Immerse cardiovascular professionals in your brand experience when you exhibit at

AHA/ASA 2020 Conferences

Scientific Sessions 2020
Nov. 14-16, 2020
Dallas, Texas

International Stroke Conference 2020
Feb. 19-21, 2020
Los Angeles, California

Epidemiology and Prevention | Lifestyle and Cardiometabolic Health 2020 Scientific Sessions
March 3-6, 2020
Phoenix, Arizona

Vascular Discovery: From Genes to Medicine 2020 Scientific Sessions
May 5-7, 2020
Chicago, Illinois

Quality of Care and Outcomes Research 2020 Scientific Sessions
May 15-16, 2020
Reston, Virginia

Basic Cardiovascular Sciences 2020 Scientific Sessions
July 27-30, 2020
Chicago, Illinois

Hypertension 2020 Scientific Sessions
Sept. 10-13, 2020
New Orleans, Louisiana

Resuscitation Science Symposium 2020
Nov. 14-15, 2020
Dallas, Texas
Top 10 Specialties in Attendance

1. General Cardiology
2. Cardiology: Heart Failure
3. Cardiology: Interventional
4. Administration
5. Internal Medicine
6. Cardiology: Clinical EP
7. Cardiology: Pediatric
8. Cardiology: Prevention
9. Cardiology: Echocardiogram
10. Diabetes and Metabolism

Top Reasons Attendees Visit the Science & Technology Hall*

1. To learn more about new products and services
2. To see the latest techniques

*Source: AHA Scientific Sessions 2018 Attendee Survey

15,500+ Attendees
12,505 Professional Attendees
72% of attendees visit the Science & Technology Hall
60/40 domestic versus international attendance
How We Drive Attendees
to the Scientific Sessions Science & Technology Hall

- **The Heart Hub** will host both official and industry-supported programming, including a Heart Theater in the Round, the Health Innovation Pavilion, Learning Labs and Game Central, with its simulations and jeopardy-style learning activities.

- **Dedicated hours** for visiting booths—8.5 hours focused on exhibits, with limited simultaneous educational programming.

- **Posters** integrated into the Science & Technology Hall.

- **Complimentary coffee breaks** in the Hall.

- **Charging lounges** where attendees can power up and get online without leaving the Hall.

- **Complimentary lunches** for attendees in Learning Studios in the Science & Technology Hall.

- **Rapid-Fire Forums**, located in each poster area, draw attendees in for original science presentations and interactions with abstract authors.

- **Heart Theater & Learning Studios**: Attendees learn the latest advances in cardiology products and therapeutic treatments, with complimentary snacks and lunches provided by the American Heart Association.

- **Official educational programming** co-located in the Science & Technology Hall with experts in specific cardiac procedures.

- **An Attendee Welcome Guide** reaches attendees at their hotels with Science & Technology Hall information.

- **An extensive marketing campaign** promotes the Science & Technology Hall before and during Scientific Sessions.

- **VIP passes** are available for your customers to see the Science & Technology Hall.

More than 17 hours of exhibit time—8.5 hours with limited simultaneous educational programming to increase traffic in the Science & Technology Hall.
Scientific Sessions
2020 Exhibiting Dates & Rates

Exhibit Dates:
Saturday, Nov. 14, 2020
Noon-6 p.m.
Sunday, Nov. 15, 2020
10 a.m.-4:30 p.m.
Monday, Nov. 16, 2020
10 a.m.-3 p.m.

Exhibit Hall
Breaks:
Saturday, Nov. 14, 2020
Noon-2 p.m.
3:15-3:45 p.m.
5-5:30 p.m.
Sunday, Nov. 15, 2020
10:15-10:45 a.m.
Noon-2 p.m.
3:15-3:45 p.m.
Monday, Nov. 16, 2020
10:15-10:45 a.m.
Noon-2 p.m.

Exhibit Space Rates
On-site rate ............................................. $34 per sq. ft.
Early Bird through April 1, 2020 .................. $36 per sq. ft.
Standard Rate starts April 2, 2020 .................. $38 per sq. ft.
There is no additional charge for islands or corners.
Public service rate ......................... $20 per sq. ft.

Cancellation Schedule
Through April 1, 2020
AHA retains 50% of contracted space fees
Beginning April 2, 2020
AHA retains 100% of contracted space fees

AHA requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the AHA Scientific Conferences Rules & Regulations at exhibitatsessions.org and is a legally binding part of the exhibit space application/contract.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA Scientific Conferences Rules & Regulations. For more information and to apply for space, visit exhibitatsessions.org.

Your ExHibits Team
Cathleen Gorby (Lead)
Advertising & Exhibitor Sales
913-344-1305
cgorby@ascendmedia.com

Maureen Mauer
Advertising & Exhibitor Sales
913-344-1321
mmauer@ascendmedia.com

Bridget Blaney
Advertising & Exhibitor Sales
913-344-1325
bblaney@ascendmedia.com

Rachel Barkin
Exhibitor Sales
202-367-2329
rbarkin@smithbucklin.com

Rita Diuccio
Exhibitor Sales
312-673-4960
rdiuccio@smithbucklin.com

Scott Murphy
Manager, Corporate Relations
214-706-1660
scott.murphy@heart.org

Amy Miller
Unofficial Satellite Events
214-706-1922
amy.miller@heart.org

Your sponsorship and advertising dollars count toward your exhibiting priority points.

Ask your account manager for details.

Your sponsorship and advertising dollars count toward your exhibiting priority points.

Apply online at exhibitatsessions.org
Scientific Sessions 2020
Marketing Opportunities

Capitalize on your booth investment with high-impact brand visibility!

Your sponsorship and advertising dollars count toward your exhibiting priority points. Ask your account manager for details.

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price Range</th>
<th>Space Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Print</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attendee Welcome Guide</td>
<td>$25,000</td>
<td>Oct. 2020</td>
</tr>
<tr>
<td>Conference Bag Inserts</td>
<td>$40,000</td>
<td>Oct. 2020</td>
</tr>
<tr>
<td>Convention Center Map</td>
<td>$24,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Daily Newspaper</td>
<td>$10,000-$25,000</td>
<td>Oct. 2020</td>
</tr>
<tr>
<td>Final Program</td>
<td>$2,500-$45,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>On-site Meeting Guide</td>
<td>$570-$19,450</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Poster Hall Map</td>
<td>$24,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Pre-Meeting Mailer</td>
<td>$6,290-$13,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Preview/Preliminary Program</td>
<td>$580-$47,000</td>
<td>Aug. 2020</td>
</tr>
<tr>
<td>Symposia Locator Map</td>
<td>$4,070-$9,310</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td><strong>Digital</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AHA Mobile Meeting Guide App</td>
<td>$5,000–$75,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Article Index Page</td>
<td>$3,900–$5,000</td>
<td>Ongoing</td>
</tr>
<tr>
<td>ePreviews and eHighlights</td>
<td>$3,500–$6,780</td>
<td>July–Nov. 2020</td>
</tr>
<tr>
<td>Housing Confirmation Email Package</td>
<td>$55,000</td>
<td>May 2020</td>
</tr>
<tr>
<td>Registration Email Package</td>
<td>$75,000</td>
<td>May 2020</td>
</tr>
<tr>
<td><strong>Convention Center</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ad Banners</td>
<td>$30,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Basic Science Poster Lounge</td>
<td>$50,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Charging Lounge and Charging Stations</td>
<td>$80,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Column Wraps</td>
<td>$40,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Communication Center</td>
<td>$50,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Digital Signage</td>
<td>$10,000–$20,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Elevator Door Clings</td>
<td>$15,000–$30,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>EP and Interventional Central</td>
<td>$10,000 each</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Escalator Decals</td>
<td>$50,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Health Innovation Pavilion Sponsorship</td>
<td>$5,000–$75,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Learning Studios (formerly Cardiovascular Expert Theaters)</td>
<td>$30,000–$65,000</td>
<td>Aug. 2020</td>
</tr>
<tr>
<td>Networking Lounge: Early Career and FIT Sponsorship</td>
<td>$37,500–$75,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Networking Lounge: FAHA Sponsorship</td>
<td>$37,500–$75,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Networking Lounge: Women in Science and Medicine Sponsorship</td>
<td>$37,500–$75,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Rotating Kiosks</td>
<td>$15,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Aisle Signs</td>
<td>$100,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Breaks</td>
<td>$20,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Park Benches</td>
<td>$55,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Restaurant Sponsorship</td>
<td>$15,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Sitting Cubes</td>
<td>$50,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Stair Clings</td>
<td>$50,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Table Tents</td>
<td>$10,000–$15,000</td>
<td>Oct. 2020</td>
</tr>
<tr>
<td>Walking Challenge</td>
<td>$100,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Window Clings</td>
<td>$28,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td><strong>Booth Drivers</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Abstracts on USB</td>
<td>$175,000</td>
<td>July 2020</td>
</tr>
<tr>
<td>Posters MD</td>
<td>$75,000</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td><strong>Hotel/Citywide</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Doctors Bag Insert</td>
<td>$8,240–$14,785</td>
<td>Oct. 2020</td>
</tr>
<tr>
<td>Doctors Bag Premium</td>
<td>$28,740</td>
<td>Oct. 2020</td>
</tr>
<tr>
<td>Hotel Branding</td>
<td>Varies</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Hotel Dark Channel</td>
<td>$2,500</td>
<td>Oct. 2020</td>
</tr>
<tr>
<td>Hotel Key Cards</td>
<td>$25,000</td>
<td>Aug. 2020</td>
</tr>
<tr>
<td>Individual Hotel Room Drops</td>
<td>$28,050–$45,000</td>
<td>Oct. 2020</td>
</tr>
<tr>
<td>Perimeter/Citywide Opportunities</td>
<td>Varies</td>
<td>Sept. 2020</td>
</tr>
<tr>
<td>Shuttle Bus Banners/Headrests</td>
<td>$75,000–$100,000</td>
<td>Aug. 2020</td>
</tr>
</tbody>
</table>

Sponsorships and advertising are limited, and available on a first-come, first-served basis.

Opportunities, rates and deadlines are subject to change.

All quantities are based on projected attendance and room blocks.

Ascend Media encourages use of (and practices) environmentally friendly printing, including recycled/ recyclable paper and plant-based inks.

All rates are net. Cancellations are nonrefundable.
AUDIENCE SNAPSHOT

4,100+ professional attendees, including:*

2,629 physicians and other healthcare professionals

898 nurses/nurse practitioners/nurse scientists

506 research scientists

145 non-healthcare professionals

77% domestic attendees*

86% of audience are physicians and nurses/nurse practitioners/nurse scientists*

ISC physician and other healthcare professional attendees represent more than 5 million patients

Top 10 Specialties in Attendance in 2019

1. Neuro/Neuroscience: Stroke
2. Neuro/Neuroscience: Surgery
3. Administration
4. Critical Care/Intensive Care
5. Emergency Medicine
6. Internal Medicine
7. Epidemiology
8. Neuro/Neuroscience: Radiology
9. Radiology
10. Rehab/Exercise: Stroke

*2019 ISC registration data.
How We Drive Attendees to the ISC Science & Technology Hall

- **Dedicated exhibit hours** give you direct access to more than 4,100 stroke healthcare professionals.

- **The Expert Theater** inside the Science & Technology Hall presents the latest advances in stroke and cardiovascular product and therapeutic treatments, with complimentary snacks and lunches provided by the American Heart Association/American Stroke Association (AHA/ASA).

- **Official educational programming**, including Poster and Moderated Poster Presentations next to the exhibit hall and Stroke Central education programming co-located in the Science & Technology Hall, focuses on the latest in stroke and cerebrovascular medicine and treatment.

- **An extensive marketing campaign** promotes the Science & Technology Hall to attendees before and during the event.

- **The Simulation Zone** features interactive displays with technologically advanced, immersive training for attendees.

- **Charging lounges** allow attendees to power up and get online without leaving the Hall.

- **Complimentary coffee stations** during programming breaks bring attendees to the Hall.

- **VIP passes** (distributed by you) encourage your customers to visit the Science & Technology Hall.

- **Complimentary lunches** for attendees in Expert Theaters in the Science & Technology Hall.

12 hours of exhibit time, **including time with limited simultaneous educational programming** to increase traffic in the Science & Technology Hall.
2020 Exhibiting Dates & Rates

Exhibit Dates:  
Wednesday, Feb. 19, 2020  
10 a.m.–4 p.m.  
Thursday, Feb. 20, 2020  
10 a.m.–4 p.m.

Exhibit Hall Breaks:  
Hours during which only limited programming is taking place.  
10:15–10:30 a.m.  
Noon-1:30 p.m.  
2:30–3 p.m.

Exhibit Rates

Standard rate........................................................................................................ $38 per sq. ft.  
The minimum booth size is 10’ x 10’. There is no additional charge for corners or islands.

Public service rate................................................................................................ $20 per sq. ft.  
Public service space is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be attached to the application for all new organizations. Once the area is sold out, base rates will apply. Proof of nonprofit status must be submitted to rita.pacheco@heart.org for all new organizations.

Submission of application does not constitute acceptance or approval by AHA/ASA.

Exhibitor Housing and Registration are now open.  
Housing confirmations sent as processed.

Exhibitor Service Kit available at exhibitatstroke.org.

Cancellation Schedule

Beginning Aug. 2, 2019  
AHA/ASA retains 100% of contracted exhibit space fee.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA/ASA Scientific Conferences Rules & Regulations. For more information and to apply for space, visit exhibitatstroke.org.

Apply online at exhibitatstroke.org

Dates, hours and rates are subject to change.
### ISC 2020 Marketing Opportunities

All sponsors and advertisers receive corporate name recognition in:

- Final Program
- ISC Stroke Daily News
- Large official contributor sign located in high-traffic area of the convention center
- AHA Mobile Meeting Guide App

Your sponsorship and advertising dollars count toward your exhibiting priority points.

Ask your account manager for details.

---

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price Range</th>
<th>Space Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Print</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Final Program</td>
<td>$25,500</td>
<td>Nov. 22, 2019</td>
</tr>
<tr>
<td>Newsstand Premium</td>
<td>$9,475</td>
<td>Jan. 8, 2020</td>
</tr>
<tr>
<td>Conference Bag Inserts</td>
<td>$10,500</td>
<td>Jan. 10, 2020</td>
</tr>
<tr>
<td>Convention Center Map</td>
<td>$8,240</td>
<td>Jan. 13, 2020</td>
</tr>
<tr>
<td>ISC Stroke Daily News</td>
<td>$305-$10,580</td>
<td>Jan. 17, 2020</td>
</tr>
<tr>
<td>Attendee Welcome Guide</td>
<td>$11,845</td>
<td>Jan. 20, 2020</td>
</tr>
<tr>
<td><strong>Digital</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Housing Confirmation Email Package</td>
<td>$9,500</td>
<td>Aug. 16, 2019</td>
</tr>
<tr>
<td>Registration Email Package</td>
<td>$15,500</td>
<td>Aug. 16, 2019</td>
</tr>
<tr>
<td>Abstracts on USB</td>
<td>$40,500</td>
<td>Oct. 25, 2019</td>
</tr>
<tr>
<td>AHA Mobile Meeting Guide App</td>
<td>$5,150-$22,500</td>
<td>Nov. 27, 2019</td>
</tr>
<tr>
<td>Article Index Page</td>
<td>$2,000-$2,560</td>
<td>Nov. 27, 2019</td>
</tr>
<tr>
<td>ePreviews and eHighlights</td>
<td>$1,340-$3,240</td>
<td>Nov. 2019-Jan. 2020</td>
</tr>
<tr>
<td><strong>Convention Center</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Walking Challenge</td>
<td>$50,000</td>
<td>Nov. 8, 2019</td>
</tr>
<tr>
<td>Ad Banners</td>
<td>$12,500</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Charging Lounge and Charging Stations</td>
<td>$15,500</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>$10,000+</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Communication Center</td>
<td>$15,500</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Escalator Runners &amp; Floor Mats</td>
<td>$25,500</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Expert Theater</td>
<td>$25,000</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Game of Strokes</td>
<td>$50,000</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>ISC Nursing Symposium Coffee Break</td>
<td>$5,000</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Massage</td>
<td>$30,000</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Puppy Snuggles</td>
<td>$35,000</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Rotating Kiosks</td>
<td>$6,200-$15,500</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Aisle Signs</td>
<td>$30,500</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Science &amp; Technology Hall Park Benches</td>
<td>$25,000</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Scream Booth</td>
<td>$25,000</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Sitting Cubes</td>
<td>$25,000</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Stair Clings</td>
<td>$60,000</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Window Clings</td>
<td>$10,500</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Yoga</td>
<td>$25,000</td>
<td>Dec. 6, 2019</td>
</tr>
<tr>
<td>Table Tents</td>
<td>$10,000</td>
<td>Jan. 20, 2020</td>
</tr>
<tr>
<td><strong>Hotel</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hotel Key Cards</td>
<td>$10,500</td>
<td>Nov. 15, 2019</td>
</tr>
<tr>
<td>Individual Hotel Room Drop</td>
<td>$20,000-$33,250</td>
<td>Jan. 27, 2020</td>
</tr>
<tr>
<td>Dark Channel</td>
<td>$1,545</td>
<td>Jan. 30, 2020</td>
</tr>
</tbody>
</table>

Sponsorships and advertising are limited and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.

All rates are net. Cancellations are nonrefundable.

All quantities are based on projected attendance and room blocks.

Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

*Provided sponsorship has been secured by publication deadline.*
Conference Goal
To promote the development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health. The Councils on Epidemiology & Prevention (EPI) and Lifestyle and Cardiometabolic Health (Lifestyle) jointly plan the EPI | Lifestyle 2020 Scientific Sessions.

Apply online at exhibitatsessions.org/epilifestyle/

Exhibit Dates:
Wednesday, March 4
Thursday, March 5
Friday, March 6

Exhibit Rates:
$750 (nonprofit)
$2,000 (industry)

Rate Includes:
● One 6’x30” table with two chairs
● One company identification sign and trash can
● Two conference badges

Target Audience
● Physicians
● Epidemiologists
● Dietitians
● Nutritional scientists
● Exercise physiologists
● Behavioral scientists
● Biostatisticians
● Pharmacists
● Physician assistants
● Nurses
● School health professionals

Enhance your booth with high-impact sponsorship and advertising options. Ask your Account Manager for details.

Your Exhibits Team
Cathleen Gorby (Lead)
Advertising & Exhibitor Sales
913-344-1305
cgorby@ascendmedia.com

Maureen Mauer
Advertising & Exhibitor Sales
913-344-1321
mmauer@ascendmedia.com

Bridget Blaney
Advertising & Exhibitor Sales
913-344-1325
bblaney@ascendmedia.com

Rachel Barkin
Exhibitor Sales
202-367-2329
rbarkin@smithbucklin.com

Rita Dicuccio
Exhibitor Sales
312-673-4960
rdicuccio@smithbucklin.com

Scott Murphy
Manager, Corporate Relations
214-706-1660
scott.murphy@heart.org

Source: 2019 registration data.
Vascular Discovery: From Genes to Medicine
May 5-7, 2020  |  Chicago, Illinois  |  Hilton Chicago

Conference Goal
To explore areas of cross-disciplinary interests from the arteriosclerosis, thrombosis, vascular biology, vascular medicine, functional genomics, peripheral vascular disease and vascular surgery research communities. The conference is sponsored and organized by the AHA Councils on Arteriosclerosis, Thrombosis and Vascular Biology and Peripheral Vascular Disease, and in collaboration with the AHA Council on Genomic and Precision Medicine and the Society for Vascular Surgery.

Apply online at exhibitatsessions.org/vascular-discovery/

Exhibit Dates:
Monday, May 4
Tuesday, May 5
Wednesday, May 6

Exhibit Rates:
$750 (nonprofit)
$2,000 (industry)

Rate Includes:
- One 6’x30” table with two chairs
- One company identification sign and trash can
- Two conference badges

Target Audience
- Basic scientists
- Translational and clinical investigators
- Clinicians interested in:
  - Vascular health
  - Vascular medicine
  - Atherosclerosis
  - Vascular biology
  - Thrombosis
  - Vascular surgery
  - Thromboembolism
  - Peripheral artery disease
  - Molecular/cellular biology
  - Functional genomics
  - Immunology
  - Physiology

Drive attendees to your booth with official marketing opportunities. Ask your Account Manager for details.

View AHA Rules & Regulations at exhibitatsessions.org.
All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.
Conference Goal
To study patients’ experiences with cardiovascular care and leverage these insights to improve the quality of cardiac and stroke care. The meeting will focus on new and developing opportunities, initiatives, projects, policies and research relevant to measuring and improving quality of care and outcomes for people with, or at risk for, cardiovascular disease and stroke.

Apply online at exhibitatsessions.org/qcor/

Exhibit Dates:
Friday, May 15
Saturday, May 16

Exhibit Rates:
$750 (nonprofit)
$2,000 (industry)

Rate Includes:
● One 6’x30’ table with two chairs
● One company identification sign and trash can
● Two conference badges

Target Audience
● Clinicians
● Researchers
● Medical students and trainees
● Nurses
● Pharmacists
● Administrators
● Healthcare and managed care professionals
● Policymakers

Enhance your booth with a sponsorship. Ask your Account Manager for details.

View AHA Rules & Regulations at exhibitatsessions.org.
All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.
Conference Goal
To promote interaction among participants from diverse disciplines through lectures, poster presentations and informal discussions.

Apply online at exhibitatsessions.org/bcvs/

Exhibit Dates:
Monday, July 27.
Tuesday, July 28
Wednesday, July 29

Exhibit Rates:
$750 (nonprofit)
$2,000 (industry)

Rate Includes:
● One 6'x30" table with two chairs
● One company identification sign and trash can
● Two conference badges

Target Audience
● Basic cardiovascular scientists
● Molecular/cellular biologists
● Physiologists
● Translational investigators
● Clinical trialists
● Practicing cardiologists
● Cardiovascular nurses and pharmacists
● Scientists and executives from pharmaceutical and biotechnology firms

Boost your booth traffic with premium marketing opportunities. Ask your Account Manager for details.

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.
Conference Goal
To focus on recent advances in hypertension research and foster connections among experts in hypertension and its relationship to cardiac and kidney disease, stroke, obesity and genetics. AHA’s Hypertension Scientific Sessions is a collaborative effort between AHA’s Council on Hypertension and Council on the Kidney in Cardiovascular Disease.

Apply online at exhibitatsessions.org/hypertension/

Exhibit Dates:
Thursday, Sept. 10
Friday, Sept. 11
Saturday, Sept. 12

Exhibit Rates:
$750 (nonprofit)
$2,000 (industry)

Rate Includes:
● One 6’x30” table with two chairs
● One company identification sign and trash can
● Two conference badges

Target Audience
● Research scientists
● Clinicians
● Healthcare professionals in the fields of:
  ○ Hypertension research
  ○ Cardiology
  ○ Nephrology
  ○ Endocrinology

Invest in high-visibility marketing opportunities designed to increase your booth traffic. Ask your Account Manager for details.

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.

Source: 2019 registration data.
Conference Goal
To promote recent advances related to treating cardiopulmonary arrest and life-threatening traumatic injury.

Apply online at exhibitatsessions.org/ress/

Exhibit Dates:
Saturday, Nov. 14
Sunday, Nov. 15

Exhibit Rates:
$750 (nonprofit)
$2,000 (industry)

Rate Includes:
● One 6’x30” table with two chairs
● One company identification sign and trash can
● Two conference badges

Target Audience
● Emergency physicians
● Trauma surgeons
● Neurosurgeons
● Cardiologists
● Critical-care nurses
● Intensivists
● Emergency medical providers
● Resuscitation educators
● Resuscitation researchers with basic, bioengineering, clinical or other experience related to treating cardiac arrest and trauma

75% of attendees are physicians and/or research scientists
600+ professional attendees in 2018

Invite attendees to your booth with great sponsorship and advertising options. Contact your Account Manager today.

View AHA Rules & Regulations at exhibitatsessions.org.

Source: 2018 registration data.

621 Professional Attendees
466 physicians/research scientists
46 other healthcare professionals
44 non-healthcare professionals
35 nurses/nurse practitioners/nurse scientists
30 EMT/Paramedic

466 physicians/research scientists
600+ professional attendees in 2018

Cathleen Gorby (Lead)
Advertising & Exhibitor Sales
913-344-1305
cgorby@ascendmedia.com

Maureen Mauer
Advertising & Exhibitor Sales
913-344-1321
mmauer@ascendmedia.com

Bridget Blaney
Advertising & Exhibitor Sales
913-344-1325
bblaney@ascendmedia.com

Rachel Barkin
Exhibitor Sales
202-367-2329
rbarkin@smithbucklin.com

Rita Dicuccio
Exhibitor Sales
312-673-4960
rdicuccio@smithbucklin.com

Scott Murphy
Manager, Corporate Relations
214-706-1660
scott.murphy@heart.org
Save the Dates

Scientific Sessions 2020
Nov. 14-16, 2020
Dallas, Texas

International Stroke Conference 2020
Feb. 19-21, 2020
Los Angeles, California

Epidemiology and Prevention | Lifestyle and Cardiometabolic Health 2020 Scientific Sessions
March 3-6, 2020
Phoenix, Arizona

Vascular Discovery: From Genes to Medicine 2020 Scientific Sessions
May 5-7, 2020
Chicago, Illinois

Quality of Care and Outcomes Research 2020 Scientific Sessions
May 15-16, 2020
Reston, Virginia

Basic Cardiovascular Sciences 2020 Scientific Sessions
July 27-30, 2020
Chicago, Illinois

Hypertension 2020 Scientific Sessions
Sept. 10-13, 2020
New Orleans, Louisiana

Resuscitation Science Symposium 2020
Nov. 14-15, 2020
Dallas, Texas