SPECIALTY CONFERENCES

EXHIBIT AT HYPERTENSION
JOINT SCIENTIFIC SESSIONS

- Get one-on-one with more clinicians and research scientists in this intimate meeting environment.
- Meet important decision-makers: 85% of attendees are clinicians and/or research scientists.
- 80% of Specialty Conference exhibitors say they will exhibit again next year.

CONFERENCE SUMMARY

AHA's Joint Hypertension Scientific Sessions 2018 is a collaborative effort between AHA's Council on Hypertension and Council on the Kidney in Cardiovascular Disease and is a three- and-a-half-day scientific program with more than 500 presentations focused on recent advances in hypertension research. This conference will include oral and poster presentations selected from abstracts submitted by clinical and basic researchers, followed by discussions led by leading authorities.

With experts in the fields of hypertension and its relationship to cardiac and kidney disease, stroke, obesity, and genetics, attendees will have the opportunity to connect with cross-disciplinary researchers and clinicians from around the world.

This meeting includes several interactive sessions specifically designed to benefit trainees and early career investigators, including a trainee poster session to highlight innovative research and how-to sessions that provide in-depth information about a range of topics related to the study of hypertension.

TARGET AUDIENCE

The conference is designed to benefit research scientists, clinicians, and other healthcare professionals in the fields of hypertension research, cardiology, nephrology, endocrinology and related disciplines.

ATTENDANCE

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>146</td>
<td>665</td>
</tr>
<tr>
<td>Scientists</td>
<td>368</td>
<td>360</td>
</tr>
<tr>
<td>Nurses</td>
<td>3</td>
<td>20</td>
</tr>
<tr>
<td>Nurse Scientists</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Technicians</td>
<td>6</td>
<td>15</td>
</tr>
<tr>
<td>Other Health Professionals</td>
<td>55</td>
<td>78</td>
</tr>
<tr>
<td>Non Healthcare Professionals</td>
<td>18</td>
<td>62</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>597</strong></td>
<td><strong>1,203</strong></td>
</tr>
</tbody>
</table>

APPLY ONLINE AT exhibitatsessions.org/hbpr/

For more information, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com
Amplify your reach at Hypertension
with sponsorship opportunities designed to elevate
your brand among target audiences!

**Silver Level** .......................... $1,500
- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

**Gold Level** .......................... $5,000
Everything included in Silver Level, plus:
- Conference bag insert
- Company-specific recognition signage at conference

**Platinum Level** ........................ $10,000
Everything included in Silver and Gold Levels, plus:
- Conference attendee list
  (Does not include email addresses)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

**Additional Options**
Receive Silver Level recognition with each of these sponsorships!

**Scribe Sponsorship** .................. $2,000
Provide a branded notebook and/or writing pen to conference attendees.

**Refreshment Break Sponsor** .......... $5,000
Attendees will see your signage at a refreshment break.

**Continental Breakfast Sponsor** ........ $7,500
Attendees will see your signage at the breakfast location.

**Industry Theater** .................. $15,000-$20,000
($15,000 for 100 attendees; $20,000 for 200 attendees)
Captivate your audience when you showcase your latest product or service! You’ll also receive additional marketing support to drive attendance.

For more information, and additional programming and reception opportunities, contact Cathleen Gorby at 913-780-6923 or cgorby@ascendmedia.com!

All rates are net. Cancellations are nonrefundable.