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GENERAL INFORMATION

EPI/Lifestyle 2019 Scientific Sessions

March 6-8, 2019

Exhibitor Registration Hours:
Tuesday, March 5th   1:00 p.m. – 7:00 p.m.

Installation:
Tuesday, March 5th   7:00 p.m. – 9:00 p.m.

Dismantle:
Friday, March 8th   10:30 a.m. – Noon

Exhibit Dates & Hours

<table>
<thead>
<tr>
<th>Day</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, March 6th</td>
<td>7:00am-3:30pm</td>
</tr>
<tr>
<td>Thursday, March 7th</td>
<td>7:00am-3:30pm</td>
</tr>
<tr>
<td>Friday March 8th</td>
<td>7:00am-10:30am</td>
</tr>
</tbody>
</table>

CONTACTS

American Heart Association
7272 Greenville Avenue
Dallas, Texas 75231
(888) 242-2453 (inside the U.S.)
(214) 570-5935 (outside the U.S.)

Marketing Opportunities
Tasha Wells
Manager of Corporate Sponsored Projects
(214) 706-1684
tasha.wells@heart.org

Exhibitor Services
Rita Pacheco
Associate Manager of Exhibits
(214) 706-1873
(214) 234-7505 fax
rita.m.pacheco@heart.org

Westin Hotel Galleria
5060 West Alabama
Houston, TX 77056
Tel: + (713) 960-8100

Hotel Link: https://www.marriott.com/event-reservations/reservation-link.mi?id=1808025268&key=121BF2C6&a
Association Required Forms

Please make sure you have the following forms completed by February 1, 2019. You will receive an active link via email or visit www.exhibitatsessions.org

**Association Services/Booth Activity Form**

Information contained on this form will be used in the exhibitor guide distributed onsite within registration and needs to be received by February 1, 2019.

**Exhibitor Appointed Contractor Form**

Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by February 1, 2019.
We will use this authorization to charge your credit card account for this advance order and any additional amounts as a result of all show site changes placed by your representatives.

<table>
<thead>
<tr>
<th>NAME OF CONFERENCE:</th>
<th>START DATE:</th>
<th>END DATE:</th>
<th>TOTAL SHOW DAYS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMPANY NAME:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BILLING ADDRESS:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TELEPHONE #:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ORDERED BY:</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- AMEX
- MCARD
- CHECK

CREDIT CARD #: ________  ________  ________  XXXX (please call with last 4 digits)  EMAIL ADDRESS: (PLEASE PRINT)

Make checks payable to PSAV Presentation Services.

All payments must be made either by credit card or by check prior to the start of the event. If paying by check please provide a credit card for guarantee of payment.

<table>
<thead>
<tr>
<th>EQUIPMENT</th>
<th>ADVANCE RATE PER DAY</th>
<th>ON-SITE RATE PER DAY</th>
<th>QTY</th>
<th># OF DAYS NEEDED</th>
<th>TOTAL AMOUNT = RATE PER DAY X QTY X # OF DAYS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sound System:</td>
<td>$436.00</td>
<td>$545.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(2) speakers (2) stands (1) mixer (1) wired microphone</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computer Audio Package:</td>
<td>$289.00</td>
<td>$361.25</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(1) speaker (1) stand (1) mixer (1) di box</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wired Microphone</td>
<td>$68.00</td>
<td>$85.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wireless Microphone Unit</td>
<td>$210.00</td>
<td>$262.50</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(handheld or lavaliere)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4-Channel Mixer</td>
<td>$74.00</td>
<td>$92.50</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Powered Speaker on Stand</td>
<td>$147.00</td>
<td>$183.75</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B&amp;W Laser Printer (includes 1 ream)</td>
<td>$375.00</td>
<td>$468.75</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Color Laser Printer (includes 1 ream)</td>
<td>$750.00</td>
<td>$937.50</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>46” Monitor (stand listed below)</td>
<td>$555.00</td>
<td>$693.75</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>55” Monitor</td>
<td>$735.00</td>
<td>$918.75</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Floor Stand for Monitor</td>
<td>$74.00</td>
<td>$92.50</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BLU-RAY DVD Player</td>
<td>$135.00</td>
<td>$168.75</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flipchart with Markers</td>
<td>$70.00</td>
<td>$87.50</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| POWER                            |                      |                      |     |                  |                                               |
| 20 AMP DROP                      | $145.00              | $168.75              |     |                  |                                               |
| Power Strip 6-Way                | $21.00               | $26.25               |     |                  |                                               |
| 25’ Extension Cord               | $21.00               | $26.25               |     |                  |                                               |
| 50’ Extension Cord               | $35.00               | $43.75               |     |                  |                                               |

| HIGH SPEED INTERNET             |                      |                      |     |                  |                                               |
| Wired Connection (per line; No HUB, one time charge then $30/day) | $280.00              | $370.00              |     |                  |                                               |
| Additional days Wired connection | $30.00               | $37.50               |     |                  |                                               |

DELIVERY FEE — Additional fee may apply to on-site orders.

Office use only

Helios order id: __________________ Entered by: __________________

Date entered: __________________

ORDERING INSTRUCTIONS

EQUIPMENT & ELECTRICAL— The total charge per item is determined by multiplying the per day rate by the quantity by the number of days needed. This amount is needed for line (1)

INTERNET — The total charge for internet services is determined by multiplying the per day rate by the quantity by the number of days needed. This amount is needed for line (2)

Set up/tear down, connect/disconnect fees apply to equipment and internet needs.

TAX EXEMPT STATUS — If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be provided.

To guarantee equipment availability and advanced rate, this order should reach us (14) days prior to delivery.

Operator labor, if requested, is subject to the prevailing hourly rate with a (4) hour minimum.

CANCELLATIONS:

a) Cancellations received within 48 hours of the scheduled delivery date are subject to a 50% fee applicable to equipment and tax.

b) Cancellations received on the day of scheduled delivery or "no-shows" are subject to the full amount of the order to include installation, drayage and tax.

RETURN FOR PROCESSING

The Westin Galleria & Westin Oaks
5060 West Alabama St | Houston, TX 77056
713-770-6300 (office) | 713-960-6544 (fax)
Christie Plemons Blalock | cplemons@psav.com

flawless performance. dramatic results.
POPULAR PACKAGES

Meeting Room Projector Package - $677
- AV cable lot
- LCD projector
- Tripod screen
- Projection stand

Podium Microphone Package - $307
- Podium microphone
- Meeting room house sound
- 4-channel mixer

Projector Support Package - $197
- AV cable lot
- Tripod screen
- Projection stand

Post-it® Flip Chart Package - $90
- Flip chart easel
- Markers
- Post-it flip chart pad

Flip Chart Package - $70
- Flip chart easel
- Markers
- Flip chart pad

SMALL MEETING
- Conference speaker phone $180
- Laptop computer $245

AUDIO
- Powered speaker $147
- Catchbox throwable microphone $385
- Presidential microphone $84
- Wired microphone $68
- Wireless microphone $210
- 4-channel mixer $74
- 12-channel mixer $150

LIGHTING
- LED wash light $90
- 6 up-lights $930
- 10 up-lights $1,315

SCENIC
- 10’ Décor drapery $190
- 20 Scenic Panels (sTILEr) $600

VIDEO
- 8’ tripod screen $90
- Fast-Fold® screens
  - 6’ x 10’5” $375
  - 7’6” x 13’4” $410
  - 9’ x 16’ $455

STANDARD LABOR RATES*

- Setup/Strike $95/hr
- Event Operation $110/hr

*Ask your representative for full details regarding labor rates, which can vary based on complexity and time of operation. All PSAV solutions may be subject to our property’s administrative fee. Above prices do not reflect labor charges, which may apply. All rates are subject to applicable sales tax.

To learn about our creative and production services, please contact your PSAV representative.

Christie Blalock,
Sales Manager - PSAV®
*office: 713.770.6300
venuepartners.psav.com/westingallierawestinoakshouston

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INTERNET AND NETWORK SERVICES

Offering fast, reliable and secure connections enables PSAV® to provide customers with complete Internet and Network Services solutions and the peace of mind that comes with having the support of the world’s most experienced event technology leader.

The On-Site Advantage

Ensure your attendees, and especially your VIPs and presenters, enjoy the fast, reliable internet they’ve come to expect. PSAV’s on-site team will work with you to create a custom solution tailored for your event while providing on-site support throughout your meeting.

Fast, Reliable, Secure Connections
- Specific solutions for specific events
- Secured and tested before every event

Complete Peace of Mind
- Integrated event technology
- Support from certified technicians
- Professional on-site team

Custom Solutions
- Wired or wireless connections
- Custom configurations

Streamlined Experience
- Consultative planning process
- Post-show review and analytics
- Transparent billing

A Better Network—A Better Meeting

Set for Success
Create a productive environment with dedicated bandwidth and rental computers for attendees and priority bandwidth for VIPs and executives.

Stay Connected
Communicate with attendees, presenters and exhibitors before, during and after your event with a mobile app.

Communicate Globally
Dramatically expand the reach of your message by webcasting your event to anyone with an internet connection.
- Make the event accessible to busy executives and those unable to travel
- Collaborate more efficiently with real-time data sharing
- Make your message last by making the presentation available long after the event
- Increase engagement by enabling remote attendees to “raise a hand”
- Convenient application with all networking and equipment supplied by one company

Ask your PSAV representative how these services can add value and enhance your next meeting.

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Wireless Connectivity

- Events with less than 100 connections
  - Simple per-user approach with non-dedicated bandwidth available at two service-level options
  - When creating access codes, anticipate two devices per person

<table>
<thead>
<tr>
<th>Number of People (Estimated Bandwidth)</th>
<th>Superior Media streaming, media-rich mobile apps and large file downloads</th>
<th>Simple Email and simple web browsing</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;25</td>
<td>$30 per person (up to 3 Mb/s per device)</td>
<td>$20 per person (up to 1 Mb/s per device)</td>
</tr>
<tr>
<td>26–50</td>
<td>$25 per person (up to 3 Mb/s per device)</td>
<td>$16 per person (up to 1 Mb/s per device)</td>
</tr>
<tr>
<td>51–100</td>
<td>$17 per person (up to 3 Mb/s per device)</td>
<td>$13 per person (up to 1 Mb/s per device)</td>
</tr>
</tbody>
</table>

Above 100 users or if internet is critical to the success of the event, move to below Dedicated Bandwidth pricing

Dedicated Bandwidth and Enhanced Requirements

- For meetings with over 100 connections and/or events with enhanced requirements:
  - A higher-quality dedicated experience
  - Sold as a dedicated block for a group to share—unlimited users for a flat rate
  - Additional rental equipment is added, as required
  - Labor is added to wired connections, as required
  - Estimate required bandwidth at: [http://www.psaiv.com/bandwidth_estimator/](http://www.psaiv.com/bandwidth_estimator/) or use prior event bandwidth reporting:

<table>
<thead>
<tr>
<th>Bandwidth Pricing</th>
<th>Attendees</th>
<th>Bandwidth (Mb/s)</th>
<th>Total Per-Day Flat Rate</th>
<th>Total Per-Week Flat Rate (3–7 days)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic (web/email)</td>
<td>100</td>
<td>7</td>
<td>$2,570</td>
<td>$7,710</td>
</tr>
<tr>
<td>Basic (web/email)</td>
<td>300</td>
<td>15</td>
<td>$5,145</td>
<td>$15,435</td>
</tr>
<tr>
<td>Basic (web/email)</td>
<td>500</td>
<td>25</td>
<td>$7,350</td>
<td>$22,050</td>
</tr>
<tr>
<td>Advanced (mobile apps/training)</td>
<td>100</td>
<td>10</td>
<td>$3,675</td>
<td>$11,025</td>
</tr>
<tr>
<td>Advanced (mobile apps/training)</td>
<td>300</td>
<td>30</td>
<td>$8,085</td>
<td>$24,255</td>
</tr>
<tr>
<td>Advanced (mobile apps/training)</td>
<td>500</td>
<td>50</td>
<td>$11,510</td>
<td>$34,530</td>
</tr>
</tbody>
</table>

For events greater than 500 connections, please consult with PSAV for a custom proposal.

Generate Revenue with Sponsorships

- Generate revenue by selling sponsor visibility on the network — $1,900 per show
  - Custom wireless network name
  - Custom login/splash page
  - Custom first-page redirect

Other Services

- Public IP addresses
- Custom VLANs
- Custom Security
- Content Management Services
- Audience Response Systems
- Streaming Content and Webcasting Services
Audiovisual Power Request

Name of Conference: 
Company Name: 
Street Address: 
Telephone Number: 
Ordered By: 

Start Date: 
End Date: 
Event Days: 
On-Site Contact Name: 
City & State: 
Fax Number: 
Print Cardholder's name: 
Zip Code: 
Billing ZIP CODE: 

AmEx  
MCard  
Check #: 
Room #: 
Exp Date: 
CC #: 

Cardholder's Signature:*  
Email Address (Please Print): 

*We will use this authorization to charge your credit card account for this advance order and any additional amounts incurred as a result of all event site changes placed by your representatives.

Please return Order Form via email or fax to: cplemons@psav.com Fax: 713.960.6544

Prices are for Exhibit Floor Only. All rental prices subject to 15% markup if ordered day of.

### Power - Miscellaneous

<table>
<thead>
<tr>
<th>Item</th>
<th>Advance Price</th>
<th>Standard Price</th>
<th>QTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Power Strip - 6-Way</td>
<td>$20.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>25' Extension Cord</td>
<td>$20.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>50' Extension Cord</td>
<td>$35.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>100' Extension Cord</td>
<td>$55.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>208 Volt Three Phase</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>60 AMP</td>
<td>$430.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>100 AMP</td>
<td>$720.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>200 AMP</td>
<td>$1435.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20AMP Power Drop</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20 AMP</td>
<td>$75.00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 208 Volt Three Phase

<table>
<thead>
<tr>
<th>Item</th>
<th>Advance Price</th>
<th>Standard Price</th>
<th>QTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>60 AMP</td>
<td>$430.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>100 AMP</td>
<td>$720.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>200 AMP</td>
<td>$1435.00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 20AMP Power Drop

<table>
<thead>
<tr>
<th>Item</th>
<th>Advance Price</th>
<th>Standard Price</th>
<th>QTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>20 AMP</td>
<td>$75.00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Labor

<table>
<thead>
<tr>
<th>Item</th>
<th>Advance Price</th>
<th>Standard Price</th>
<th>QTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Straight Time (Mon - Fri 8am - 6pm)</td>
<td>$85.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overtime (Sat, Sun &amp; Holidays before 8am &amp; after 6pm)</td>
<td>$127.50</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

PSAV does not allow tails to be connected to the power service. 
PSAV will only allow UL approved camlocks

### Ordering Instructions

To guarantee equipment availability and advanced rate, this order should reach us 21 days prior to delivery.

Operator labor, if requested, is subject to the prevailing hourly rate with a 4 hour minimum. A written confirmation will be sent once your order is received and processed.

The total charge per item is determined by multiplying the price by the quantity ordered.

Please include applicable Sales Tax on equipment rental and/or labor.

TAX EXEMPT STATUS - If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be provided.

CANCELLATIONS:

A) Cancellations received within 48 hours of the scheduled delivery are subject to the full amount of the order to include installation, and tax.

B) Cancellations received on the day of scheduled delivery or “no-shows” are subject to the full amount of the order to include installation, and tax.

### Delivery Information

On-Site Contact: 
Booth #:  
Room #:  
Delivery Date:  
Delivery Time - circle one:  AM / PM  
Pickup Date:  
Pickup Time - circle one:  AM / PM  
Location #: 0000  
Job #:  

### Return for Processing

PSAV does not allow tails to be connected to the power service. 
PSAV will only allow UL approved camlocks

### Rental Totals

<table>
<thead>
<tr>
<th>Item</th>
<th>PAYMENT IS DUE WHEN ORDER IS PLACED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Power rental TOTAL</td>
<td>1</td>
</tr>
<tr>
<td>Number of Rental Days</td>
<td>2</td>
</tr>
<tr>
<td>24% Service Charge</td>
<td>3</td>
</tr>
<tr>
<td>8.25% SALES TAX</td>
<td>4</td>
</tr>
<tr>
<td>TOTAL DUE</td>
<td>5</td>
</tr>
</tbody>
</table>

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XPressConnect Family
Lead Retrieval Solutions for Every Exhibitor

How do you recognize your new #1 client? With complete prospect profiles delivered by XPressLeads equipment and services.

XPressConnect App
The app on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

For Android 5.1x or higher, iOS 10.0x and higher and 3 megapixel or greater camera. No mobile hardware included.

XPressConnect Plus
OUR handheld wireless device

Use our handheld mobile to capture complete lead details in real-time.

Email forwarding, scheduling and adding images not available. Includes mobile phone and charger.

FEATURES

<table>
<thead>
<tr>
<th></th>
<th>Connect App</th>
<th>Connect Plus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scan Anywhere, at Any Time</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Mobile, Wireless</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Real-time Leads List</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Optional Bluetooth Printer</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Add Notes</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Surveys/Qualifiers</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Rating</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Add Images to Leads</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Follow-up Emails</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Forward Leads</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Schedule Appointments</td>
<td>•</td>
<td>•</td>
</tr>
</tbody>
</table>

XPressExtras
Maximize your exhibiting ROI with these lead collection and follow-up tools.

Custom Sales Qualifiers
Target ideal prospects! Build your own customized survey for quick lead follow-up. 20 questions and answers.

eBlast Email Service
Send your custom HTML emails through XPresseBlast post-event to your leads, the complete event email campaign solution.

Literature Fulfillment
Send an email to your leads with links to documents and videos they requested in your booth.

Loss/Damage Waiver
Protect yourself from loss or damage to your rented equipment with the Loss/Damage Waiver.

3rd Party Lead Collection
Successful lead collection on your third party device.

Data Conversion
Convert badge IDs collected on third-party devices into complete leads post-show.

Event API Integration
Integrate your third-party lead retrieval device in real-time with the event database.

* The event badges use QR codes that include limited data. The Data Conversion and Event API Integration options will allow you to collect full lead details on your third party device.
Each exhibiting company is limited to one (1) free XPress Connect App. OR Each exhibiting company can upgrade to one (1) XPress Connect Plus (Handheld) for $285

<table>
<thead>
<tr>
<th>Product Description</th>
<th>Qty</th>
<th>Order deadline</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>XPress Connect App - the App on YOUR phone or tablet</td>
<td>1</td>
<td>FREE/Included</td>
<td>$0</td>
</tr>
<tr>
<td>Additional XPress Connect App Licenses - for additional</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>users</td>
<td></td>
<td></td>
<td>$130 per additional user activation</td>
</tr>
<tr>
<td>For Android 5.1x or higher, iOS 10.0x and higher and 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>mega-pixel or greater camera. No mobile hardware included.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>XPress Connect Plus Handheld - OUR handheld wireless</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>device</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>XPress Connect App Additional Licenses - Add XPress</td>
<td></td>
<td></td>
<td>$130 per additional user activation</td>
</tr>
<tr>
<td>Connect Apps to any order and enable your sales staff</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>to scan with their own smartphone or tablet</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Includes mobile phone and charger.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**XPRESS EXTRAS**

<table>
<thead>
<tr>
<th>Service Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Literature Fulfillment - Send links to your</td>
<td>$150</td>
</tr>
<tr>
<td>brochures and products</td>
<td></td>
</tr>
<tr>
<td>Custom Sales Qualifiers / Custom Surveys</td>
<td>$105</td>
</tr>
<tr>
<td>Data Conversion - third party post-show solution</td>
<td>$550</td>
</tr>
<tr>
<td>Event API Integration - third party real-time</td>
<td>$1000</td>
</tr>
<tr>
<td>solution</td>
<td></td>
</tr>
</tbody>
</table>

Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online [www.xpressleadpro.com](http://www.xpressleadpro.com) (show code: epil0319)

**LOSS/DAMAGE WAIVER**

<table>
<thead>
<tr>
<th>Item</th>
<th>Replacement Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Connect Plus Device</td>
<td>$1,000</td>
</tr>
<tr>
<td>Connect Plus Power Cord</td>
<td>$75</td>
</tr>
</tbody>
</table>

**OPTIONAL LOSS/DAMAGE WAIVER (Qty ______ x85 per device)**

NO, I do not want to purchase the Loss/Damage Waiver - initial here + 20.00

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR’s device.

**QUESTIONS?** 1-508-743-0570  | **ACCOUNT MANAGER** Candace Nicolo  | **EMAIL** cnico@cdsreg.com

All orders will be confirmed by email. Convention Data Services will appear on your credit card statement.

Thank you for your order.
Terms & Conditions

1) Convention Data Services, Inc. hereinafter called “CONTRACTOR” agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.

2) The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. Checks will not be accepted as payment at the show site.

3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.

4) ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A $100.00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 30 DAYS OF THE SHOW OPENING DATES. No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.

5) Onsite orders are based on unit availability.

6) Customer agrees to return all equipment to CONTRACTOR’S service desk within two hours of the show closing. EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.

7) The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customers care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 8b below). Customer acknowledges and understands that the applicable replacement cost is as follows:

7a) The customer authorizes CONTRACTOR to charge the credit card provided $500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.

7b) Loss/Damage Waiver

Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR’s device. Customer must report loss or damage to CONTRACTOR’S Lead Retrieval Desk immediately. To honor Loss/Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date, Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.

8) CONTRACTOR’S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.

9) CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.

10) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.

11) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.

12) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.

13) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.
SHIPPING AND RECEIVING

Please make sure your materials arrive no earlier than March 4th.
The correct shipping address should read as follows:

ATTN: Westin Galleria Hotel
Receivers Name (Exhibitor):
5060 W Alabama St
Houston, TX  77056
Tel: +713-770-6267

REF: AHA’s EPI/Lifestyle Conference

Label boxes with:

ATTN: Guest Name- Hold for Guest Arrival
Arrival Date:
Exhibitor at American Heart Association Conference- March 6-8, 2019
Box # of (# of boxes) Multiple packages within a single shipment should be sequentially numbered (i.e. 1of 2,2of 2)

Please reach out to the event coordinator, Kristin Gardner at Kristin.gardner@marriott.com to set up delivery and payment options for their incoming and outgoing packages

Upon arrival please visit Guest Services to arrange for your exhibit freight to be delivered to your booth.

*Exhibitors are responsible for paying all associated shipping fees. See Attached Processing Fee Sheet For fees from letter to Pallet/Crates.
All incoming packages/items are subject to a receiving/handling/storage charge. This includes receiving items from a carrier, up to a maximum of 3 days of storage of items prior to the event and delivery of items to the proper location within the hotel. Shipments should not arrive more than 3 days prior to set up date. Shipments received sooner than 3 days are subject to additional storage fees. Please find pricing information below. All materials must be addressed as follows:

Westin Galleria Hotel: Exhibitor Name / Booth # Event Name / Arrival Date Westin Galleria / Event Manager 5060 W Alabama St. Houston, TX 77056

Multiple packages, within a single shipment, should be sequentially numbered, (i.e. 1 of 2, 2 of 2).

Package receiving and processing fees are as follows:
Letter $5.00
0-10 lbs. $7.00
11-20 lbs. $12.00
21-40 lbs. $20.00
41-60 lbs. $35.00
61-100 lbs. $50.00
Over 100 lbs.: $100.00
Pallet/Crate $125.00/$250.00
Fees do not include applicable state sales tax, currently 8.25%.

Please reach out to your Event Manager or contact 713-770-6267 to set up payment for the receiving/handling/storage charge.

Be well,

Event Management
The Westin Galleria Houston
EXHIBITOR HOUSING

To take advantage of the reduced rates before February 8, 2019.

The Westin Hotel Galleria
5060 W. Alabama Street
Houston, Texas 77056 Tel: +(713) 960-8100

Hotel Link: https://www.marriott.com/event-reservations/reservation-link.mi?id=1808025268&key=121BF2C6&app=resvlink

EXHIBITOR REGISTRATION

On-Site Exhibitor Registration Hours:
Tuesday, March 5th 1:00 p.m.– 7:00 p.m

Exhibitors are entitled to two (2) complimentary full registrations. Complete the booth activity form to register your staff.

Additional registration fees will apply per badge over your allotted amount. Additional registration badges may also be purchased on site.

Badges and Final Programs books will be available at the American Heart Association Registration Desk on site. Please advise all staff when picking up badges on site that they will be required to present a photo I.D. and business card at Registration. Photo I.D. and business cards are required even when the exhibitor has registered in advance.
EXHIBITOR STAFFING

Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service will be in close proximity to the exhibit hall.

Wednesday, March 6, 2019
7:00 a.m. – 8:00 a.m.
10:00 a.m. – 10:30 a.m.
3:00 p.m. – 3:30 p.m.

Thursday, March 7, 2019
7:00 a.m. – 8:00 a.m.
10:00 a.m. – 10:30 a.m.
3:00 p.m. – 3:30 p.m.

Friday March 8, 2019
7:00 a.m. – 8:00 a.m.
10:00 a.m. – 10:30 a.m.
AHA/ASA 2019 CONFERENCES
SHOW OFF YOUR SCIENCE
UNITING INDUSTRY AND A-LIST PHYSICIANS, SCIENTISTS AND RESEARCHERS IN CARDIOLOGY, STROKE AND RELATED SPECIALTIES
EXHIBIT AT

American Heart Association
Scientific Sessions
NOV. 16-18, 2019 | PHILADELPHIA, PA

ACCESS THE CARDIOVASCULAR ELITE

TOP 20 SPECIALTIES IN ATTENDANCE

<table>
<thead>
<tr>
<th>Rank</th>
<th>Specialty</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>General Cardiology</td>
</tr>
<tr>
<td>2</td>
<td>Interventional Cardiology</td>
</tr>
<tr>
<td>3</td>
<td>Heart Failure</td>
</tr>
<tr>
<td>4</td>
<td>Clinical Electrophysiology</td>
</tr>
<tr>
<td>5</td>
<td>Administration</td>
</tr>
<tr>
<td>6</td>
<td>Internal Medicine</td>
</tr>
<tr>
<td>7</td>
<td>Pediatric Cardiology</td>
</tr>
<tr>
<td>8</td>
<td>Cardiovascular Imaging</td>
</tr>
<tr>
<td>9</td>
<td>Prevention</td>
</tr>
<tr>
<td>10</td>
<td>Emergency Medicine</td>
</tr>
<tr>
<td>11</td>
<td>Cardio-Thoracic Surgery</td>
</tr>
<tr>
<td>12</td>
<td>Biological Sciences</td>
</tr>
<tr>
<td>13</td>
<td>Epidemiology</td>
</tr>
<tr>
<td>14</td>
<td>Pharmacology</td>
</tr>
<tr>
<td>15</td>
<td>Echocardiography</td>
</tr>
<tr>
<td>16</td>
<td>Cell Biology</td>
</tr>
<tr>
<td>17</td>
<td>Physiology</td>
</tr>
<tr>
<td>18</td>
<td>Vascular Medicine</td>
</tr>
<tr>
<td>19</td>
<td>Molecular Biology</td>
</tr>
<tr>
<td>20</td>
<td>Stroke</td>
</tr>
</tbody>
</table>

NEARLY 12,000 PROFESSIONAL ATTENDEES*

93% OF PHYSICIAN ATTENDEES REGISTERED IN THE “CLINICAL EP” SPECIALTY VISIT THE EXHIBIT HALL**

95% OF PHYSICIAN ATTENDEES REGISTERED IN THE “GENERAL CARDIOLOGY” SPECIALTY VISIT THE EXHIBIT HALL**

93% OF PHYSICIAN ATTENDEES REGISTERED IN THE “CARDIOLOGY: INTERVENTIONAL” SPECIALTY VISIT THE EXHIBIT HALL**

*2017 AHA Scientific Sessions registration data.
**2017 AHA Scientific Sessions RFID badge data.
HOW WE DRIVE ATTENDEES TO THE SCIENCE & TECHNOLOGY HALL

- **EP Central and Interventional Central** bring official programming to the Science & Technology Hall, and attendees within steps of your booth.

- **Dedicated hours** for visiting booths—eight hours focused on exhibits, with limited simultaneous educational programming.

- **Posters** integrated into the Science & Technology Hall.

- **Complimentary coffee breaks** in the Hall.

- **Charging lounges** where attendees can power up and get online without leaving the Hall.

- **Complimentary lunches** for attendees in Cardiovascular Expert Theaters in the Science & Technology Hall.

- **Rapid-Fire Forums** located in each poster area, draws attendees in for original science presentations and interactions with abstract authors.

- **Cardiovascular Expert Theaters:** Attendees get the latest advances in cardiology products and therapeutic treatments, with complimentary snacks and lunches provided by the American Heart Association.

- **Health Innovation Pavilion:** Clinicians and researchers will explore the role of technology in the treatment and prevention of cardiovascular disease, examine how to drive innovation and collaboration in the marketplace and ultimately drive toward a health technology roadmap with the goal of improved outcomes. Programming will take place all three days inside in the Health Innovation Pavilion.

- **Simulation Zone** features interactive displays with technologically advanced, immersive training for attendees.

- **Official educational programming** co-located in the Science & Technology Hall with experts in specific cardiac procedures.

- **An Attendee Starter Guide** that attendees receive at their hotels with Science & Technology Hall information.

- **An extensive marketing campaign** promoting the Science & Technology Hall before and during Sessions.

- **VIP** passes for your customers to see the Science & Technology Hall.

MORE THAN 17 HOURS OF EXHIBIT TIME — EIGHT WITH LIMITED SIMULTANEOUS EDUCATIONAL PROGRAMMING TO INCREASE TRAFFIC IN THE SCIENCE & TECHNOLOGY HALL.
**EXHIBIT DATES & HOURS**

**Saturday, Nov. 16, 2019**
11 a.m.-5 p.m.

**Sunday, Nov. 17, 2019**
10 a.m.-4:30 p.m.

**Monday, Nov. 18, 2019**
10 a.m.-3 p.m.

**BREAKS**

**Saturday, Nov. 16, 2019**
11 a.m.-1 p.m.
3:15-3:45 p.m.

**Sunday, Nov. 17, 2019**
10:15-10:45 a.m.
Noon-2 p.m.
3:15-3:45 p.m.

**Monday, Nov. 18, 2019**
10:15-10:45 a.m.
Noon-2 p.m.

*Subject to change

**EXHIBIT SPACE RATES**

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Rate (per sq. ft)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Onsite rate</td>
<td>$34</td>
</tr>
<tr>
<td>Early Bird through Apr 1, 2019</td>
<td>$36</td>
</tr>
<tr>
<td>Standard Rate starts Apr 2, 2019</td>
<td>$38</td>
</tr>
</tbody>
</table>

There is no additional charge for islands or corners.

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Rate (per sq. ft)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public service rate</td>
<td>$20</td>
</tr>
</tbody>
</table>

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Nonprofit organizations that wish to take advantage of this rate must submit the exhibit space application/contract no later than April 1, 2019. Proof of nonprofit status must be submitted to julie.davis@heart.org for all new organizations.

**CANCELLATION SCHEDULE**

Through Apr 1, 2019
AHA retains 50% of contracted space fees

Beginning Apr 2, 2019
AHA retains 100% of contracted space fees

AHA requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the AHA Scientific Conferences Rules & Regulations at exhibitatsessions.org and is a legally binding part of the exhibit space application/contract.

**YOUR EXHIBITS TEAM**

**Cathleen Gorby**
Advertising & Exhibitor Sales
913-780-6923
cgorby@ascendmedia.com

**Maureen Mauer**
Advertising & Exhibitor Sales
913-780-6633
mmauer@ascendmedia.com

**Bridget Blaney**
Advertising & Exhibitor Sales
773-259-2825
bblaney@ascendmedia.com

**Amy Miller**
Unofficial Satellite Events
214-706-1922
amy.miller@heart.org

**YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.**

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA Scientific Conferences Rules & Regulations. For more information and to apply for space, visit exhibitatsessions.org.
SCIENTIFIC SESSIONS 2019 MARKETING OPPORTUNITIES

AMPLIFY YOUR MESSAGE AND GET EXPOSURE BEYOND YOUR BOOTH — AT A PRICE YOU CAN AFFORD!

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

Sponsorships and advertising are limited and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.

All rates are net. Cancellations are nonrefundable.

All quantities are based on projected attendance and room blocks.

Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

<table>
<thead>
<tr>
<th>OPPORTUNITY</th>
<th>PRICE RANGE</th>
<th>SPACE DEADLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRINT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attendee Welcome Guide</td>
<td>$25,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Conference Bag Inserts</td>
<td>$40,000</td>
<td>Oct. 2019</td>
</tr>
<tr>
<td>Convention Center Map</td>
<td>$28,500</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Daily Newspaper</td>
<td>$10,000-$40,000</td>
<td>Oct. 2019</td>
</tr>
<tr>
<td>Final Program</td>
<td>$2,500-$45,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Poster Hall Map</td>
<td>$24,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>PreMeeting Mailer</td>
<td>$6,290</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Preview/Preliminary Program</td>
<td>$580-$16,920</td>
<td>Aug. 2019</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Planner</td>
<td>$570-$19,450</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Symposia Locator Map</td>
<td>$4,070-$9,310</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>DIGITAL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Article Index Page</td>
<td>$3,900-$5,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>ePreviews and eHighlights</td>
<td>$3,500-$6,780</td>
<td>July-Nov. 2019</td>
</tr>
<tr>
<td>Housing Confirmation Package Emails</td>
<td>$5,000</td>
<td>May 2019</td>
</tr>
<tr>
<td>Mobile Meeting Guide App</td>
<td>$5,000-$75,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Registration Package Emails</td>
<td>$75,000</td>
<td>May 2019</td>
</tr>
<tr>
<td>CONVENTION CENTER</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ad Banners</td>
<td>$30,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Cardiovascular Expert Theaters</td>
<td>$30,000-$65,000</td>
<td>Aug. 2019</td>
</tr>
<tr>
<td>Charging Lounge/ Stations</td>
<td>$80,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Communication Centers</td>
<td>$50,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Digital Signage</td>
<td>$10,000-$20,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>EP and Interventional Central</td>
<td>$10,000 each</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Escalator Decals</td>
<td>$50,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Health Innovation Pavilion</td>
<td>$25,000-$100,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Networking Lounge: Early Career and FIT</td>
<td>$37,500-$75,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Networking Lounge: FAHA</td>
<td>$37,500-$75,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Networking Lounge: Women in Science and Medicine</td>
<td>$37,500-$75,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Rotating Kiosks</td>
<td>$15,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Breaks</td>
<td>$20,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Aisle Signs</td>
<td>$100,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Park Benches</td>
<td>$55,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Restaurant Sponsorship</td>
<td>$15,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Sitting Cubes</td>
<td>$50,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Stair Clings</td>
<td>$50,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Walking Challenge</td>
<td>$100,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Window Clings</td>
<td>$28,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>BOOTH DRIVERS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Abstracts on USB</td>
<td>$175,000</td>
<td>July 2019</td>
</tr>
<tr>
<td>Posters MD</td>
<td>$75,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>HOTEL/CITYWIDE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Airport Advertising</td>
<td>Varies</td>
<td>Oct. 2019</td>
</tr>
<tr>
<td>Hotel Branding</td>
<td>Varies</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Hotel Dark Channel</td>
<td>$2,500</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Hotel Key Cards</td>
<td>$25,000</td>
<td>Aug. 2019</td>
</tr>
<tr>
<td>Hotel Room Drop: Doctors Bag</td>
<td>$8,240-$28,740</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Individual Hotel Room Drop</td>
<td>$28,050-$45,000</td>
<td>Oct. 2019</td>
</tr>
<tr>
<td>Perimeter/Citywide Opportunities</td>
<td>Varies</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Shuttle Bus Banners/Headrests</td>
<td>$75,000-$100,000</td>
<td>Aug. 2019</td>
</tr>
</tbody>
</table>

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EXHIBIT AT
American Stroke Association™
International Stroke Conference
FEB. 6-8, 2019 | HONOLULU, HI

REACH THOUSANDS OF LEADING STROKE AND CEREBROVASCULAR EXPERTS

TOP 10 SPECIALTIES IN ATTENDANCE
1. Administration
2. Cardiology: General Cardiology
3. Critical Care/Intensive Care
4. Emergency Medicine
5. Internal Medicine
6. Interventional Radiology
7. Neuro/Neuroscience: Radiology
8. Neuro/Neuroscience: Stroke
9. Neuro/Neuroscience: Surgery
10. Radiology

PHYSICIANS AND NURSES/NURSE PRACTITIONERS COMPRISED NEARLY 80% OF THE 2018 ISC AUDIENCE

4,300+ PROFESSIONAL ATTENDEES *

98% OF ATTENDEES ARE "EXTREMELY SATISFIED" OR "SATISFIED" WITH ISC **

83% OF ATTENDEES VISIT THE SCIENCE & TECHNOLOGY HALL **

60% OF ATTENDEES HAVE PURCHASING POWER/INFLUENCE **

79% DOMESTIC ATTENDEES*

* 2018 ISC registration data
** 2018 ISC attendee survey data
HOW WE DRIVE ATTENDEES TO THE ISC SCIENCE & TECHNOLOGY HALL

- **Dedicated exhibit hours** give you direct access to more than 4,300 stroke healthcare professionals.

- **Expert Theaters** inside the Science & Technology Hall bring the latest advances in stroke and cardiovascular product and therapeutic treatments, with complimentary snacks and lunches provided by the American Heart Association/American Stroke Association.

- **Official educational programming** co-located in the Science & Technology Hall focused on Electrophysiology, Interventionalists, Poster Presentations, Rapid Fire Theaters and HealthTech sessions.

- **An extensive marketing campaign** promotes the Science & Technology Hall to attendees before and during ISC.

- **Simulation Zone** features interactive displays with technologically advanced, immersive training for attendees.

- **Charging lounges** where attendees can power up and get online without leaving the Hall.

- **Complimentary coffee breaks** during programming breaks bring attendees to the Hall.

- **VIP** passes for your customers to see the Science & Technology Hall.

- **Complimentary lunches** for attendees in Expert Theaters in the Science & Technology Hall.

*12 HOURS OF EXHIBIT TIME, INCLUDING LIMITED SIMULTANEOUS EDUCATIONAL PROGRAMMING TO INCREASE TRAFFIC IN THE SCIENCE & TECHNOLOGY HALL.*
ISC 2019 EXHIBITING
DATES & RATES

EXHIBIT SPACE RATES

Standard rate ........................ $37 per sq. ft.

The minimum booth size is 10’ x 10’. There is no additional charge for corners or islands.

Public service rate ............... $20 per sq. ft.

Public service space is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be attached to the application for all new organizations. Once the area is sold out, base rates will apply.

CANCELLATION SCHEDULE

Beginning Aug. 2, 2018
AHA/ASA retains 100% of contracted exhibit space

EXHIBITOR SERVICE KIT

Available at exhibitatstroke.org

Submission of application does not constitute acceptance or approval by AHA/ASA. Beginning Aug. 2, 2018, AHA/ASA requires payment in full and retains 100% of contracted fee for space reduction or cancellation.

YOUR SPONSORSHIP
AND ADVERTISING
DOLLARS COUNT
TOWARD YOUR
EXHIBITING PRIORITY
POINTS. ASK YOUR
ACCOUNT MANAGER
FOR DETAILS.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA Scientific Conferences Rules & Regulations. For more information and to apply for space, visit exhibitatstroke.org.

YOUR EXHIBITS TEAM

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214-706-1922
amy.miller@heart.org

APPLY ONLINE AT exhibitatstroke.org
## ISC 2019 MARKETING OPPORTUNITIES

**INVEST IN BIG VISIBILITY MARKETING OPPORTUNITIES DESIGNED TO INCREASE YOUR BOOTH TRAFFIC!**

All sponsors and advertisers receive corporate name recognition in:

- Final Program
- ISC Stroke Daily News
- Large official contributor sign located in high-traffic area of convention center
- Mobile Meeting Guide App

**YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.**

<table>
<thead>
<tr>
<th>OPPORTUNITY</th>
<th>PRICE RANGE</th>
<th>SPACE DEADLINE</th>
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<tbody>
<tr>
<td><strong>PRINT</strong></td>
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<tr>
<td>Attendee Welcome Guide</td>
<td>$11,500</td>
<td>Jan. 7, 2019</td>
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<tr>
<td>Conference Bag Inserts</td>
<td>$10,500</td>
<td>Dec. 3, 2018</td>
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<tr>
<td>Convention Center Map</td>
<td>$8,000</td>
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<td>Final Program</td>
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<td>Nov. 9, 2018</td>
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<tr>
<td>ISC Stroke Daily News</td>
<td>$295-$25,665</td>
<td>Dec. 3, 2018</td>
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<tr>
<td>Newsstand Premium</td>
<td>$9,200</td>
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<td><strong>DIGITAL</strong></td>
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<td>Abstracts on USB</td>
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<td>Article Index Page</td>
<td>$1,945-$2,485</td>
<td>Jan. 9, 2019</td>
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<td>ePreviews and eHighlights</td>
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<td>Nov. 2018-Feb. 2019</td>
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<td>Housing Confirmation Package Emails</td>
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<td>Mobile Meeting Guide App</td>
<td>$5,150-$22,500</td>
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<tr>
<td>Registration Package Emails</td>
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<td><strong>CONVENTION CENTER</strong></td>
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<tr>
<td>Ad Banners</td>
<td>$12,500</td>
<td>Nov. 26, 2018</td>
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<tr>
<td>Charging Lounge and Charging Stations</td>
<td>$15,500</td>
<td>Nov. 26, 2018</td>
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<tr>
<td>Coffee Break</td>
<td>$10,000+</td>
<td>Jan. 11, 2019</td>
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<tr>
<td>Communication Center</td>
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<tr>
<td>Expert Theater</td>
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<td>Nov. 30, 2018</td>
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<tr>
<td>ISC Nursing Symposium Coffee Break</td>
<td>$5,000</td>
<td>Jan. 11, 2019</td>
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<tr>
<td>Rotating Kiosks</td>
<td>$6,200-$15,500</td>
<td>Nov. 26, 2018</td>
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<tr>
<td>Science &amp; Technology Hall Aisle Signs</td>
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<tr>
<td>Science &amp; Technology Hall Park Benches</td>
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<tr>
<td>Sitting Cubes</td>
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<td>Nov. 26, 2018</td>
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<tr>
<td>Walking Challenge</td>
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<td><strong>HOTEL</strong></td>
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<tr>
<td>Dark Channel</td>
<td>$1,500</td>
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<tr>
<td>Hotel Key Cards</td>
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<td>Nov. 9, 2018</td>
</tr>
<tr>
<td>Individual Hotel Room Drop</td>
<td>$20,000</td>
<td>Jan. 2, 2019</td>
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</table>

Sponsorships and advertising are limited and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.

All rates are net. Cancellations are nonrefundable.

All quantities are based on projected attendance and room blocks.

Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

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GET ONE-ON-ONE WITH RESEARCHERS, PUBLIC HEALTH PRACTITIONERS AND CLINICIANS

CONFERENCE GOAL
To promote the development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health. The Councils on Epidemiology & Prevention (EPI) and Lifestyle and Cardiometabolic Health (Lifestyle) jointly plan the EPI | Lifestyle 2019 Scientific Sessions.

TARGET AUDIENCE
- Physicians
- Epidemiologists
- Dietitians
- Nutritional scientists
- Exercise physiologists
- Behavioral scientists
- Biostatisticians
- Pharmacists
- Physician assistants
- Nurses
- School health professionals

EXHIBIT HOURS:
Wednesday, March 6
7 a.m. - 3:30 p.m.
Thursday, March 7
7 a.m. - 3:30 p.m.
Friday, March 8
7 - 10:30 a.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

DOMINATE YOUR SPECIALTY MEETING WITH GREAT SPONSORSHIP AND ADVERTISING OPTIONS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

View AHA Rules & Regulations at exhibitsessions.org. For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com.

All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.

APPLY ONLINE AT exhibitsessions.org/epilifestyle/
EXHIBIT AT

American Heart Association
Quality of Care & Outcomes Research
APRIL 5-6, 2019 | ARLINGTON, VA

CONNECT WITH HEALTHCARE PROFESSIONALS INVESTED IN QUALITY-OF-CARE AND OUTCOMES RESEARCH

CONFERENCE GOAL
To study patients’ experiences with cardiovascular care and leverage these insights to improve the quality of cardiac and stroke care. The meeting will focus on new and developing opportunities, initiatives, projects, policies and research relevant to measuring and improving quality of care and outcomes for people with, or at risk for, cardiovascular disease and stroke.

TARGET AUDIENCE
- Clinicians
- Researchers
- Medical students and trainees
- Nurses
- Pharmacists
- Administrators
- Healthcare and managed care professionals
- Policymakers
- Nurses/nurse scientists
- Administrators
- Healthcare and managed care professionals
- Policymakers

EXHIBIT HOURS:
Friday, April 5
8 a.m.-5 p.m.
Saturday, April 6
8 a.m.-4 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

ENHANCE YOUR BOOTH WITH A SPONSORSHIP. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

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APPLY ONLINE AT exhibitatsessions.org/qcor/

Source: 2018 registration data.
EXHIBIT AT

American Heart Association
Vascular Discovery: From Genes to Medicine
MAY 14-16, 2019 | BOSTON, MA

A DIRECT LINE TO ATVB AND PVD CLINICIANS, PHYSICIANS AND SCIENTISTS

CONFERENCE GOAL

To explore areas of cross-disciplinary interests from the arteriosclerosis, thrombosis, vascular biology, vascular medicine, functional genomics, peripheral vascular disease and vascular surgery research communities. The conference is sponsored and organized by the AHA Councils on Arteriosclerosis, Thrombosis and Vascular Biology and Peripheral Vascular Disease, and in collaboration with the AHA Council on Functional Genomics and Translational Biology and the Society for Vascular Surgery.

TARGET AUDIENCE

• Basic scientists
• Translational and clinical investigators
• Clinicians interested in:
  o Vascular health
  o Vascular medicine
  o Atherosclerosis
  o Vascular biology
  o Thrombosis
  o Vascular surgery
  o Thromboembolism
  o Peripheral artery disease
  o Molecular/cellular biology
  o Functional genomics
  o Immunology
  o Physiology

DRIVE ATTENDANCE TO YOUR BOOTH WITH OFFICIAL MARKETING OPPORTUNITIES. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

EXHIBIT HOURS:

Tuesday, May 14
3:45 p.m.
Wednesday, May 15
7 a.m.-4:15 p.m.

EXHIBIT RATES:

$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:

• One 6’x30” table with two chairs
• One company identification sign and trash can
• Two conference badges

Source: 2018 registration data.

APPLY ONLINE AT exhibitatsessions.org/ATVB/

View AHA Rules & Regulations at exhibitatsessions.org. For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com.

All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.
EXHIBIT AT

American Heart Association®
Basic Cardiovascular Sciences
JULY 29-AUG. 1, 2019 | BOSTON, MA

MAKE A CONNECTION WITH BASIC CARDIOVASCULAR SCIENTISTS

CONFERENCE GOAL
To promote interaction among participants from diverse disciplines through lectures, poster presentations and informal discussions.

TARGET AUDIENCE
- Basic cardiovascular scientists
- Molecular/cellular biologists
- Physiologists
- Translational investigators
- Clinical trialists
- Practicing cardiologists
- Cardiovascular nurses and pharmacists
- Scientists and executives from pharmaceutical and biotechnology firms

EXHIBIT HOURS:
Monday, July 29
11 a.m.-3:30 p.m.
Tuesday, July 30
7 a.m.-3:30 p.m.
Wednesday, July 31
7 a.m.-3:30 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

YOUR SPECIALTY CONFERENCE EXHIBITING, ADVERTISING AND SPONSORSHIP DOLLARS ALSO COUNT TOWARD YOUR OVERALL AHA PRIORITY POINT TOTAL.

View AHA Rules & Regulations at exhibitatsessions.org. For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com.

All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.

APPLY ONLINE AT exhibitatsessions.org/bcvs/

Source: 2018 registration data.
BUILD RELATIONSHIPS WITH HYPERTENSION AND RELATED-DISCIPLINE CLINICIANS, SCIENTISTS AND HEALTHCARE PROFESSIONALS

CONFERENCE GOAL
To focus on recent advances in hypertension research and foster connections among experts in hypertension and its relationship to cardiac and kidney disease, stroke, obesity and genetics. AHA’s Hypertension Scientific Sessions is a collaborative effort between AHA’s Council on Hypertension and Council on the Kidney in Cardiovascular Disease.

TARGET AUDIENCE
- Healthcare professionals in the fields of:
  - Hypertension research
  - Cardiology
  - Nephrology
  - Endocrinology
  - Cardiology
  - Nephrology
  - Endocrinology
- Research scientists
- Clinicians

EXHIBIT HOURS:
- Thursday, Sept. 5
  8 a.m.-3:30 p.m.
- Friday, Sept. 6
  8 a.m.-3:30 p.m.
- Saturday, Sept. 7
  7:30 a.m.-3:30 p.m.

EXHIBIT RATES:
- $750 (nonprofit)
- $2,000 (industry)

RATE INCLUDES:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

INVEST IN HIGH-VISIBILITY MARKETING OPPORTUNITIES DESIGNED TO INCREASE YOUR BOOTH TRAFFIC. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

View AHA Rules & Regulations at exhibitatsessions.org. For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com.

All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.

APPLY ONLINE AT exhibitatsessions.org/hbpr/

900+ PROFESSIONAL ATTENDEES IN 2018

SEPT. 5-8, 2019
MARRIOTT NEW ORLEANS
NEW ORLEANS, LA

84% OF ATTENDEES ARE PHYSICIANS AND/OR SCIENTISTS

Source: 2018 registration data
TARGET ENGAGED RESUSCITATION CLINICIANS AND RESEARCHERS

CONFERENCE GOAL
To promote recent advances related to treating cardiopulmonary arrest and life-threatening traumatic injury.

TARGET AUDIENCE
- Emergency physicians
- Trauma surgeons
- Neurosurgeons
- Cardiologists
- Critical-care nurses
- Intensivists
- Emergency medical providers
- Resuscitation educators
- Resuscitation researchers with basic, bioengineering, clinical or other experience related to treating cardiac arrest and trauma

EXHIBIT HOURS:
Saturday, Nov. 16
10 a.m.-4:30 p.m.
Sunday, Nov. 17
10 a.m.-4:30 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

INVITE ATTENDEES TO YOUR BOOTH WITH GREAT SPONSORSHIP AND ADVERTISING OPTIONS. CONTACT YOUR ACCOUNT MANAGER TODAY.

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APPLY ONLINE AT exhibitatsessions.org/ress/
SAVE THE DATES

SCIENTIFIC SESSIONS
Nov. 16-18, 2019
Philadelphia, PA

INTERNATIONAL STROKE CONFERENCE
Feb. 6-8, 2019
Honolulu, HI

EPIDEMIOLOGY, PREVENTION, LIFESTYLE & CARDIOMETABOLIC HEALTH
March 5-8, 2019
Houston, TX

QUALITY OF CARE & OUTCOMES RESEARCH
April 5-6, 2019
Arlington, VA

VASCULAR DISCOVERY: FROM GENES TO MEDICINE
May 14-16, 2019
Boston, MA

BASIC CARDIOVASCULAR SCIENCES
July 29-Aug. 1, 2019
Boston, MA

HYPERTENSION
Sept. 5-8, 2019
New Orleans, LA

RESUSCITATION SCIENCE
Nov. 16-17, 2019
Philadelphia, PA