



American Heart Association®

# Vascular Discovery: From Genes to Medicine

May 5-7, 2020 | Chicago, Illinois | Hilton Chicago

## Conference Goal

To explore areas of cross-disciplinary interests from the arteriosclerosis, thrombosis, vascular biology, vascular medicine, functional genomics, peripheral vascular disease and vascular surgery research communities. The conference is sponsored and organized by the AHA Councils on Arteriosclerosis, Thrombosis and Vascular Biology and Peripheral Vascular Disease, and in collaboration with the AHA Council on Genomic and Precision Medicine and the Society for Vascular Surgery.

Apply online at

[exhibitsessions.org/vascular-discovery/](http://exhibitsessions.org/vascular-discovery/)

### Exhibit Dates:

Monday, May 4

Tuesday, May 5

Wednesday, May 6

### Exhibit Rates:

\$750 (nonprofit)

\$2,000 (industry)

### Rate Includes:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

### Target Audience

- Basic scientists
- Translational and clinical investigators
- Clinicians interested in:
  - Vascular health
  - Vascular medicine
  - Atherosclerosis
  - Vascular biology
  - Thrombosis
  - Vascular surgery
  - Thromboembolism
  - Peripheral artery disease
  - Molecular/cellular biology
  - Functional genomics
  - Immunology
  - Physiology



## Professional Attendees

**793** clinicians/physicians/scientists

**44** other healthcare professionals

**34** non-healthcare professionals



**91%** of attendees are clinicians, physicians and/or research scientists



**870+** professional attendees in 2019

## Your Exhibits Team

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*Drive attendees to your booth with official marketing opportunities. Ask your Account Manager for details.*

Source: 2019 registration data.

View AHA Rules & Regulations at [exhibitsessions.org](http://exhibitsessions.org).

All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.



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# PROMOTE YOUR 2020 BOOTH

## Engage this targeted audience with high-impact sponsorship opportunities

### Silver Level ..... \$1,500

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

### Gold Level ..... \$5,000

Everything included in Silver Level, plus:

- Conference bag insert
- Company-specific recognition signage at conference

### Platinum Level ..... \$10,000

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (*does not include email addresses*)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

### Additional Options

Receive Silver Level recognition with each of these sponsorships!

### Scribe Sponsorship ..... \$2,000

Provide a branded notebook and/or writing pen to conference attendees.

### Refreshment Break Sponsor ..... \$5,000

Attendees will see your signage at a refreshment break.

### Continental Breakfast Sponsor ..... \$7,500

Attendees will see your signage at the breakfast location.

### Poster Reception ..... \$10,000

Sponsor will be recognized in promotional materials and signage at a poster networking session.

### Industry Theater ..... \$17,500-\$25,000

(\$17,500 for 100 attendees; \$25,000 for 200 attendees)

Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

### Hackathon ..... \$30,000

Host a hackathon! Participants with diverse perspectives will collaborate within a limited time frame to develop solutions for everyday problems through exciting challenges. Be the first to support this fun and interactive way for attendees to make invaluable connections while solving a common problem.

Contact your account manager today!

Cathleen Gorby

913-344-1305 or cgorby@ascendmedia.com

Visit [exhibitatsessions.org](http://exhibitatsessions.org) for more information on Unofficial Satellite Events.

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