



American Heart Association®

Quality of Care & Outcomes Research

May 15-16, 2020 | Reston, Virginia | Hyatt Regency Reston

Conference Goal

To study patients' experiences with cardiovascular care and leverage these insights to improve the quality of cardiac and stroke care. The meeting will focus on new and developing opportunities, initiatives, projects, policies and research relevant to measuring and improving quality of care and outcomes for people with, or at risk for, cardiovascular disease and stroke.

Apply online at exhibitatsessions.org/qcor/



Professional Attendees

- 204** physicians/research scientists
- 31** other healthcare professionals
- 27** non-healthcare professionals
- 23** nurses/nurse scientists



72% of attendees are physicians and/or research scientists



250+ professional attendees in 2019

QCOR

Exhibit Dates:

Friday, May 15
Saturday, May 16

Exhibit Rates:

\$750 (nonprofit)
\$2,000 (industry)

Rate Includes:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

Target Audience

- Clinicians
- Researchers
- Medical students and trainees
- Nurses
- Pharmacists
- Administrators
- Healthcare and managed care professionals
- Policymakers

YOUR EXHIBITS TEAM

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Enhance your booth with a sponsorship. Ask your Account Manager for details.

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.

Source: 2019 registration data.



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PROMOTE YOUR 2020 BOOTH

Engage this targeted audience with high-impact sponsorship opportunities

Silver Level \$1,500

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

Gold Level \$5,000

Everything included in Silver Level, plus:

- Conference bag insert
- Company-specific recognition signage at conference

Platinum Level \$10,000

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (*does not include email addresses*)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

Additional Options

Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship \$2,000

Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor \$5,000

Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor \$7,500

Attendees will see your signage at the breakfast location.

Poster Reception \$10,000

Sponsor will be recognized in promotional materials and signage at a poster networking session.

Industry Theater \$17,500-\$25,000

(\$17,500 for 100 attendees; \$25,000 for 200 attendees)

Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

Hackathon \$30,000

Host a hackathon! Participants with diverse perspectives will collaborate within a limited time frame to develop solutions for everyday problems through exciting challenges. Be the first to support this fun and interactive way for attendees to make invaluable connections while solving a common problem.

Contact your account manager today!

Cathleen Gorby

913-344-1305 or cgorby@ascendmedia.com

Visit exhibitatsessions.org for more information on Unofficial Satellite Events.

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