Conference Goal
To promote the development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health. The Councils on Epidemiology & Prevention (EPI) and Lifestyle and Cardiometabolic Health (Lifestyle) jointly plan the EPI | Lifestyle 2020 Scientific Sessions.

Apply online at exhibitatsessions.org/epilifestyle/

Exhibit Dates:
Wednesday, March 4
Thursday, March 5
Friday, March 6

Exhibit Rates:
$750 (nonprofit)
$2,000 (industry)

Rate Includes:
• One 6’x30” table with two chairs
• One company identification sign and trash can
• Two conference badges

Target Audience
• Physicians
• Epidemiologists
• Dietitians
• Nutritional scientists
• Exercise physiologists
• Behavioral scientists
• Biostatisticians
• Pharmacists
• Physician assistants
• Nurses
• School health professionals

Enhance your booth with high-impact sponsorship and advertising options. Ask your Account Manager for details.

Your Exhibits Team
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80% of attendees are physicians and/or research scientists
700+ professional attendees in 2019

774 Professional Attendees
622 physicians/research scientists
80 other healthcare professionals
53 non-healthcare professionals
19 nurses/nurse practitioners/nurse scientists

Source: 2019 registration data.

View AHA Rules & Regulations at exhibitatsessions.org.
All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.
Engage this targeted audience with high-impact sponsorship opportunities

Silver Level .............................................. $1,500
• Acknowledgment on conference website
• Acknowledgment in Final Program
• Acknowledgment on sponsor signage at conference

Gold Level .................................................. $5,000
Everything included in Silver Level, plus:
• Conference bag insert
• Company-specific recognition signage at conference

Platinum Level ............................................ $10,000
Everything included in Silver and Gold Levels, plus:
• Conference attendee list (does not include email addresses)
• Ad in conference marketing email
• Final Program ad
• Exhibit space

Additional Options
Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship ...................................... $2,000
Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor ......................... $5,000
Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor ....................... $7,500
Attendees will see your signage at the breakfast location.

Poster Reception ....................................... $10,000
Sponsor will be recognized in promotional materials and signage at a poster networking session.

Industry Theater ....................................... $17,500-$25,000
($17,500 for 100 attendees; $25,000 for 200 attendees)
Captivate your audience when you showcase your latest product or service! You’ll also receive additional marketing support to drive attendance.

Hackathon ................................................. $30,000
Host a hackathon! Participants with diverse perspectives will collaborate within a limited time frame to develop solutions for everyday problems through exciting challenges. Be the first to support this fun and interactive way for attendees to make invaluable connections while solving a common problem.

Contact your account manager today!
Cathleen Gorby
913-344-1305 or cgorby@ascendmedia.com

Visit exhibitatsessions.org for more information on Unofficial Satellite Events.

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