



American Heart Association.

Hypertension

Sept. 10-13, 2020 | New Orleans, Louisiana | Hilton New Orleans

Conference Goal

To focus on recent advances in hypertension research and foster connections among experts in hypertension and its relationship to cardiac and kidney disease, stroke, obesity and genetics. AHA's Hypertension Scientific Sessions is a collaborative effort between AHA's Council on Hypertension and Council on the Kidney in Cardiovascular Disease.

Apply online at exhibitatsessions.org/hypertension/

Exhibit Dates:

- Thursday, Sept. 10
- Friday, Sept. 11
- Saturday, Sept. 12

Exhibit Rates:

- \$750 (nonprofit)
- \$2,000 (industry)

Rate Includes:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

Target Audience

- Research scientists
- Clinicians
- Healthcare professionals in the fields of:
 - Hypertension research
 - Cardiology
 - Nephrology
 - Endocrinology



Professional Attendees

- 659 physicians/research scientists
- 67 non-healthcare professionals
- 57 other healthcare professionals
- 23 nurses/nurse practitioners/nurse scientists



82% of attendees are physicians and/or research scientists



800+ professional attendees in 2019

YOUR EXHIBITS TEAM

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Invest in high-visibility marketing opportunities designed to increase your booth traffic. Ask your Account Manager for details.

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.

Source: 2019 registration data.



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PROMOTE YOUR 2020 BOOTH

Engage this targeted audience with high-impact sponsorship opportunities

Silver Level \$1,500

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

Gold Level \$5,000

Everything included in Silver Level, plus:

- Conference bag insert
- Company-specific recognition signage at conference

Platinum Level \$10,000

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (*does not include email addresses*)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

Additional Options

Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship \$2,000

Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor \$5,000

Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor \$7,500

Attendees will see your signage at the breakfast location.

Poster Reception \$10,000

Sponsor will be recognized in promotional materials and signage at a poster networking session.

Industry Theater \$17,500-\$25,000

(\$17,500 for 100 attendees; \$25,000 for 200 attendees)

Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

Hackathon \$30,000

Host a hackathon! Participants with diverse perspectives will collaborate within a limited time frame to develop solutions for everyday problems through exciting challenges. Be the first to support this fun and interactive way for attendees to make invaluable connections while solving a common problem.

Contact your account manager today!

Cathleen Gorby

913-344-1305 or cgorby@ascendmedia.com

Visit exhibitatsessions.org for more information on Unofficial Satellite Events.

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