



American Heart Association®

Quality of Care & Outcomes Research

May 15-16, 2020 | Reston, Virginia | Hyatt Regency Reston

Conference Goal

To study patients' experiences with cardiovascular care and leverage these insights to improve the quality of cardiac and stroke care. The meeting will focus on new and developing opportunities, initiatives, projects, policies and research relevant to measuring and improving quality of care and outcomes for people with, or at risk for, cardiovascular disease and stroke.

Apply online at exhibitatsessions.org/qcor/



Professional Attendees

- 204** physicians/research scientists
- 31** other healthcare professionals
- 27** non-healthcare professionals
- 23** nurses/nurse scientists



72% of attendees are physicians and/or research scientists



250+ professional attendees in 2019

QCOR

Exhibit Dates:

Friday, May 15
Saturday, May 16

Exhibit Rates:

\$750 (nonprofit)
\$2,000 (industry)

Rate Includes:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

Target Audience

- Clinicians
- Researchers
- Medical students and trainees
- Nurses
- Pharmacists
- Administrators
- Healthcare and managed care professionals
- Policymakers

YOUR EXHIBITS TEAM

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Enhance your booth with a sponsorship. Ask your Account Manager for details.

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.

Source: 2019 registration data.