UNITING INDUSTRY AND A-LIST PHYSICIANS, SCIENTISTS AND RESEARCHERS IN CARDIOLOGY, STROKE AND RELATED SPECIALTIES

SCIENTIFIC SESSIONS
Nearly 12,000 cardiovascular professionals
Nov. 16-18, 2019
Philadelphia, PA

INTERNATIONAL STROKE CONFERENCE
4,300+ leading stroke and cerebrovascular experts
Feb. 6-8, 2019 | Honolulu, HI

EPIDEMIOLOGY, PREVENTION, LIFESTYLE & CARDIOMETABOLIC HEALTH
780+ researchers, public health practitioners and other professionals
March 5-8, 2019 | Houston, TX

QUALITY OF CARE & OUTCOMES RESEARCH
270+ healthcare professionals
April 5-6, 2019 | Arlington, VA

VASCULAR DISCOVERY: FROM GENES TO MEDICINE
820+ ATVB and PVD clinicians, physicians, scientists and other professionals
May 14-16, 2019 | Boston, MA

BASIC CARDIOVASCULAR SCIENCES
570+ basic cardiovascular scientists, physicians and investigators
July 29-Aug. 1, 2019 | Boston, MA

HYPERTENSION
900+ hypertension and related-discipline clinicians, researchers and healthcare professionals
Sept. 5-8, 2019 | New Orleans, LA

RESUSCITATION SCIENCE
520+ resuscitation clinicians and researchers
Nov. 16-17, 2019 | Philadelphia, PA

SHOW OFF YOUR SCIENCE

UNITING INDUSTRY AND A-LIST PHYSICIANS, SCIENTISTS AND RESEARCHERS IN CARDIOLOGY, STROKE AND RELATED SPECIALTIES

AHA/ASA 2019 CONFERENCES
EXHIBIT AT

American Heart Association
Scientific Sessions
NOV. 16-18, 2019 | PHILADELPHIA, PA

ACCESS THE CARDIOVASCULAR ELITE

TOP 20 SPECIALTIES IN ATTENDANCE

1. General Cardiology
2. Interventional Cardiology
3. Heart Failure
4. Clinical Electrophysiology
5. Administration
6. Internal Medicine
7. Pediatric Cardiology
8. Cardiovascular Imaging
9. Prevention
10. Emergency Medicine
11. Cardio-Thoracic Surgery
12. Biological Sciences
13. Epidemiology
14. Pharmacology
15. Echocardiography
16. Cell Biology
17. Physiology
18. Vascular Medicine
19. Molecular Biology
20. Stroke

NEARLY 12,000 PROFESSIONAL ATTENDEES*

93% OF PHYSICIAN ATTENDEES REGISTERED IN THE “CLINICAL EP” SPECIALTY VISIT THE EXHIBIT HALL**

95% OF PHYSICIAN ATTENDEES REGISTERED IN THE “GENERAL CARDIOLOGY” SPECIALTY VISIT THE EXHIBIT HALL**

93% OF PHYSICIAN ATTENDEES REGISTERED IN THE “CARDIOLOGY: INTERVENTIONAL” SPECIALTY VISIT THE EXHIBIT HALL**

*2017 AHA Scientific Sessions registration data
**2017 AHA Scientific Sessions RFID badge data
HOW WE DRIVE
ATTENDEES
TO THE SCIENCE & TECHNOLOGY HALL

● **EP Central and Interventional Central** bring official programming to the Science & Technology Hall, and attendees within steps of your booth.

● **Dedicated hours** for visiting booths—eight hours focused on exhibits, with limited simultaneous educational programming.

● **Posters** integrated into the Science & Technology Hall.

● **Complimentary coffee breaks** in the Hall.

● **Charging lounges** where attendees can power up and get online without leaving the Hall.

● **Complimentary lunches** for attendees in Cardiovascular Expert Theaters in the Science & Technology Hall.

● **Rapid-Fire Forums** located in each poster area, draws attendees in for original science presentations and interactions with abstract authors.

● **Cardiovascular Expert Theaters:** Attendees get the latest advances in cardiology products and therapeutic treatments, with complimentary snacks and lunches provided by the American Heart Association.

● **Health Innovation Pavilion:** Clinicians and researchers will explore the role of technology in the treatment and prevention of cardiovascular disease, examine how to drive innovation and collaboration in the marketplace and ultimately drive toward a health technology roadmap with the goal of improved outcomes. Programming will take place all three days inside in the Health Innovation Pavilion.

● **Simulation Zone** features interactive displays with technologically advanced, immersive training for attendees.

● **Official educational programming** co-located in the Science & Technology Hall with experts in specific cardiac procedures.

● **An Attendee Starter Guide** that attendees receive at their hotels with Science & Technology Hall information.

● **An extensive marketing campaign** promoting the Science & Technology Hall before and during Sessions.

● **VIP** passes for your customers to see the Science & Technology Hall.

MORE THAN 17 HOURS OF EXHIBIT TIME — EIGHT WITH LIMITED SIMULTANEOUS EDUCATIONAL PROGRAMMING TO INCREASE TRAFFIC IN THE SCIENCE & TECHNOLOGY HALL.
EXHIBIT SPACE RATES*
- Onsite rate: $34 per sq. ft.
- Early Bird through April 1, 2019: $36 per sq. ft.
- Standard Rate starts April 2, 2019: $38 per sq. ft.

There is no additional charge for islands or corners.

Public service rate: $20 per sq. ft.

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Nonprofit organizations that wish to take advantage of this rate must submit the exhibit space application/contract no later than April 1, 2019. Proof of nonprofit status must be submitted to julie.davis@heart.org for all new organizations.

CANCELLATION SCHEDULE*
- Through April 1, 2019: AHA retains 50% of contracted space fees
- Beginning April 2, 2019: AHA retains 100% of contracted space fees

AHA requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the AHA Scientific Conferences Rules & Regulations at exhibitatsessions.org and is a legally binding part of the exhibit space application/contract.

APPLY ONLINE AT exhibitatsessions.org

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA Scientific Conferences Rules & Regulations.

For more information and to apply for space, visit exhibitatsessions.org.

YOUR EXHIBITS TEAM

Cathleen Gorby
Advertising & Exhibitor Sales
913-780-6923
cgorby@ascendmedia.com

Maureen Mauer
Advertising & Exhibitor Sales
913-780-6633
mmauer@ascendmedia.com

Bridget Blaney
Advertising & Exhibitor Sales
773-259-2825
bblaney@ascendmedia.com

Amy Miller
Unofficial Satellite Events
214-706-1922
amy.miller@heart.org
SCIENTIFIC SESSIONS 2019
MARKETING OPPORTUNITIES

AMPLIFY YOUR MESSAGE AND GET EXPOSURE BEYOND YOUR BOOTH — AT A PRICE YOU CAN AFFORD!

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

Sponsorships and advertising are limited and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.

All rates are net. Cancellations are nonrefundable.

All quantities are based on projected attendance and room blocks.

Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

<table>
<thead>
<tr>
<th>OPPORTUNITY</th>
<th>PRICE RANGE</th>
<th>SPACE DEADLINE</th>
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<tbody>
<tr>
<td><strong>PRINT</strong></td>
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<tr>
<td>Attendee Welcome Guide</td>
<td>$25,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Conference Bag Inserts</td>
<td>$40,000</td>
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<td>Convention Center Map</td>
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<td>Daily Newspaper</td>
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<td>Cardiovascular Expert Theaters</td>
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<td>Stair Clings</td>
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<td><strong>BOOTH DRIVERS</strong></td>
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<td>Airport Advertising</td>
<td>Varies</td>
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<td>Hotel Branding</td>
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<td>Hotel Dark Channel</td>
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<td>Hotel Key Cards</td>
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<td>Hotel Room Drop: Doctors Bag</td>
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<td>Individual Hotel Room Drop</td>
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<td>Perimeter/Citywide Opportunities</td>
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<tr>
<td>Shuttle Bus Banners/Headrests</td>
<td>$75,000-$100,000</td>
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</table>
EXHIBIT AT
American Stroke Association
International Stroke Conference
FEB. 6-8, 2019  |  HONOLULU, HI

REACH THOUSANDS OF LEADING STROKE AND CEREBROVASCULAR EXPERTS

TOP 10 SPECIALTIES IN ATTENDANCE
1. Administration
2. Cardiology: General Cardiology
3. Critical Care/Intensive Care
4. Emergency Medicine
5. Internal Medicine
6. Interventional Radiology
7. Neuro/Neuroscience: Radiology
8. Neuro/Neuroscience: Stroke
9. Neuro/Neuroscience: Surgery
10. Radiology

PHYSICIANS AND NURSES/NURSE PRACTITIONERS COMPRISED NEARLY 80% OF THE 2018 ISC AUDIENCE

4,300+ PROFESSIONAL ATTENDEES*
98% OF ATTENDEES ARE “EXTREMELY SATISFIED” OR “SATISFIED” WITH ISC**

83% OF ATTENDEES VISIT THE SCIENCE & TECHNOLOGY HALL**
60% OF ATTENDEES HAVE PURCHASING POWER/INFLUENCE**
79% DOMESTIC ATTENDEES*

*2018 ISC registration data
**2018 ISC attendee survey data
HOW WE DRIVE ATTENDEES TO THE ISC SCIENCE & TECHNOLOGY HALL

- **Dedicated exhibit hours** give you direct access to more than 4,300 stroke healthcare professionals.

- **Expert Theaters** inside the Science & Technology Hall bring the latest advances in stroke and cardiovascular product and therapeutic treatments, with complimentary snacks and lunches provided by the American Heart Association/American Stroke Association.

- **Official educational programming** co-located in the Science & Technology Hall focused on Electrophysiology, Interventionalists, Poster Presentations, Rapid Fire Theaters and HealthTech sessions.

- **Simulation Zone** features interactive displays with technologically advanced, immersive training for attendees.

- **Charging lounges** where attendees can power up and get online without leaving the Hall.

- **Complimentary coffee breaks** during programming breaks bring attendees to the Hall.

- **VIP** passes for your customers to see the Science & Technology Hall.

- **Complimentary lunches** for attendees in Expert Theaters in the Science & Technology Hall.

12 HOURS OF EXHIBIT TIME, INCLUDING LIMITED SIMULTANEOUS EDUCATIONAL PROGRAMMING TO INCREASE TRAFFIC IN THE SCIENCE & TECHNOLOGY HALL.
ISC 2019 EXHIBITING
DATES & RATES

EXHIBIT SPACE RATES

Standard rate ............... $37 per sq. ft.

The minimum booth size is 10’ x 10’. There is no additional charge for corners or islands.

Public service rate ........... $20 per sq. ft.

Public service space is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be attached to the application for all new organizations. Once the area is sold out, base rates will apply.

CANCELLATION SCHEDULE

Beginning Aug. 2, 2018
AHA/ASA retains 100% of contracted exhibit space

EXHIBITOR SERVICE KIT

Available at exhibitatstroke.org

Submission of application does not constitute acceptance or approval by AHA/ASA. Beginning Aug. 2, 2018, AHA/ASA requires payment in full and retains 100% of contracted fee for space reduction or cancellation.

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA Scientific Conferences Rules & Regulations. For more information and to apply for space, visit exhibitatstroke.org.

YOUR EXHIBITS TEAM

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cgorby@ascendmedia.com

Maureen Mauer
Advertising & Exhibitor Sales
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Bridget Blaney
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773-259-2825
bblaney@ascendmedia.com

Amy Miller
Unofficial Satellite Events
214-706-1922
amy.miller@heart.org

APPLY ONLINE AT exhibitatstroke.org
ISC 2019
MARKETING OPPORTUNITIES

INVEST IN BIG VISIBILITY MARKETING OPPORTUNITIES DESIGNED TO INCREASE YOUR BOOTH TRAFFIC!

All sponsors and advertisers receive corporate name recognition in:
- Final Program
- ISC Stroke Daily News
- Large official contributor sign located in high-traffic area of convention center
- Mobile Meeting Guide App

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

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### OPPORTUNITY PRICE RANGE SPACE DEADLINE

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<td>Charging Lounge and Charging Stations</td>
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EXHIBIT AT
American Heart Association
Epidemiology, Prevention, Lifestyle & Cardiometabolic Health
MARCH 5-8, 2019 | HOUSTON, TX

GET ONE-ON-ONE WITH RESEARCHERS, PUBLIC HEALTH PRACTITIONERS AND CLINICIANS

CONFERENCE GOAL
To promote the development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health. The Councils on Epidemiology & Prevention (EPI) and Lifestyle and Cardiometabolic Health (Lifestyle) jointly plan the EPI | Lifestyle 2019 Scientific Sessions.

TARGET AUDIENCE
- Physicians
- Epidemiologists
- Dietitians
- Nutritional scientists
- Exercise physiologists
- Behavioral scientists
- Biostatisticians
- Pharmacists
- Physician assistants
- Nurses
- School health professionals

EXHIBIT HOURS:
Wednesday, March 6
7 a.m.-3:30 p.m.
Thursday, March 7
7 a.m.-3:30 p.m.
Friday, March 8
7:10 a.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

TARGET AUDIENCE
- 780+ professional attendees in 2018
- 79% of attendees are physicians and/or research scientists

DOMINATE YOUR SPECIALTY MEETING WITH GREAT SPONSORSHIP AND ADVERTISING OPTIONS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

View AHA Rules & Regulations at exhibitatsessions.org. For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com.

All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.

APPLY ONLINE AT exhibitatsessions.org/epilifestyle/
CONNECT WITH HEALTHCARE PROFESSIONALS INVESTED IN QUALITY-OF-CARE AND OUTCOMES RESEARCH

CONFERENCE GOAL
To study patients’ experiences with cardiovascular care and leverage these insights to improve the quality of cardiac and stroke care. The meeting will focus on new and developing opportunities, initiatives, projects, policies and research relevant to measuring and improving quality of care and outcomes for people with, or at risk for, cardiovascular disease and stroke.

TARGET AUDIENCE
• Clinicians
• Researchers
• Medical students and trainees
• Nurses
• Pharmacists
• Administrators
• Healthcare and managed care professionals
• Policymakers

EXHIBIT HOURS:
Friday, April 5
8 a.m.-5 p.m.
Saturday, April 6
8 a.m.-4 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
• One 6’x30” table with two chairs
• One company identification sign and trash can
• Two conference badges

ENHANCE YOUR BOOTH WITH A SPONSORSHIP. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

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APPLY ONLINE AT exhibitatsessions.org/qcor/
EXHIBIT AT

American Heart Association
Vascular Discovery: From Genes to Medicine
MAY 14-16, 2019 | BOSTON, MA

A DIRECT LINE TO ATVB AND PVD
CLINICIANS, PHYSICIANS AND SCIENTISTS

CONFERENCE GOAL
To explore areas of cross-disciplinary interests from the arteriosclerosis, thrombosis, vascular biology, vascular medicine, functional genomics, peripheral vascular disease and vascular surgery research communities. The conference is sponsored and organized by the AHA Councils on Arteriosclerosis, Thrombosis and Vascular Biology and Peripheral Vascular Disease, and in collaboration with the AHA Council on Functional Genomics and Translational Biology and the Society for Vascular Surgery.

TARGET AUDIENCE
- Basic scientists
- Translational and clinical investigators
- Clinicians interested in:
  - Vascular health
  - Vascular medicine
  - Atherosclerosis
  - Vascular biology
  - Thrombosis
  - Vascular surgery
  - Thromboembolism
  - Peripheral artery disease
  - Molecular/cellular biology
  - Functional genomics
  - Immunology
  - Physiology

EXHIBIT HOURS:
Tuesday, May 14
3:45 p.m.
Wednesday, May 15
7 a.m.-4:15 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

DRIVE ATTENDANCE TO YOUR BOOTH WITH OFFICIAL MARKETING OPPORTUNITIES. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

View AHA Rules & Regulations at exhibitatsscessions.org. For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com.

All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.

APPLY ONLINE AT exhibitatsscessions.org/atvb/

820+ PROFESSIONAL ATTENDEES IN 2018

MAY 14-16, 2019
MARRIOTT COLEY SQUARE HOTEL
BOSTON, MA

91% OF ATTENDEES ARE CLINICIANS AND/OR RESEARCH SCIENTISTS

Source: 2018 registration data.
MAKE A CONNECTION WITH BASIC CARDIOVASCULAR SCIENTISTS

CONFERENCE GOAL
To promote interaction among participants from diverse disciplines through lectures, poster presentations and informal discussions.

TARGET AUDIENCE
- Basic cardiovascular scientists
- Molecular/cellular biologists
- Physiologists
- Translational investigators
- Clinical trialists
- Practicing cardiologists
- Cardiovascular nurses and pharmacists
- Scientists and executives from pharmaceutical and biotechnology firms

EXHIBIT HOURS:
Monday, July 29
11 a.m.-3:30 p.m.
Tuesday, July 30
7 a.m.-3:30 p.m.
Wednesday, July 31
7 a.m.-3:30 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

YOUR SPECIALTY CONFERENCE EXHIBITING, ADVERTISING AND SPONSORSHIP DOLLARS ALSO COUNT TOWARD YOUR OVERALL AHA PRIORITY POINT TOTAL.

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APPLY ONLINE AT exhibitatsessions.org/bcvs/
EXHIBIT AT

American Heart Association
Hypertension

SEPT. 5-8, 2019 | NEW ORLEANS, LA

BUILD RELATIONSHIPS WITH HYPERTENSION AND RELATED-DISCIPLINE CLINICIANS, SCIENTISTS AND HEALTHCARE PROFESSIONALS

CONFERENCE GOAL
To focus on recent advances in hypertension research and foster connections among experts in hypertension and its relationship to cardiac and kidney disease, stroke, obesity and genetics. AHA’s Hypertension Scientific Sessions is a collaborative effort between AHA’s Council on Hypertension and Council on the Kidney in Cardiovascular Disease.

TARGET AUDIENCE
- Healthcare professionals in the fields of:
  o Hypertension research
  o Cardiology
  o Nephrology
  o Endocrinology
  o Cardiology
  o Nephrology
  o Endocrinology

- Research scientists
- Clinicians

EXHIBIT HOURS:
Thursday, Sept. 5
8 a.m.-3:30 p.m.
Friday, Sept. 6
8 a.m.-3:30 p.m.
Saturday, Sept. 7
7:30 a.m.-3:30 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

INVEST IN HIGH-VISIBILITY MARKETING OPPORTUNITIES DESIGNED TO INCREASE YOUR BOOTH TRAFFIC. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

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APPLY ONLINE AT exhibitatsessions.org/hbpr/

764 physicians/scientists
111 other healthcare professionals
13 nurses/nurse scientists
26 non-healthcare professionals

900+ PROFESSIONAL ATTENDEES IN 2018

SEPT. 5-8, 2019
MARRIOTT NEW ORLEANS
NEW ORLEANS, LA

84% OF ATTENDEES ARE PHYSICIANS AND/OR SCIENTISTS

Source: 2018 registration data
TARGET ENGAGED RESUSCITATION CLINICIANS AND RESEARCHERS

CONFERENCE GOAL
To promote recent advances related to treating cardiopulmonary arrest and life-threatening traumatic injury.

TARGET AUDIENCE
- Emergency physicians
- Trauma surgeons
- Neurosurgeons
- Cardiologists
- Critical-care nurses
- Intensivists
- Emergency medical providers
- Resuscitation educators
- Resuscitation researchers with basic, bioengineering, clinical or other experience related to treating cardiac arrest and trauma

EXHIBIT HOURS:
Saturday, Nov. 16
10 a.m.-4:30 p.m.
Sunday, Nov. 17
10 a.m.-4:30 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

INvite attendees to your booth with great sponsorship and advertising options. Contact your account manager today.

View AHA Rules & Regulations at exhibitatsessions.org. For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com.

All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.

APPLY ONLINE AT exhibitatsessions.org/ress/
SAVE THE DATES

SCIENTIFIC SESSIONS
Nov. 16-18, 2019
Philadelphia, PA

INTERNATIONAL STROKE CONFERENCE
Feb. 6-8, 2019
Honolulu, HI

EPIDEMIOLOGY, PREVENTION, LIFESTYLE & CARDIOMETABOLIC HEALTH
March 5-8, 2019
Houston, TX

QUALITY OF CARE & OUTCOMES RESEARCH
April 5-6, 2019
Arlington, VA

VASCULAR DISCOVERY: FROM GENES TO MEDICINE
May 14-16, 2019
Boston, MA

BASIC CARDIOVASCULAR SCIENCES
July 29-Aug. 1, 2019
Boston, MA

HYPERTENSION
Sept. 5-8, 2019
New Orleans, LA

RESUSCITATION SCIENCE
Nov. 16-17, 2019
Philadelphia, PA