



American Heart Association.

# Resuscitation Science

Nov. 14-15, 2020 | Dallas, Texas

## Conference Goal

To promote recent advances related to treating cardiopulmonary arrest and life-threatening traumatic injury.

Apply online at [exhibitatsessions.org/ress/](http://exhibitatsessions.org/ress/)

### Exhibit Dates:

Saturday, Nov. 14

Sunday, Nov. 15

### Exhibit Rates:

\$750 (nonprofit)

\$2,000 (industry)

### Rate Includes:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

### Target Audience

- Emergency physicians
- Trauma surgeons
- Neurosurgeons
- Cardiologists
- Critical-care nurses
- Intensivists
- Emergency medical providers
- Resuscitation educators
- Resuscitation researchers with basic, bioengineering, clinical or other experience related to treating cardiac arrest and trauma

Invite attendees to your booth with great sponsorship and advertising options. Contact your Account Manager today.



## Professional Attendees

**466** physicians/research scientists

**46** other healthcare professionals

**44** non-healthcare professionals

**35** nurses/nurse practitioners/nurse scientists

**30** EMT/Paramedic



**75%** of attendees are physicians and/or research scientists



**600+** professional attendees in 2018

## YOUR EXHIBITS TEAM

### Cathleen Gorby (Lead)

Advertising & Exhibitor Sales  
913-344-1305

[cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com)

### Maureen Mauer

Advertising & Exhibitor Sales  
913-344-1321

[mmauer@ascendmedia.com](mailto:mmauer@ascendmedia.com)

### Bridget Blaney

Advertising & Exhibitor Sales  
913-344-1325

[bblaney@ascendmedia.com](mailto:bblaney@ascendmedia.com)

### Rachel Barkin

Exhibitor Sales  
202-367-2329

[rbarkin@smithbucklin.com](mailto:rbarkin@smithbucklin.com)

### Rita Dicuccio

Exhibitor Sales  
312-673-4960

[rdicuccio@smithbucklin.com](mailto:rdicuccio@smithbucklin.com)

### Scott Murphy

Manager, Corporate Relations  
214-706-1660

[scott.murphy@heart.org](mailto:scott.murphy@heart.org)

View AHA Rules & Regulations at [exhibitatsessions.org](http://exhibitatsessions.org).

All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.

Source: 2018 registration data.