



American Heart Association.

Basic Cardiovascular Sciences

July 27-30, 2020 | Chicago, Illinois | Hilton Chicago

Conference Goal

To promote interaction among participants from diverse disciplines through lectures, poster presentations and informal discussions.

Apply online at exhibitatsessions.org/bcvs/

Exhibit Dates:

- Monday, July 27.
- Tuesday, July 28
- Wednesday, July 29

Exhibit Rates:

- \$750 (nonprofit)
- \$2,000 (industry)

Rate Includes:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

Target Audience

- Basic cardiovascular scientists
- Molecular/cellular biologists
- Physiologists
- Translational investigators
- Clinical trialists
- Practicing cardiologists
- Cardiovascular nurses and pharmacists
- Scientists and executives from pharmaceutical and biotechnology firms



Professional Attendees

- 930** physicians/research scientists
- 74** non-healthcare professionals
- 60** other healthcare professionals



87%
of attendees are physicians and/or research scientists



1,000+
professional attendees in 2019

YOUR EXHIBITS TEAM

Cathleen Gorby (Lead)

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Boost your booth traffic with premium marketing opportunities. Ask your Account Manager for details.

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.

Source: 2019 registration data.



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PROMOTE YOUR 2020 BOOTH

Engage this targeted audience with high-impact sponsorship opportunities

Silver Level \$1,500

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

Gold Level \$5,000

Everything included in Silver Level, plus:

- Conference bag insert
- Company-specific recognition signage at conference

Platinum Level \$10,000

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (*does not include email addresses*)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

Additional Options

Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship \$2,000

Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor \$5,000

Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor \$7,500

Attendees will see your signage at the breakfast location.

Poster Reception \$10,000

Sponsor will be recognized in promotional materials and signage at a poster networking session.

Industry Theater \$17,500-\$25,000

(\$17,500 for 100 attendees; \$25,000 for 200 attendees)

Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

Hackathon \$30,000

Host a hackathon! Participants with diverse perspectives will collaborate within a limited time frame to develop solutions for everyday problems through exciting challenges. Be the first to support this fun and interactive way for attendees to make invaluable connections while solving a common problem.

Contact your account manager today!

Cathleen Gorby

913-344-1305 or cgorby@ascendmedia.com

Visit exhibitatsessions.org for more information on Unofficial Satellite Events.

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