



American Heart Association.

Quality of Care & Outcomes Research

May 15-16, 2020 | Reston, Virginia | Hyatt Regency Reston



PROMOTE YOUR 2020 BOOTH

Engage this targeted audience with high-impact sponsorship opportunities

Silver Level \$1,500

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

Gold Level \$5,000

Everything included in Silver Level, plus:

- Conference bag insert
- Company-specific recognition signage at conference

Platinum Level \$10,000

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (*does not include email addresses*)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

Additional Options

Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship \$2,000

Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor \$5,000

Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor \$7,500

Attendees will see your signage at the breakfast location.

Poster Reception \$10,000

Sponsor will be recognized in promotional materials and signage at a poster networking session.

Industry Theater \$17,500-\$25,000

(\$17,500 for 100 attendees; \$25,000 for 200 attendees)

Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

Hackathon \$30,000

Host a hackathon! Participants with diverse perspectives will collaborate within a limited time frame to develop solutions for everyday problems through exciting challenges. Be the first to support this fun and interactive way for attendees to make invaluable connections while solving a common problem.

Contact your account manager today!

Cathleen Gorby

913-344-1305 or cgorby@ascendmedia.com

Visit exhibitatsessions.org for more information on Unofficial Satellite Events.

All rates are net. Cancellations are nonrefundable.