Quality of Care and Outcomes Research
In Cardiovascular Disease and Stroke

April 5-6, 2019

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GENERAL INFORMATION

Quality of Care and Outcome Research in Cardiovascular Disease and Stroke
2019 Scientific Sessions

April 5-6, 2019

Exhibitor Registration Hours:
Thursday April 4th 12:00 p.m. – 7:00 p.m.

Installation:
Thursday April 4th  6:00 p.m. – 8:00 p.m.
Friday April 5th    7:00 a.m.—7:45 a.m.

Dismantle:
Saturday April 6th  4:00 p.m. – 5:00 p.m.

Exhibit Dates & Hours

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday April 5th</td>
<td>8:00am – 5:00pm</td>
</tr>
<tr>
<td>Saturday April 6th</td>
<td>8:00am – 4:00pm</td>
</tr>
</tbody>
</table>

CONTACTS

American Heart Association
7272 Greenville Avenue
Dallas, Texas 75231
(888) 242-2453 (inside the U.S.)
(214) 570-5935 (outside the U.S.)

Exhibitor Services
Rita Pacheco
Associate Manager of Exhibits
(214) 706-1873
rita.m.pacheco@heart.org

Marketing Opportunities
Tasha Wells
Manager of Corporate Sponsored Projects
(214) 706-1684
tasha.wells@heart.org

Ritz Carlton/Pentagon City
1250 South Hayes Arlington, VA 22202
Tel: 1-800-241-3333 reference Group name:
AHA Quality of Care
Hotel Link
Association Required Forms

Please make sure you have the following forms completed by March 1, 2019. You will receive an active link via email or visit www.exhibitatsessions.org

Association Services/Booth Activity Form

Information contained on this form will be used in the exhibitor guide distributed onsite within registration and needs to be received by March 1, 2019

Exhibitor Appointed Contractor Form

Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by March 1, 2019.
## EXHIBIT SERVICE CONTRACT

**NAME OF CONVENTION:**

**START DATE:** ______________  **END DATE:** ______________  **BOOTH/TABLE #:** _______________

**COMPANY / CLIENT NAME:**

**ADDRESS:**

**CITY:** ___________________  **STATE:** ___________________  **ZIPCODE:** ___________________

**PHONE:** ___________________  **FAX:** ___________________  **E-MAIL:** ___________________

### ENGINEERING - BANNERS/FLAGS & ELECTRICAL*

<table>
<thead>
<tr>
<th>QUANTITY</th>
<th>DESCRIPTION</th>
<th>ADVANCED ORDER</th>
<th>FLOOR ORDER</th>
<th>TOTAL COST</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>BANNER/FLAG</td>
<td>$ 200.00</td>
<td>$ 250.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>115V, 20 AMP</td>
<td>$ 45.00</td>
<td>$ 55.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>208 Volt, 60 amp, single phase</td>
<td>$ 350.00</td>
<td>$ 400.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>208 Volt, 60 amp, three phase</td>
<td>$ 550.00</td>
<td>$ 650.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>208 V, 100 AMP - THREE PHASE required to bring own wiring</td>
<td>Price on individual basis. Dep on floor plan</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>208V, 200 AMP - THREE PHASE required to bring own wiring</td>
<td>Price on individual basis. Dep on floor plan</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>LABOR - 7:00 AM - 5:00 PM WEEKDAYS</td>
<td>1 hr</td>
<td>$ 100.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>LABOR - 5:00 PM - 7:00 AM WEEKDAYS</td>
<td>1 hr</td>
<td>$ 125.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>LABOR - WEEKENDS AND HOLIDAYS</td>
<td>4 hr min</td>
<td>$ 125.00</td>
<td></td>
</tr>
</tbody>
</table>

*All electrical charges are per day. All labor charges are per hour with a one hour minimum. Charges do not include 6% Sales Tax

### EVENT TECHNOLOGY - DATA PROJECTION, OFFICE EQUIPMENT & VIDEO EQUIPMENT **

<table>
<thead>
<tr>
<th>QUANTITY</th>
<th>DESCRIPTION</th>
<th>ADVANCED ORDER</th>
<th>FLOOR ORDER</th>
<th>TOTAL COST</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Multi-Disc CD Player</td>
<td>$ 90.00</td>
<td>$ 90.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>WIFI Internet Connectivity</td>
<td>$ 15.95</td>
<td>$ 15.95</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Internet Hard wire</td>
<td>$ 750.00</td>
<td>$ 850.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Conference Speaker Phone</td>
<td>$ 375.00</td>
<td>$ 375.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>27&quot; Monitor/ VHS Player/ 54&quot; Cart</td>
<td>$ 150.00</td>
<td>$ 150.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>32&quot; Monitor/ VHS Player/ 42&quot; Cart</td>
<td>$ 350.00</td>
<td>$ 385.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>42&quot; Plasma Computer/ Video Display Unit</td>
<td>$ 450.00</td>
<td>$ 495.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>55&quot; Plasma Computer/ Video Display Unit</td>
<td>$ 575.00</td>
<td>$ 632.50</td>
<td></td>
</tr>
<tr>
<td></td>
<td>LDC Projector - 5000 Lumens</td>
<td>$ 950.00</td>
<td>$ 1,045.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>LCD Projector - 6000 Lumens</td>
<td>call</td>
<td>call</td>
<td></td>
</tr>
<tr>
<td></td>
<td>DVD Player/ Recorder</td>
<td>$ 150.00</td>
<td>$ 165.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Worldwide (Pal/Seacam) DVD Player</td>
<td>call</td>
<td>call</td>
<td></td>
</tr>
<tr>
<td></td>
<td>5’, 6’, 7’, 8’ Tripod Screen</td>
<td>$ 95.00</td>
<td>$ 104.50</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Flipchart Easel w/ Plain Pad &amp; Markers</td>
<td>$ 80.00</td>
<td>$ 88.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Flipchart Easel w/ Post-it Pad &amp; Markers</td>
<td>$ 85.00</td>
<td>$ 93.50</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Computer - Laptop</td>
<td>$ 250.00</td>
<td>$ 275.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Computer - Laser Printer</td>
<td>$ 285.00</td>
<td>$ 313.50</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fax Machine</td>
<td>call</td>
<td>call</td>
<td></td>
</tr>
<tr>
<td></td>
<td>STSN Broadband Internet Line</td>
<td>$ 850.00</td>
<td>$ 935.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>DID Phone Line (+ Usage Charges)</td>
<td>$ 200.00</td>
<td>$ 250.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Box delivery per piece</td>
<td>$ 5.00</td>
<td>$ 5.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Delivery - Hard Case shipment</td>
<td>$ 25.00</td>
<td>$ 25.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Power strip/EXTENTION CORD</td>
<td>$ 35.00</td>
<td>$ 45.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>In-House Phone</td>
<td>$ 25.00</td>
<td>$ 27.50</td>
<td></td>
</tr>
</tbody>
</table>
**This is a binding contract. All Event Technology charges are each, per day. All labor charges are per hour with a four hour minimum. Charges do not include 24% service charge and 6% Sales Tax. Less than 24-hour notice for cancellation will result in full rate charge per contract.**

**PAYMENT**

<table>
<thead>
<tr>
<th>Engineering Equipment</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineering</td>
<td>TOTAL</td>
</tr>
<tr>
<td>Event Technology Equipment</td>
<td>TOTAL</td>
</tr>
<tr>
<td></td>
<td>Tax 6 %</td>
</tr>
<tr>
<td></td>
<td>25 % Service Charge</td>
</tr>
<tr>
<td>Event Technology</td>
<td>TOTAL</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EVENT EXHIBIT</th>
<th>TOTAL</th>
</tr>
</thead>
</table>

This order form must accompany pre-payment in the form of credit card. Payment must be received by The Ritz-Carlton, Pentagon City Event Technology Department, 10 days prior to event. This will guarantee installation of all equipment.

SEND this form to: Abdellatif.Manssouri@ritzcarlton.com
AV Manager

PAYMENT BY CREDIT CARD:

TYPE OF CARD: ______NUMBER: ____________________________ EXP, DATE: ______

CARD HOLDERS NAME: ____________________________________________

SIGNATURE: ___________________________ DATE: ________________________
XPressConnect Family

Lead Retrieval Solutions for Every Exhibitor

How do you recognize your new #1 client? With complete prospect profiles delivered by XPressLeads equipment and services.

XPressConnect App
The app on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

For Android 5.1x or higher, iOS 10.0x and higher and 3 megapixel or greater camera. No mobile hardware included.

XPressConnect Plus
OUR handheld wireless device

Use our handheld mobile to capture complete lead details in real-time.

Email forwarding, scheduling and adding images not available. Includes mobile phone and charger.

FEATURES

<table>
<thead>
<tr>
<th></th>
<th>Connect App</th>
<th>Connect Plus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scan Anywhere, at Any Time</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Mobile, Wireless</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Real-time Leads List</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Optional Bluetooth Printer</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Add Notes</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Surveys/Qualifiers</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Rating</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Add Images to Leads</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Follow-up Emails</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Forward Leads</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Schedule Appointments</td>
<td>•</td>
<td>•</td>
</tr>
</tbody>
</table>

3rd Party Lead Collection
Successful lead collection on your third party device.

Data Conversion
Convert badge IDs collected on third-party devices into complete leads post-show.

Event API Integration
Integrate your third-party lead retrieval device in real-time with the event database.

XPressExtras
Maximize your exhibiting ROI with these lead collection and follow-up tools.

Custom Sales Qualifiers
Target ideal prospects! Build your own customized survey for quick lead follow-up. 20 questions and answers.

eBlast Email Service
Send your custom HTML emails through XPresseBlast post-event to your leads, the complete event email campaign solution.

Literature Fulfillment
Send an email to your leads with links to documents and videos they requested in your booth.

Loss/Damage Waiver
Protect yourself from loss or damage to your rented equipment with the Loss/Damage Waiver.

* The event badges use QR codes that include limited data. The Data Conversion and Event API Integration options will allow you to collect full lead details on your third party device.
# XPress Connect App
- the App on YOUR phone or tablet
- **FREE/Included $390 value**

## Additional XPress Connect App Licenses
- for additional users
- $130 per additional user activation

For Android 5.1x or higher, iOS 10.0x and higher and 3 mega-pixel or greater camera. No mobile hardware included.

## XPress Connect Plus Handheld
- OUR handheld wireless device
- OR Upgrade for $285/
- a $485 value

## XPress Connect App Additional Licenses
- Add XPress Connect Apps to any order and enable your sales staff to scan with their own smartphone or tablet
- $130 per additional user activation

Includes mobile phone and charger.

## XPress Extras

<table>
<thead>
<tr>
<th>Literature Fulfillment - Send links to your brochures and products</th>
<th>$150</th>
</tr>
</thead>
<tbody>
<tr>
<td>Custom Sales Qualifiers / Custom Surveys</td>
<td>$105</td>
</tr>
<tr>
<td>Data Conversion - third party post-show solution</td>
<td>$550</td>
</tr>
<tr>
<td>Event API Integration - third party real-time solution</td>
<td>$1000</td>
</tr>
</tbody>
</table>

## Loss/Damage Waiver
- Connect Plus Device $1,000
- Connect Plus Power Cord $75

Optional Loss/Damage Waiver (Qty ______ x85 per device)
- **NO, I do not want to purchase the Loss/Damage Waiver - initial here**
- PROCESSING FEE (WAIVED when you order online!) $20.00

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR’s device.

## Contact Information

<table>
<thead>
<tr>
<th>COMPANY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>CONTACT NAME</td>
<td></td>
</tr>
<tr>
<td>BILLING ADDRESS</td>
<td></td>
</tr>
<tr>
<td>CITY</td>
<td></td>
</tr>
<tr>
<td>STATE/ZIP</td>
<td></td>
</tr>
<tr>
<td>BOOTH #</td>
<td></td>
</tr>
<tr>
<td>PHONE/EXT #</td>
<td></td>
</tr>
<tr>
<td>FAX</td>
<td></td>
</tr>
<tr>
<td>EMAIL</td>
<td></td>
</tr>
<tr>
<td>COMPANY WEBSITE</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Payment Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>CARD NUMBER</td>
</tr>
<tr>
<td>NAME ON CARD</td>
</tr>
<tr>
<td>EXP DATE</td>
</tr>
<tr>
<td>SIGNATURE</td>
</tr>
<tr>
<td>AUTHORIZATION</td>
</tr>
</tbody>
</table>

Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.

<table>
<thead>
<tr>
<th>COMPANY WEBSITE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www">http://www</a></td>
<td></td>
</tr>
</tbody>
</table>

Thank you for your order.
Terms & Conditions

1) Convention Data Services, Inc. hereinafter called “CONTRACTOR” agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.

2) The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. Checks will not be accepted as payment at the show site.

3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.

4) ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A $100.00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 30 DAYS OF THE SHOW OPENING DATES. No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.

5) Onsite orders are based on unit availability.

6) Customer agrees to return all equipment to CONTRACTOR’S service desk within two hours of the show closing. EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.

7) The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customers care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 8b below). Customer acknowledges and understands that the applicable replacement cost is as follows:

7a) The customer authorizes CONTRACTOR to charge the credit card provided $500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.

7b) Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR’s device. Customer must report loss or damage to CONTRACTOR’S Lead Retrieval Desk immediately. To honor Loss/Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date, Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.

8) CONTRACTOR’S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.

9) CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.

10) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then CONTRACTOR may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.

11) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.

12) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.

13) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.
SHIPPING AND RECEIVING

Please make sure your materials arrive no earlier than April 3, 2019. The correct shipping address should read as follows:

**ATTN: Ritz Carlton/Pentagon City**
**Receiver’s Name:**
1250 South Hayes Street
Arlington, VA 22202
**REF: AHA’s QCOR Conference**

Label boxes with:

**ATTN:** Guest Name- Hold for Guest Arrival
**Exhibitor Booth Number:**
**Arrival Date:**
**Exhibitor at American Heart Association Conference:** April 5-6, 2019.
**Box #** of (**# of boxes**)

**Upon arrival please visit Guest Services to arrange for your exhibit freight to be delivered to your booth.**

*Exhibitors are responsible for paying all associated shipping fees.*

If you are planning to ship a large quantity, heavy or large crates to the hotel there may be a labor fee in addition to the storage and handling fee. Please contact the hotel for quote.
Please make sure your materials arrive no earlier than April 3, 2019. The correct shipping address should read as follows:

**SHIPPING ADDRESS:**

The Ritz-Carlton, Pentagon City  
1250 South Hayes Street  
Arlington, VA 22202

**LOADING DOCK HOURS:**  
Monday – Friday 8:00am – 6:00pm  
After hours or for unusual shipping needs please contact your Meetings and Special Events Manager. All deliveries, regardless of source, must go through the loading dock. Pallets MUST be broken down at the loading dock.

**LABELING:**

**IMPORTANT ADDITIONAL INFORMATION**

HOLD FOR: (Event/Meeting Name)  
Attention: Meeting Planner Name  
Event/Meeting Date: Exhibitor at American Heart Association Conference: April 5-6, 2019. Number of Boxes: (1 of X, 2 of X, etc.)  
Liliana Klein- Senior Meeting and Special Events Manager

**NOTE:** Packages should be received no sooner than 48 hours prior to the event.  
Upon arrival please visit Guest Services to arrange for your exhibit freight to be delivered to your booth.
*Exhibitors are responsible for paying all associated shipping fees.*

If you are planning to ship a large quantity, heavy or large crates to the hotel there may be a labor fee in addition to the storage and handling fee. Please contact the hotel for quote.
EXHIBITOR HOUSING

Housing Information - Conference Venue/Hotel Reservations

All events take place at the:

Ritz Carlton/Pentagon City
1250 South Hayes Street
Arlington, VA 22202
Tel: 1-800-241-3333 reference Group name: AHA Quality of Care

Hotel Link:
Book by March 6, 2019

EXHIBITOR REGISTRATION

On-Site Exhibitor Registration Hours:

Exhibitors are entitled to two (2) complimentary full registrations. Complete the booth activity form to register your staff.

Additional registration fees will apply per badge over your allotted amount. Additional registration badges may also be purchased on site.

Badges and Final Programs books will be available at the American Heart Association Registration Desk on site. Please advise all staff when picking up badges on site that they will be required to present a photo I.D. and business card at Registration. Photo I.D. and business cards are required even when the exhibitor has registered in advance.

EXHIBITOR STAFFING

Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service will be in close proximity to the exhibit hall.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday April 5, 2019</td>
<td>10:15 a.m. – 10:45 a.m.</td>
</tr>
<tr>
<td></td>
<td>12:00 p.m. – 2:00 p.m.</td>
</tr>
<tr>
<td></td>
<td>3:15 p.m. – 3:45 p.m.</td>
</tr>
<tr>
<td>Saturday April 6, 2019</td>
<td>10:15 a.m. – 10:45 a.m.</td>
</tr>
<tr>
<td></td>
<td>3:15 p.m. – 3:45 p.m.</td>
</tr>
</tbody>
</table>
AHA/ASA 2019 CONFERENCES

SHOW OFF YOUR SCIENCE

UNITING INDUSTRY AND A-LIST PHYSICIANS, SCIENTISTS AND RESEARCHERS IN CARDIOLOGY, STROKE AND RELATED SPECIALTIES
ACCESS THE CARDIOVASCULAR ELITE

TOP 20 SPECIALTIES IN ATTENDANCE

1. General Cardiology
2. Interventional Cardiology
3. Heart Failure
4. Clinical Electrophysiology
5. Administration
6. Internal Medicine
7. Pediatric Cardiology
8. Cardiovascular Imaging
9. Prevention
10. Emergency Medicine
11. Cardio-Thoracic Surgery
12. Biological Sciences
13. Epidemiology
14. Pharmacology
15. Echocardiography
16. Cell Biology
17. Physiology
18. Vascular Medicine
19. Molecular Biology
20. Stroke

NEARLY 12,000 PROFESSIONAL ATTENDEES*

93% OF PHYSICIAN ATTENDEES REGISTERED IN THE “CLINICAL EP” SPECIALTY VISIT THE EXHIBIT HALL**

95% OF PHYSICIAN ATTENDEES REGISTERED IN THE “GENERAL CARDIOLOGY” SPECIALTY VISIT THE EXHIBIT HALL**

93% OF PHYSICIAN ATTENDEES REGISTERED IN THE “CARDIOLOGY: INTERVENTIONAL” SPECIALTY VISIT THE EXHIBIT HALL**

*2017 AHA Scientific Sessions registration data.
**2017 AHA Scientific Sessions RFID badge data.
HOW WE DRIVE ATTENDEES TO THE SCIENCE & TECHNOLOGY HALL

- **EP Central and Interventional Central** bring official programming to the Science & Technology Hall, and attendees within steps of your booth.
- **Dedicated hours** for visiting booths—eight hours focused on exhibits, with limited simultaneous educational programming.
- **Posters** integrated into the Science & Technology Hall.
- **Complimentary coffee breaks** in the Hall.
- **Charging lounges** where attendees can power up and get online without leaving the Hall.
- **Complimentary lunches** for attendees in Cardiovascular Expert Theaters in the Science & Technology Hall.
- **Rapid-Fire Forums** located in each poster area, draws attendees in for original science presentations and interactions with abstract authors.
- **Cardiovascular Expert Theaters:** Attendees get the latest advances in cardiology products and therapeutic treatments, with complimentary snacks and lunches provided by the American Heart Association.

- **Health Innovation Pavilion:** Clinicians and researchers will explore the role of technology in the treatment and prevention of cardiovascular disease, examine how to drive innovation and collaboration in the marketplace and ultimately drive toward a health technology roadmap with the goal of improved outcomes. Programming will take place all three days inside in the Health Innovation Pavilion.
- **Simulation Zone** features interactive displays with technologically advanced, immersive training for attendees.
- **Official educational programming** co-located in the Science & Technology Hall with experts in specific cardiac procedures.
- **An Attendee Starter Guide** that attendees receive at their hotels with Science & Technology Hall information.
- **An extensive marketing campaign** promoting the Science & Technology Hall before and during Sessions.
- **VIP** passes for your customers to see the Science & Technology Hall.

MORE THAN 17 HOURS OF EXHIBIT TIME — EIGHT WITH LIMITED SIMULTANEOUS EDUCATIONAL PROGRAMMING TO INCREASE TRAFFIC IN THE SCIENCE & TECHNOLOGY HALL.
EXHIBIT SPACE RATES*

- **Onsite rate** ............... $34 per sq. ft.
- **Early Bird through April 1, 2019** .... $36 per sq. ft.
- **Standard Rate starts April 2, 2019** .. $38 per sq. ft.

There is no additional charge for islands or corners.

- **Public service rate** ............... $20 per sq. ft.

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Nonprofit organizations that wish to take advantage of this rate must submit the exhibit space application/contract no later than April 1, 2019. Proof of nonprofit status must be submitted to julie.davis@heart.org for all new organizations.

CANCELLATION SCHEDULE*

Through April 1, 2019
AHA retains 50% of contracted space fees

Beginning April 2, 2019
AHA retains 100% of contracted space fees

AHA requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the AHA Scientific Conferences Rules & Regulations at exhibitatsessions.org and is a legally binding part of the exhibit space application/contract.

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA Scientific Conferences Rules & Regulations. For more information and to apply for space, visit exhibitatsessions.org.

YOUR EXHIBITS TEAM

**Cathleen Gorby**
Advertising & Exhibitor Sales
913-780-6923
cgorby@ascendmedia.com

**Maureen Mauer**
Advertising & Exhibitor Sales
913-780-6633
mmauer@ascendmedia.com

**Bridget Blaney**
Advertising & Exhibitor Sales
773-259-2825
bblaney@ascendmedia.com

**Amy Miller**
Unofficial Satellite Events
214-706-1922
amy.miller@heart.org

*Subject to change

APPLY ONLINE AT exhibitatsessions.org

4 exhibitatsessions.org
SCIENTIFIC SESSIONS 2019 MARKETING OPPORTUNITIES

AMPLIFY YOUR MESSAGE AND GET EXPOSURE BEYOND YOUR BOOTH — AT A PRICE YOU CAN AFFORD!

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

Sponsorships and advertising are limited and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.

All rates are net. Cancellations are nonrefundable.

All quantities are based on projected attendance and room blocks.

Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

<table>
<thead>
<tr>
<th>OPPORTUNITY</th>
<th>PRICE RANGE</th>
<th>SPACE DEADLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRINT</td>
<td></td>
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<tr>
<td>Attendee Welcome Guide</td>
<td>$25,000</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Conference Bag Inserts</td>
<td>$40,000</td>
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<td>Convention Center Map</td>
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<td>Sept. 2019</td>
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<td>Daily Newspaper</td>
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<td>Final Program</td>
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<td>Symposia Locator Map</td>
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<td>DIGITAL</td>
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<tr>
<td>Article Index Page</td>
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<td>ePreviews and eHighlights</td>
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<td>Mobile Meeting Guide App</td>
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<td>Registration Package Emails</td>
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<td>CONVENTION CENTER</td>
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<td>Ad Banners</td>
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<tr>
<td>Cardiovascular Expert Theaters</td>
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<td>Charging Lounge/ Stations</td>
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<td>Communication Centers</td>
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<td>Science &amp; Technology Hall Breaks</td>
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<td>Stair Clings</td>
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<td>Window Clings</td>
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<td>BOOTH DRIVERS</td>
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<td>HOTEL/CITYWIDE</td>
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<td>Airport Advertising</td>
<td>Varies</td>
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<tr>
<td>Hotel Branding</td>
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<td>Hotel Dark Channel</td>
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<tr>
<td>Hotel Key Cards</td>
<td>$25,000</td>
<td>Aug. 2019</td>
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<tr>
<td>Hotel Room Drop: Doctors Bag</td>
<td>$8,240-$28,740</td>
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<td>Individual Hotel Room Drop</td>
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<tr>
<td>Perimeter/Citywide Opportunities</td>
<td>Varies</td>
<td>Sept. 2019</td>
</tr>
<tr>
<td>Shuttle Bus Banners/Headrests</td>
<td>$75,000-$100,000</td>
<td>Aug. 2019</td>
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</table>
EXHIBIT AT

American Stroke Association,
International Stroke Conference
FEB. 6-8, 2019 | HONOLULU, HI

REACH THOUSANDS OF
LEADING STROKE AND
CEREBROVASCULAR EXPERTS

TOP 10 SPECIALTIES IN ATTENDANCE
1. Administration
2. Cardiology: General Cardiology
3. Critical Care/Intensive Care
4. Emergency Medicine
5. Internal Medicine
6. Interventional Radiology
7. Neuro/Neuroscience: Radiology
8. Neuro/Neuroscience: Stroke
9. Neuro/Neuroscience: Surgery
10. Radiology

PHYSICIANS AND NURSES/NURSE PRACTITIONERS
COMPRised NEARLY 80% OF THE 2018 ISC AUDIENCE

4,300+
PROFESSIONAL ATTENDEES*

98%
OF ATTENDEES ARE “EXTREMELY
SATISFIED” OR “SATISFIED” WITH ISC**

83%
OF ATTENDEES VISIT THE SCIENCE & TECHNOLOGY HALL**

60%
OF ATTENDEES HAVE PURCHASING POWER/
INFLUENCE**

79%
DOMESTIC ATTENDEES*

*2018 ISC registration data
**2018 ISC attendee survey data
HOW WE DRIVE ATTENDEES TO THE ISC SCIENCE & TECHNOLOGY HALL

- **Dedicated exhibit hours** give you direct access to more than 4,300 stroke healthcare professionals.

- **Expert Theaters** inside the Science & Technology Hall bring the latest advances in stroke and cardiovascular product and therapeutic treatments, with complimentary snacks and lunches provided by the American Heart Association/American Stroke Association.

- **Official educational programming** co-located in the Science & Technology Hall focused on Electrophysiology, Interventionalists, Poster Presentations, Rapid Fire Theaters and HealthTech sessions.

- **Simulation Zone** features interactive displays with technologically advanced, immersive training for attendees.

- **Charging lounges** where attendees can power up and get online without leaving the Hall.

- **Complimentary coffee breaks** during programming breaks bring attendees to the Hall.

- **VIP** passes for your customers to see the Science & Technology Hall.

- **Complimentary lunches** for attendees in Expert Theaters in the Science & Technology Hall.
ISC 2019 EXHIBITING DATES & RATES

EXHIBIT SPACE RATES

Standard rate . . . . . . . . . . . . . . $37 per sq. ft.
The minimum booth size is 10’ x 10’. There is no additional charge for corners or islands.

Public service rate . . . . . . . . . . . $20 per sq. ft.
Public service space is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be attached to the application for all new organizations. Once the area is sold out, base rates will apply.

CANCELLATION SCHEDULE

Beginning Aug. 2, 2018
AHA/ASA retains 100% of contracted exhibit space

EXHIBITOR SERVICE KIT

Available at exhibitatstroke.org

Submission of application does not constitute acceptance or approval by AHA/ASA. Beginning Aug. 2, 2018, AHA/ASA requires payment in full and retains 100% of contracted fee for space reduction or cancellation.

YOUR EXHIBITS TEAM

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Amy Miller
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amy.miller@heart.org

APPLY ONLINE AT exhibitatstroke.org
ISC 2019 MARKETING OPPORTUNITIES

INVEST IN BIG VISIBILITY MARKETING OPPORTUNITIES DESIGNED TO INCREASE YOUR BOOTH TRAFFIC!

All sponsors and advertisers receive corporate name recognition in:
- Final Program
- ISC Stroke Daily News
- Large official contributor sign located in high-traffic area of convention center
- Mobile Meeting Guide App

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

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<tr>
<td>Attendee Welcome Guide</td>
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<td>Conference Bag Inserts</td>
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<td>Final Program</td>
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<td>Nov. 9, 2018</td>
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<td>ISC Stroke Daily News</td>
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<td>Newsstand Premium</td>
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### DIGITAL

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<td>Article Index Page</td>
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<td>ePreviews and eHighlights</td>
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### CONVENTION CENTER

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<td>Ad Banners</td>
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<td>Nov. 26, 2018</td>
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<tr>
<td>Charging Lounge and Charging Stations</td>
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<tr>
<td>Coffee Break</td>
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<td>Communication Center</td>
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<td>Expert Theater</td>
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<td>ISC Nursing Symposium Coffee Break</td>
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<td>Rotating Kiosks</td>
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<td>Science &amp; Technology Hall Aisle Signs</td>
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<td>Science &amp; Technology Hall Park Benches</td>
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<td>Nov. 26, 2018</td>
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<td>Sitting Cubes</td>
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<td>Nov. 26, 2018</td>
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<td>Walking Challenge</td>
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### HOTEL

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</tr>
<tr>
<td>Individual Hotel Room Drop</td>
<td>$20,000</td>
<td>Jan. 2, 2019</td>
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</table>
EXHIBIT AT
American Heart Association
Epidemiology, Prevention, Lifestyle & Cardiometabolic Health
MARCH 5-8, 2019 | HOUSTON, TX

GET ONE-ON-ONE WITH RESEARCHERS, PUBLIC HEALTH PRACTITIONERS AND CLINICIANS

CONFERENCE GOAL
To promote the development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health. The Councils on Epidemiology & Prevention (EPI) and Lifestyle and Cardiometabolic Health (Lifestyle) jointly plan the EPI | Lifestyle 2019 Scientific Sessions.

TARGET AUDIENCE
- Physicians
- Epidemiologists
- Dietitians
- Nutritional scientists
- Exercise physiologists
- Behavioral scientists
- Biostatisticians
- Pharmacists
- Physician assistants
- Nurses
- School health professionals

EXHIBIT HOURS:
Wednesday, March 6 7 a.m.-3:30 p.m.
Thursday, March 7 7 a.m.-3:30 p.m.
Friday, March 8 7-10:30 a.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

DOMINATE YOUR SPECIALTY MEETING WITH GREAT SPONSORSHIP AND ADVERTISING OPTIONS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

View AHA Rules & Regulations at exhibitatsessions.org. For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com.

All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.

APPLY ONLINE AT exhibitatsessions.org/epilifestyle/

780+ PROFESSIONAL ATTENDEES IN 2018

MARCH 5-8, 2019
THE WESTIN HOTEL GALLERIA
HOUSTON, TX

79% OF ATTENDEES ARE PHYSICIANS AND/OR RESEARCH SCIENTISTS

Source: 2018 registration data.
EXHIBIT AT

American Heart Association.
Quality of Care & Outcomes Research
APRIL 5-6, 2019  |  ARLINGTON, VA

CONNECT WITH HEALTHCARE PROFESSIONALS INVESTED IN QUALITY-OF-CARE AND OUTCOMES RESEARCH

CONFERENCE GOAL
To study patients’ experiences with cardiovascular care and leverage these insights to improve the quality of cardiac and stroke care. The meeting will focus on new and developing opportunities, initiatives, projects, policies and research relevant to measuring and improving quality of care and outcomes for people with, or at risk for, cardiovascular disease and stroke.

TARGET AUDIENCE

• Clinicians
• Researchers
• Medical students and trainees
• Nurses
• Pharmacists
• Administrators
• Healthcare and managed care professionals
• Policymakers

EXHIBIT HOURS:
Friday, April 5
8 a.m.-5 p.m.
Saturday, April 6
8 a.m.-4 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
• One 6’x30” table with two chairs
• One company identification sign and trash can
• Two conference badges

ENHANCE YOUR BOOTH WITH A SPONSORSHIP. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

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All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.

APPLY ONLINE AT exhibitatsessions.org/qcor/

EXHIBIT HOURS:
Friday, April 5
8 a.m.-5 p.m.
Saturday, April 6
8 a.m.-4 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
• One 6’x30” table with two chairs
• One company identification sign and trash can
• Two conference badges

ENHANCE YOUR BOOTH WITH A SPONSORSHIP. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

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All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.

APPLY ONLINE AT exhibitatsessions.org/qcor/

Source: 2018 registration data.
EXHIBIT AT

American Heart Association.
Vascular Discovery: From Genes to Medicine
MAY 14-16, 2019 | BOSTON, MA

A DIRECT LINE TO ATVB AND PVD
CLINICIANS, PHYSICIANS AND SCIENTISTS

CONFERENCE GOAL
To explore areas of cross-disciplinary interests from the arteriosclerosis, thrombosis, vascular biology, vascular medicine, functional genomics, peripheral vascular disease and vascular surgery research communities. The conference is sponsored and organized by the AHA Councils on Arteriosclerosis, Thrombosis and Vascular Biology and Peripheral Vascular Disease, and in collaboration with the AHA Council on Functional Genomics and Translational Biology and the Society for Vascular Surgery.

TARGET AUDIENCE
• Basic scientists
• Translational and clinical investigators
• Clinicians interested in:
  o Vascular health
  o Vascular medicine
  o Atherosclerosis
  o Vascular biology
  o Thrombosis
  o Vascular surgery
  o Thromboembolism
  o Peripheral artery disease
  o Molecular/cellular biology
  o Functional genomics
  o Immunology
  o Physiology

EXHIBIT HOURS:
Tuesday, May 14
3:45 p.m.
Wednesday, May 15
7 a.m.-4:15 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
• One 6’x30” table with two chairs
• One company identification sign and trash can
• Two conference badges

DRIVE ATTENDANCE TO YOUR BOOTH WITH OFFICIAL MARKETING OPPORTUNITIES. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

View AHA Rules & Regulations at exhibitatsessions.org. For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com.

All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.

APPLY ONLINE AT exhibitatsessions.org/atvb/

820+ PROFESSIONAL ATTENDEES IN 2018

MAY 14-16, 2019
MARRIOTT COLEY SQUARE HOTEL
BOSTON, MA

91% OF ATTENDEES ARE CLINICIANS AND/OR RESEARCH SCIENTISTS

Source: 2018 registration data.
MAKE A CONNECTION WITH BASIC CARDIOVASCULAR SCIENTISTS

CONFERENCE GOAL
To promote interaction among participants from diverse disciplines through lectures, poster presentations and informal discussions.

TARGET AUDIENCE
- Basic cardiovascular scientists
- Molecular/cellular biologists
- Physiologists
- Translational investigators
- Clinical trialists
- Practicing cardiologists
- Cardiovascular nurses and pharmacists
- Scientists and executives from pharmaceutical and biotechnology firms

EXHIBIT HOURS:
Monday, July 29
11 a.m.-3:30 p.m.
Tuesday, July 30
7 a.m.-3:30 p.m.
Wednesday, July 31
7 a.m.-3:30 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

YOUR SPECIALTY CONFERENCE EXHIBITING, ADVERTISING AND SPONSORSHIP DOLLARS ALSO COUNT TOWARD YOUR OVERALL AHA PRIORITY POINT TOTAL.

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EXHIBIT AT
American Heart Association
Basic Cardiovascular Sciences
JULY 29-AUG. 1, 2019 | BOSTON, MA

570+ PROFESSIONAL ATTENDEES IN 2018

JULY 29-AUG. 1, 2019
WESTIN BOSTON WATERFRONT HOTEL
BOSTON, MA

92% OF ATTENDEES ARE CLINICIANS AND/OR RESEARCH SCIENTISTS

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BUILD RELATIONSHIPS WITH HYPERTENSION AND RELATED-DISCIPLINE CLINICIANS, SCIENTISTS AND HEALTHCARE PROFESSIONALS

CONFERENCE GOAL
To focus on recent advances in hypertension research and foster connections among experts in hypertension and its relationship to cardiac and kidney disease, stroke, obesity and genetics. AHA’s Hypertension Scientific Sessions is a collaborative effort between AHA’s Council on Hypertension and Council on the Kidney in Cardiovascular Disease.

TARGET AUDIENCE
• Healthcare professionals in the fields of:
  o Hypertension research
  o Cardiology
  o Nephrology
  o Endocrinology
  o Cardiology
  o Nephrology
  o Endocrinology
• Research scientists
• Clinicians

EXHIBIT HOURS:
Thursday, Sept. 5
8 a.m.-3:30 p.m.
Friday, Sept. 6
8 a.m.-3:30 p.m.
Saturday, Sept. 7
7:30 a.m.-3:30 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
• One 6’x30” table with two chairs
• One company identification sign and trash can
• Two conference badges

INVEST IN HIGH-VISIBILITY MARKETING OPPORTUNITIES DESIGNED TO INCREASE YOUR BOOTH TRAFFIC. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

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APPLY ONLINE AT exhibitatsessions.org/hbpr/

EXHIBIT AT
American Heart Association
Hypertension
SEPT. 5-8, 2019 | NEW ORLEANS, LA

BUILD RELATIONSHIPS WITH HYPERTENSION AND RELATED-DISCIPLINE CLINICIANS, SCIENTISTS AND HEALTHCARE PROFESSIONALS

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APPLY ONLINE AT exhibitatsessions.org/hbpr/
TARGET ENGAGED RESUSCITATION CLINICIANS AND RESEARCHERS

CONFERENCE GOAL
To promote recent advances related to treating cardiopulmonary arrest and life-threatening traumatic injury.

TARGET AUDIENCE
- Emergency physicians
- Trauma surgeons
- Neurosurgeons
- Cardiologists
- Critical-care nurses
- Intensivists
- Emergency medical providers
- Resuscitation educators
- Resuscitation researchers with basic, bioengineering, clinical or other experience related to treating cardiac arrest and trauma

EXHIBIT HOURS:
Saturday, Nov. 16
10 a.m.-4:30 p.m.
Sunday, Nov. 17
10 a.m.-4:30 p.m.

EXHIBIT RATES:
$750 (nonprofit)
$2,000 (industry)

RATE INCLUDES:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

INVITE ATTENDEES TO YOUR BOOTH WITH GREAT SPONSORSHIP AND ADVERTISING OPTIONS. CONTACT YOUR ACCOUNT MANAGER TODAY.

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EXHIBIT AT
American Heart Association.
Resuscitation Science
NOV. 16-17, 2019 | PHILADELPHIA, PA

NOW A STANDALONE CONFERENCE!

520+ PROFESSIONAL ATTENDEES IN 2017

NOV. 16-17, 2019
PHILADELPHIA, PA
SAVE THE DATES

SCIENTIFIC SESSIONS
Nov. 16-18, 2019
Philadelphia, PA

INTERNATIONAL STROKE CONFERENCE
Feb. 6-8, 2019
Honolulu, HI

EPIDEMIOLOGY, PREVENTION, LIFESTYLE & CARDIOMETABOLIC HEALTH
March 5-8, 2019
Houston, TX

QUALITY OF CARE & OUTCOMES RESEARCH
April 5-6, 2019
Arlington, VA

VASCULAR DISCOVERY: FROM GENES TO MEDICINE
May 14-16, 2019
Boston, MA

BASIC CARDIOVASCULAR SCIENCES
July 29-Aug. 1, 2019
Boston, MA

HYPERTENSION
Sept. 5-8, 2019
New Orleans, LA

RESUSCITATION SCIENCE
Nov. 16-17, 2019
Philadelphia, PA