Hypertension 2019 Scientific Sessions
September 5 - 8, 2019

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GENERAL INFORMATION

Hypertension 2019 Scientific Sessions

September 5th – 8th, 2019

**Exhibitor Registration Hours:**
Wednesday, September 4th 2:00 pm - 7:00 pm

**Installation:**
Wednesday, September 4th 2:00 pm - 7:00 pm

**Dismantle:**
Saturday, September 7th 3:30 pm - 7:00 pm

CONTACTS

**American Heart Association**
7272 Greenville Avenue
Dallas, Texas 75231
(888) 242-2453 (inside the U.S.)
(214) 570-5935 (outside the U.S.)

**Exhibitor Services**
Rita Pacheco
Associate Manager of Exhibits
(214) 706-1873
rita.m.pacheco@heart.org

**Marketing Opportunities**
Tasha Wells
Manager of Corporate Sponsored Projects
(214) 706-1684
tasha.wells@heart.org

**New Orleans Marriott**
555 Canal Street
New Orleans, LA
(504) 581-1000
Passkey:
https://book.passkey.com/e/49751970

Exhibit Dates & Hours

- **Thursday, September 5th** 7:00am-3:30pm
- **Friday, September 6th** 7:00am -3:30pm
- **Saturday, September 7th** 7:00am-3:30pm
Association Required Forms

Please make sure you have the following forms completed by July 1, 2019. You will receive an active link via email or visit www.exhibitsessions.org

Association Services/Company Profile Activity Form

Information contained on this form will be used in the exhibitor guide distributed onsite within registration and needs to be received by July 1, 2019.

Exhibitor Appointed Contractor Form

Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by July 13, 2018.
Contractor Services:

Lead Retrieval

AHA will provide the use of one X Press Connect, which is a lead retrieval app for your mobile device. Should you wish to rent other devices, contact Amy Thrasher at athrasher@cdsreg.com.

Labor Services/Installation and Dismantle

Should you need assistance with your exhibition install and/or dismantle, we will be happy to connect you to our general contractor, contact us at exhibit@sessions.org.

Facility Services

Use the corresponding forms to order facility services.
XPressConnect Family

Lead Retrieval Solutions for Every Exhibitor

How do you recognize your new #1 client? With complete prospect profiles delivered by XPressLeads equipment and services.

XPressConnect App
The app on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

For Android 5.1x or higher, iOS 10.0.x and higher and 3 megapixel or greater camera. No mobile hardware included.

XPressConnect Plus
OUR handheld wireless device

Use our handheld mobile to capture complete lead details in real-time.

Email forwarding, scheduling and adding images not available. Includes mobile phone and charger.

3rd Party Lead Collection
Successful lead collection on your third party device.

Data Conversion
Convert badge IDs collected on third-party devices into complete leads post-show.

Event API Integration
Integrate your third-party lead retrieval device in real-time with the event database.

* The event badges use QR codes that include limited data. The Data Conversion and Event API Integration options will allow you to collect full lead details on your third party device.
Each exhibiting company is limited to one (1) free XPress Connect App. OR
Each exhibiting company can upgrade to one (1) XPress Connect Plus (Handheld) for $285

<table>
<thead>
<tr>
<th>Product Description</th>
<th>Qty</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>XPress Connect App</td>
<td>1</td>
<td>FREE/Included $390 value</td>
</tr>
<tr>
<td>Additional XPress Connect App Licenses</td>
<td></td>
<td>$130 per additional user activation</td>
</tr>
<tr>
<td>XPress Connect Plus Handheld</td>
<td></td>
<td>OR Upgrade for $285/ a $485 value</td>
</tr>
<tr>
<td>XPress Connect App Additional Licenses</td>
<td></td>
<td>$130 per additional user activation</td>
</tr>
</tbody>
</table>

XPRESS EXTRAS

<table>
<thead>
<tr>
<th>Service Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Literature Fulfillment</td>
<td>$150</td>
</tr>
<tr>
<td>Custom Sales Qualifiers / Custom Surveys</td>
<td>$105</td>
</tr>
<tr>
<td>Data Conversion</td>
<td>$550</td>
</tr>
<tr>
<td>Event API Integration</td>
<td>$1000</td>
</tr>
</tbody>
</table>

Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online www.xpressleadpro.com (show code: hytn0919), by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734

<table>
<thead>
<tr>
<th>Loss/Damage Waiver</th>
<th>Replacement Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Connect Plus Device</td>
<td>$1,000</td>
</tr>
<tr>
<td>Connect Plus Power Cord</td>
<td>$75</td>
</tr>
</tbody>
</table>

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR’s device.

Questions? 1-508-743-0570  Account Manager Candace Nicolo  Email cnicolocdsreg.com

Thank you for your order.
Terms & Conditions

1) Convention Data Services, Inc. hereinafter called “CONTRACTOR” agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.

2) The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. Checks will not be accepted as payment at the show site.

3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.

4) ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A $100.00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 30 DAYS OF THE SHOW OPENING DATES. No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.

5) Onsite orders are based on unit availability.

6) Customer agrees to return all equipment to CONTRACTOR’S service desk within two hours of the show closing. EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.

7) The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customers care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 8b below). Customer acknowledges and understands that the applicable replacement cost is as follows:

   Equipment                        | Cost  
   Connect Plus Device            | $1000  
   Connect Plus Power Cord        | $75    
   Bluetooth Printer              | $1000  
   Bluetooth Adapter              | $250   

7b) Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR’s device. Customer must report loss or damage to CONTRACTOR’s Lead Retrieval Desk immediately. To honor Loss/Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date, Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.

8) CONTRACTOR’S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.

9) CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.

10) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then CONTRACTOR may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.

11) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.

12) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.

13) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.
## EXHIBITOR ORDER FORM

**Advanced Rate Ends 10 days prior to delivery date**

### Video Equipment

<table>
<thead>
<tr>
<th>Item</th>
<th>DAILY RATE</th>
<th>Qty</th>
<th>Advanced*</th>
<th>On Site**</th>
<th>Days</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>DVD / Blu-Ray Player</td>
<td>$225.00</td>
<td></td>
<td>$325.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>46&quot; Flat Panel Video &amp; Computer Monitor on Table Stand</td>
<td>$300.00</td>
<td></td>
<td>$400.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>46&quot; Flat Panel Video &amp; Computer Monitor on Table Stand</td>
<td>$400.00</td>
<td></td>
<td>$500.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>46&quot; Flat Panel Video &amp; Computer Monitor on Floor Stand</td>
<td>$500.00</td>
<td></td>
<td>$600.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>46&quot; Flat Panel Video &amp; Computer Monitor on Floor Stand</td>
<td>$600.00</td>
<td></td>
<td>$700.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>46&quot; Flat Panel Video &amp; Computer Monitor on Floor Stand</td>
<td>$750.00</td>
<td></td>
<td>$850.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>70&quot; Flat Panel Video &amp; Computer Monitor on Floor Stand</td>
<td>$1,060.00</td>
<td></td>
<td>$1,160.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>70&quot; Flat Panel Video &amp; Computer Monitor on Floor Stand</td>
<td>$1,210.00</td>
<td></td>
<td>$1,310.00</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Advanced pricing if received by PSAV 10 days or more prior to installation.

**Pricing if received by PSAV less than 10 days prior to installation.

### Computers and Accessories

<table>
<thead>
<tr>
<th>Item</th>
<th>DAILY RATE</th>
<th>Qty</th>
<th>Advanced*</th>
<th>On Site**</th>
<th>Days</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Laptop Computer with CD drive</td>
<td>$250.00</td>
<td></td>
<td>$300.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Basic Black &amp; White LaserJet Printer</td>
<td>$200.00</td>
<td></td>
<td>$250.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mac Adapter</td>
<td>$35.00</td>
<td></td>
<td>$45.00</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Internet

<table>
<thead>
<tr>
<th>Item</th>
<th>DAILY RATE</th>
<th>Qty</th>
<th>Advanced*</th>
<th>On Site**</th>
<th>Days</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic Wireless Internet per Device</td>
<td>$90.00</td>
<td></td>
<td>$110.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Basic Wired Internet per Device</td>
<td>$600.00</td>
<td></td>
<td>$800.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dedicated Bandwidth</td>
<td>CALL</td>
<td></td>
<td>CALL</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Note:** Basic connections are 1Mbps. For special HSIA / Bandwidth needs, please call for availability and pricing.

### Electrical Equipment

<table>
<thead>
<tr>
<th>Item</th>
<th>SHOW RATE</th>
<th>Qty</th>
<th>Advanced*</th>
<th>On Site**</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 Amp Single Phase Power</td>
<td>$185.00</td>
<td></td>
<td>$260.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20 Amp Single Phase Power</td>
<td>$240.00</td>
<td></td>
<td>$345.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Power Strip</td>
<td>$20.00</td>
<td></td>
<td>$30.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>25’ extension cord</td>
<td>$20.00</td>
<td></td>
<td>$30.00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Please call at least 10 days prior to show if additional power is needed.**

Additional labor may apply to under carpet or complex booth sets.

### Rental Totals

**Payment is due when order is placed**

<table>
<thead>
<tr>
<th>Description</th>
<th>Qty</th>
<th>Advanced*</th>
<th>On Site**</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>25% Service Charge on Equipment / Power / Services</td>
<td></td>
<td></td>
<td></td>
<td>$0.00</td>
</tr>
</tbody>
</table>

**Subtotal**

25% Service Charge on Equipment / Power / Services

<table>
<thead>
<tr>
<th>Description</th>
<th>Qty</th>
<th>Advanced*</th>
<th>On Site**</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>25% Service Charge on Equipment / Power / Services</td>
<td></td>
<td></td>
<td></td>
<td>$0.00</td>
</tr>
</tbody>
</table>

**Sales Tax on Service Charge and Equipment**

<table>
<thead>
<tr>
<th>Description</th>
<th>Qty</th>
<th>Advanced*</th>
<th>On Site**</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>25% Service Charge on Equipment / Power / Services</td>
<td></td>
<td></td>
<td></td>
<td>$0.00</td>
</tr>
</tbody>
</table>

**Total Due**

**Method of Payment**

Name on Card: ____________________________  
Type of Card: ___ Visa ___ MasterCard ___ AMEX ___ Discover  
Card Number: We will call you for the card number  
Expiration Date: ________________  
Cardholder Signature: ____________________________

**Ordering Instructions**

- This form serves as your quote. Orders are not confirmed unless a confirmation number is received (via email or fax).
- To guarantee availability, orders should be faxed or emailed no less than 10 days prior to show start date.
- All orders must include payment information to be processed. Credit card payment is preferred method. If paying by check, please make payable to PSAV and submit no less than 10 days prior to setup. Please confirm order total with PSAV representative prior to submitting a check.
- A 25% service charge on equipment / power / services (25% of Subtotal) will be charged. This fee will eliminate the labor fee if it exceeds the $80.00 labor fee.
- A 25% sales tax on service charge and equipment will be applied.
- This fee will only be charged if it exceeds the $80.00 labor fee therefore eliminating the labor fee.
- Operator labor is subject to the prevailing hourly rate and a 5-hour minimum.
- Cancellations: Cancellation of equipment ordered must be received at least 48 hours prior to delivery date to avoid charges.

**Special Instructions:**

- Additional labor may apply to under carpet or complex booth sets.
- Please let us know if you will need sound for your monitor as some monitors do not have speakers.
- Please note specific software/hardware needs:
  - *PSAV does not supply wall mounts or labor for mounting monitors to your hard sets***

**Contact Information**

- **Show/Convention Name:**
- **Delivery Date:** (MM/DD/YY)
- **Pickup Date:** (MM/DD/YY)
- **Billing Company (if different from above):**
- **Billing Address:**

**Delivery Information**

- **On Site Contact:**
- **Booth #:**

**Method of Payment**

- **Type of Card:**
  - Visa
  - MasterCard
  - AMEX
  - Discover

**Card Number:** We will call you for the card number

**Expiration Date:**

**Cardholder Signature:**

**Return for processing**

PSAV Marriott New Orleans  
555 Canal Street  
New Orleans, LA 70130  
Phone: 504-613-1870  
Fax: 555-869-6651  
Int’l Fax: 847-879-7600  
1796exhibits@psav.com
SHIPPING AND RECEIVING
Please see FedEx Shipping Instructions for details

Please make sure your materials arrive no earlier than September 2, 2019.
The correct shipping address should read as follows:

ATTN: Guest Name/AHA’s HTN Arrival Date
% FedEx Office New Orleans Marriott
555 Canal Street  New Orleans, LA  70130
504.654.1057

Label boxes with:
ATTN: Guest Name- Guest Cell Number Hold for Guest Arrival
Arrival Date:
Exhibitor at American Heart Association Hypertension Conference- September 5-8, 2019
Box # of (# of boxes)

Upon arrival please visit Guest Services to arrange for your exhibit freight to be delivered to your booth.

*Exhibitors are responsible for paying all associated shipping fees.

If you are planning to ship a large quantity, heavy or large crates to the hotel there may be a labor fee in addition to the storage and handling fee. Please contact the hotel for quote.
New Orleans Marriott
Package Shipping Instructions

PREPARING YOUR SHIPMENT
FedEx Office is committed to providing you with an outstanding experience during your stay. All guest and event packages being shipped to the hotel must follow the address label standards (illustrated below) to prevent package routing delays. Please schedule your shipment(s) to arrive 3–4 days prior to the event start date to avoid additional storage fees. Use the name of the recipient who will be on-site to receive and sign for the package(s). Please do not ship any items to the attention of the Hospitality Manager or Catering & Conference Manager, unless the items are specifically for their use (i.e., hotel specifications, rooming lists, signed documents); this includes any room drops or deliveries to any other area of New Orleans Marriott.

Shipments are held for a limited number of days. If a package has not been picked up and no contact information is provided, the package will be returned to the sender, who will be responsible for all additional shipping fees. For more information on package retention, the Return to Sender process, or to schedule package deliveries, please contact the FedEx Office Business Center at 504.654.1057. Package deliveries should only be scheduled after the recipient has checked into the hotel.

PACKAGE LABELING STANDARDS AND FEDEX OFFICE CONTACT

FedEx Office Business Center
New Orleans Marriott
555 Canal Street
New Orleans, LA 70130
Phone: 504.654.1057
Fax: 504.654.1842
Email: usa5038@fedex.com

Operating Hours
Mon – Fri: 7:00am - 7:00pm
Saturday: 10:00am - 6:00pm
Sunday: 10:00am - 6:00pm

SHIPPING AND RECEIVING INSTRUCTIONS
Meeting organizers and participants are encouraged to contact FedEx Office in advance of shipping their items to New Orleans Marriott with any specific questions. If you have any special needs such as refrigeration requirements, after hours delivery requests or changes to your meeting dates or rooms, please work directly with your Event Services Manager who will communicate these needs to FedEx Office in advance of your event.

PACKAGE DELIVERY WITHIN THE HOTEL
In most cases, FedEx Office will complete delivery or pickup of packages within the conference and meeting rooms, lobby area and guest suites of New Orleans Marriott, but please check with the business center for specific delivery limitations that may exist. In cases where a drayage company or decorator is used, FedEx Office team members will release any drayage directly to the decorator if they are onsite when the shipments arrive. If any drayage or parcels require overnight storage, FedEx Office will request handling fees be collected from the decorator. If you are using a drayage company or decorator for exhibitor packages, these packages must be shipped directly to the drayage company or decorator specified address. Please note that FedEx Office team members cannot lend out any moving equipment to a guest, which includes pallet jacks, dollies, and flatbed carts.

PACKAGE DELIVERY TO GUEST SUITES
In most cases, FedEx Office will complete delivery or pickup of packages to guest suites at New Orleans Marriott, but please check with the business center for specific delivery limitations that may exist. FedEx Office is not authorized to leave packages in guest suites that are not occupied. A guest with authorization to sign for the delivery and approve any charges for handling and delivery fees must be present in the suite.
New Orleans Marriott
Package Shipping Instructions

UPON YOUR ARRIVAL

Packages will be available for pickup inside the FedEx Office business center (receiving fee will apply). Pallets, crates, display cases and other heavier items may be scheduled for delivery by contacting our staff at the number located on the previous page (delivery fee will apply). Package deliveries should only be scheduled after the recipient has checked into the hotel. In order to maintain the proper chain of custody, FedEx Office requires the package recipient’s signature before a package can be released from FedEx Office. Release signatures are captured at the time of package pickup or package delivery to the recipient.

UPON YOUR DEPARTURE

All outbound packages must have a completed carrier airbill affixed to each package. Packaging supplies (boxes, tapes, and etc.) are available for purchase within the FedEx Office business center. FedEx Office offers pack and ship services in the business center; while packaging supplies are also available for purchase. FedEx Express® shipping boxes and airbill forms are available and complimentary. Outbound packages to be picked up by a third party courier should be coordinated in advance with a FedEx Office team member. Outbound handling fees will be applied to all packages, regardless of carrier, in addition to shipping/transportation fees.

PACKAGE HANDLING AND STORAGE FEES

<table>
<thead>
<tr>
<th>PACKAGE WEIGHT</th>
<th>PACKAGE Pickup OR DROP Off BY GUEST</th>
<th>PACKAGE Pickup OR DELIVERY BY FEDEX OFFICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flat Envelopes</td>
<td>No Charge</td>
<td>$5.00</td>
</tr>
<tr>
<td>0.0 – 1.0 lbs.</td>
<td>$2.00**</td>
<td>$5.00</td>
</tr>
<tr>
<td>1.1 – 10.0 lbs.</td>
<td>$10.00</td>
<td>$15.00</td>
</tr>
<tr>
<td>10.1 – 20.0 lbs.</td>
<td>$15.00</td>
<td>$20.00</td>
</tr>
<tr>
<td>20.1 – 30.0 lbs.</td>
<td>$20.00</td>
<td>$30.00</td>
</tr>
<tr>
<td>30.1 – 40.0 lbs.</td>
<td>$25.00</td>
<td>$40.00</td>
</tr>
<tr>
<td>40.1 – 50.0 lbs.</td>
<td>$25.00</td>
<td>$50.00</td>
</tr>
<tr>
<td>50.1 – 60.0 lbs.</td>
<td>$25.00</td>
<td>$50.00</td>
</tr>
<tr>
<td>Over 60.0 lbs.</td>
<td>$25.00</td>
<td>$70.00</td>
</tr>
<tr>
<td>Pallets &amp; Crates*</td>
<td>$0.50 / lb. ($150.00 Minimum)</td>
<td>$0.50 / lb. ($150.00 Minimum)</td>
</tr>
</tbody>
</table>

A one-time package storage fee will apply to each package received and stored for more than five (5) calendar days. Items measuring over 6.5 feet in size are considered oversize and will be assessed an additional oversize fee if stored for more than five (5) calendar days.

TERMS AND CONDITIONS

Receiving, delivery and storage charges are payable at the time of delivery. Recipient may be required to present government-issued photo identification and sign for delivery. Shipper must comply with all applicable local, state and federal laws, including those governing packing, marking, labeling and shipping. OBTAIN FIRE, CASUALTY AND ALL OTHER INSURANCE ON PACKAGE CONTENTS PRIOR TO SHIPPING. Neither the Hotel nor FedEx Office and Print Services, Inc. provide such insurance. Neither the Hotel nor FedEx Office and Print Services, Inc. nor the employees, agents or contractors of either firm will be liable for any damages, whether direct or indirect damages, relating to or arising out of any loss or damage to any package or its contents, unless a package is lost after receipt at the Hotel, in which case such liability shall be limited to the lesser of $100 or the liability of the carrier indicated above. By sending your package to the Hotel, you agree to be bound by any additional terms and conditions that the Hotel or FedEx Office and Print Services, Inc. may establish from time to time for receiving and delivering of packages.
EXHIBITOR HOUSING
Housing Information - Conference Venue/Hotel Reservations

All events take place at the:

New Orleans Marriott
555 Canal St.
New Orleans, LA 70130
504.654.1057
Link:  https://book.passkey.com/e/49751970

EXHIBITOR REGISTRATION
On-Site Exhibitor Registration Hours:
Wednesday, September 4th 2:00 p.m. - 7:00 p.m.

Exhibitors are entitled to two (2) complimentary full registrations. Complete the booth activity form to register your staff.

Additional registration fees will apply per badge over your allotted amount. Additional registration badges may also be purchased on site.

Badges and Final Programs books will be available at the American Heart Association Registration Desk on site. Please advise all staff when picking up badges on site that they will be required to present a photo I.D. and business card at Registration. Photo I.D. and business cards are required even when the exhibitor has registered in advance.

EXHIBITOR STAFFING
Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service will be in close proximity to the exhibit hall.

Thursday, September 5, 2019

7:00 a.m.-- 7:45 a.m.
10:00 a.m.-- 10:30 a.m.
12:00 p.m.-- 1:30 p.m.
3:00 p.m.-- 3:30 p.m.

Friday, September 6, 2019

7:00 a.m.-- 8:00 a.m.
10:00 a.m.-- 10:30 a.m.
12:00 a.m.-- 1:30 p.m.
3:00 p.m.-- 3:30 p.m.

Saturday, September 7, 2019

6:30 a.m.-- 7:30 a.m.
9:30 a.m.-- 10:00 a.m.
12:00 p.m.-- 1:30 p.m.
3:00 p.m.-- 3:30 p.m.
Silver Level .................................................. $1,500
• Acknowledgment on conference website
• Acknowledgment in Final Program
• Acknowledgment on sponsor signage at conference

Gold Level .................................................. $5,000
Everything included in Silver Level, plus:
• Conference bag insert
• Company-specific recognition signage at conference

Platinum Level .............................................. $10,000
Everything included in Silver and Gold Levels, plus:
• Conference attendee list (does not include email addresses)
• Ad in conference marketing email
• Final Program ad
• Exhibit space

Additional Options
Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship ................................. $2,000
Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor .................. $5,000
Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor ............ $7,500
Attendees will see your signage at the breakfast location.

Poster Reception ................................. $10,000
Sponsor will be recognized in promotional materials and signage at a poster networking session.

Industry Theater ......................... $17,500-$25,000
($17,500 for 100 attendees; $25,000 for 200 attendees)
Captivate your audience when you showcase your latest product or service! You’ll also receive additional marketing support to drive attendance.

Hackathon ........................................... $30,000
Host a hackathon! Participants with diverse perspectives will collaborate within a limited time frame to develop solutions for everyday problems through exciting challenges. Be the first to support this fun and interactive way for attendees to make invaluable connections while solving a common problem.

Contact your account manager today!
Cathleen Gorby
913-780-6923 or cgorby@ascendmedia.com

Visit exhibitatsessions.org for more information on Unofficial Satellite Events.

All rates are net. Cancellations are nonrefundable.