

# EXHIBIT AT

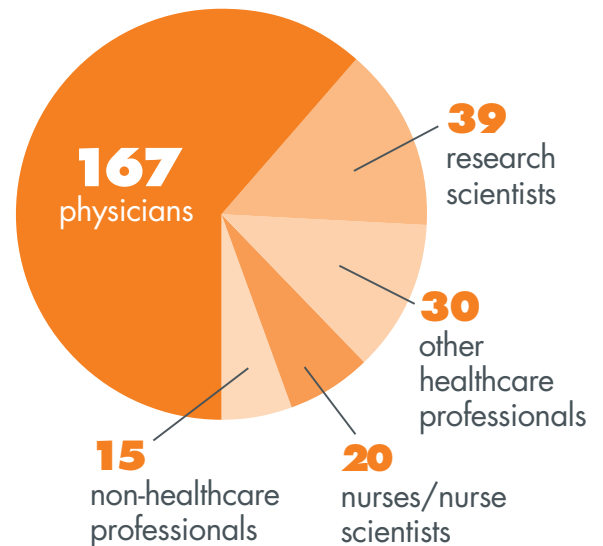


American Heart Association®

## Quality of Care & Outcomes Research

APRIL 5-6, 2019 | ARLINGTON, VA

## CONNECT WITH HEALTHCARE PROFESSIONALS INVESTED IN QUALITY-OF-CARE AND OUTCOMES RESEARCH



### CONFERENCE GOAL

To study patients' experiences with cardiovascular care and leverage these insights to improve the quality of cardiac and stroke care. The meeting will focus on new and developing opportunities, initiatives, projects, policies and research relevant to measuring and improving quality of care and outcomes for people with, or at risk for, cardiovascular disease and stroke.

### TARGET AUDIENCE

- Clinicians
- Researchers
- Medical students and trainees
- Nurses
- Pharmacists
- Administrators
- Healthcare and managed care professionals
- Policymakers

### EXHIBIT HOURS:

Friday, April 5  
8 a.m.-5 p.m.

Saturday, April 6  
8 a.m.-4 p.m.

### EXHIBIT RATES:

\$750 (nonprofit)  
\$2,000 (industry)

### RATE INCLUDES:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges



270+ PROFESSIONAL ATTENDEES IN 2018



**APRIL 5-6, 2019**  
RITZ-CARLTON PENTAGON CITY  
ARLINGTON, VA



76% OF ATTENDEES ARE PHYSICIANS AND/OR RESEARCH SCIENTISTS

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*All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.*

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Source: 2018 registration data.