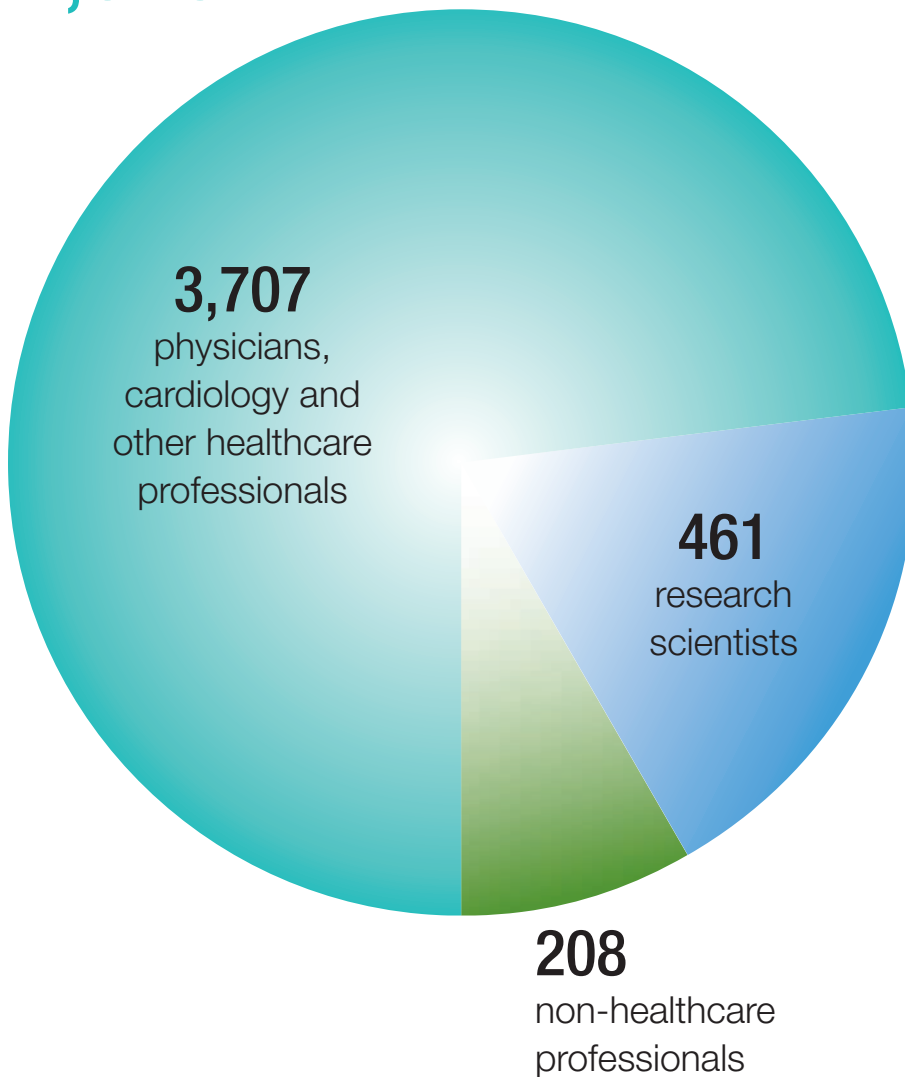
- State-of-the-Science Stroke Nursing Symposium
- ISC Pre-Conference Symposium I: Stroke in the Real World
- Pre-Conference Symposium II

INTERNATIONAL **STROKE** CONFERENCE

WHO ATTENDS?

2017 TOTAL PROFESSIONAL ATTENDANCE:

4,376



TOP 10 SPECIALTIES IN 2017

- ADMINISTRATION
- CRITICAL CARE/INTENSIVE CARE
- EMERGENCY MEDICINE
- EPIDEMIOLOGY
- INTERNAL MEDICINE
- INTERVENTIONAL RADIOLOGY
- NEURO/NEUROSCIENCE: IMAGING
- NEURO/NEUROSCIENCE: RADIOLOGY
- NEURO/NEUROSCIENCE: STROKE
- NEURO/NEUROSCIENCE: SURGERY

YOUR EXHIBITS TEAM

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Amy Miller
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 214-706-1922
 amy.miller@heart.org

INTERNATIONAL STROKE CONFERENCE

WHAT HAPPENS IN THE SCIENCE & TECHNOLOGY HALL

- **Dedicated exhibit hours** give you direct access to more than 4,300 healthcare professionals.
- **An extensive marketing campaign** promotes the Science & Technology Hall to attendees before and during ISC.
- **Complimentary lunches** within the Industry Theaters drive stroke professionals into the Hall.
- **Complimentary coffee breaks** during programming breaks bring attendees to the Hall.
- **Exposure to major media outlets:** 2017 conference coverage included more than 2 billion impressions from 2,000 media stories!

EXHIBITORS RECEIVE:

- Complimentary online booth at strokeconference.org.
- Complimentary booth listing in the **Science & Technology Hall Pocket Guide** and the **Mobile App**.
- Complimentary **marketing toolkit** at strokeconference.org.
- Complimentary Full Professional registrations based on square footage.
- Unlimited Exhibit-Only badges for booth staff.
- VIP Customer Invite Exhibit-Only badges.
- Complimentary access to the 2017 final ISC registration list for promotion.
- Advance approval and reduced pricing for hosting Unofficial Satellite Events.
- Discounted exhibitor housing rates.
- The opportunity to rent pre- or post-2018 registration lists:
 - Ordering information available at exhibitatstroke.org.
 - AHA/ASA must approve all mailers prior to the mailing list being released.
 - Exhibitors are strongly encouraged to not print such pieces prior to AHA/ASA approval.
 - Mailing lists are available for one-time use before or after the 2018 International Stroke Conference.



12 HOURS OF EXHIBIT TIME, INCLUDING LIMITED SIMULTANEOUS EDUCATIONAL PROGRAMMING TO **INCREASE TRAFFIC** IN THE SCIENCE & TECHNOLOGY HALL.

INTERNATIONAL STROKE CONFERENCE

QUICK REFERENCE

EXHIBIT HALL DATES & HOURS

Wednesday, Jan. 24 10 a.m.-4 p.m.

Thursday, Jan. 25 10 a.m.-4 p.m.

BREAKS

Hours during which only limited programming is ongoing

Wednesday, Jan. 24 10:15-10:30 a.m.

Noon-1:30 p.m.

2:30-3:00 p.m.

Thursday, Jan. 25 10:15-10:30 a.m.

Noon-1:30 p.m.

3-3:30 p.m.

EXHIBIT SPACE RATES

Beginning Aug. 2 \$37 per square foot

The minimum booth size is 10' x 10'. There is no additional charge for corners or islands.

Public Service Rate: \$20 per square foot

Public service space is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be attached to the application for all new organizations. Once the area is sold out, base rates will apply.

EXHIBITOR REGISTRATION

- Registration opens Sept. 27, 2017

Exhibitor Housing Opens

- Housing opens Sept. 27, 2017
- Housing confirmations sent as processed

Exhibitor Service Kit

- The Exhibitor Service Kit will be available online: Sept. 27, 2017

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA/ASA Scientific Conferences Rules & Regulations. Visit exhibitatstroke.org for more information. All rates are net. Cancellations are nonrefundable.

CANCELLATION SCHEDULE

Before Aug. 1, 2017

AHA/ASA retains 50% of contracted exhibit space

Beginning Aug. 2, 2017

AHA/ASA retains 100% of contracted exhibit space

Submission of application does not constitute acceptance or approval by AHA/ASA. AHA/ASA requires a 50% deposit by Aug. 1, 2017, before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. Beginning Aug. 2, 2017, AHA/ASA requires payment in full and retains 100% of contracted space for space reduction or cancellation.



American Heart Association/ American Stroke Association

7272 Greenville Ave.
Dallas, TX 75231-4596
strokeconference.org

General Contractor

Freeman
714-254-3410

Housing

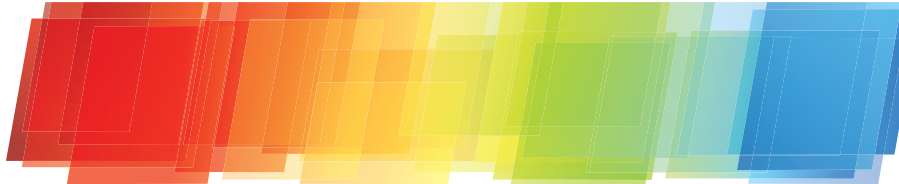
On Peak
855-922-3353
scs@onpeak.com

Registration

Convention Data Services
800-748-3583
internationalstroke@xpressreg.net

Apply for space at exhibitatstroke.org

YOUR SPONSORSHIP
AND ADVERTISING
DOLLARS COUNT
TOWARD EXHIBITING
PRIORITY POINTS.
ASK YOUR ACCOUNT
MANAGER FOR DETAILS.



INTERNATIONAL STROKE CONFERENCE

MARKETING OPPORTUNITIES

ISC SPONSORSHIP AND ADVERTISING OPPORTUNITIES ARE DESIGNED TO FIT YOUR MARKETING NEEDS AND BUDGET.

All sponsors and advertisers receive corporate name recognition:

- Final Program
- Stroke Daily News
- Large official contributor sign located in high-traffic area of convention center
- Mobile Meeting Guide App

Sponsorships and advertising are limited, and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

OPPORTUNITY	PRICE RANGE	SPACE DEADLINE
PRINT		
Conference Bag Inserts	\$10,500	Dec. 15, 2017
Convention Center Map	\$8,000	Nov. 20, 2017
Daily Newspaper	\$295-\$10,270	Dec. 19, 2017
Final Program Book	\$25,500	Oct. 13, 2017
Newsstand Premium	\$9,200	Nov. 28, 2017
Quick Start Guide	\$11,500	Dec. 1, 2017
Science & Technology Hall Pocket Guide	\$7,000	Dec. 1, 2017
DIGITAL		
Abstracts on USB	\$40,500	Oct. 13, 2017
Article Index Page	\$1,945-\$2,485	Nov. 3, 2017
Daily Newspaper ePreview 1	\$1,305-\$2,995	Nov. 3, 2017
Daily Newspaper ePreview 2	\$1,305-\$2,995	Nov. 24, 2017
Daily Newspaper ePost	\$1,305-\$2,995	Jan. 15, 2018
Housing Confirmation Package	\$9,500	July 28, 2017
Mobile App	\$5,150-\$20,500	Nov. 17, 2017
Registration Package	\$15,500	July 28, 2017
CONVENTION CENTER		
Ad Banners	\$12,500	Nov. 28, 2017
Charging Lounge/Station	\$15,500	Nov. 28, 2017
Communication Center	\$15,500	Nov. 28, 2017
Escalator Decals	\$13,000	Nov. 28, 2017
Industry Theater	\$25,000	Nov. 28, 2017
Rotating Kiosks	\$6,200-\$15,500	Nov. 28, 2017
Science & Technology Hall Aisle Signs	\$30,500	Nov. 28, 2017
Science and Technology Hall Park Benches	\$25,000	Nov. 28, 2017
Sitting Cubes (50)	\$25,000	Nov. 28, 2017
Stair Clings	\$60,000	Nov. 28, 2017
Walking Challenge	\$50,000	Nov. 3, 2017
HOTEL		
Dark Channel	\$1,500	Dec. 12, 2017
Doctor's Bag	\$3,200	Nov. 27, 2017
Doctor's Bag Premium	\$11,670	Nov. 27, 2017
Hotel Key Cards	\$10,500	Nov. 3, 2017
Individual Hotel Room Drop	\$9,550-\$18,100	Jan. 3, 2018
ISC NURSING SYMPOSIUM		
Coffee Break	\$5,000	Nov. 3, 2017
Learning Journal	\$10,000	Nov. 17, 2017

All rates are net. Cancellations are nonrefundable.

SPECIALTY CONFERENCES

EXHIBIT AT EPIDEMIOLOGY | LIFESTYLE SCIENTIFIC SESSIONS

CONFERENCE INFORMATION

The EPI | Lifestyle 2018 Scientific Sessions are unique in content and format. The primary goal is to promote the development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health.

The Councils on Epidemiology & Prevention (EPI) and Lifestyle and Cardiometabolic Health (Lifestyle) jointly plan the EPI | Lifestyle 2018 Scientific Sessions. The sessions focus on risk factors, obesity, nutrition, physical activity, genetics, metabolism, biomarkers, subclinical disease, clinical disease, healthy populations, global health and prevention-oriented clinical trials.

TARGET AUDIENCE

The conference is designed to benefit researchers as well as public health practitioners and clinicians. The meeting appeals to physicians, epidemiologists, dietitians, nutritional scientists, exercise physiologists, behavioral scientists, biostatisticians, pharmacists, physician assistants, nurses, school health professionals and other health scientists.

ATTENDANCE

CATEGORY	2016	2017
Physicians	202	200
Research Scientists	414	425
Registered Dietitians	5	8
Other Healthcare Professionals	44	51
Non-Healthcare Professionals	41	36
Administrators	20	7
Nurses	24	26
TOTAL	750	753

APPLY ONLINE AT exhibitatsessions.org/epilifestyle/



Exhibit Dates & Location

March 20-23, 2018
 Sheraton New Orleans
 New Orleans, LA

Exhibit Rates

\$500 (nonprofit)
 \$1,500 (industry)

Tabletops include:

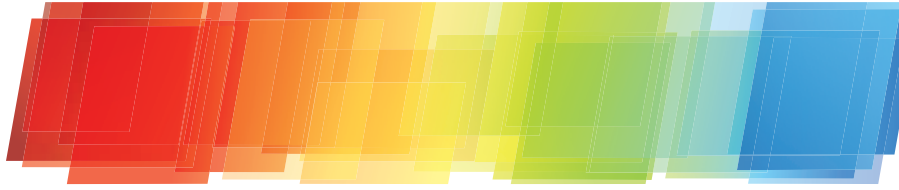
- Final Program
- Stroke Daily News
- Large official contributor sign located in high-traffic area of convention center

DOMINATE YOUR SPECIALTY MEETING WITH GREAT SPONSORSHIP AND ADVERTISING OPTIONS! OPPORTUNITIES ARE LIMITED, AND FIRST-COME, FIRST-SERVED. CONTACT YOUR ACCOUNT MANAGER TODAY!

View AHA Rules & Regulations at exhibitatsessions.org.

For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com

All rates are net. Cancellations are nonrefundable.



SPECIALTY CONFERENCES

EXHIBIT AT QUALITY OF CARE AND OUTCOMES RESEARCH SCIENTIFIC SESSIONS

CONFERENCE INFORMATION

The Quality of Care and Outcomes Research in Cardiovascular Disease and Stroke 2018 Scientific Sessions is dedicated to studying patients' experiences with cardiovascular care and leveraging these insights to improve the quality of cardiac and stroke care. The conference also actively fosters informal interaction among attendees and provides networking opportunities for early career investigators.

The meeting will focus on new and developing opportunities, initiatives, projects, policies and research relevant to measuring and improving quality of care and outcomes for persons with, or at risk for, cardiovascular disease and stroke. Novel research methods for quantifying outcomes, new findings from clinical trials and observational studies and translational research will also be presented.

TARGET AUDIENCE

This conference is for clinicians, researchers, medical students and trainees, nurses, pharmacists, administrators, healthcare and managed care professionals, policymakers and other healthcare professionals interested in quality of care and outcomes research in cardiovascular disease and stroke.

ATTENDANCE

CATEGORY	2016	2017
Physician/Scientists	128	181
Research Scientists	50	49
Nurse/Nurse Scientists	17	14
Nurse Practitioners	1	1
Pharmacists	12	11
Occupational Therapists		2
Physical Therapists	2	1
Respiratory Therapists		
Technician/Technologists	1	2
Non-Healthcare Professionals	15	10
Other Healthcare Professionals	7	23
Administration	4	10
CHPQ		1
EMT/Paramedics	1	2
Physician Assistants	4	
Registered Dietitians		
TOTAL	242	307

Early Career attendance is reflected in the above referenced numbers

APPLY ONLINE AT exhibitatsessions.org/qcor/



Exhibit Dates & Location

April 6-7, 2018
 Ritz-Carlton Pentagon City
 Arlington, VA

Exhibit Rates

\$500 (nonprofit)
 \$1,500 (industry)

Tabletops include:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

ENHANCE YOUR BOOTH WITH A SPONSORSHIP! SEE PAGE 19.

View AHA Rules & Regulations at exhibitatsessions.org.

For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com

All rates are net. Cancellations are nonrefundable.

SPECIALTY CONFERENCES

EXHIBIT AT ARTERIOSCLEROSIS, THROMBOSIS AND VASCULAR BIOLOGY I PERIPHERAL VASCULAR DISEASE SCIENTIFIC SESSIONS

CONFERENCE SUMMARY

This three-day meeting is sponsored and organized by the AHA Councils on Arteriosclerosis, Thrombosis and Vascular Biology and Peripheral Vascular Disease, and in collaboration with the AHA Council on Functional Genomics and Translational Biology and the Society for Vascular Surgery. The meeting includes diverse disciplines within the arteriosclerosis, thrombosis, vascular biology, vascular medicine, functional genomics, peripheral vascular disease and vascular surgery research communities that allow investigators to explore areas of cross-disciplinary interests.

TARGET AUDIENCE

The conference will especially appeal to basic scientists, translational and clinical investigators, and clinicians interested in vascular health, vascular medicine, atherosclerosis, vascular biology, thrombosis, vascular surgery, thromboembolism, peripheral artery disease, molecular/cellular biology, functional genomics, immunology and physiology.

ATTENDANCE

- 91% are clinicians and/or research scientists.
- 28% of attendees are International.
- Specialties include Arteriosclerosis, Biochemistry, Cardiology, Cell Biology, Diabetes and Metabolism, Endocrinology, Epidemiology, Genetics, Hematology, Hypertension, Imaging, Internal Medicine, Interventional Cardiology, Molecular Biology, Nutrition, Pathology, Pharmacology, Physiology, Radiology, Stroke, Thrombosis, Vascular Surgery and Vascular Medicine.

CATEGORY	2016	2017
Clinicians/Physicians/Scientists	909	770
Technicians	25	31
Other Healthcare Professionals	18	24
Non-Healthcare Professionals	25	42
Administration	12	18
TOTAL	989	885

APPLY ONLINE AT exhibitatsessions.org/atvb/



Exhibit Dates & Location

May 10-12, 2018
 Hilton San Francisco Union Square
 San Francisco, CA

Exhibit Rates

\$500 (nonprofit)
 \$1,500 (industry)

Tabletops include:

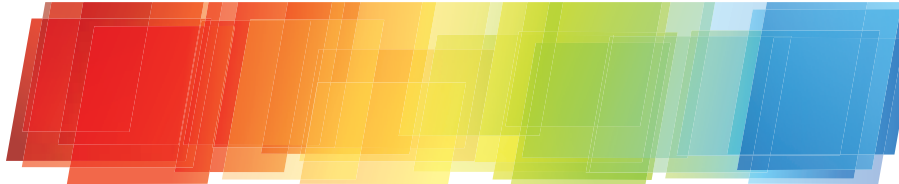
- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

ENHANCE YOUR MEETING PRESENCE AND DRIVE ATTENDANCE TO YOUR BOOTH WITH OFFICIAL MARKETING OPPORTUNITIES. **CONTACT YOUR ACCOUNT MANAGER TODAY!**

View AHA Rules & Regulations at exhibitatsessions.org.

For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com

All rates are net. Cancellations are nonrefundable.



SPECIALTY CONFERENCES

EXHIBIT AT BASIC CARDIOVASCULAR SCIENCES SCIENTIFIC SESSIONS

CONFERENCE INFORMATION

This three-and-a-half-day conference is for a broad audience principally made up of basic investigators promoting interaction among participants from diverse disciplines through lectures, poster presentations and informal discussions. The poster sessions provide opportunities for investigators in the early stages of their careers to present new research and interact with more established investigators.

TARGET AUDIENCE

The program will be of special interest to basic cardiovascular scientists, molecular/cellular biologists, physiologists, translational investigators, clinical trialists, practicing cardiologists, cardiovascular nurses and pharmacists. In addition, the conference will be of great value to scientists and executives of pharmaceutical companies and biotechnology firms who are in the cardiovascular space.

ATTENDANCE

CATEGORY	2016	2017
Physicians/Scientists	533	610
Technicians	9	11
Other Healthcare Professionals	34	28
Non-Healthcare Professionals	11	35
TOTAL	587	684



Exhibit Dates & Location

July 30 - Aug. 2, 2018
 Grand Hyatt San Antonio
 San Antonio, Texas

Exhibit Rates

\$500 (nonprofit)
 \$1,500 (industry)

Tabletops include:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

YOUR SPECIALTY
 CONFERENCE EXHIBITING,
 ADVERTISING AND
 SPONSORSHIP DOLLARS
 ALSO COUNT TOWARD
**YOUR OVERALL AHA
 PRIORITY POINT TOTAL.**

View AHA Rules & Regulations
 at exhibitatsessions.org.

For more information, contact
 Cathleen Gorby at 913-780-6923 or
cgorby@ascendmedia.com

All rates are net. Cancellations are nonrefundable.

APPLY ONLINE AT exhibitatsessions.org/bcvs/

SPECIALTY CONFERENCES

EXHIBIT AT HYPERTENSION JOINT SCIENTIFIC SESSIONS

CONFERENCE SUMMARY

AHA's Joint Hypertension Scientific Sessions 2018 is a collaborative effort between AHA's Council on Hypertension and Council on the Kidney in Cardiovascular Disease and is a three- and-a-half-day scientific program with more than 500 presentations focused on recent advances in hypertension research. This conference will include oral and poster presentations selected from abstracts submitted by clinical and basic researchers, followed by discussions led by leading authorities.

With experts in the fields of hypertension and its relationship to cardiac and kidney disease, stroke, obesity, and genetics, attendees will have the opportunity to connect with cross-disciplinary researchers and clinicians from around the world.

This meeting includes several interactive sessions specifically designed to benefit trainees and early career investigators, including a trainee poster session to highlight innovative research and how-to sessions that provide in-depth information about a range of topics related to the study of hypertension.

TARGET AUDIENCE

The conference is designed to benefit research scientists, clinicians, and other healthcare professionals in the fields of hypertension research, cardiology, nephrology, endocrinology and related disciplines.

ATTENDANCE

CATEGORY	2016	2017
Physicians	146	665
Scientists	368	360
Nurses	3	20
Nurse Scientists	1	3
Technicians	6	15
Other Health Professionals	55	78
Non Healthcare Professionals	18	62
TOTAL	597	1,203

APPLY ONLINE AT exhibitatsessions.org/hbpr/



Exhibit Dates & Location

Sept. 6-9, 2018
 Hyatt Regency Chicago
 Chicago, IL

Exhibit Rates

\$500 (non-profit)
 \$1,500 (industry)

Tabletops include:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

GIVE ATTENDEES A REASON
 TO VISIT YOUR EXHIBIT!
 INVEST IN BIG VISIBILITY
 MARKETING OPPORTUNITIES
 DESIGNED TO INCREASE
 YOUR BOOTH TRAFFIC.
**CONTACT YOUR ACCOUNT
 MANAGER TODAY!**

View AHA Rules & Regulations
 at exhibitatsessions.org.

For more information, contact
 Cathleen Gorby at 913-780-6923 or
cgorby@ascendmedia.com

All rates are net. Cancellations are nonrefundable.



ATVB|PVD ^{2/18}/₁₈

BCVS ^{2/18}/₁₈

EPI|LIFESTYLE ^{2/18}/₁₈

COUNCIL ON
Hypertension ^{2/18}/₁₈
Sponsored by the Council on Hypertension and the Council on Kidney in Cardiovascular

QCOR ^{2/18}/₁₈

EXPECT THE BEST IN 2018

Amplify your reach at AHA specialty conferences with sponsorship opportunities designed to elevate your brand among target audiences!

Silver Level\$1,500

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

Gold Level\$5,000

Everything included in Silver Level, plus:

- Conference bag insert
- Company-specific recognition signage at conference

Platinum Level \$10,000

Everything included in Silver and Gold Levels, plus:

- Conference attendee list
(Does not include email addresses)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

Additional Options

Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship\$2,000

Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor\$5,000

Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor\$7,500

Attendees will see your signage at the breakfast location.

Industry Theater\$15,000-\$20,000

(\$15,000 for 100 attendees; \$20,000 for 200 attendees)
Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

For more information, and additional programming and reception opportunities, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com!

All rates are net. Cancellations are nonrefundable.



START PLANNING NOW!

SCIENTIFIC SESSIONS

Nov. 10-14, 2018 | Chicago, IL

Expected professional attendance: 12,600+

INTERNATIONAL STROKE CONFERENCE

Jan. 24-26, 2018 | Los Angeles, CA

Expected professional attendance: 4,300+

EPI | LIFESTYLE

March 20-23, 2018 | New Orleans, LA

Expected professional attendance: 750

QCOR

April 6-7, 2018 | Arlington, VA

Expected professional attendance: 300

ATVB | PVD

May 10-12, 2018 | San Francisco, CA

Expected professional attendance: 900

BCVS

July 30-Aug. 2, 2018 | San Antonio, TX

Expected professional attendance: 700

HYPERTENSION

Sept. 6-9, 2018 | Chicago, IL

Expected professional attendance: 1,200

A decorative graphic at the bottom of the page consists of several overlapping, semi-transparent rectangles in various colors including red, orange, yellow, green, and blue, creating a layered, abstract effect.



ReSS

Resuscitation Science Symposium 2018
November 10–11, 2018
Chicago, Illinois

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GENERAL INFORMATION

Resuscitation Scientific Symposium 2018

November 10-11, 2018

Exhibitor Registration Hours:

Friday November 9th 12:00 p.m. – 5:30 p.m.

Installation:

Friday November 9th 8:00 p.m. – 12:00 p.m.
5:30 p.m. – 7:00 p.m.

Dismantle:

Sunday November 11 4:30 p.m. – 6:00 p.m.

Exhibit Dates & Hours

Saturday November 10 10:00am – 4:30pm

Sunday November 11 10:00am – 4:30pm

CONTACTS

American Heart Association

7272 Greenville Avenue
Dallas, Texas 75231
(888) 242-2453 (inside the U.S.)
(214) 570-5935 (outside the U.S.)

Exhibitor Services

Rita Pacheco
Associate Manager of Exhibits
(214) 706-1873
rita.m.pacheco@heart.org

Marketing Opportunities

Heather Starks
Senior Manager, Scientific and Corporate
Meetings
(214) 706-1553
Heather.Starks@heart.org

Hyatt Regency Chicago

151 E. Wacker Drive, Chicago, IL 60601
Reference Group name: AHA ReSS 2018
[Hotel Link:](#)



Association Required Forms

Please make sure you have the following forms completed by September 7, 2018. You will receive an active link via email or visit www.exhibitatsessions.org

Association Services/Booth Activity Form

Information contained on this form will be used in the exhibitor guide distributed onsite within registration and needs to be received by September 7, 2018

Exhibitor Appointed Contractor Form

Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by September 15, 2018.

Exhibit Request Form

Exhibit Rentals and Exhibit Networking Guide

ADVANCE PAYMENT IS REQUIRED AND RENTAL CONTRACT MUST BE EXECUTED TO RESERVE EQUIPMENT.

VIDEO EQUIPMENT	SHOW RATE	QUANTITY	TOTAL
90" HD Monitor (Includes Stand)	\$5,250.00		
80" HD Monitor (Includes Stand)	\$3,500.00		
70" HD Monitor (Includes Stand)	\$2,750.00		
60" HD Monitor (Includes Stand)	\$2,400.00		
55" HD Touch Screen Monitor (Includes Stand)	\$3,500.00		
55" HD Monitor (Includes Stand)	\$2,000.00		
46" HD Monitor (Includes Stand)	\$1,250.00		
32" HD Monitor (Includes Stand)	\$750.00		
24" HD Monitor (Includes Stand)	\$500.00		
7" Executive LCD and Screen Package	\$2,750.00		
DVD Player	\$350.00		

All monitors are sold on desktop or floor stands. If you have a need for a custom install, please contact Encore Event Technologies for a quote on this service. Additional labor and equipment is required.

MISCELLANEOUS RENTAL ITEMS AND SUPPORT	SHOW RATE	QUANTITY	TOTAL
PC Laptop	\$750.00		
Apple Mac Laptop	\$1,250.00		
Apple iPad	\$500.00		
Apple iPad Mini	\$425.00		
Android Tablets	Please Call		
Windows Tablets	Please Call		
Booth Size PA System with Wireless Mic	\$650.00		
Media Player	\$325.00		
Apple TV Media Player	Please Call		
Social Media Walls	Please Call		
Charging Stations	Please Call		
Battery Powered Wireless LED Uplights	Please Call		

SUBTOTAL: _____

Rental tax=10.25% of Subtotal: _____

Service Charge=23% of Subtotal: _____

City tax=9% of Service: _____

Calculated by Encore

GRAND TOTAL: _____



EXHIBIT RENTAL CONTRACT (NEXT PAGE) MUST BE COMPLETED FOR ORDER TO BE PROCESSED AND RESERVED. PLEASE SUBMIT A MINIMUM OF 72 HOURS IN ADVANCE.



Exhibit Rental Contract

Exhibit Rentals and Exhibit Networking Guide

Exhibitor is responsible for equipment until it is picked up by an Encore Event Technologies representative. Pick up will be at close of show unless otherwise specified. No removal of equipment will take place during show hours.

Payment Information

IF YOU CLAIM SALES TAX EXEMPTION IN THIS STATE, PLEASE FURNISH A COPY OF YOUR TAX-EXEMPT CERTIFICATE WITH YOUR ORDER.

Please indicate method of payment. This section must be completed before your order can be processed. A credit authorization is requested as a deposit against additional services and/or labor. Payment of any balances may also be made by company check upon presentation of statement while at the show, but a credit card authorization should be on file. Any balances outstanding as of move-out will be charged to your account. Please do not ask us to bill you.

Please complete forms and submit via fax to Encore Event Technologies at 312-239-4664. You will receive a confirmation via email within 48 hours. If you do not receive a confirmation email, please contact hrce Exhibits@encore-us.com.

Master Account #: _____ Authorized Signer's Name: _____

Credit Card #: _____ CCID: _____ Type: _____ Exp: _____

Billing Address: _____ Billing Zip Code: _____

Customer Signature Print Name (as it appears on credit card) _____ Date: _____

Terms and Conditions

ALL ORDERS SUBJECT TO LIMITS OF LIABILITY AND RESPONSIBILITY AS SET FORTH BELOW.

By executing this order form, Lessee agrees as follows:

1. All company checks must be received 72 hours prior to event.
2. Cancellation: In the event Lessee cancels this order, Lessee will be charged a cancellation fee equal to 10% of one day's rental of the equipment. Cancellation made within 48 hours of the delivery date will be charged a cancellation fee equal to up to 50% of rental plus any handling charges, service charge, and labor fees.
3. Risk of Loss: Equipment rental is the responsibility of Lessee. Any equipment that is lost, damaged, or stolen while in Lessee's care or possession will result in Lessee being charged for replacement cost, labor, or parts for repair, as the case may be.
4. Rentals in the City of Chicago are subject to city tax of 9%.
5. Insurance for the subject equipment is Lessee's responsibility.

I understand the above condition:

Authorized Signature: _____ Print Name: _____ Date: _____

7. Payment tendered for the specified equipment with this reservation form is an estimate only and any changes in equipment requirements and any labor charges will affect this estimate. Lessee is responsible for all charges.
8. It is the responsibility of the exhibitor to advise an Encore Event Technologies representative of any problems with their order on show site. Absolutely no credits will be issued after show closing.
9. Encore Event Technologies must supply all Switches and Hubs for the high-speed internet service.

I understand the above condition:

Authorized Signature: _____ Print Name: _____ Date: _____



Electrical and Networking Request Form

Exhibit Rentals and Exhibit Networking Guide

NOTE: ALL SECTIONS MUST BE COMPLETED

Client/Exhibitor Information

Group/Organization: _____ Event: _____
 On-Site Contact _____ Requested by _____
 On-Site Cell # _____ Phone # _____
 Fax # _____ Fax # _____
 E-mail Address _____ E-mail Address _____
 Address _____ City _____ State _____ Zip _____

Service Request

BOOTH NAME/NUMBER: _____ BOOTH LOCATION: _____

DATES:					
Start Time:					
End Time:					

Note: All computers are required to receive a DHCP assigned IP address passing through NAT from the Hyatt/Encore network unless other arrangements have been discussed and agreed upon with Encore Event Technologies.

Cost Worksheet

	DAILY RATE	QUANTITY	DAYS	TOTAL
Wired Internet Access	\$200.00 first device/day \$100.00 additional device/day			
Powerstrip	\$40.00			
1500w (120 volts) Standard Service Quad Box	\$135.00			

Wireless Internet access can be purchased on site via the Hyatt Conference Web Portal by using a credit card or charging to a guest room.

Encore Event Technologies is the unified network provider at the Hyatt Regency Chicago and maintains a full time onsite IT team. For all advanced networking services such as: high density wireless solutions, Static IP Addresses, VLAN Setup, custom Wi-Fi Networks, QOS Configuration, or Dedicated Bandwidth, please contact us at hrcexhibits@encore-us.com.

Note: Custom installations or dedicated Internet service beyond the scope of existing facilities will be individually quoted upon request. An additional 23% service charge will be added to all transactions. The service charge is calculated from the full price of the items. Illinois state sales tax will be assessed on the service charge.

SUBTOTAL: _____
 Service Charge=23% of Subtotal: _____
 City tax=9% of Service: _____
 Calculated by Encore
GRAND TOTAL: _____



F.A.Q. Exhibition Hall

Exhibit Rentals and Exhibit Networking Guide

Thank you for choosing Encore Event Technologies as your Internet and audio visual equipment provider. Encore is the premier provider of event technologies for the Hyatt Regency Chicago. We look forward to assisting you with all of your audio visual needs during your show appearance.

The following information will help answer frequently asked questions before, during and after your event. Specific questions not addressed here should be directed in e-mail form to the following address: hrcexhibits@encore-us.com. Please include your show dates, name of your company, and your contact information.

Q. What are the deadlines and/or cut-off dates?

A. The deadline to complete and fax all forms will be 72 hours prior to the set-up day of your show. All orders received after the 72 hour cut-off date will be considered onsite orders and are SUBJECT TO EQUIPMENT AVAILABILITY & A 25% ADDITIONAL ONSITE EXPEDITE FEE. If you are only ordering wireless Internet, no request form is needed. Wireless Internet can be ordered once you arrive onsite by using the web portal. You can use a credit card to book or place your charge to your room.

Q. When will my credit card be charged?

A. All credit cards will be charged for the entire amount of the order 24 hours in advance of the set-up of the show. All credit card orders must include the entire number, the expiration date, the billing address, billing zip code and the CID number located on the back of the card. Orders will be considered incomplete without inclusion of the requested information and therefore will be subject to equipment availability on the day of the show and escalated rush fees.

Q. How do I get a receipt?

A. Receipts for completed orders will be issued upon email request at the conclusion of the show. Please forward all requests to hrcexhibits@encore-us.com. Please include your contact information. The name of the show and the show dates will also be helpful. If you are a 3rd party exhibitor requesting a receipt, include your company name in the request.

Q. Can I pay with a company check?

A. Credit card payments are strongly encouraged; however, company checks are a valid form of payment. Checks should be made payable to Encore Event Technologies at the address listed below. When paying by check please include a copy of your order as generated by Encore, therefore providing verification of the correct amount and the valid order for which it will be applied to. All checks must be received 72 hours prior to the set-up date of the show that you are attending.

Q. Are wire transfers an acceptable form of payment?

A. FOR INTERNATIONAL ORDERS ONLY. Wire transfers are an acceptable form of payment. An additional processing fee of \$30.00 will be assessed. Contact hrcexhibits@encore-us.com for written instructions.

Q. Where is my equipment?

A. Hyatt Regency Chicago is a union hotel. Therefore, on set-up day, the equipment you have ordered will be delivered to the exhibit floor. At that point, responsibility for all equipment will transfer from Encore to Local Union 134. A union electrician will be responsible for the delivery and set-up of the equipment ordered. Encore does not control this schedule.

Q. Can I bring my own networking equipment?

A. Encore Event Technologies is the unified network provider at the Hyatt Regency Chicago and maintains a full time onsite IT team. Advanced networking services for custom requirements are available for purchase. These may include high density wireless solutions, routable Static Public IP Addresses, VLAN Setup, custom Wi-Fi Networks, QOS Configuration, or Dedicated Bandwidth. Please contact us at hrcexhibits@encore-us.com for more information.

Q. Who do I contact if I have problems with equipment during the show?

A. For Encore equipment, wired and wireless internet connections, login information and passwords; contact Encore directly at 312-239-4660. For union related issues, contact Freeman Exhibitor Services at 312-938-0320.

Q. Does Encore require a diagram of my booth?

A. Diagrams are extremely helpful when setting equipment. If available, send your diagram in with your completed forms.

Q. How will I know my order was received?

A. Once your completed forms have been faxed to Encore, Encore will process them and will send you a final order within 48 hours of receipt. IF YOU CLAIM SALES TAX EXEMPTION IN THE STATE OF ILLINOIS OR THE CITY OF CHICAGO, PLEASE FURNISH A COPY OF YOUR TAX-EXEMPT CERTIFICATE WITH YOUR ORDER.

XPressConnect Family

Lead Retrieval Solutions for Every Exhibitor

How do you recognize your new #1 client?
With complete prospect profiles delivered by XPressLeads equipment and services.



XPressExtras

Maximize your exhibiting ROI with these lead collection and follow-up tools.



Custom Sales Qualifiers

Target ideal prospects! Build your own customized survey for quick lead follow-up. *20 questions and answers.*



eBlast Email Service

Send your custom HTML emails through XPressBlast post-event to your leads, the complete event email campaign solution.



Literature Fulfillment

Send an email to your leads with links to documents and videos they requested in your booth.



Loss/Damage Waiver

Protect yourself from loss or damage to your rented equipment with the Loss/Damage Waiver.



XPressConnect App

The app on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

For Android 5.1x or higher, iOS 10.0x and higher and 3 megapixel or greater camera. No mobile hardware included.



XPressConnect Plus

OUR handheld wireless device

Use our handheld mobile to capture complete lead details in real-time.

Email forwarding, scheduling and adding images not available. Includes mobile phone and charger.

3rd Party Lead Collection

Successful lead collection on your third party device.



Data Conversion

Convert badge IDs collected on third-party devices into complete leads post-show.



Event API Integration

Integrate your third-party lead retrieval device in real-time with the event database.

* The event badges use QR codes that include limited data. The Data Conversion and Event API Integration options will allow you to collect full lead details on your third party device.

FEATURES	Connect App	Connect Plus
Scan Anywhere, at Any Time	•	•
Mobile, Wireless	•	•
Real-time Leads List	•	•
Optional Bluetooth Printer	•	•
Add Notes	•	•
Surveys/Qualifiers	•	•
Rating	•	•
Add Images to Leads	•	
Follow-up Emails	•	
Forward Leads	•	
Schedule Appointments	•	



ORDER ONLINE: www.xpressleadpro.com SHOW CODE: [ress1118](#) Qty **Order deadline NOVEMBER 7, 2018** Total

Each exhibiting company receives one (1) free XPress Connect App.



XPress Connect App - the App on YOUR phone or tablet	1	FREE/Included \$375 value	\$0
Additional XPress Connect App Licenses - for additional users		\$ 130 per additional user activation	

For Android 5.1x or higher, iOS 10.0x and higher and 3 mega-pixel or greater camera. No mobile hardware included.



XPress Connect Plus (Handheld) - OUR handheld wireless device	\$ 470
--	---------------

Includes mobile phone and charger.

XPRESS EXTRAS



Custom Sales Qualifiers / Custom Surveys	\$ 105
Data Conversion - third party post-show solution	\$ 550
Event API Integration - third party real-time solution	\$ 1000

*Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online www.xpressleadpro.com (show code: **ress1118**), by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734*

LOSS/DAMAGE WAIVER	REPLACEMENT COST	SUBTOTAL	=
Connect Plus Device	\$1,000	SALES TAX 10.25%	+
Connect Plus Power Cord	\$ 75	OPTIONAL LOSS/DAMAGE WAIVER (Qty _____ x85 per device)	+
		NO, I do not want to purchase the Loss/Damage Waiver - initial here	▶
		PROCESSING FEE (WAIVED when you order online!)	+ 20.00
		TOTAL (USD)	=

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.

QUESTIONS?	1-508-743-0570	ACCOUNT MANAGER	Candace Donovan	EMAIL	cdonovan@cdsreg.com
------------	----------------	-----------------	-----------------	-------	---------------------

CONTACT INFORMATION		PAYMENT INFORMATION	
COMPANY		CARD NUMBER	BY FAX ONLY -
CONTACT NAME		NAME ON CARD	
BILLING ADDRESS		EXP DATE	
CITY		SIGNATURE	▶
STATE/ZIP		AUTHORIZATION	Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.
BOOTH #		SIGNATURE	▶
PHONE/EXT #		PRINT NAME	
FAX		TODAY'S DATE	
EMAIL		EMAIL RECEIPT TO	
COMPANY WEBSITE	http://www		

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

Thank you for your order.



ORDER ONLINE: ► www.xpressleadpro.com

SHOW CODE: ► **ress1118**

Terms & Conditions

1) Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.

2) The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. **Checks will not be accepted as payment at the show site.**

3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.

4) **ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$100.00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 30 DAYS OF THE SHOW OPENING DATES. No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.**

5) Onsite orders are based on unit availability.

6) Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. **EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.**

7) The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customer's care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 8b below). Customer acknowledges and understands that the applicable replacement cost is as follows:

7a) The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.

Equipment	Cost
Connect Plus Device	\$1,000
Connect Plus Power Cord	\$ 75
Bluetooth Printer	\$1,000
Bluetooth Adapter	\$ 250

7b) Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR'S device.

Customer must report loss or damage to CONTRACTOR'S Lead Retrieval Desk immediately. To honor Loss/Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date, Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.

8) CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.

9) CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.

10) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.

11) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.

12) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.

13) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.

Shipping and Receiving

Business Center Price Guide

Below are some guidelines for shipping packages to and from the Hyatt Regency Chicago. The labeling on your packages should include:

Group Name/ On-Site Contact Name (or person claiming packages)
ORGANIZATION NAME and DATES OF FUNCTION
Hyatt Regency Chicago
151 East Wacker Dr.
Chicago, IL 60601

Please do not put hotel contact name on package. **ANY PACKAGES ADDRESSED TO EXHIBITION COMPANIES WILL BE REJECTED BY Encore.**

Arrange to have your packages arrive to the hotel at least 2-3 days prior to your event to allow for necessary processing time. Your packages will be held in the Package Room until pickup or delivery. Contact the Package Room to arrange the delivery of your materials. For deliveries to meeting space, please allow 45-60 minute delivery time. Pallets of materials may require higher delivery times. You must be present to accept the delivery. Packages will not be left in an unattended space and will be returned to the Package Room until arrangements are made for repeat delivery.

The Hyatt Regency Chicago's current handling fee structure, for all incoming and outgoing packages, based upon the weight of the package are as follows:

Receiving/Shipping Packages - Handling fees

Letter.....	\$5.00
Packages up to 5 lbs.....	\$7.00
Packages between 6- 20 lbs.....	\$13.00
Packages between 21- 50 lbs.....	\$24.00
Packages 51 lbs & over.....	\$60.00
Skids/ Pallets.....	\$250.00
Shipping International Packages (<i>add</i>).....	\$12.00
Drop off packages (<i>any size</i>).....	\$13.00
Drop off rolling cases (<i>any size</i>).....	\$24.00

*The fees are subject to change without notice.
Additional fees assessed for unpacking/unloading and packing/loading of packages.*

Exhibitors shipping packages participating in your event will need to provide credit card information prior to obtaining their packages.

Following your event, the Business Center can provide pickup service from your meeting space with a 45-minute pickup time. The handling fees listed above will apply for pickup per box.

The normal business staffing hours of the Business Center are:

- Monday through Friday - 6:00am - 7:00pm**
- Saturday through Sunday - 7:00am - 6:00pm**

Special accommodations can be made for service beyond the normal business hours at \$50.00 per hour per person with advance notice.





EXHIBITOR HOUSING

Housing Information - Conference Venue/Hotel Reservations

All events take place at the:Hyatt Regency Chicago

Hyatt Regency Chicago

151 E Upper Wacker Dr, Chicago, IL 60601

(312) 565-1234

Reference Group name: AHA ReSS 2018

[Hotel Link:](#)

EXHIBITOR REGISTRATION

On-Site Exhibitor Registration Hours:

Friday , November 9, 12:00 p.m.- 5:30 p.m.

Exhibitors are entitled to two (2) complimentary full registrations. Complete the booth activity form to register your staff.

Additional registration fees will apply per badge over your allotted amount. Additional registration badges may also be purchased on site.

Badges and Final Programs books will be available at the American Heart Association Registration Desk on site. Please advise all staff when picking up badges on site that they will be required to present a photo I.D. and business card at Registration. Photo I.D. and business cards are required even when the exhibitor has registered in advance.

EXHIBITOR STAFFING

Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service will be in close proximity to the exhibit hall.

Saturday November 10, 2018

10:15 a.m.-- 10:30 a.m.

11:45 p.m.-- 12:15 p.m.

4:00 p.m.-- 4:30 p.m.

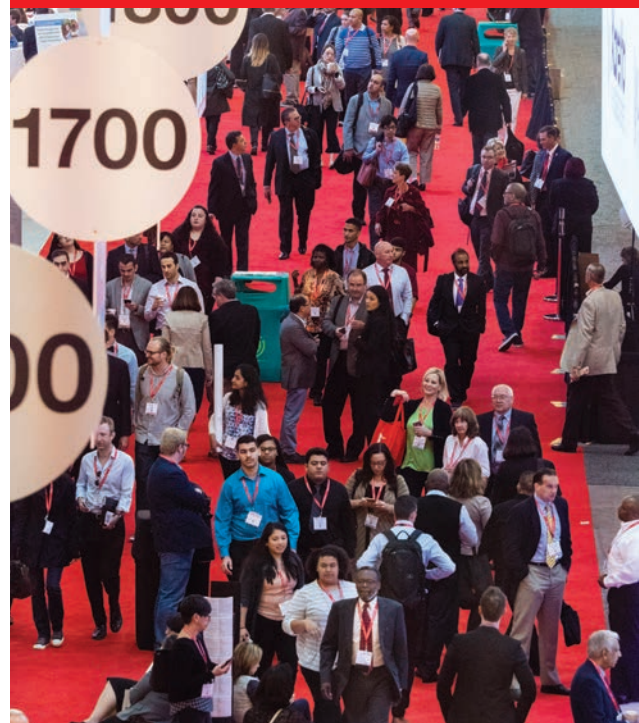
Sunday November 11, 2018

10:30 a.m.-- 10:45 a.m.

11:45 a.m.-- 12:15 p.m.

2:30 p.m.-- 2:45 p.m.

THE MOST IMPORTANT 2018 CARDIOVASCULAR CONFERENCES FOR YOUR BRAND



SCIENTIFIC SESSIONS
Nov. 10-14, 2018 | Chicago, IL
PAGE 3

INTERNATIONAL STROKE CONFERENCE
Jan. 24-26, 2018 | Los Angeles, CA
PAGE 9

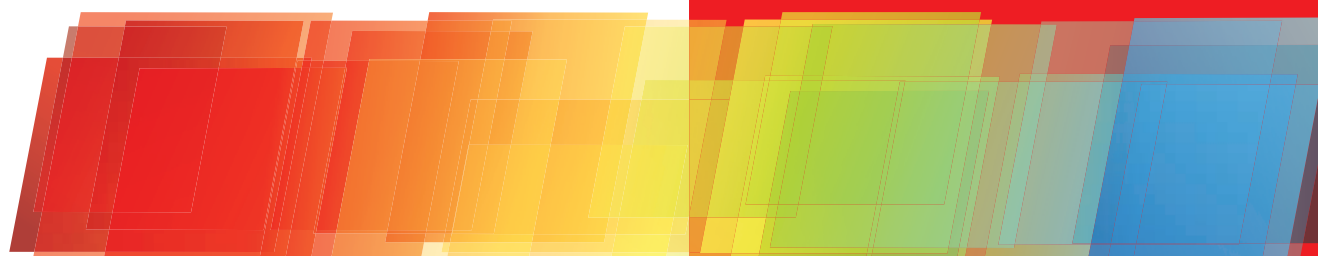
EPI | LIFESTYLE
March 20-23, 2018 | New Orleans, LA
PAGE 14

QCOR
April 6-7, 2018 | Arlington, VA
PAGE 15

ATVB | PVD
May 10-12, 2018 | San Francisco, CA
PAGE 16

BCVS
July 30 – Aug. 2, 2018 | San Antonio, TX
PAGE 17

HYPERTENSION
Sept. 6-9, 2018 | Chicago, IL
PAGE 18



WHY EXHIBIT?



EXHIBITIONS DELIVER **UNIQUE VALUE** NOT PROVIDED BY OTHER MARKETING CHANNELS:*

- Ability to see a **large number of prospects** and customers over a short period of time.
- **Face-to-face meetings** with prospects and customers.
- Opportunity to **demonstrate new and existing products** or services.

EXHIBITORS ASSIGN **REAL MARKETING AND SALES VALUE** TO THEIR PRESENCE ON THE EXHIBIT FLOOR:*

- **91%** believe exhibits target audience interaction with products.
- **90%** believe exhibits build and expand brand awareness.
- **87%** believe exhibits showcase new product promotions and launches.
- **87%** believe exhibits offer relationship management and engagement with prospective customers.
- **85%** believe exhibits generate new sales leads.

* Source: Center for Exhibition Industry Research

THE AMERICAN HEART ASSOCIATION OFFERS CONFERENCES AND MEETINGS ALL YEAR TO CONNECT YOU WITH THE RIGHT AUDIENCE.

Whether your company is an industry leader with new market offerings or a startup eager to introduce your brand, AHA has a conference — and price point — that's right for you.

Scientific Sessions 2018

Nov. 10-14, 2018 | Chicago, IL

International Stroke Conference 2018

Jan. 24-26, 2018 | Los Angeles, CA

EPI | Lifestyle 2018

March 20-23, 2018 | New Orleans, LA

QCOR 2018

April 6-7, 2018 | Arlington, VA

ATVB | PVD 2018

May 10-12, 2018 | San Francisco, CA

BCVS 2018

July 30-Aug. 2, 2018 | San Antonio, TX

Hypertension 2018

Sept. 6-9, 2018 | Chicago, IL

YOUR EXHIBITS TEAM

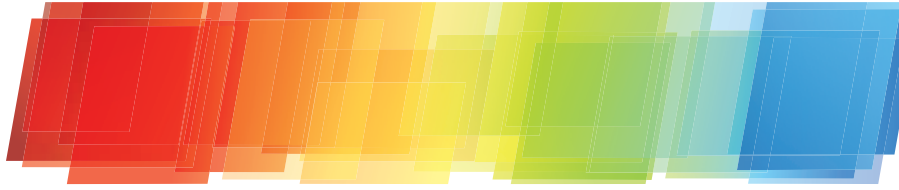
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 Fax: 913-780-4344
 cgorby@ascendmedia.com

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 bblaney@ascendmedia.com

Scott Murphy
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 214-706-1660
 scott.murphy@heart.org

Amy Miller
 Unofficial Satellite Events
 214-706-1922
 amy.miller@heart.org



SCIENTIFIC SESSIONS: NOV. 10-14, 2018 | CHICAGO, IL

EXHIBITING PAYS OFF



**MORE THAN 17 HOURS
OF EXHIBIT TIME** –
EIGHT WITH LIMITED
SIMULTANEOUS
EDUCATIONAL
PROGRAMMING TO
INCREASE TRAFFIC
IN THE SCIENCE
& TECHNOLOGY HALL.

LOW-COST MAILING LISTS

Low-cost mailing lists are available to all exhibitors and certain Unofficial Satellite Event holders. Ordering information can be found at exhibitatsessions.org.

- AHA must approve all mailers prior to the mailing list being released.
- Exhibitors are strongly encouraged to not print such pieces prior to AHA approval.
- Mailing lists are available for one-time use before or after Scientific Sessions.

EXHIBITORS RECEIVE:

- Complimentary online booth at scientificsessions.org.
- Complimentary booth listing in the *Preview, Science & Technology Hall Planner, Daily News* and the *Mobile App*.
- Complimentary marketing toolkit at exhibitatsessions.org.
- Complimentary Full Professional registrations based on square footage.
- Unlimited Exhibit-Only badges for booth staff.
- VIP Customer Invite Exhibit-Only badges.
- Complimentary 2017 final Sessions registration list.
- Rental of pre- or post-2018 registration list.
- Advance approval and reduced price for hosting Unofficial Satellite Events.
- Discounted exhibitor housing rates.

SCIENTIFIC SESSIONS

EXHIBITING DATES & RATES

EXHIBIT DATES & HOURS*

- **Sunday, Nov. 11, 2018**, 11 a.m.-5 p.m.
- **Monday, Nov. 12, 2018**, 10 a.m.-4:30 p.m.
- **Tuesday, Nov. 13, 2018**, 10 a.m.-3 p.m.

BREAKS*

- **Sunday, Nov. 11, 2018**, 11 a.m.-1 p.m. and 3:15-3:45 p.m.
- **Monday, Nov. 12, 2018**, 10:15-10:45 a.m., Noon-2 p.m., 3:15-3:45 p.m.
- **Tuesday, Nov. 13, 2018**, 10:15-10:45 a.m., Noon-2 p.m.

EXHIBIT SPACE RATES*

Onsite rate	\$33 per sq. ft.
Through April 30, 2018	\$35 per sq. ft.
Beginning May 1, 2018	\$37 per sq. ft.

There is no additional charge for islands or corners.

Public service rate	\$20 per sq. ft.
----------------------------------	------------------

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Nonprofit organizations that wish to take advantage of this rate must submit the exhibit space application/contract no later than April 30, 2018. Proof of nonprofit status must be submitted to julie.davis@heart.org for all new organizations.

CANCELLATION SCHEDULE*

Through April 30, 2018	AHA retains 50% of contracted space
Beginning May 1, 2018	AHA retains 100% of contracted space

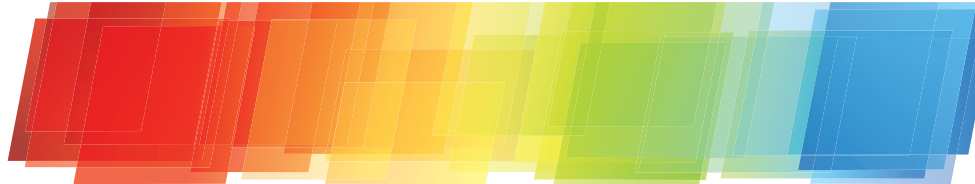
AHA requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the AHA Scientific Conferences Rules & Regulations at exhibitatsessions.org and is a legally binding part of the exhibit space application/contract.

**Subject to change*



YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA Scientific Conferences Rules & Regulations. Visit exhibitatsessions.org for more information.



CONNECT WITH THE RIGHT AUDIENCE



96% OF ATTENDEES VISIT THE EXHIBIT HALL*



12,654 PROFESSIONAL ATTENDEES**



9,260 PHYSICIANS AND OTHER CARDIOLOGY PROFESSIONALS**



MORE THAN **2,300** RESEARCH SCIENTISTS ATTEND**



80:1 ATTENDEE TO EXHIBITOR RATIO**



59% DOMESTIC ATTENDEES** **41%** INTERNATIONAL ATTENDEES**



8 HOURS FOCUSED ON EXHIBITS, WITH LIMITED SIMULTANEOUS PROGRAMMING**

LARGEST SPECIALTY REPRESENTED:
GENERAL CARDIOLOGY FOLLOWED BY INTERVENTIONAL AND HEART FAILURE

*2017 AHA Scientific Sessions RFID badge data.

**2017 AHA Scientific Sessions registration data.

YOUR EXHIBITS TEAM

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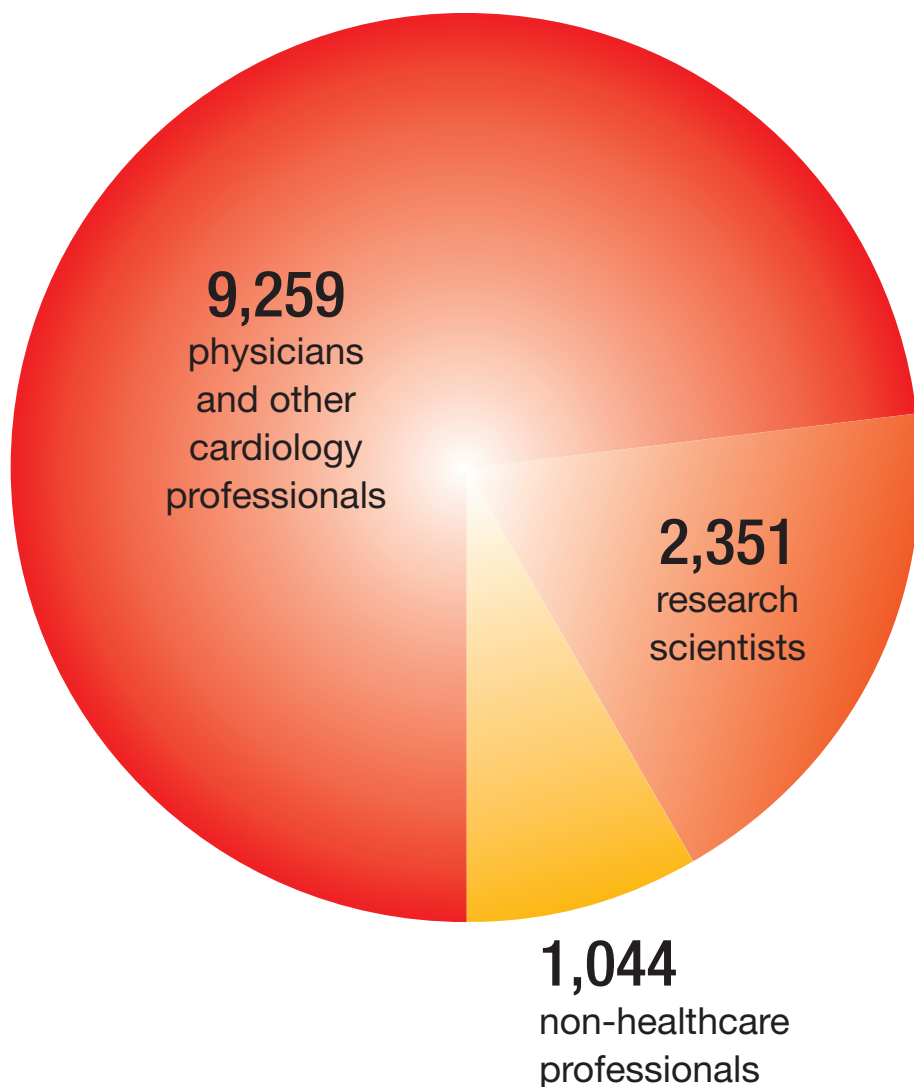
Amy Miller
Unofficial Satellite Events
214-706-1922
amy.miller@heart.org

SCIENTIFIC SESSIONS

WHO ATTENDS?

TOTAL PROFESSIONAL ATTENDANCE:

12,654



Data collected from 2016 Scientific Sessions.



TOP 20 SPECIALTIES

- GENERAL CARDIOLOGY
- INTERVENTIONAL CARDIOLOGY
- HEART FAILURE
- ADMINISTRATION
- CLINICAL EP
- INTERNAL MEDICINE
- PEDIATRIC CARDIOLOGY
- CARDIOLOGY: PREVENTION
- CARDIO-THORACIC SURGERY
- CARDIOLOGY IMAGING
- EMERGENCY MEDICINE
- EPIDEMIOLOGY
- BIOLOGICAL SCIENCES
- PHARMACOLOGY
- ECHOCARDIOGRAPHY
- CELL BIOLOGY
- VASCULAR MEDICINE
- PHYSIOLOGY
- MOLECULAR BIOLOGY
- PHARMACY

HOW WE DRIVE ATTENDEES TO THE SCIENCE & TECHNOLOGY HALL

- **Dedicated hours** for visiting booths. Eight hours focused on exhibits, with limited simultaneous educational programming.
- **Posters** integrated into the Science & Technology Hall.
- **Complimentary coffee breaks** in the Hall.
- **Free lunches** for attendees in Cardiovascular Expert Theaters in the Science & Technology Hall.
- **Charging lounges** where attendees can power up and get online without leaving the Hall.
- **EP and Interventional Central** bring official programming to the Science & Technology Hall, and attendees within steps of your booth.
- **Cardiovascular Expert Theaters.** Attendees get the latest advances in cardiology products and therapeutic treatments with complimentary snacks and lunch provided by The American Heart Association/American Stroke Association.
- **Official educational programming** co-located in the Science & Technology Hall with experts in specific cardiac procedures.
- **A Quick Start Guide** attendees receive at their hotels focused on the Science & Technology Hall.
- **Simulation Zone** features interactive displays with technologically advanced, immersive training for attendees.
- **An extensive marketing campaign** promoting the Science & Technology Hall before and during Sessions.
- **VIP customer** exhibit Science & Technology Hall-only invitations for your customers.



AMONG ALL EXHIBITORS,
ON AVERAGE, **ONE OUT
OF FIVE** LEADS WILL
CONVERT TO SALES.*



AMONG THOSE THAT
QUALIFY, **TWO OUT
OF FIVE** LEADS WILL
MEET AN EXHIBITOR'S
QUALIFICATION CRITERIA.*

* Source: Center for Exhibition Industry Research

SCIENTIFIC SESSIONS

MARKETING OPPORTUNITIES

GIVE PROFESSIONAL ATTENDEES A REASON TO COME TO **YOUR BOOTH!**

From traditional to unique, hotel to convention center and educational to pure branding, we've got a marketing opportunity that will fit your message – and your budget!

Sponsorships and advertising are limited, and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD EXHIBITING PRIORITY POINTS. **ASK YOUR ACCOUNT MANAGER FOR DETAILS.**

All rates are net. Cancellations are nonrefundable.

OPPORTUNITY	PRICE RANGE	SPACE DEADLINE
PRINT		
Conference Bag Inserts	\$40,000	Oct. 2018
Convention Center Map	\$24,680	Aug. 2018
Daily Newspaper	\$12,500-\$40,000	Sept. 2018
Final Program Book	\$2,500-\$45,000	Sept. 2018
Poster Hall Map	\$20,000	Aug. 2018
Pre-Meeting Mailer	\$6,290	Aug. 2018
Preview/Preliminary Program	\$580-\$16,920	Aug. 2018
Quick Start Guide	\$25,000	Aug. 2018
Science & Technology Hall Planner	\$570-\$19,450	Sept. 2018
Symposia Locator Map	\$4,070-\$9,310	Aug. 2018
DIGITAL		
Article Index Page	\$3,900-\$5,000	Oct. 2018
ePreviews and ePost	\$4,000-\$6,580	July-Oct. 2018
Housing Confirmation	\$55,000	May 2018
Mobile Meeting Guide App	\$5,000-\$75,000	Sept. 2018
Registration Package	\$75,000	May 2018
CONVENTION CENTER		
Ad Banners	\$30,000	Sept. 2018
Cardiovascular Expert Theaters	\$30,000-\$65,000	Aug. 2018
Charging Lounge/Stations	\$80,000	Sept. 2018
Communication Centers	\$50,000	Sept. 2018
Digital Signage	\$10,000-\$20,000	Sept. 2018
EP and Interventional Central	\$10,000 each	Sept. 2018
Escalator Decals	\$50,000	Sept. 2018
Rotating Kiosks	\$15,000	Sept. 2018
Science & Technology Hall Breaks	\$20,000	Sept. 2018
Science & Technology Hall Aisle Signs	\$100,000	Sept. 2018
Science & Technology Hall Park Benches	\$55,000	Sept. 2018
Science & Technology Hall Restaurant Sponsorship	\$15,000	Sept. 2018
Sitting Cubes	\$50,000 for 100	Sept. 2018
Walking Challenge	\$100,000	Aug. 2018
Window Clings	\$28,000	Sept. 2018
BOOTH DRIVERS		
Abstracts on USB	\$175,000	July 2018
Posters MD	\$75,000	Sept. 2018
HOTEL/CITYWIDE		
Hotel Key Cards	\$25,000	Aug. 2018
Hotel Room Drop: Doctors Bag	\$7,490-\$29,740	Sept. 2018
Individual Hotel Room Drop	\$28,050-39,270	Oct. 2018
Perimeter/Citywide Opportunities	varies	Sept. 2018
Shuttle Bus Banners/Headrests	\$75,000-\$100,000	Aug. 2018

INTERNATIONAL STROKE CONFERENCE: JAN. 24-26, 2018 | LOS ANGELES, CA

ISC BY THE NUMBERS

55:1 ATTENDEE TO EXHIBITOR RATIO

63% OF ATTENDEES HAVE PURCHASING POWER/INFLUENCE



4,300+
PROFESSIONAL ATTENDEES



79% DOMESTIC
21% INTERNATIONAL

83%



OF ATTENDEES VISIT THE SCIENCE & TECHNOLOGY HALL

55 COUNTRIES REPRESENTED

PROGRAMMING



1,500+
PRESENTATIONS IN
22 CATEGORIES



26
LATE-BREAKING
SCIENCE ABSTRACTS

200+

INVITED PRESENTATIONS
FROM LEADERS IN STROKE SCIENCE

1,400+ ABSTRACTS

ACCEPTED AND PRESENTED
EITHER BY ORAL OR POSTER PRESENTATION

3 DISTINCT PRE-CONFERENCE SYMPOSIA

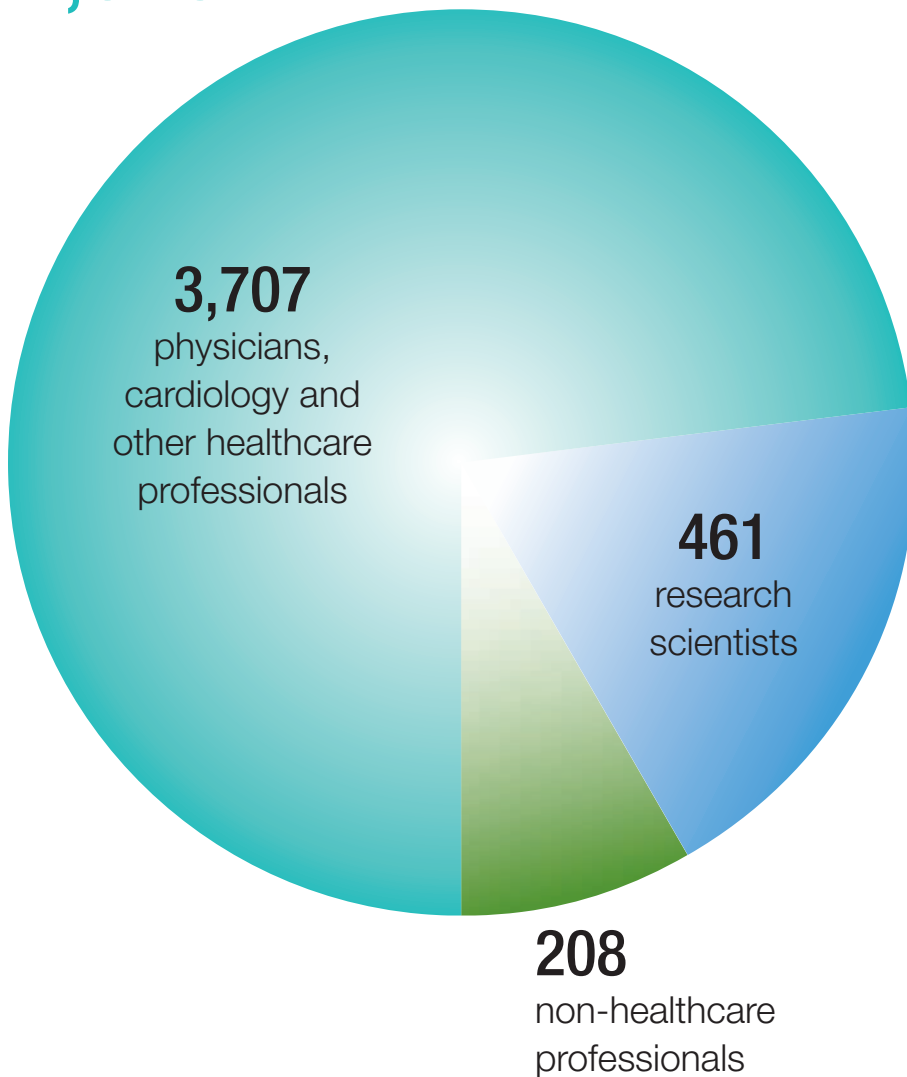
- State-of-the-Science Stroke Nursing Symposium
- ISC Pre-Conference Symposium I: Stroke in the Real World
- Pre-Conference Symposium II

INTERNATIONAL **STROKE** CONFERENCE

WHO ATTENDS?

2017 TOTAL PROFESSIONAL ATTENDANCE:

4,376



TOP 10 SPECIALTIES IN 2017

- ADMINISTRATION
- CRITICAL CARE/INTENSIVE CARE
- EMERGENCY MEDICINE
- EPIDEMIOLOGY
- INTERNAL MEDICINE
- INTERVENTIONAL RADIOLOGY
- NEURO/NEUROSCIENCE: IMAGING
- NEURO/NEUROSCIENCE: RADIOLOGY
- NEURO/NEUROSCIENCE: STROKE
- NEURO/NEUROSCIENCE: SURGERY

YOUR EXHIBITS TEAM

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 bblaney@ascendmedia.com

Amy Miller
 Unofficial Satellite Events
 214-706-1922
 amy.miller@heart.org

INTERNATIONAL STROKE CONFERENCE

WHAT HAPPENS IN THE SCIENCE & TECHNOLOGY HALL

- **Dedicated exhibit hours** give you direct access to more than 4,300 healthcare professionals.
- **An extensive marketing campaign** promotes the Science & Technology Hall to attendees before and during ISC.
- **Complimentary lunches** within the Industry Theaters drive stroke professionals into the Hall.
- **Complimentary coffee breaks** during programming breaks bring attendees to the Hall.
- **Exposure to major media outlets:** 2017 conference coverage included more than 2 billion impressions from 2,000 media stories!

EXHIBITORS RECEIVE:

- Complimentary online booth at strokeconference.org.
- Complimentary booth listing in the **Science & Technology Hall Pocket Guide** and the **Mobile App**.
- Complimentary **marketing toolkit** at strokeconference.org.
- Complimentary Full Professional registrations based on square footage.
- Unlimited Exhibit-Only badges for booth staff.
- VIP Customer Invite Exhibit-Only badges.
- Complimentary access to the 2017 final ISC registration list for promotion.
- Advance approval and reduced pricing for hosting Unofficial Satellite Events.
- Discounted exhibitor housing rates.
- The opportunity to rent pre- or post-2018 registration lists:
 - Ordering information available at exhibitatstroke.org.
 - AHA/ASA must approve all mailers prior to the mailing list being released.
 - Exhibitors are strongly encouraged to not print such pieces prior to AHA/ASA approval.
 - Mailing lists are available for one-time use before or after the 2018 International Stroke Conference.



12 HOURS OF EXHIBIT TIME, INCLUDING LIMITED SIMULTANEOUS EDUCATIONAL PROGRAMMING TO **INCREASE TRAFFIC** IN THE SCIENCE & TECHNOLOGY HALL.

INTERNATIONAL STROKE CONFERENCE

QUICK REFERENCE

EXHIBIT HALL DATES & HOURS

Wednesday, Jan. 24 10 a.m.-4 p.m.

Thursday, Jan. 25 10 a.m.-4 p.m.

BREAKS

Hours during which only limited programming is ongoing

Wednesday, Jan. 24 10:15-10:30 a.m.

Noon-1:30 p.m.

2:30-3:00 p.m.

Thursday, Jan. 25 10:15-10:30 a.m.

Noon-1:30 p.m.

3-3:30 p.m.

EXHIBIT SPACE RATES

Beginning Aug. 2 \$37 per square foot

The minimum booth size is 10' x 10'. There is no additional charge for corners or islands.

Public Service Rate: \$20 per square foot

Public service space is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be attached to the application for all new organizations. Once the area is sold out, base rates will apply.

EXHIBITOR REGISTRATION

- Registration opens Sept. 27, 2017

Exhibitor Housing Opens

- Housing opens Sept. 27, 2017
- Housing confirmations sent as processed

Exhibitor Service Kit

- The Exhibitor Service Kit will be available online: Sept. 27, 2017

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA/ASA Scientific Conferences Rules & Regulations. Visit exhibitatstroke.org for more information. All rates are net. Cancellations are nonrefundable.

CANCELLATION SCHEDULE

Before Aug. 1, 2017

AHA/ASA retains 50% of contracted exhibit space

Beginning Aug. 2, 2017

AHA/ASA retains 100% of contracted exhibit space

Submission of application does not constitute acceptance or approval by AHA/ASA. AHA/ASA requires a 50% deposit by Aug. 1, 2017, before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. Beginning Aug. 2, 2017, AHA/ASA requires payment in full and retains 100% of contracted space for space reduction or cancellation.



American Heart Association/ American Stroke Association

7272 Greenville Ave.
Dallas, TX 75231-4596
strokeconference.org

General Contractor

Freeman
714-254-3410

Housing

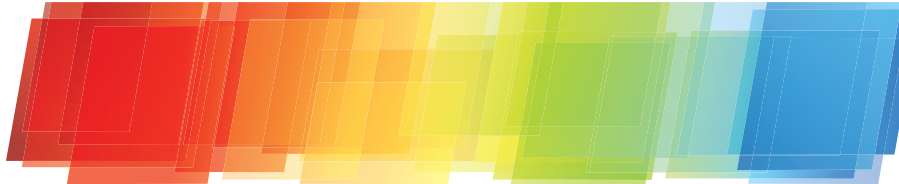
On Peak
855-922-3353
scs@onpeak.com

Registration

Convention Data Services
800-748-3583
internationalstroke@xpressreg.net

Apply for space at exhibitatstroke.org

YOUR SPONSORSHIP
AND ADVERTISING
DOLLARS COUNT
TOWARD EXHIBITING
PRIORITY POINTS.
ASK YOUR ACCOUNT
MANAGER FOR DETAILS.



INTERNATIONAL STROKE CONFERENCE

MARKETING OPPORTUNITIES

ISC SPONSORSHIP AND ADVERTISING OPPORTUNITIES ARE DESIGNED TO FIT YOUR MARKETING NEEDS AND BUDGET.

All sponsors and advertisers receive corporate name recognition:

- Final Program
- Stroke Daily News
- Large official contributor sign located in high-traffic area of convention center
- Mobile Meeting Guide App

Sponsorships and advertising are limited, and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

OPPORTUNITY	PRICE RANGE	SPACE DEADLINE
PRINT		
Conference Bag Inserts	\$10,500	Dec. 15, 2017
Convention Center Map	\$8,000	Nov. 20, 2017
Daily Newspaper	\$295-\$10,270	Dec. 19, 2017
Final Program Book	\$25,500	Oct. 13, 2017
Newsstand Premium	\$9,200	Nov. 28, 2017
Quick Start Guide	\$11,500	Dec. 1, 2017
Science & Technology Hall Pocket Guide	\$7,000	Dec. 1, 2017
DIGITAL		
Abstracts on USB	\$40,500	Oct. 13, 2017
Article Index Page	\$1,945-\$2,485	Nov. 3, 2017
Daily Newspaper ePreview 1	\$1,305-\$2,995	Nov. 3, 2017
Daily Newspaper ePreview 2	\$1,305-\$2,995	Nov. 24, 2017
Daily Newspaper ePost	\$1,305-\$2,995	Jan. 15, 2018
Housing Confirmation Package	\$9,500	July 28, 2017
Mobile App	\$5,150-\$20,500	Nov. 17, 2017
Registration Package	\$15,500	July 28, 2017
CONVENTION CENTER		
Ad Banners	\$12,500	Nov. 28, 2017
Charging Lounge/Station	\$15,500	Nov. 28, 2017
Communication Center	\$15,500	Nov. 28, 2017
Escalator Decals	\$13,000	Nov. 28, 2017
Industry Theater	\$25,000	Nov. 28, 2017
Rotating Kiosks	\$6,200-\$15,500	Nov. 28, 2017
Science & Technology Hall Aisle Signs	\$30,500	Nov. 28, 2017
Science and Technology Hall Park Benches	\$25,000	Nov. 28, 2017
Sitting Cubes (50)	\$25,000	Nov. 28, 2017
Stair Clings	\$60,000	Nov. 28, 2017
Walking Challenge	\$50,000	Nov. 3, 2017
HOTEL		
Dark Channel	\$1,500	Dec. 12, 2017
Doctor's Bag	\$3,200	Nov. 27, 2017
Doctor's Bag Premium	\$11,670	Nov. 27, 2017
Hotel Key Cards	\$10,500	Nov. 3, 2017
Individual Hotel Room Drop	\$9,550-\$18,100	Jan. 3, 2018
ISC NURSING SYMPOSIUM		
Coffee Break	\$5,000	Nov. 3, 2017
Learning Journal	\$10,000	Nov. 17, 2017

All rates are net. Cancellations are nonrefundable.

SPECIALTY CONFERENCES

EXHIBIT AT EPIDEMIOLOGY | LIFESTYLE SCIENTIFIC SESSIONS

CONFERENCE INFORMATION

The EPI | Lifestyle 2018 Scientific Sessions are unique in content and format. The primary goal is to promote the development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health.

The Councils on Epidemiology & Prevention (EPI) and Lifestyle and Cardiometabolic Health (Lifestyle) jointly plan the EPI | Lifestyle 2018 Scientific Sessions. The sessions focus on risk factors, obesity, nutrition, physical activity, genetics, metabolism, biomarkers, subclinical disease, clinical disease, healthy populations, global health and prevention-oriented clinical trials.

TARGET AUDIENCE

The conference is designed to benefit researchers as well as public health practitioners and clinicians. The meeting appeals to physicians, epidemiologists, dietitians, nutritional scientists, exercise physiologists, behavioral scientists, biostatisticians, pharmacists, physician assistants, nurses, school health professionals and other health scientists.

ATTENDANCE

CATEGORY	2016	2017
Physicians	202	200
Research Scientists	414	425
Registered Dietitians	5	8
Other Healthcare Professionals	44	51
Non-Healthcare Professionals	41	36
Administrators	20	7
Nurses	24	26
TOTAL	750	753

APPLY ONLINE AT exhibitatsessions.org/epilifestyle/



Exhibit Dates & Location

March 20-23, 2018
 Sheraton New Orleans
 New Orleans, LA

Exhibit Rates

\$500 (nonprofit)
 \$1,500 (industry)

Tabletops include:

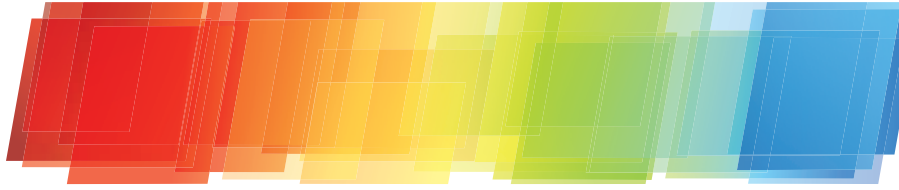
- Final Program
- Stroke Daily News
- Large official contributor sign located in high-traffic area of convention center

DOMINATE YOUR SPECIALTY MEETING WITH GREAT SPONSORSHIP AND ADVERTISING OPTIONS! OPPORTUNITIES ARE LIMITED, AND FIRST-COME, FIRST-SERVED. CONTACT YOUR ACCOUNT MANAGER TODAY!

View AHA Rules & Regulations at exhibitatsessions.org.

For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com

All rates are net. Cancellations are nonrefundable.



SPECIALTY CONFERENCES

EXHIBIT AT QUALITY OF CARE AND OUTCOMES RESEARCH SCIENTIFIC SESSIONS

CONFERENCE INFORMATION

The Quality of Care and Outcomes Research in Cardiovascular Disease and Stroke 2018 Scientific Sessions is dedicated to studying patients' experiences with cardiovascular care and leveraging these insights to improve the quality of cardiac and stroke care. The conference also actively fosters informal interaction among attendees and provides networking opportunities for early career investigators.

The meeting will focus on new and developing opportunities, initiatives, projects, policies and research relevant to measuring and improving quality of care and outcomes for persons with, or at risk for, cardiovascular disease and stroke. Novel research methods for quantifying outcomes, new findings from clinical trials and observational studies and translational research will also be presented.

TARGET AUDIENCE

This conference is for clinicians, researchers, medical students and trainees, nurses, pharmacists, administrators, healthcare and managed care professionals, policymakers and other healthcare professionals interested in quality of care and outcomes research in cardiovascular disease and stroke.

ATTENDANCE

CATEGORY	2016	2017
Physician/Scientists	128	181
Research Scientists	50	49
Nurse/Nurse Scientists	17	14
Nurse Practitioners	1	1
Pharmacists	12	11
Occupational Therapists		2
Physical Therapists	2	1
Respiratory Therapists		
Technician/Technologists	1	2
Non-Healthcare Professionals	15	10
Other Healthcare Professionals	7	23
Administration	4	10
CHPQ		1
EMT/Paramedics	1	2
Physician Assistants	4	
Registered Dietitians		
TOTAL	242	307

Early Career attendance is reflected in the above referenced numbers

APPLY ONLINE AT exhibitatsessions.org/qcor/



Exhibit Dates & Location

April 6-7, 2018
 Ritz-Carlton Pentagon City
 Arlington, VA

Exhibit Rates

\$500 (nonprofit)
 \$1,500 (industry)

Tabletops include:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

ENHANCE YOUR BOOTH WITH A SPONSORSHIP! SEE PAGE 19.

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For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com

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SPECIALTY CONFERENCES

EXHIBIT AT ARTERIOSCLEROSIS, THROMBOSIS AND VASCULAR BIOLOGY I PERIPHERAL VASCULAR DISEASE SCIENTIFIC SESSIONS

CONFERENCE SUMMARY

This three-day meeting is sponsored and organized by the AHA Councils on Arteriosclerosis, Thrombosis and Vascular Biology and Peripheral Vascular Disease, and in collaboration with the AHA Council on Functional Genomics and Translational Biology and the Society for Vascular Surgery. The meeting includes diverse disciplines within the arteriosclerosis, thrombosis, vascular biology, vascular medicine, functional genomics, peripheral vascular disease and vascular surgery research communities that allow investigators to explore areas of cross-disciplinary interests.

TARGET AUDIENCE

The conference will especially appeal to basic scientists, translational and clinical investigators, and clinicians interested in vascular health, vascular medicine, atherosclerosis, vascular biology, thrombosis, vascular surgery, thromboembolism, peripheral artery disease, molecular/cellular biology, functional genomics, immunology and physiology.

ATTENDANCE

- 91% are clinicians and/or research scientists.
- 28% of attendees are International.
- Specialties include Arteriosclerosis, Biochemistry, Cardiology, Cell Biology, Diabetes and Metabolism, Endocrinology, Epidemiology, Genetics, Hematology, Hypertension, Imaging, Internal Medicine, Interventional Cardiology, Molecular Biology, Nutrition, Pathology, Pharmacology, Physiology, Radiology, Stroke, Thrombosis, Vascular Surgery and Vascular Medicine.

CATEGORY	2016	2017
Clinicians/Physicians/Scientists	909	770
Technicians	25	31
Other Healthcare Professionals	18	24
Non-Healthcare Professionals	25	42
Administration	12	18
TOTAL	989	885

APPLY ONLINE AT exhibitatsessions.org/atvb/



Exhibit Dates & Location

May 10-12, 2018
 Hilton San Francisco Union Square
 San Francisco, CA

Exhibit Rates

\$500 (nonprofit)
 \$1,500 (industry)

Tabletops include:

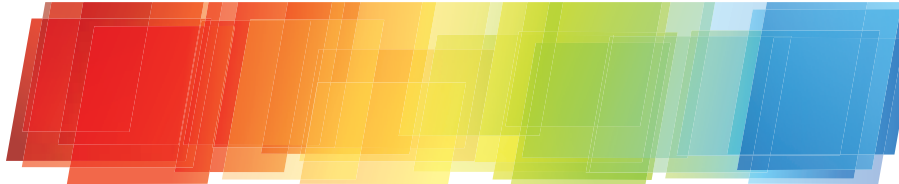
- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

ENHANCE YOUR MEETING PRESENCE AND DRIVE ATTENDANCE TO YOUR BOOTH WITH OFFICIAL MARKETING OPPORTUNITIES. **CONTACT YOUR ACCOUNT MANAGER TODAY!**

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SPECIALTY CONFERENCES

EXHIBIT AT BASIC CARDIOVASCULAR SCIENCES SCIENTIFIC SESSIONS

CONFERENCE INFORMATION

This three-and-a-half-day conference is for a broad audience principally made up of basic investigators promoting interaction among participants from diverse disciplines through lectures, poster presentations and informal discussions. The poster sessions provide opportunities for investigators in the early stages of their careers to present new research and interact with more established investigators.

TARGET AUDIENCE

The program will be of special interest to basic cardiovascular scientists, molecular/cellular biologists, physiologists, translational investigators, clinical trialists, practicing cardiologists, cardiovascular nurses and pharmacists. In addition, the conference will be of great value to scientists and executives of pharmaceutical companies and biotechnology firms who are in the cardiovascular space.

ATTENDANCE

CATEGORY	2016	2017
Physicians/Scientists	533	610
Technicians	9	11
Other Healthcare Professionals	34	28
Non-Healthcare Professionals	11	35
TOTAL	587	684



Exhibit Dates & Location

July 30 - Aug. 2, 2018
 Grand Hyatt San Antonio
 San Antonio, Texas

Exhibit Rates

\$500 (nonprofit)
 \$1,500 (industry)

Tabletops include:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

YOUR SPECIALTY
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 SPONSORSHIP DOLLARS
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**YOUR OVERALL AHA
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 Cathleen Gorby at 913-780-6923 or
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APPLY ONLINE AT exhibitatsessions.org/bcvs/

SPECIALTY CONFERENCES

EXHIBIT AT HYPERTENSION JOINT SCIENTIFIC SESSIONS

CONFERENCE SUMMARY

AHA's Joint Hypertension Scientific Sessions 2018 is a collaborative effort between AHA's Council on Hypertension and Council on the Kidney in Cardiovascular Disease and is a three- and-a-half-day scientific program with more than 500 presentations focused on recent advances in hypertension research. This conference will include oral and poster presentations selected from abstracts submitted by clinical and basic researchers, followed by discussions led by leading authorities.

With experts in the fields of hypertension and its relationship to cardiac and kidney disease, stroke, obesity, and genetics, attendees will have the opportunity to connect with cross-disciplinary researchers and clinicians from around the world.

This meeting includes several interactive sessions specifically designed to benefit trainees and early career investigators, including a trainee poster session to highlight innovative research and how-to sessions that provide in-depth information about a range of topics related to the study of hypertension.

TARGET AUDIENCE

The conference is designed to benefit research scientists, clinicians, and other healthcare professionals in the fields of hypertension research, cardiology, nephrology, endocrinology and related disciplines.

ATTENDANCE

CATEGORY	2016	2017
Physicians	146	665
Scientists	368	360
Nurses	3	20
Nurse Scientists	1	3
Technicians	6	15
Other Health Professionals	55	78
Non Healthcare Professionals	18	62
TOTAL	597	1,203

APPLY ONLINE AT exhibitatsessions.org/hbpr/



Exhibit Dates & Location

Sept. 6-9, 2018
 Hyatt Regency Chicago
 Chicago, IL

Exhibit Rates

\$500 (non-profit)
 \$1,500 (industry)

Tabletops include:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

GIVE ATTENDEES A REASON
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ATVB|PVD ^{2|10}/₁₈

BCVS ^{2|10}/₁₈

EPI|LIFESTYLE ^{2|10}/₁₈

COUNCIL ON
Hypertension ^{2|10}/₁₈
Sponsored by the Council on Hypertension and the Council on Kidney in Cardiovascular

QCOR ^{2|10}/₁₈

EXPECT THE BEST IN 2018

Amplify your reach at AHA specialty conferences with sponsorship opportunities designed to elevate your brand among target audiences!

Silver Level\$1,500

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

Gold Level\$5,000

Everything included in Silver Level, plus:

- Conference bag insert
- Company-specific recognition signage at conference

Platinum Level \$10,000

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (Does not include email addresses)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

Additional Options

Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship\$2,000

Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor\$5,000

Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor\$7,500

Attendees will see your signage at the breakfast location.

Industry Theater\$15,000-\$20,000

(\$15,000 for 100 attendees; \$20,000 for 200 attendees)
Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

For more information, and additional programming and reception opportunities, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com!

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START PLANNING NOW!

SCIENTIFIC SESSIONS

Nov. 10-14, 2018 | Chicago, IL

Expected professional attendance: 12,600+

INTERNATIONAL STROKE CONFERENCE

Jan. 24-26, 2018 | Los Angeles, CA

Expected professional attendance: 4,300+

EPI | LIFESTYLE

March 20-23, 2018 | New Orleans, LA

Expected professional attendance: 750

QCOR

April 6-7, 2018 | Arlington, VA

Expected professional attendance: 300

ATVB | PVD

May 10-12, 2018 | San Francisco, CA

Expected professional attendance: 900

BCVS

July 30-Aug. 2, 2018 | San Antonio, TX

Expected professional attendance: 700

HYPERTENSION

Sept. 6-9, 2018 | Chicago, IL

Expected professional attendance: 1,200

A decorative graphic at the bottom of the page consists of several overlapping, semi-transparent rectangles in various colors including red, orange, yellow, green, and blue, creating a layered, abstract effect.