



American Heart Association.

Resuscitation Science

ReSS

Resuscitation Science Symposium 2019 November 16–17, 2019 Philadelphia, PA

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American Heart Association.

Resuscitation Science

GENERAL INFORMATION

Resuscitation Scientific Symposium 2019

November 16-17, 2019

Exhibitor Registration Hours:

Friday November 15th 12:00 p.m.–5:30 p.m.

Installation:

Friday November 15th

5:00 p.m. – 9:00 p.m.

Saturday November 16th

6:00 a.m.-8:00 a.m.

Dismantle:

Sunday November 17th 4:30 p.m. – 6:00 p.m.

Exhibit Dates & Hours

Saturday November 16 10:00am – 4:30pm

Sunday November 17 10:00am –4:30pm

CONTACTS

American Heart Association

7272 Greenville Avenue
Dallas, Texas 75231
(888) 242-2453 (inside the U.S.)
(214) 570-5935 (outside the U.S.)

Marketing Opportunities

Tasha Wells
Senior Manager, Scientific and Corporate
Meetings
(214) 706-1684
tasha.wells@heart.org

Exhibitor Services

Rita Pacheco
Associate Manager of Exhibits
(214) 706-1873
rita.m.pacheco@heart.org

Philadelphia 201 Hotel

(Frmly Sheraton Philadelphia Downtown

201 N 17th St, Philadelphia, PA
Reference Group name: AHA ReSS 2019

Hotel Link:

<https://compass.onpeak.com/e/0012604838/>



American Heart Association.

Resuscitation Science

Association Required Forms

Please make sure you have the following forms completed by August 15, 2019. You will receive an active link via email or visit www.exhibitatsessions.org

[Association Services/Booth Company Profile/ Activity Form](#)

Information contained on this form will be used in the exhibitor guide distributed onsite within registration and needs to be received by August 15, 2019

[Exhibitor Appointed Contractor Form](#)

Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by September 15, 2019.



AUDIOVISUAL SERVICES

Philadelphia 201
HOTEL

At PSAV®, we blend creativity and innovative technology for an inspiring experience. Our highly trained professionals are passionate about delivering exceptional experiences to help you tell your story. With a focus on every aspect of your event, from planning to execution, we'll bring your vision to life.

POPULAR PACKAGES

Meeting Room Projector Package - \$670

- AV cable lot
- LCD projector
- Projection stand
- Tripod screen

Presidential Microphone Package - \$452

- Meyer powered speakers w/stands (2)
- Meeting room house sound
- 4-channel mixer

Projector Support Package - \$190

- AV cable lot
- Projection stand
- Tripod screen

Post-it® Flip Chart Package - \$90

- Flip chart easel
- Post-it flip chart pad
- Markers

Flip Chart Package - \$70

- Flip chart easel
- Flip chart pad
- Markers

SMALL MEETING

- Conference speaker phone \$180
- Phone line connection \$90
- Laptop computer \$245

AUDIO

- Powered speaker \$115
- Catchbox throwable microphone \$385
- Presidential microphone \$84
- Wired microphone \$68
- Wireless microphone \$210
- 4-channel mixer \$74
- 12-channel mixer \$150

VIDEO

- 32" LCD monitor \$255
- 46" LCD monitor \$545
- 8' tripod screen \$90

STANDARD LABOR RATES*

- Setup/Strike \$100/hr
- Event Operation \$115/hr

*Ask your representative for full details regarding labor rates, which can vary based on complexity and time of operation. All PSAV solutions may be subject to our property's administrative fee. Above prices do not reflect labor charges, which may apply. All rates are subject to applicable sales tax.

To learn about our creative and production services, please contact your PSAV representative.

Travis Barone
Sales Manager - PSAV®

■ office: 215.448.2942 ■ email: tbarone@psav.com

www.psav.com





EXHIBITOR SERVICES

Create the ultimate brand experience with a sensory-rich environment that drives attendee interest.

Philadelphia 201 HOTEL

NAME OF CONFERENCE		START DATE	END DATE	NO. OF EVENT DAYS
ORGANIZATION NAME		ON-SITE CONTACT NAME		ROOM/EXHIBIT BOOTH NO.
STREET ADDRESS		CITY	STATE	ZIP CODE
TELEPHONE NUMBER	DELIVERY DATE	DELIVERY TIME <input type="checkbox"/> AM <input type="checkbox"/> PM	PICKUP DATE	PICKUP TIME <input type="checkbox"/> AM <input type="checkbox"/> PM
EMAIL ADDRESS		ORDERED BY		

ORDERING INSTRUCTIONS: To guarantee equipment availability and advanced-rate pricing, place your order at least 21 days prior to delivery. Prices are for exhibit floor only. All rental prices subject to a 15% markup if ordered day of. Operator labor, if requested, is subject to the prevailing hourly rate with a four-hour minimum. An electronic receipt will be emailed to you. The total charge per item is determined by multiplying the price by the quantity ordered by the days rented. Please include applicable Sales Tax on equipment rental.

PSAV WILL CONTACT YOU DIRECTLY FOR PAYMENT INFORMATION. PRICING IS PER DAY.

Tax Exempt Status – If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be provided.

Cancellations – Cancellations received within 48 hours of the scheduled delivery date are subject to a 50 percent fee applicable to equipment and tax. Cancellations received on the day of scheduled delivery or “no shows” are subject to the full amount of the order, including installation, drayage and tax. Labor and/or service charges may apply and/or loss damage waiver.

Shipping Instructions – Mark any materials sent to the venue as follows:

1. Address Packages to: Philadelphia 201 Hotel, 201 North 17th St., Philadelphia, PA 19103
2. Hold for Arrival - Attn: Guest's Name and/or Organization
3. Complete Return Address
4. Number of Boxes (ex: Box 1 of 2, Box 2 of 2)

Form Submission – Email completed forms to: tbarone@psav.com.

MONITORS

	PRICE	QTY	DAYS	TOTAL
■ 32" LCD monitor <input type="checkbox"/> Table stand	\$ _____	_____	_____	\$ _____
■ 46" LCD monitor <input type="checkbox"/> Dual-post stand	\$ _____	_____	_____	\$ _____
■ 60" LCD monitor <input type="checkbox"/> Dual-post stand	\$ _____	_____	_____	\$ _____

ACCESSORIES

	PRICE	QTY	DAYS	TOTAL
■ DVD player	\$ _____	_____	_____	\$ _____
■ Laptop	\$ _____	_____	_____	\$ _____
■ Black-and-white printer	\$ _____	_____	_____	\$ _____

INTERNET

	PRICE	QTY	DAYS	TOTAL
■ Wired internet connection 3.0 Mbps connection	\$ _____	_____	_____	\$ _____
■ Wireless internet connection 1.0 Mbps connection	\$ _____	_____	_____	\$ _____
■ Dedicated bandwidth	Please contact PSAV for quote			

POWER

	PRICE	QTY	DAYS	TOTAL
■ 208V Single Phase – 20 AMP Includes power strip & extension cord	\$ _____	_____	_____	\$ _____

RIGGING

All rigging requests should be placed using the [Rigging Request Form](#).

CUSTOM ITEMS

	PRICE	QTY	DAYS	TOTAL
■ Set-up / strike labor (per hour – one hour minimum)	\$ _____	_____	_____	\$ _____
■ _____	\$ _____	_____	_____	\$ _____
■ _____	\$ _____	_____	_____	\$ _____
■ _____	\$ _____	_____	_____	\$ _____
■ _____	\$ _____	_____	_____	\$ _____

SPECIAL REQUESTS

Please add any items not listed above that you require.

Travis Barone

Sales Manager - PSAV®

Philadelphia 201 Hotel

201 North 17th St., Philadelphia, PA 19103

■ office: 215.448.2942 ■ email: tbarone@psav.com





EXHIBITOR SERVICES

Create the ultimate brand experience with a sensory-rich environment that drives attendee interest.

BOOTH DIAGRAM

ORGANIZATION NAME	ROOM/EXHIBIT BOOTH NO.
SHOW NAME	SHOW DATES

Internet

Please indicate on the grid the location of your internet drop(s) using **W** to signify a wired internet drop and **T** to signify a telephone wiring. If no location is indicated, the internet drop will be placed in the middle back of the booth.

Power

Please indicate on the grid the location of your power drop(s) using exact measurements and how many amps each power drop should have (e.g., 15A). If no location is indicated, the power drop will be placed in the middle back of the booth. There is a minimum labor charge for hook-up and dismantle for all non-standard locations, multiple outlet locations, island booths and 208V services.

Adjacent Booth No. _____

Adjacent Booth No. _____

Adjacent Booth No. _____

Adjacent Booth No. _____

Travis Barone
Sales Manager - PSAV®
Philadelphia 201 Hotel
201 North 17th St., Philadelphia, PA 19103
office: 215.448.2942 email: tbarone@psav.com





POWER DISTRIBUTION SERVICES

Ensure your event receives sufficient power to bring your vision to life. Our professional power setup provides all your electric needs, and our on-site technical specialist will monitor and manage your power use throughout the entire event.

POWER DROP – SINGLE PHASE

■ Power Drop Single-Phase 20 Amp	\$145
■ Power Drop Single-Phase 60 Amp	\$145
■ Power Drop Single-Phase 100 Amp	\$400
■ Power Drop Single-Phase 200 Amp	\$680

POWER DROP – THREE PHASE

■ Power Drop Three-Phase 60 Amp	\$480
■ Power Drop Three-Phase 100 Amp	\$800
■ Power Drop Three-Phase 200 Amp	\$1,590
■ Power Drop Three-Phase 400 Amp	\$3,165

POWER DISTRIBUTION EQUIPMENT

■ AC Power Distro 60 Amp – 110V	\$170
■ AC Power Distro 60 Amp – 208V	\$200
■ AC Power Distro 100 Amp – 120V	\$225
■ AC Power Distro 200 Amp – 208V	\$370

POWER DISTRIBUTION LABOR RATES*

■ Setup/Strike	\$110/hr
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All Power Distribution labor calls are based on a standard four-hour minimum and subject to all reasonable labor practices regarding overtime and non-standard calls and afterhours. Power Distribution labor is based on a per-show call basis.

Power Distribution Pricing

PSAV will not load or allow a service to be loaded beyond 80% of the rated capacity of the service. Power Distribution equipment distribution boxes are billed on a per-day basis. All power distribution PSAV uses will be UL/ETL listed and will meet or exceed all state and local requirements for safe electrical distribution.

*Ask your representative for full details regarding labor rates, which can vary based on complexity and time of operation. All PSAV solutions may be subject to our property's administrative fee. Above prices do not reflect labor charges, which may apply. All rates are subject to applicable sales tax.

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www.psav.com



XPressConnect Family

Lead Retrieval Solutions for Every Exhibitor

How do you recognize your new #1 client?
With complete prospect profiles delivered by XPressLeads equipment and services.



XPressExtras

Maximize your exhibiting ROI with these lead collection and follow-up tools.



XPressConnect App

The app on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

For Android 5.1x or higher, iOS 10.0x and higher and 3 megapixel or greater camera. No mobile hardware included.



Custom Sales Qualifiers
Target ideal prospects! Build your own customized survey for quick lead follow-up. *20 questions and answers.*



eBlast Email Service
Send your custom HTML emails through XPressBlast post-event to your leads, the complete event email campaign solution.



Literature Fulfillment
Send an email to your leads with links to documents and videos they requested in your booth.



Loss/Damage Waiver
Protect yourself from loss or damage to your rented equipment with the Loss/Damage Waiver.



XPressConnect Plus

OUR handheld wireless device

Use our handheld mobile to capture complete lead details in real-time.

Email forwarding, scheduling and adding images not available. Includes mobile phone and charger.

3rd Party Lead Collection

Successful lead collection on your third party device.



Data Conversion
Convert badge IDs collected on third-party devices into complete leads post-show.



Event API Integration
Integrate your third-party lead retrieval device in real-time with the event database.

* The event badges use QR codes that include limited data. The Data Conversion and Event API Integration options will allow you to collect full lead details on your third party device.

FEATURES	Connect App	Connect Plus
Scan Anywhere, at Any Time	•	•
Mobile, Wireless	•	•
Real-time Leads List	•	•
Optional Bluetooth Printer	•	•
Add Notes	•	•
Surveys/Qualifiers	•	•
Rating	•	•
Add Images to Leads	•	
Follow-up Emails	•	
Forward Leads	•	
Schedule Appointments	•	



ORDER ONLINE: www.xpressleadpro.com	SHOW CODE: ress1119	Qty	Order deadline NOVEMBER 14, 2019	Total
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Each exhibiting company is limited to one (1) free XPress Connect App. OR Each exhibiting company can upgrade to one (1) XPress Connect Plus (Handheld) for \$285



XPress Connect App - the App on YOUR phone or tablet	1	FREE/Included \$390 value	\$0
Additional XPress Connect App Licenses - for additional users		\$ 130 per additional user activation	

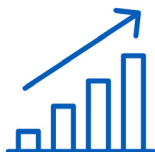
For Android 5.1x or higher, iOS 10.0x and higher and 3 mega-pixel or greater camera. No mobile hardware included.



XPress Connect Plus Handheld - OUR handheld wireless device		OR Upgrade for \$285/ a \$ 485 value	
XPress Connect App Additional Licenses - Add XPress Connect Apps to any order and enable your sales staff to scan with their own smartphone or tablet		\$ 130 per additional user activation	

Includes mobile phone and charger.

XPRESS EXTRAS



Literature Fulfillment - Send links to your brochures and products	\$ 150
Custom Sales Qualifiers / Custom Surveys	\$ 105
Data Conversion - third party post-show solution	\$ 550
Event API Integration - third party real-time solution	\$ 1000

*Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online www.xpressleadpro.com (show code: **ress1119**), by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734*

LOSS/DAMAGE WAIVER	REPLACEMENT COST		SUBTOTAL	=
Connect Plus Device	\$1,000	OPTIONAL LOSS/DAMAGE WAIVER (Qty _____ x85 per device) NO, I do not want to purchase the Loss/Damage Waiver - initial here		+
Connect Plus Power Cord	\$ 75			
Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.			PROCESSING FEE (WAIVED when you order online!)	+ 20.00
			TOTAL (USD)	=

QUESTIONS?	1-508-743-0570	ACCOUNT MANAGER	Candace Nicolo	EMAIL	cnicolo@cdsreg.com
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CONTACT INFORMATION		PAYMENT INFORMATION	
COMPANY		CARD NUMBER	
CONTACT NAME		BY FAX ONLY -	
BILLING ADDRESS		NAME ON CARD	
CITY		EXP DATE	
STATE/ZIP		SIGNATURE	
BOOTH #		AUTHORIZATION	Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.
PHONE/EXT #		SIGNATURE	
FAX		PRINT NAME	
EMAIL		TODAY'S DATE	
COMPANY WEBSITE http://www		EMAIL RECEIPT TO	

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

Thank you for your order.



Terms & Conditions

- 1) Convention Data Services, Inc. hereinafter called “CONTRACTOR” agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.
- 2) The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. **Checks will not be accepted as payment at the show site.**
- 3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.
- 4) **ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$100.00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 30 DAYS OF THE SHOW OPENING DATES. No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.**
- 5) Onsite orders are based on unit availability.
- 6) Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. **EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.**
- 7) The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customer's care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 8b below). Customer acknowledges and understands that the applicable replacement cost is as follows:
 - 7a) The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.

Equipment	Cost
Connect Plus Device	\$1,000
Connect Plus Power Cord	\$ 75
Bluetooth Printer	\$1,000
Bluetooth Adapter	\$ 250

7b) Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR'S device.

- Customer must report loss or damage to CONTRACTOR'S Lead Retrieval Desk immediately. To honor Loss/Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date, Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.
- 8) CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.
 - 9) CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.
 - 10) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.
 - 11) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.
 - 12) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
 - 13) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.



American Heart Association.

Resuscitation Science

SHIPPING AND RECEIVING

Please make sure your materials arrive no earlier than November 12, 2019.

The correct shipping address should read as follows:

ATTN: *Guest Name/AHA's ReSS Arrival Date*

% Philadelphia 201 Hotel Guest Services

201 N 17th St Philadelphia, PA 19103

(215) 448-2000

Label boxes with:

ATTN: Guest Name- Guest Cell Number Hold for Guest Arrival

Arrival Date:

Exhibitor at American Heart Association ReSS Conference- November 16-17, 2019

Box # of (# of boxes)

Upon arrival please visit Guest Services to arrange for your exhibit freight to be delivered to your booth.

***Exhibitors are responsible for paying all associated shipping fees.**

If you are planning to ship a large quantity, heavy or large crates to the hotel there may be a labor fee in addition to the storage and handling fee. Please contact the hotel for quote.



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Resuscitation Science

EXHIBITOR HOUSING

Housing Information - Conference Venue/Hotel Reservations

All events take place at the: Philadelphia 201

Philadelphia 201 Hotel

(Formerly Sheraton Philadelphia Downtown)

201 N 17th St, Philadelphia, PA 19103 (312) 565-1234

Reference Group name: AHA ReSS 2018

[Hotel Link: https://compass.onpeak.com/e/0012604838/](https://compass.onpeak.com/e/0012604838/)

EXHIBITOR REGISTRATION

On-Site Exhibitor Registration Hours:

Friday, November 15, 12:00 p.m. - 5:30 p.m.

Exhibitors are entitled to two (2) complimentary full registrations. Complete the booth activity form to register your staff.

Additional registration fees will apply per badge over your allotted amount. Additional registration badges may also be purchased on site.

Badges and Final Programs books will be available at the American Heart Association Registration Desk on site. Please advise all staff when picking up badges on site that they will be required to present a photo I.D. and business card at Registration. Photo I.D. and business cards are required even when the exhibitor has registered in advance.

EXHIBITOR STAFFING

Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service will be in close proximity to the exhibit hall.

Saturday November 16, 2019

10:15 a.m.-- 10:30 a.m.

11:45 p.m.-- 12:15 p.m.

4:00 p.m.-- 4:15 p.m.

Sunday November 17, 2019

10:30 a.m.-- 10:45 a.m.

11:45 a.m.-- 12:15 p.m.

2:30 p.m.-- 2:45 p.m.



American Heart Association.

EPIDEMIOLOGY, PREVENTION, LIFESTYLE & CARDIOMETABOLIC HEALTH
March 5-8, 2019 | Houston, TX

QUALITY OF CARE & OUTCOMES RESEARCH
April 5-6, 2019 | Arlington, VA

VASCULAR DISCOVERY: FROM GENES TO MEDICINE
May 14-16, 2019 | Boston, MA

BASIC CARDIOVASCULAR SCIENCES
July 29-Aug. 1, 2019 | Boston, MA

HYPERTENSION
Sept. 5-8, 2019 | New Orleans, LA

RESUSCITATION SCIENCE
Nov. 16-17, 2019 | Philadelphia, PA



PROMOTE YOUR 2019 SPECIALTY BOOTH

Engage AHA specialty conference audiences with high-impact sponsorship opportunities!

Silver Level\$1,500

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

Gold Level\$5,000

Everything included in Silver Level, plus:

- Conference bag insert
- Company-specific recognition signage at conference

Platinum Level\$10,000

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (*does not include email addresses*)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

Additional Options

Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship\$2,000

Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor\$5,000

Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor\$7,500

Attendees will see your signage at the breakfast location.

Poster Reception\$10,000

Sponsor will be recognized in promotional materials and signage at a poster networking session.

Industry Theater\$17,500-\$25,000

(\$17,500 for 100 attendees; \$25,000 for 200 attendees)
Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

Hackathon\$30,000

Host a hackathon! Participants with diverse perspectives will collaborate within a limited time frame to develop solutions for everyday problems through exciting challenges. Be the first to support this fun and interactive way for attendees to make invaluable connections while solving a common problem.

Contact your account manager today!

Cathleen Gorby

913-780-6923 or cgorby@ascendmedia.com

Visit exhibitatsessions.org for more information on Unofficial Satellite Events.

All rates are net. Cancellations are nonrefundable.