

EXHIBIT AT



American Heart Association
Resuscitation Science

NOV. 16-17, 2019 | PHILADELPHIA, PA



TARGET ENGAGED RESUSCITATION CLINICIANS AND RESEARCHERS

CONFERENCE GOAL

To promote recent advances related to treating cardiopulmonary arrest and life-threatening traumatic injury.

TARGET AUDIENCE

- Emergency physicians
- Trauma surgeons
- Neurosurgeons
- Cardiologists
- Critical-care nurses
- Intensivists
- Emergency medical providers
- Resuscitation educators
- Resuscitation researchers with basic, bioengineering, clinical or other experience related to treating cardiac arrest and trauma

EXHIBIT HOURS:

Saturday, Nov. 16
10 a.m.-4:30 p.m.

Sunday, Nov. 17
10 a.m.-4:30 p.m.

EXHIBIT RATES:

\$750 (nonprofit)
\$2,000 (industry)

RATE INCLUDES:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges



520+ PROFESSIONAL ATTENDEES IN 2017



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INVITE ATTENDEES TO YOUR BOOTH WITH GREAT SPONSORSHIP AND ADVERTISING OPTIONS. **CONTACT YOUR ACCOUNT MANAGER TODAY.**

View AHA Rules & Regulations at exhibitsessions.org. For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com.

All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.

APPLY ONLINE AT exhibitsessions.org/ress/

Source: 2017 registration data.



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PROMOTE YOUR 2019 RESUSCITATION SCIENCE BOOTH

**Engage this targeted audience
 with high-impact sponsorship opportunities**

Silver Level\$5,000

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

Gold Level \$10,000

Everything included in Silver Level, plus:

- Conference bag insert
- Company-specific recognition signage at conference

Platinum Level \$15,000

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (*does not include email addresses*)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

Additional Options

Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship\$5,000

Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor\$12,000

Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor\$15,000

Attendees will see your signage at the breakfast location.

Poster Reception\$10,000

Sponsor will be recognized in promotional materials and signage at a poster networking session.

Industry Theater\$17,500-\$25,000

(\$17,500 for 100 attendees; \$25,000 for 200 attendees)

Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

Hackathon\$30,000

Host a hackathon! Participants with diverse perspectives will collaborate within a limited time frame to develop solutions for everyday problems through exciting challenges. Be the first to support this fun and interactive way for attendees to make invaluable connections while solving a common problem.

Contact your account manager today!

Cathleen Gorby

913-780-6923 or cgorby@ascendmedia.com

Visit exhibitatsessions.org for more information on Unofficial Satellite Events.

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