



American Heart Association.

## Quality of Care & Outcomes Research

# Quality of Care and Outcomes Research In Cardiovascular Disease and Stroke

April 5-6, 2019

## TABLE OF CONTENTS

### Section 1: General Information

- Exhibitor Registration Hours
- Installation
- Dismantle
- Exhibit Dates & Hours
- Contacts

### Section 2: Association Services

- Booth Activities Form (*Mandatory Form, Due March 31<sup>st</sup>*)
- Exhibitor Appointed Contractor Form

### Section 3: Contractor Services

- Electrical Services
- Telephone Services
- Internet Services
- Lead Retrieval

### Section 4: Shipping & Receiving

- Shipping Information

### Section 5: Housing & Registration

- Exhibitor Housing
- Hotel Information
- Registration Information
- Exhibitor Staffing

### Section 6: Sponsorship & Advertising

- Sponsorship and Advertising Listing



American Heart Association.

## Quality of Care & Outcomes Research

### GENERAL INFORMATION

#### Quality of Care and Outcome Research in Cardiovascular Disease and Stroke 2019 Scientific Sessions

April 5-6, 2019

Exhibitor Registration Hours:

Thursday April 4th 12:00 p.m. – 7:00 p.m.

Installation:

Thursday April 4th 6:00 p.m. – 8:00 p.m.

Friday April 5<sup>th</sup> 7:00 a.m.—7:45 a.m.

Dismantle:

Saturday April 6th 4:00 p.m. – 5:00 p.m.

*Exhibit Dates & Hours*

*Friday April 5<sup>th</sup> 8:00am – 5:00pm*

*Saturday April 6<sup>th</sup> 8:00am –4:00pm*

### CONTACTS

**American Heart Association**

7272 Greenville Avenue  
Dallas, Texas 75231  
(888) 242-2453 (inside the U.S.)  
(214) 570-5935 (outside the U.S.)

**Marketing Opportunities**

Tasha Wells  
Manager of Corporate Sponsored Projects  
(214) 706-1684  
[tasha.wells@heart.org](mailto:tasha.wells@heart.org)

**Exhibitor Services**

Rita Pacheco  
Associate Manager of Exhibits  
(214) 706-1873  
[rita.m.pacheco@heart.org](mailto:rita.m.pacheco@heart.org)

**Ritz Carlton/Pentagon City**

1250 South Hayes Arlington, VA 22202  
Tel: 1-800-241-3333 reference Group name:  
AHA Quality of Care  
[Hotel Link](#)



American Heart Association.

Quality of Care &  
Outcomes Research

## **Association Required Forms**

Please make sure you have the following forms completed by March 1, 2019. You will receive an active link via email or visit [www.exhibitatsessions.org](http://www.exhibitatsessions.org)

### **Association Services/Booth Activity Form**

Information contained on this form will be used in the exhibitor guide distributed onsite within registration and needs to be received by March 1, 2019

### **Exhibitor Appointed Contractor Form**

Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by March 1, 2019.



## EXHIBIT SERVICE CONTRACT

NAME OF CONVENTION: \_\_\_\_\_  
 START DATE: \_\_\_\_\_ END DATE: \_\_\_\_\_ BOOTH/TABLE #: \_\_\_\_\_  
 COMPANY / CLIENT NAME: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

### ENGINEERING - BANNERS/ FLAGS & ELECTRICAL\*

QUANTITY	DESCRIPTION	ADVANCED ORDER	FLOOR ORDER	TOTAL COST
	BANNER/ FLAG	\$ 200.00	\$ 250.00	
	115V, 20 AMP	\$ 45.00	\$ 55.00	
	208 Volt , 60 amp, single phae	\$ 350.00	\$ 400.00	
	208 Volt , 60 amp, three phae	\$ 550.00	\$ 650.00	
	208 V, 100 AMP - THREE PHASE Client required to bring own wiring	Preced on individual basis. Dep on floor plan		
	208V, 200 AMP - THREE PHASE Client required to bring own wiring	Preced on individual basis. Dep on floor plan		
	LABOR - 7:00 AM - 5:00 PM WEEKDAYS	1 hr	\$ 100.00	
	LABOR - 5:00 PM - 7:00 AM WEEKDAYS	1 hr	\$ 125.00	
	LABOR - WEEKENDS AND HOLIDAYS	4 hr min	\$ 125.00	

\*All electrical charges are per day. All labor charges are per hour with a one hour minimum. Charges do not include 6% Sales Tax

### EVENT TECHNOLOGY - DATA PROJECTION, OFFICE EQUIPMENT & VIDEO EQUIPMENT \*\*

QUANTITY	DESCRIPTION	ADVANCED ORDER	FLOOR ORDER	TOTAL COST
	Multi-Disc CD Player	\$ 90.00	\$ 90.00	
	WIFI Internet Connectivity	\$ 15.95	\$ 15.95	
	Internet Hard wire	\$ 750.00	\$ 850.00	
	Conference Speaker Phone	\$ 375.00	\$ 375.00	
	27" Monitor/ VHS Player/ 54" Cart	\$ 150.00	\$ 150.00	
	32" Monitor/ VHS Player/ 42" Cart	\$ 350.00	\$ 385.00	
	42" Plasma Computer/ Video Display Unit	\$ 450.00	\$ 495.00	
	55" Plasma Computer/ Video Display Unit	\$ 575.00	\$ 632.50	
	LDC Projector - 5000 Lumens	\$ 950.00	\$ 1,045.00	
	LCD Projector - 6000 Lumens	call	call	
	DVD Player/ Recorder	\$ 150.00	\$ 165.00	
	Worldwide (Pal/Seacam) DVD Player	call	call	
	5', 6', 7', 8' Tripod Screen	\$ 95.00	\$ 104.50	
	Flipchart Easel w/ Plain Pad & Markers	\$ 80.00	\$ 88.00	
	Flipchart Easel w/ Post-it Pad & Markers	\$ 85.00	\$ 93.50	
	Computer - Laptop	\$ 250.00	\$ 275.00	
	Computer - Laser Printer	\$ 285.00	\$ 313.50	
	Fax Machine	call	call	
	STSN Broadband Internet Line	\$ 850.00	\$ 935.00	
	DID Phone Line (+ Usage Charges)	\$ 200.00	\$ 250.00	
	Box delivery per piece	\$ 5.00	\$ 5.00	
	Delivery - Hard Case shipment	\$ 25.00	\$ 25.00	
	Power strip/EXTENTION CORD	\$ 35.00	\$ 45.00	
	In-House Phone	\$ 25.00	\$ 27.50	

\*\*This is a binding contract. All Event Technology charges are each, per day. All labor charges are per hour with a four hour minimum. Charges do not include 24% service charge and 6% Sales Tax. Less than 24-hour notice for cancellation will result in full rate charge per contract.

**PAYMENT**

<b>Engineering Equipment</b>	<b>TOTAL</b>		
<b>Engineering</b>	<b>TOTAL</b>		
<b>Event Technology Equipment</b>	<b>TOTAL</b>		
	Tax 6 %		
	25 % Service Charge		
<b>Event Technology</b>	<b>TOTAL</b>		
<b>EVENT EXHIBIT</b>	<b>TOTAL</b>		

This order form must accompany pre-payment in the form of credit card. Payment must be received by The Ritz~Carlton, Pentagon City Event Technology Department, 10 days prior to event. This will guarantee installation of all equipment.

SEND this form to: [Abdellatif.Manssouri@ritzcarlton.com](mailto:Abdellatif.Manssouri@ritzcarlton.com)  
 AV Manager

**PAYMENT BY CREDIT CARD:**

TYPE OF CARD: \_\_\_\_\_ NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

CARD HOLDERS NAME: \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

# XPressConnect Family

## Lead Retrieval Solutions for Every Exhibitor

How do you recognize your new #1 client?  
With complete prospect profiles delivered by XPressLeads equipment and services.



### XPressExtras

Maximize your exhibiting ROI with these lead collection and follow-up tools.



### XPressConnect App

The app on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

For Android 5.1x or higher, iOS 10.0x and higher and 3 megapixel or greater camera. No mobile hardware included.



#### Custom Sales Qualifiers

Target ideal prospects! Build your own customized survey for quick lead follow-up. *20 questions and answers.*



#### eBlast Email Service

Send your custom HTML emails through XPressBlast post-event to your leads, the complete event email campaign solution.



#### Literature Fulfillment

Send an email to your leads with links to documents and videos they requested in your booth.



#### Loss/Damage Waiver

Protect yourself from loss or damage to your rented equipment with the Loss/Damage Waiver.



### XPressConnect Plus

OUR handheld wireless device

Use our handheld mobile to capture complete lead details in real-time.

Email forwarding, scheduling and adding images not available. Includes mobile phone and charger.

## 3rd Party Lead Collection

Successful lead collection on your third party device.



#### Data Conversion

Convert badge IDs collected on third-party devices into complete leads post-show.



#### Event API Integration

Integrate your third-party lead retrieval device in real-time with the event database.

\* The event badges use QR codes that include limited data. The Data Conversion and Event API Integration options will allow you to collect full lead details on your third party device.

FEATURES	Connect App	Connect Plus
Scan Anywhere, at Any Time	•	•
Mobile, Wireless	•	•
Real-time Leads List	•	•
Optional Bluetooth Printer	•	•
Add Notes	•	•
Surveys/Qualifiers	•	•
Rating	•	•
Add Images to Leads	•	
Follow-up Emails	•	
Forward Leads	•	
Schedule Appointments	•	



American Heart Association.  
Quality of Care &  
Outcomes Research

**XPress Leads**  
Driving Event Connections



ORDER ONLINE: [www.xpressleadpro.com](http://www.xpressleadpro.com) SHOW CODE: **qcor0419** Qty **Order deadline**  
**APRIL 2, 2019** Total

**Each exhibiting company is limited to one (1) free XPress Connect App. OR  
Each exhibiting company can upgrade to one (1) XPress Connect Plus (Handheld) for \$285**



**XPress Connect App** - the App on YOUR phone or tablet 1 **FREE/Included \$390 value** \$0

**Additional XPress Connect App Licenses** - for additional users \$ 130 per additional user activation

For Android 5.1x or higher, iOS 10.0x and higher and 3 mega-pixel or greater camera. No mobile hardware included.



**XPress Connect Plus Handheld** - OUR handheld wireless device **OR Upgrade for \$285/  
a \$485 value**

**XPress Connect App Additional Licenses** - Add XPress Connect Apps to any order and enable your sales staff to scan with their own smartphone or tablet \$ 130 per additional user activation

Includes mobile phone and charger.

**XPRESS EXTRAS**



<b>Literature Fulfillment</b> - Send links to your brochures and products	\$ 150
<b>Custom Sales Qualifiers / Custom Surveys</b>	\$ 105
<b>Data Conversion</b> - third party post-show solution	\$ 550
<b>Event API Integration</b> - third party real-time solution	\$ 1000

**Please note:** Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online [www.xpressleadpro.com](http://www.xpressleadpro.com) (show code: **qcor0419**)

			SUBTOTAL	=
<b>LOSS/DAMAGE WAIVER</b>	<b>REPLACEMENT COST</b>	<b>OPTIONAL LOSS/DAMAGE WAIVER</b> (Qty _____ x85 per device)		+
Connect Plus Device	\$1,000	<b>NO, I do not want to purchase the Loss/Damage Waiver - initial here</b>		
Connect Plus Power Cord	\$ 75	<b>PROCESSING FEE (WAIVED when you order online!)</b>		+ 20.00

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.

QUESTIONS? 1-508-743-0570 ACCOUNT MANAGER Candace Nicolo EMAIL [cnicolo@cdsreg.com](mailto:cnicolo@cdsreg.com)

**CONTACT INFORMATION**

COMPANY  
CONTACT NAME  
BILLING ADDRESS  
CITY  
STATE/ZIP  
BOOTH #  
PHONE/EXT #  
FAX  
EMAIL  
COMPANY WEBSITE  
<http://www>

**PAYMENT INFORMATION**

CARD NUMBER  
**BY FAX ONLY -**  
NAME ON CARD  
EXP DATE  
SIGNATURE  
**AUTHORIZATION** Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.  
SIGNATURE  
PRINT NAME  
TODAY'S DATE  
EMAIL RECEIPT TO

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

**Thank you for your order.**





American Heart Association.

Quality of Care & Outcomes Research



ORDER ONLINE: [www.xpressleadpro.com](http://www.xpressleadpro.com)

SHOW CODE: **qcor0419**

## Terms & Conditions

- 1) Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.
- 2) The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. **Checks will not be accepted as payment at the show site.**
- 3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.
- 4) **ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$100.00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 30 DAYS OF THE SHOW OPENING DATES. No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.**
- 5) Onsite orders are based on unit availability.
- 6) Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. **EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.**
- 7) The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customer's care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 8b below). Customer acknowledges and understands that the applicable replacement cost is as follows:
  - 7a) The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.

Equipment	Cost
Connect Plus Device	\$1,000
Connect Plus Power Cord	\$ 75
Bluetooth Printer	\$1,000
Bluetooth Adapter	\$ 250

7b) Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR'S device.

- Customer must report loss or damage to CONTRACTOR'S Lead Retrieval Desk immediately. To honor Loss/Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date, Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.
- 8) CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.
  - 9) CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.
  - 10) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.
  - 11) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.
  - 12) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
  - 13) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.





American Heart Association.

Quality of Care &  
Outcomes Research

## SHIPPING AND RECEIVING

**Please make sure your materials arrive no earlier than April 3, 2019.** The correct shipping address should read as follows:

**ATTN: Ritz Carlton/Pentagon City**

**Receiver's Name:**

1250 South Hayes Street

Arlington, VA 22202

**REF: AHA's QCOR Conference**

Label boxes with:

ATTN: Guest Name- Hold for Guest Arrival

Exhibitor Booth Number:

Arrival Date:

Exhibitor at American Heart Association Conference: April 5-6, 2019.

Box # of (# of boxes)

**Upon arrival please visit Guest Services to arrange for your exhibit freight to be delivered to your booth.**

**\*Exhibitors are responsible for paying all associated shipping fees.**

If you are planning to ship a large quantity, heavy or large crates to the hotel there may be a labor fee in addition to the storage and handling fee. Please contact the hotel for quote.



THE RITZ-CARLTON®  
HOTEL COMPANY, L.L.C.

THE RITZ-CARLTON  
PENTAGON CITY

**SHIPPING INFORMATION**

**Please make sure your materials arrive no earlier than April 3, 2019.** The correct shipping address should read as follows:

**SHIPPING ADDRESS:**

The Ritz-Carlton, Pentagon City  
1250 South Hayes Street  
Arlington, VA 22202

**LOADING DOCK HOURS:**

**Monday – Friday 8:00am – 6:00pm**

After hours or for unusual shipping needs please contact your Meetings and Special Events Manager. All deliveries, regardless of source, must go through the loading dock. Pallets **MUST** be broken down at the loading dock.

**LABELING:**

**\*\* IMPORTANT ADDITIONAL INFORMATION\*\***

HOLD FOR: (Event/Meeting Name)

Attention: Meeting Planner Name

Event/Meeting Date: Exhibitor at American Heart Association Conference: April 5-6, 2019. Number of Boxes: (1 of X, 2 of X, etc.)

Liliana Klein- Senior Meeting and Special Events Manager

*NOTE: Packages should be received no sooner than 48 hours prior to the event.*

**Upon arrival please visit Guest Services to arrange for your exhibit freight to be delivered to your booth.**

**\*Exhibitors are responsible for paying all associated shipping fees.**

If you are planning to ship a large quantity, heavy or large crates to the hotel there may be a labor fee in addition to the storage and handling fee. Please contact the hotel for quote.



American Heart Association.

## Quality of Care & Outcomes Research

### EXHIBITOR HOUSING

#### Housing Information - Conference Venue/Hotel Reservations

All events take place at the:

##### **Ritz Carlton/Pentagon City**

1250 South Hayes Street  
Arlington, VA 22202

Tel: 1-800-241-3333 reference Group name: AHA Quality of Care

[Hotel Link:](#)

**Book by March 6, 2019**

### EXHIBITOR REGISTRATION

#### On-Site Exhibitor Registration Hours:

Exhibitors are entitled to two (2) complimentary full registrations. Complete the booth activity form to register your staff.

Additional registration fees will apply per badge over your allotted amount. Additional registration badges may also be purchased on site.

Badges and Final Programs books will be available at the American Heart Association Registration Desk on site. Please advise all staff when picking up badges on site that they will be required to present a photo I.D. and business card at Registration. Photo I.D. and business cards are required even when the exhibitor has registered in advance.

### EXHIBITOR STAFFING

Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service will be in close proximity to the exhibit hall.

Friday April 5, 2019

10:15 a.m. – 10:45 a.m.  
12:00 p.m. 2:00 p.m.  
3:15 p.m. - 3:45 p.m.

Saturday April 6, 2019

10:15 a.m. – 10:45 a.m.  
3:15 p.m. - 3:45 p.m.



American  
Heart  
Association.

AHA/ASA 2019 CONFERENCES

# SHOW OFF YOUR SCIENCE

UNITING INDUSTRY AND A-LIST PHYSICIANS,  
SCIENTISTS AND RESEARCHERS IN CARDIOLOGY,  
STROKE AND RELATED SPECIALTIES

## SCIENTIFIC SESSIONS

Nearly 12,000 cardiovascular professionals

**Nov. 16-18, 2019**

**Philadelphia, PA**

PAGE 2

## INTERNATIONAL STROKE CONFERENCE

4,300+ leading stroke and cerebrovascular experts

**Feb. 6-8, 2019 | Honolulu, HI**

PAGE 6

## EPIDEMIOLOGY, PREVENTION, LIFESTYLE & CARDIOMETABOLIC HEALTH

780+ researchers, public health practitioners  
and other professionals

**March 5-8, 2019 | Houston, TX**

PAGE 10

## QUALITY OF CARE & OUTCOMES RESEARCH

270+ healthcare professionals

**April 5-6, 2019 | Arlington, VA**

PAGE 11

## VASCULAR DISCOVERY: FROM GENES TO MEDICINE

820+ ATVB and PVD clinicians, physicians, scientists  
and other professionals

**May 14-16, 2019 | Boston, MA**

PAGE 12

## BASIC CARDIOVASCULAR SCIENCES

570+ basic cardiovascular scientists,  
physicians and investigators

**July 29-Aug. 1, 2019 | Boston, MA**

PAGE 13

## HYPERTENSION

900+ hypertension and related-discipline  
clinicians, researchers and healthcare professionals

**Sept. 5-8, 2019 | New Orleans, LA**

PAGE 14

## RESUSCITATION SCIENCE

520+ resuscitation clinicians and researchers

**Nov. 16-17, 2019 | Philadelphia, PA**

PAGE 15

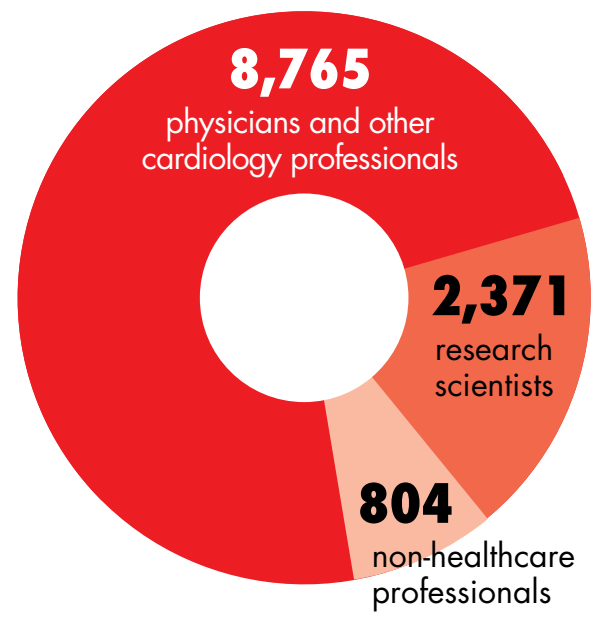
# EXHIBIT AT



American Heart Association®  
**Scientific Sessions**

NOV. 16-18, 2019 | PHILADELPHIA, PA

# ACCESS THE CARDIOVASCULAR ELITE



## TOP 20 SPECIALTIES IN ATTENDANCE

- |                               |                             |
|-------------------------------|-----------------------------|
| 1. General Cardiology         | 11. Cardio-Thoracic Surgery |
| 2. Interventional Cardiology  | 12. Biological Sciences     |
| 3. Heart Failure              | 13. Epidemiology            |
| 4. Clinical Electrophysiology | 14. Pharmacology            |
| 5. Administration             | 15. Echocardiography        |
| 6. Internal Medicine          | 16. Cell Biology            |
| 7. Pediatric Cardiology       | 17. Physiology              |
| 8. Cardiovascular Imaging     | 18. Vascular Medicine       |
| 9. Prevention                 | 19. Molecular Biology       |
| 10. Emergency Medicine        | 20. Stroke                  |

NEARLY

# 12,000

PROFESSIONAL ATTENDEES\*

# 93%

OF PHYSICIAN ATTENDEES REGISTERED IN THE "CLINICAL EP" SPECIALTY VISIT THE EXHIBIT HALL\*\*

# 95%

OF PHYSICIAN ATTENDEES REGISTERED IN THE "GENERAL CARDIOLOGY" SPECIALTY VISIT THE EXHIBIT HALL\*\*

# 93%

OF PHYSICIAN ATTENDEES REGISTERED IN THE "CARDIOLOGY: INTERVENTIONAL" SPECIALTY VISIT THE EXHIBIT HALL\*\*



\*2017 AHA Scientific Sessions registration data.  
\*\*2017 AHA Scientific Sessions RFID badge data.



# HOW WE DRIVE ATTENDEES

## TO THE SCIENCE & TECHNOLOGY HALL

- **EP Central and Interventional Central** bring official programming to the Science & Technology Hall, and attendees within steps of your booth.
- **Dedicated hours** for visiting booths—eight hours focused on exhibits, with limited simultaneous educational programming.
- **Posters** integrated into the Science & Technology Hall.
- **Complimentary coffee breaks** in the Hall.
- **Charging lounges** where attendees can power up and get online without leaving the Hall.
- **Complimentary lunches** for attendees in Cardiovascular Expert Theaters in the Science & Technology Hall.
- **Rapid-Fire Forums** located in each poster area, draws attendees in for original science presentations and interactions with abstract authors.
- **Cardiovascular Expert Theaters:** Attendees get the latest advances in cardiology products and therapeutic treatments, with complimentary snacks and lunches provided by the American Heart Association.
- **Health Innovation Pavilion:** Clinicians and researchers will explore the role of technology in the treatment and prevention of cardiovascular disease, examine how to drive innovation and collaboration in the marketplace and ultimately drive toward a health technology roadmap with the goal of improved outcomes. Programming will take place all three days inside in the Health Innovation Pavilion.
- **Simulation Zone** features interactive displays with technologically advanced, immersive training for attendees.
- **Official educational programming** co-located in the Science & Technology Hall with experts in specific cardiac procedures.
- **An Attendee Starter Guide** that attendees receive at their hotels with Science & Technology Hall information.
- **An extensive marketing campaign** promoting the Science & Technology Hall before and during Sessions.
- **VIP** passes for your customers to see the Science & Technology Hall.

MORE THAN 17 HOURS OF EXHIBIT TIME — EIGHT WITH LIMITED SIMULTANEOUS EDUCATIONAL PROGRAMMING TO INCREASE TRAFFIC IN THE SCIENCE & TECHNOLOGY HALL.

# SCIENTIFIC SESSIONS 2019 EXHIBITING DATES & RATES

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. **ASK YOUR ACCOUNT MANAGER FOR DETAILS.**

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA Scientific Conferences Rules & Regulations. For more information and to apply for space, visit [exhibitatsessions.org](http://exhibitatsessions.org).

### YOUR EXHIBITS TEAM

**Cathleen Gorby**  
Advertising & Exhibitor Sales  
913-780-6923  
cgorby@ascendmedia.com

**Maureen Mauer**  
Advertising & Exhibitor Sales  
913-780-6633  
mmauer@ascendmedia.com

**Bridget Blaney**  
Advertising & Exhibitor Sales  
773-259-2825  
bblaney@ascendmedia.com

**Amy Miller**  
Unofficial Satellite Events  
214-706-1922  
amy.miller@heart.org

## EXHIBIT DATES & HOURS\*

- Saturday, Nov. 16, 2019**  
11 a.m.-5 p.m.
- Sunday, Nov. 17, 2019**  
10 a.m.-4:30 p.m.
- Monday, Nov. 18, 2019**  
10 a.m.-3 p.m.

## BREAKS\*

- Saturday, Nov. 16, 2019**  
11 a.m.-1 p.m.  
3:15-3:45 p.m.
- Sunday, Nov. 17, 2019**  
10:15-10:45 a.m.  
Noon-2 p.m.  
3:15-3:45 p.m.
- Monday, Nov. 18, 2019**  
10:15-10:45 a.m.  
Noon-2 p.m.

\*Subject to change

## EXHIBIT SPACE RATES\*

- Onsite rate** . . . . . \$34 per sq. ft.
- Early Bird through April 1, 2019** . . . \$36 per sq. ft.
- Standard Rate starts April 2, 2019** . . \$38 per sq. ft.
- There is no additional charge for islands or corners.*
- Public service rate** . . . . . \$20 per sq. ft.

*Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Nonprofit organizations that wish to take advantage of this rate must submit the exhibit space application/contract no later than April 1, 2019. Proof of nonprofit status must be submitted to [julie.davis@heart.org](mailto:julie.davis@heart.org) for all new organizations.*

## CANCELLATION SCHEDULE\*

- Through April 1, 2019**  
AHA retains 50% of contracted space fees
- Beginning April 2, 2019**  
AHA retains 100% of contracted space fees

*AHA requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the AHA Scientific Conferences Rules & Regulations at [exhibitatsessions.org](http://exhibitatsessions.org) and is a legally binding part of the exhibit space application/contract.*

APPLY ONLINE AT [exhibitatsessions.org](http://exhibitatsessions.org)





# SCIENTIFIC SESSIONS 2019 MARKETING OPPORTUNITIES

AMPLIFY YOUR MESSAGE AND GET EXPOSURE BEYOND YOUR BOOTH — **AT A PRICE YOU CAN AFFORD!**

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. **ASK YOUR ACCOUNT MANAGER FOR DETAILS.**

*Sponsorships and advertising are limited and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.*

*All rates are net. Cancellations are nonrefundable.*

*All quantities are based on projected attendance and room blocks.*

*Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.*

OPPORTUNITY	PRICE RANGE	SPACE DEADLINE
<b>PRINT</b>		
Attendee Welcome Guide	\$25,000	Sept. 2019
Conference Bag Inserts	\$40,000	Oct. 2019
Convention Center Map	\$28,500	Sept. 2019
Daily Newspaper	\$10,000-\$40,000	Oct. 2019
Final Program	\$2,500-\$45,000	Sept. 2019
Poster Hall Map	\$24,000	Sept. 2019
Pre-Meeting Mailer	\$6,290	Sept. 2019
Preview/Preliminary Program	\$580-\$16,920	Aug. 2019
Science & Technology Hall Planner	\$570-\$19,450	Sept. 2019
Symposia Locator Map	\$4,070-\$9,310	Sept. 2019
<b>DIGITAL</b>		
Article Index Page	\$3,900-\$5,000	Sept. 2019
ePreviews and eHighlights	\$3,500-\$6,780	July-Nov. 2019
Housing Confirmation Package Emails	\$55,000	May 2019
Mobile Meeting Guide App	\$5,000-\$75,000	Sept. 2019
Registration Package Emails	\$75,000	May 2019
<b>CONVENTION CENTER</b>		
Ad Banners	\$30,000	Sept. 2019
Cardiovascular Expert Theaters	\$30,000-\$65,000	Aug. 2019
Charging Lounge/Stations	\$80,000	Sept. 2019
Communication Centers	\$50,000	Sept. 2019
Digital Signage	\$10,000-\$20,000	Sept. 2019
EP and Interventional Central	\$10,000 each	Sept. 2019
Escalator Decals	\$50,000	Sept. 2019
Health Innovation Pavilion	\$25,000-\$100,000	Sept. 2019
Networking Lounge: Early Career and FIT	\$37,500-\$75,000	Sept. 2019
Networking Lounge: FAHA	\$37,500-\$75,000	Sept. 2019
Networking Lounge: Women in Science and Medicine	\$37,500-\$75,000	Sept. 2019
Rotating Kiosks	\$15,000	Sept. 2019
Science & Technology Hall Breaks	\$20,000	Sept. 2019
Science & Technology Hall Aisle Signs	\$100,000	Sept. 2019
Science & Technology Hall Park Benches	\$55,000	Sept. 2019
Science & Technology Hall Restaurant Sponsorship	\$15,000	Sept. 2019
Sitting Cubes	\$50,000	Sept. 2019
Stair Clings	\$50,000	Sept. 2019
Walking Challenge	\$100,000	Sept. 2019
Window Clings	\$28,000	Sept. 2019
<b>BOOTH DRIVERS</b>		
Abstracts on USB	\$175,000	July 2019
Posters MD	\$75,000	Sept. 2019
<b>HOTEL/CITYWIDE</b>		
Airport Advertising	Varies	Oct. 2019
Hotel Branding	Varies	Sept. 2019
Hotel Dark Channel	\$2,500	Sept. 2019
Hotel Key Cards	\$25,000	Aug. 2019
Hotel Room Drop: Doctors Bag	\$8,240-\$28,740	Sept. 2019
Individual Hotel Room Drop	\$28,050-\$45,000	Oct. 2019
Perimeter/Citywide Opportunities	Varies	Sept. 2019
Shuttle Bus Banners/Headrests	\$75,000-\$100,000	Aug. 2019

# EXHIBIT AT

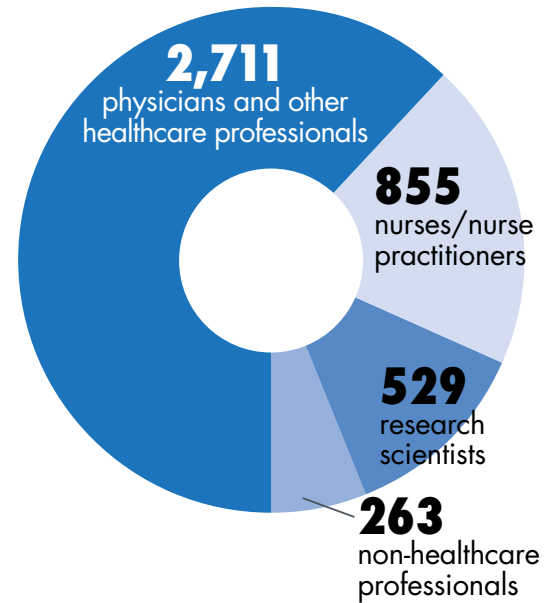


American Stroke Association  
International Stroke Conference

FEB. 6-8, 2019 | HONOLULU, HI

ISC

## REACH THOUSANDS OF LEADING STROKE AND CEREBROVASCULAR EXPERTS



### TOP 10 SPECIALTIES IN ATTENDANCE

- |                                   |                                  |
|-----------------------------------|----------------------------------|
| 1. Administration                 | 6. Interventional Radiology      |
| 2. Cardiology: General Cardiology | 7. Neuro/Neuroscience: Radiology |
| 3. Critical Care/Intensive Care   | 8. Neuro/Neuroscience: Stroke    |
| 4. Emergency Medicine             | 9. Neuro/Neuroscience: Surgery   |
| 5. Internal Medicine              | 10. Radiology                    |

**4,300+**  
PROFESSIONAL ATTENDEES\*

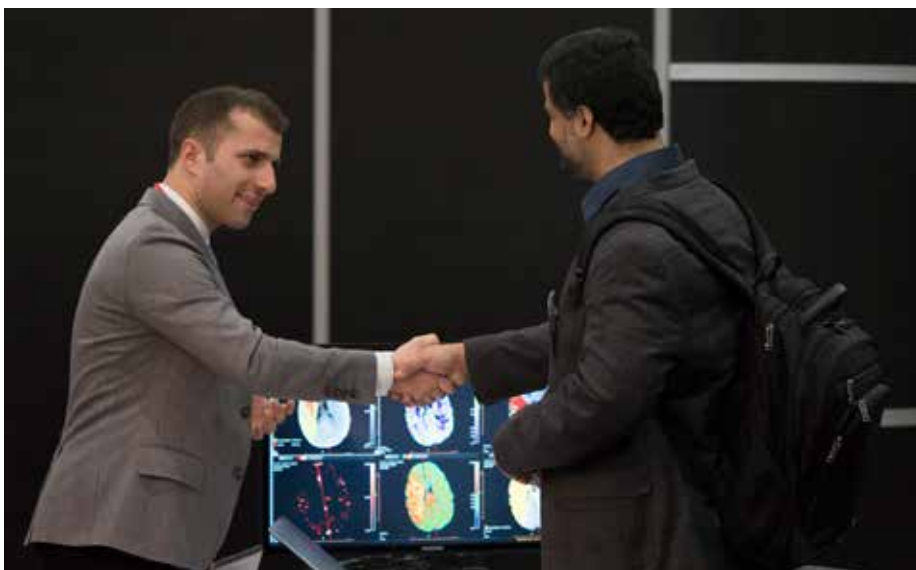
PHYSICIANS AND NURSES/NURSE PRACTITIONERS COMPRISED **NEARLY 80%** OF THE 2018 ISC AUDIENCE

**98%**  
OF ATTENDEES ARE “**EXTREMELY SATISFIED**” OR “**SATISFIED**” WITH ISC\*\*

**83%**  
OF ATTENDEES VISIT THE SCIENCE & TECHNOLOGY HALL\*\*

**60%**  
OF ATTENDEES HAVE PURCHASING POWER/ INFLUENCE\*\*

**79%**  
DOMESTIC ATTENDEES\*



\*2018 ISC registration data.  
\*\*2018 ISC attendee survey data.



# HOW WE DRIVE ATTENDEES

## TO THE ISC SCIENCE & TECHNOLOGY HALL

- **Dedicated exhibit hours** give you direct access to more than 4,300 stroke healthcare professionals.
- **Expert Theaters** inside the Science & Technology Hall bring the latest advances in stroke and cardiovascular product and therapeutic treatments, with complimentary snacks and lunches provided by the American Heart Association/American Stroke Association.
- **Official educational programming** co-located in the Science & Technology Hall focused on Electrophysiology, Interventionalists, Poster Presentations, Rapid Fire Theaters and HealthTech sessions.
- **An extensive marketing campaign** promotes the Science & Technology Hall to attendees before and during ISC.
- **Simulation Zone** features interactive displays with technologically advanced, immersive training for attendees.
- **Charging lounges** where attendees can power up and get online without leaving the Hall.
- **Complimentary coffee breaks** during programming breaks bring attendees to the Hall.
- **VIP** passes for your customers to see the Science & Technology Hall.
- **Complimentary lunches** for attendees in Expert Theaters in the Science & Technology Hall.

12 HOURS OF EXHIBIT TIME, INCLUDING LIMITED SIMULTANEOUS EDUCATIONAL PROGRAMMING TO INCREASE TRAFFIC IN THE SCIENCE & TECHNOLOGY HALL.



# ISC 2019 EXHIBITING DATES & RATES

## EXHIBIT DATES & HOURS

Wednesday, Feb. 6, 2019  
8:30 a.m.-3 p.m.

Thursday, Feb. 7, 2019  
8:30 a.m.-3 p.m.

## BREAKS

Hours during which only limited programming is going on.  
8:30-8:45 a.m.  
10:15-10:30 a.m.  
12-1:30 p.m.  
2:30-3 p.m.

## EXHIBIT SPACE RATES

Standard rate . . . . . \$37 per sq. ft.

*The minimum booth size is 10' x 10'. There is no additional charge for corners or islands.*

Public service rate . . . . . \$20 per sq. ft.

*Public service space is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be attached to the application for all new organizations. Once the area is sold out, base rates will apply.*

## CANCELLATION SCHEDULE

Beginning Aug. 2, 2018

AHA/ASA retains 100% of contracted exhibit space

## EXHIBITOR SERVICE KIT

Available at [exhibitastroke.org](http://exhibitastroke.org).

*Submission of application does not constitute acceptance or approval by AHA/ASA. Beginning Aug. 2, 2018, AHA/ASA requires payment in full and retains 100% of contracted fee for space reduction or cancellation.*

YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA Scientific Conferences Rules & Regulations. For more information and to apply for space, visit [exhibitastroke.org](http://exhibitastroke.org).

## YOUR EXHIBITS TEAM

**Cathleen Gorby**  
Advertising & Exhibitor Sales  
913-780-6923  
[cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com)

**Maureen Mauer**  
Advertising & Exhibitor Sales  
913-780-6633  
[mmauer@ascendmedia.com](mailto:mmauer@ascendmedia.com)

**Bridget Blaney**  
Advertising & Exhibitor Sales  
773-259-2825  
[bblaney@ascendmedia.com](mailto:bblaney@ascendmedia.com)

**Amy Miller**  
Unofficial Satellite Events  
214-706-1922  
[amy.miller@heart.org](mailto:amy.miller@heart.org)

APPLY ONLINE AT [exhibitastroke.org](http://exhibitastroke.org)



# ISC 2019 MARKETING OPPORTUNITIES

## INVEST IN BIG VISIBILITY MARKETING OPPORTUNITIES DESIGNED TO INCREASE YOUR BOOTH TRAFFIC!

All sponsors and advertisers receive corporate name recognition in:

- Final Program
- ISC Stroke Daily News
- Large official contributor sign located in high-traffic area of convention center
- Mobile Meeting Guide App

## YOUR SPONSORSHIP AND ADVERTISING DOLLARS COUNT TOWARD YOUR EXHIBITING PRIORITY POINTS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

*Sponsorships and advertising are limited and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.*

*All rates are net. Cancellations are nonrefundable.*

*All quantities are based on projected attendance and room blocks.*

*Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plantbased inks.*

OPPORTUNITY	PRICE RANGE	SPACE DEADLINE
<b>PRINT</b>		
Attendee Welcome Guide	\$11,500	Jan. 7, 2019
Conference Bag Inserts	\$10,500	Dec. 3, 2018
Convention Center Map	\$8,000	Jan. 7, 2019
Final Program	\$25,500	Nov. 9, 2018
ISC Stroke Daily News	\$295-\$25,665	Dec. 3, 2018
Newsstand Premium	\$9,200	Dec. 13, 2018
<b>DIGITAL</b>		
Abstracts on USB	\$40,500	Oct. 19, 2018
Article Index Page	\$1,945-\$2,485	Jan. 9, 2019
ePreviews and eHighlights	\$1,300-\$3,145	Nov. 2018-Feb. 2019
Housing Confirmation Package Emails	\$9,500	Aug. 3, 2018
Mobile Meeting Guide App	\$5,150-\$22,500	Nov. 21, 2018
Registration Package Emails	\$15,500	Aug. 3, 2018
<b>CONVENTION CENTER</b>		
Ad Banners	\$12,500	Nov. 26, 2018
Charging Lounge and Charging Stations	\$15,500	Nov. 26, 2018
Coffee Break	\$10,000+	Jan. 11, 2019
Communication Center	\$15,500	Nov. 26, 2018
Expert Theater	\$25,000	Nov. 30, 2018
ISC Nursing Symposium Coffee Break	\$5,000	Jan. 11, 2019
Rotating Kiosks	\$6,200-\$15,500	Nov. 26, 2018
Science & Technology Hall Aisle Signs	\$30,500	Nov. 26, 2018
Science & Technology Hall Park Benches	\$25,000	Nov. 26, 2018
Sitting Cubes	\$25,000	Nov. 26, 2018
Walking Challenge	\$50,000	Nov. 2, 2018
<b>HOTEL</b>		
Dark Channel	\$1,500	Jan. 17, 2019
Hotel Key Cards	\$10,500	Nov. 9, 2018
Individual Hotel Room Drop	\$20,000	Jan. 2, 2019

# EXHIBIT AT

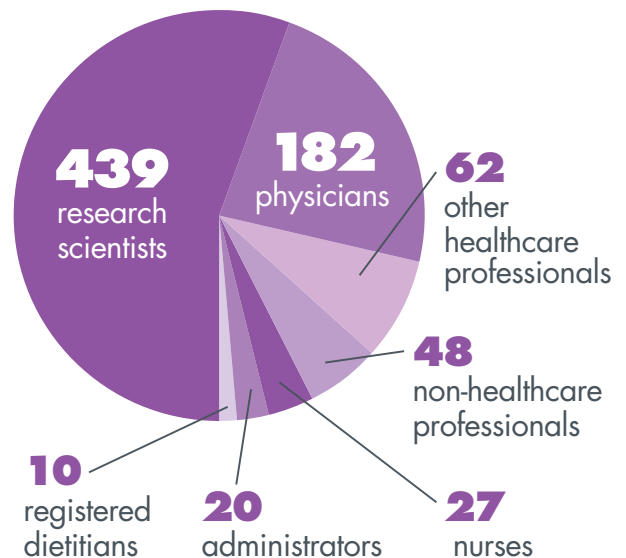


American Heart Association.

Epidemiology, Prevention,  
Lifestyle & Cardiometabolic Health

MARCH 5-8, 2019 | HOUSTON, TX

## GET ONE-ON-ONE WITH RESEARCHERS, PUBLIC HEALTH PRACTITIONERS AND CLINICIANS



### CONFERENCE GOAL

To promote the development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health. The Councils on Epidemiology & Prevention (EPI) and Lifestyle and Cardiometabolic Health (Lifestyle) jointly plan the EPI | Lifestyle 2019 Scientific Sessions.

### TARGET AUDIENCE

- Physicians
- Epidemiologists
- Dietitians
- Nutritional scientists
- Exercise physiologists
- Behavioral scientists
- Biostatisticians
- Pharmacists
- Physician assistants
- Nurses
- School health professionals

### EXHIBIT HOURS:

Wednesday, March 6  
7 a.m.-3:30 p.m.

Thursday, March 7  
7 a.m.-3:30 p.m.

Friday, March 8  
7-10:30 a.m.

### EXHIBIT RATES:

\$750 (nonprofit)  
\$2,000 (industry)

### RATE INCLUDES:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges



780+ PROFESSIONAL  
ATTENDEES IN 2018



**MARCH 5-8, 2019**  
THE WESTIN HOTEL GALLERIA  
HOUSTON, TX



79% OF ATTENDEES ARE  
PHYSICIANS AND/OR  
RESEARCH SCIENTISTS

DOMINATE YOUR SPECIALTY MEETING WITH GREAT SPONSORSHIP AND  
ADVERTISING OPTIONS. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

View AHA Rules & Regulations at [exhibitatsessions.org](http://exhibitatsessions.org). For more information, contact Cathleen Gorby at 913-780-6923 or [cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com).

*All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.*

APPLY ONLINE AT [exhibitatsessions.org/epilifestyle/](http://exhibitatsessions.org/epilifestyle/)

Source: 2018 registration data.

# EXHIBIT AT

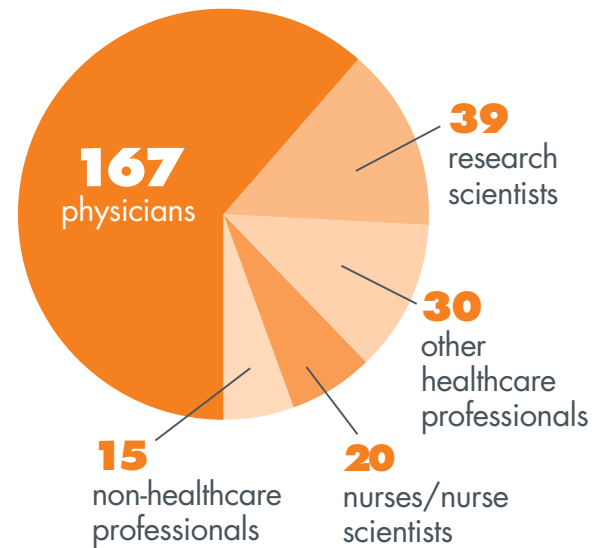


American Heart Association®

## Quality of Care & Outcomes Research

APRIL 5-6, 2019 | ARLINGTON, VA

### CONNECT WITH HEALTHCARE PROFESSIONALS INVESTED IN QUALITY-OF-CARE AND OUTCOMES RESEARCH



#### CONFERENCE GOAL

To study patients' experiences with cardiovascular care and leverage these insights to improve the quality of cardiac and stroke care. The meeting will focus on new and developing opportunities, initiatives, projects, policies and research relevant to measuring and improving quality of care and outcomes for people with, or at risk for, cardiovascular disease and stroke.

#### TARGET AUDIENCE

- Clinicians
- Researchers
- Medical students and trainees
- Nurses
- Pharmacists
- Administrators
- Healthcare and managed care professionals
- Policymakers

#### EXHIBIT HOURS:

Friday, April 5  
8 a.m.-5 p.m.

Saturday, April 6  
8 a.m.-4 p.m.

#### EXHIBIT RATES:

\$750 (nonprofit)  
\$2,000 (industry)

#### RATE INCLUDES:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges



270+ PROFESSIONAL ATTENDEES IN 2018



**APRIL 5-6, 2019**  
RITZ-CARLTON PENTAGON CITY  
ARLINGTON, VA



76% OF ATTENDEES ARE PHYSICIANS AND/OR RESEARCH SCIENTISTS

ENHANCE YOUR BOOTH WITH A SPONSORSHIP. ASK YOUR ACCOUNT MANAGER FOR DETAILS.

View AHA Rules & Regulations at [exhibitsessions.org](http://exhibitsessions.org). For more information, contact Cathleen Gorby at 913-780-6923 or [cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com).

All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.

APPLY ONLINE AT [exhibitsessions.org/qcor/](http://exhibitsessions.org/qcor/)

Source: 2018 registration data.

# EXHIBIT AT

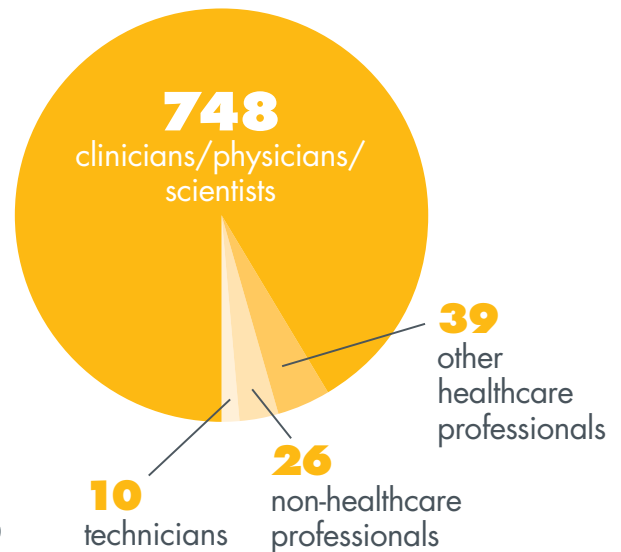


American Heart Association®

## Vascular Discovery: From Genes to Medicine

MAY 14-16, 2019 | BOSTON, MA

# A DIRECT LINE TO ATVB AND PVD CLINICIANS, PHYSICIANS AND SCIENTISTS



## CONFERENCE GOAL

To explore areas of cross-disciplinary interests from the arteriosclerosis, thrombosis, vascular biology, vascular medicine, functional genomics, peripheral vascular disease and vascular surgery research communities. The conference is sponsored and organized by the AHA Councils on Arteriosclerosis, Thrombosis and Vascular Biology and Peripheral Vascular Disease, and in collaboration with the AHA Council on Functional Genomics and Translational Biology and the Society for Vascular Surgery.

## TARGET AUDIENCE

- Basic scientists
- Translational and clinical investigators
- Clinicians interested in:
  - Vascular health
  - Vascular medicine
  - Atherosclerosis
  - Vascular biology
  - Thrombosis
  - Vascular surgery
  - Thromboembolism
  - Peripheral artery disease
  - Molecular/cellular biology
  - Functional genomics
  - Immunology
  - Physiology

## EXHIBIT HOURS:

Tuesday, May 14  
3-4:15 p.m.

Wednesday, May 15  
7 a.m.-4:15 p.m.

## EXHIBIT RATES:

\$750 (nonprofit)  
\$2,000 (industry)

## RATE INCLUDES:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges



820+ PROFESSIONAL  
ATTENDEES IN 2018



**MAY 14-16, 2019**  
MARRIOTT COPLEY SQUARE HOTEL  
BOSTON, MA



91% OF ATTENDEES  
ARE CLINICIANS AND/OR  
RESEARCH SCIENTISTS

DRIVE ATTENDANCE TO YOUR BOOTH WITH OFFICIAL MARKETING OPPORTUNITIES. **ASK YOUR ACCOUNT MANAGER FOR DETAILS.**

View AHA Rules & Regulations at [exhibitsessions.org](http://exhibitsessions.org). For more information, contact Cathleen Gorby at 913-780-6923 or [cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com).

*All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.*

APPLY ONLINE AT [exhibitsessions.org/atvb/](http://exhibitsessions.org/atvb/)

*Source: 2018 registration data.*



# EXHIBIT AT



American Heart Association.

## Basic Cardiovascular Sciences

JULY 29-AUG. 1, 2019 | BOSTON, MA

# MAKE A CONNECTION WITH BASIC CARDIOVASCULAR SCIENTISTS

## CONFERENCE GOAL

To promote interaction among participants from diverse disciplines through lectures, poster presentations and informal discussions.

## TARGET AUDIENCE

- Basic cardiovascular scientists
- Molecular/cellular biologists
- Physiologists
- Translational investigators
- Clinical trialists
- Practicing cardiologists
- Cardiovascular nurses and pharmacists
- Scientists and executives from pharmaceutical and biotechnology firms

## EXHIBIT HOURS:

Monday, July 29  
11 a.m.-3:30 p.m.

Tuesday, July 30  
7 a.m.-3:30 p.m.

Wednesday, July 31  
7 a.m.-3:30 p.m.

## EXHIBIT RATES:

\$750 (nonprofit)  
\$2,000 (industry)

## RATE INCLUDES:

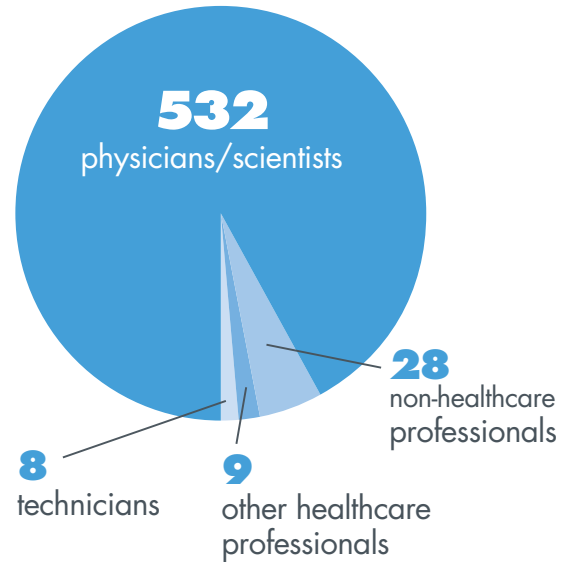
- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

YOUR SPECIALTY CONFERENCE EXHIBITING, ADVERTISING AND SPONSORSHIP DOLLARS ALSO COUNT TOWARD **YOUR OVERALL AHA PRIORITY POINT TOTAL.**

View AHA Rules & Regulations at [exhibitatsessions.org](http://exhibitatsessions.org). For more information, contact Cathleen Gorby at 913-780-6923 or [cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com).

*All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.*

APPLY ONLINE AT [exhibitatsessions.org/bcvs/](http://exhibitatsessions.org/bcvs/)



570+ PROFESSIONAL ATTENDEES IN 2018



**JULY 29-AUG. 1, 2019**  
WESTIN BOSTON  
WATERFRONT HOTEL  
BOSTON, MA



92% OF ATTENDEES ARE CLINICIANS AND/OR RESEARCH SCIENTISTS

*Source: 2018 registration data.*

# EXHIBIT AT

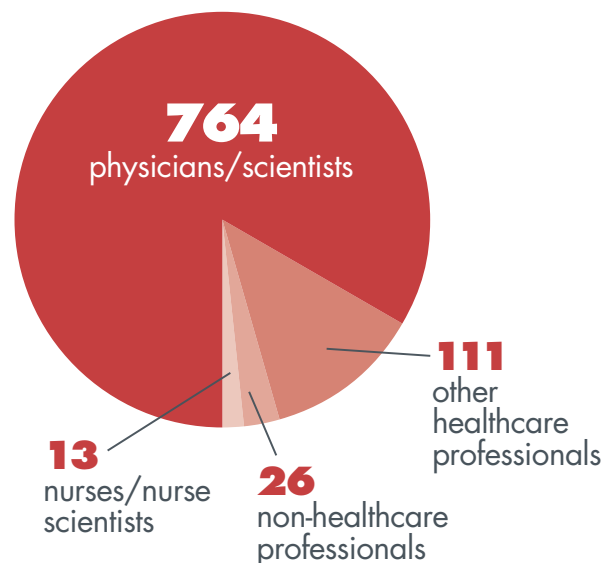


American Heart Association.

## Hypertension

SEPT. 5-8, 2019 | NEW ORLEANS, LA

# BUILD RELATIONSHIPS WITH HYPERTENSION AND RELATED-DISCIPLINE CLINICIANS, SCIENTISTS AND HEALTHCARE PROFESSIONALS



## CONFERENCE GOAL

To focus on recent advances in hypertension research and foster connections among experts in hypertension and its relationship to cardiac and kidney disease, stroke, obesity and genetics. AHA's Hypertension Scientific Sessions is a collaborative effort between AHA's Council on Hypertension and Council on the Kidney in Cardiovascular Disease.

## TARGET AUDIENCE

- Healthcare professionals in the fields of:
  - Hypertension research
  - Cardiology
  - Nephrology
  - Endocrinology
  - Cardiology
  - Nephrology
  - Endocrinology
- Research scientists
- Clinicians

## EXHIBIT HOURS:

Thursday, Sept. 5  
8 a.m.-3:30 p.m.

Friday, Sept. 6  
8 a.m.-3:30 p.m.

Saturday, Sept. 7  
7:30 a.m.-3:30 p.m.

## EXHIBIT RATES:

\$750 (nonprofit)  
\$2,000 (industry)

## RATE INCLUDES:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges



900+ PROFESSIONAL ATTENDEES IN 2018



**SEPT. 5-8, 2019**  
MARRIOTT NEW ORLEANS  
NEW ORLEANS, LA



84% OF ATTENDEES ARE PHYSICIANS AND/OR SCIENTISTS

INVEST IN HIGH-VISIBILITY MARKETING OPPORTUNITIES DESIGNED TO INCREASE YOUR BOOTH TRAFFIC. **ASK YOUR ACCOUNT MANAGER FOR DETAILS.**

View AHA Rules & Regulations at [exhibitatsessions.org](http://exhibitatsessions.org). For more information, contact Cathleen Gorby at 913-780-6923 or [cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com).

*All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.*

APPLY ONLINE AT [exhibitatsessions.org/hbpr/](http://exhibitatsessions.org/hbpr/)

*Source: 2018 registration data.*

# EXHIBIT AT



American Heart Association  
**Resuscitation Science**

NOV. 16-17, 2019 | PHILADELPHIA, PA



## TARGET ENGAGED RESUSCITATION CLINICIANS AND RESEARCHERS

### CONFERENCE GOAL

To promote recent advances related to treating cardiopulmonary arrest and life-threatening traumatic injury.

### TARGET AUDIENCE

- Emergency physicians
- Trauma surgeons
- Neurosurgeons
- Cardiologists
- Critical-care nurses
- Intensivists
- Emergency medical providers
- Resuscitation educators
- Resuscitation researchers with basic, bioengineering, clinical or other experience related to treating cardiac arrest and trauma

### EXHIBIT HOURS:

Saturday, Nov. 16  
10 a.m.-4:30 p.m.

Sunday, Nov. 17  
10 a.m.-4:30 p.m.

### EXHIBIT RATES:

\$750 (nonprofit)  
\$2,000 (industry)

### RATE INCLUDES:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges



520+ PROFESSIONAL ATTENDEES IN 2017



**NOV. 16-17, 2019**  
PHILADELPHIA, PA

INVITE ATTENDEES TO YOUR BOOTH WITH GREAT SPONSORSHIP AND ADVERTISING OPTIONS. **CONTACT YOUR ACCOUNT MANAGER TODAY.**

View AHA Rules & Regulations at [exhibitatsessions.org](http://exhibitatsessions.org). For more information, contact Cathleen Gorby at 913-780-6923 or [cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com).

*All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.*

APPLY ONLINE AT [exhibitatsessions.org/ress/](http://exhibitatsessions.org/ress/)

*Source: 2017 registration data.*



American  
Heart  
Association.

# SAVE THE DATES

## **SCIENTIFIC SESSIONS**

**Nov. 16-18, 2019**

Philadelphia, PA

---

## **INTERNATIONAL STROKE CONFERENCE**

**Feb. 6-8, 2019**

Honolulu, HI

## **VASCULAR DISCOVERY: FROM GENES TO MEDICINE**

**May 14-16, 2019**

Boston, MA

## **EPIDEMIOLOGY, PREVENTION, LIFESTYLE & CARDIOMETABOLIC HEALTH**

**March 5-8, 2019**

Houston, TX

## **BASIC CARDIOVASCULAR SCIENCES**

**July 29-Aug. 1, 2019**

Boston, MA

## **QUALITY OF CARE & OUTCOMES RESEARCH**

**April 5-6, 2019**

Arlington, VA

## **HYPERTENSION**

**Sept. 5-8, 2019**

New Orleans, LA

## **RESUSCITATION SCIENCE**

**Nov. 16-17, 2019**

Philadelphia, PA