

EXHIBIT AT

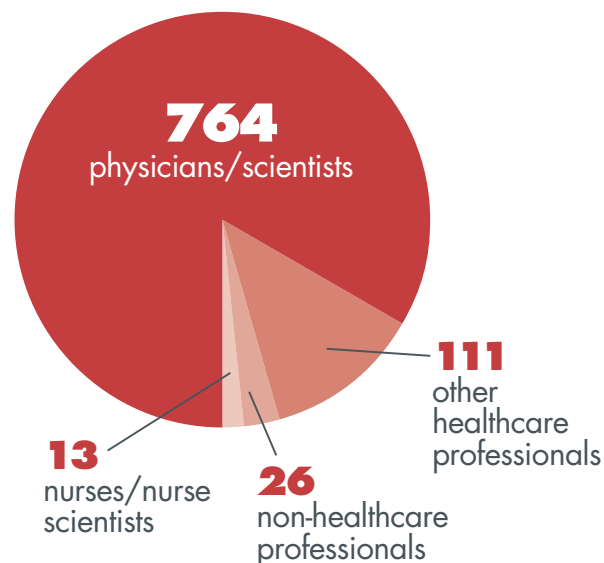


American Heart Association

Hypertension

SEPT. 5-8, 2019 | NEW ORLEANS, LA

BUILD RELATIONSHIPS WITH HYPERTENSION AND RELATED-DISCIPLINE CLINICIANS, SCIENTISTS AND HEALTHCARE PROFESSIONALS



CONFERENCE GOAL

To focus on recent advances in hypertension research and foster connections among experts in hypertension and its relationship to cardiac and kidney disease, stroke, obesity and genetics. AHA's Hypertension Scientific Sessions is a collaborative effort between AHA's Council on Hypertension and Council on the Kidney in Cardiovascular Disease.

TARGET AUDIENCE

- Healthcare professionals in the fields of:
 - Hypertension research
 - Cardiology
 - Nephrology
 - Endocrinology
 - Cardiology
 - Nephrology
 - Endocrinology
- Research scientists
- Clinicians

EXHIBIT HOURS:

Thursday, Sept. 5
7 a.m.-3:30 p.m.

Friday, Sept. 6
7 a.m.-3:30 p.m.

Saturday, Sept. 7
7 a.m.-3:30 p.m.

EXHIBIT RATES:

\$750 (nonprofit)
\$2,000 (industry)

RATE INCLUDES:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges



900+ PROFESSIONAL ATTENDEES IN 2018



SEPT. 5-8, 2019
MARRIOTT NEW ORLEANS
NEW ORLEANS, LA



84% OF ATTENDEES ARE PHYSICIANS AND/OR SCIENTISTS

INVEST IN HIGH-VISIBILITY MARKETING OPPORTUNITIES DESIGNED TO INCREASE YOUR BOOTH TRAFFIC.
ASK YOUR ACCOUNT MANAGER FOR DETAILS.

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View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Exhibit dates, hours and rates are subject to change.

APPLY ONLINE AT exhibitatsessions.org/hypertension/

Source: 2018 registration data.



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PROMOTE YOUR 2019 HYPERTENSION BOOTH

Engage this targeted audience with high-impact sponsorship opportunities

Silver Level\$1,500

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

Gold Level\$5,000

Everything included in Silver Level, plus:

- Conference bag insert
- Company-specific recognition signage at conference

Platinum Level \$10,000

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (*does not include email addresses*)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

Additional Options

Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship\$2,000

Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor\$5,000

Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor\$7,500

Attendees will see your signage at the breakfast location.

Poster Reception\$10,000

Sponsor will be recognized in promotional materials and signage at a poster networking session.

Industry Theater\$17,500-\$25,000

(\$17,500 for 100 attendees; \$25,000 for 200 attendees)

Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

Hackathon\$30,000

Host a hackathon! Participants with diverse perspectives will collaborate within a limited time frame to develop solutions for everyday problems through exciting challenges. Be the first to support this fun and interactive way for attendees to make invaluable connections while solving a common problem.

Contact your account manager today!

Cathleen Gorby

913-780-6923 or cgorby@ascendmedia.com

Visit exhibitsessions.org for more information on Unofficial Satellite Events.

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