



American Heart Association®

Vascular Discovery: From Genes to Medicine

May 5-7, 2020 — and all year long!

Vascular Discovery 2020 is now digital!

Same great conference goals, exciting new digital environment and year-round engagement!

AHA is launching a specialty content hub in which it will host the Vascular Discovery: From Genes to Medicine Scientific Sessions 2020 conference.

CME content in the hub will be presented May 5-7 (and available on demand thereafter). Additional specialty content will surround the CME content on those days and throughout the year. More than just meeting materials, the hub will feature pertinent journal content and other important AHA resources.

As a sponsor in the hub, you will receive:

- A content page of your own for articles, videos, press releases, podcasts and other content.
- Your sponsored content could be used on the home page of the hub.
- Your ads and updated content can be featured in monthly emails to AHA members, driving them to the hub - and your page - again and again.
- If you want to drive direct leads, consider gated content such as white papers.

The conference is sponsored and organized by the AHA Councils on Arteriosclerosis, Thrombosis and Vascular Biology and Peripheral Vascular Disease, and in collaboration with the AHA Council on Genomic and Precision Medicine and the Society for Vascular Surgery.

Contact Cathleen Gorby at cgorby@ascendmedia.com or 913-344-1305 for a look at the new Vascular Discovery Hub today!

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.



91%
of attendees
are clinicians,
physicians and/or
research scientists

Target Audience

- Basic scientists
- Translational and clinical investigators
- Clinicians interested in:
 - Vascular health
 - Vascular medicine
 - Atherosclerosis
 - Vascular biology
 - Thrombosis
 - Vascular surgery
 - Thromboembolism
 - Peripheral artery disease
 - Molecular/cellular biology
 - Functional genomics
 - Immunology
 - Physiology

Source: 2019 registration data.



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Sponsor Level	Platinum	Gold	Silver	Bronze	Non-Profit
Price	\$20,000	\$10,000	\$5,000	\$2,000	\$750
Sponsor Page Content					
Company contact information	X	X	X	X	X
Company profile	X	X	X	X	X
Promotional videos	X	X	X	X	X
Press releases	X	X	X	X	X
Podcasts	X	X	X	X	X
Case studies or other articles	X	X	X	X	X
White papers with lead opportunity	X	X	X	N/A	N/A
Learning Studio (Industry Theater)	2 per year	N/A	N/A	N/A	N/A
Sponsor Content on Vascular Conference Home Page					
Sponsored articles, news items, case studies, or podcasts per year on the home page of the hub for a minimum of 90 days.	4 per year	3 per year	2 per year	1 per year	N/A
Sponsored white papers per year on the home page of the hub for a minimum of 90 days.	1 per year	1 per year	1 per year	N/A	N/A
Marketing Elements					
"Featured exhibitor" box on content hub home page.	Year-round	Year-round	Year-round	Year-round	Year-round
Banner ad in monthly email to AHA strategic list announcing new content in hub.	6 per year	4 per year	2 per year	1 per year	N/A
Sponsored article or news item in monthly email to AHA strategic list announcing new content in hub (same email as above).	6 per year	4 per year	2 per year	1 per year	1 per year
Traffic-driving eblast for Learning Studio (Industry Theater)	2 per year	N/A	N/A	N/A	N/A

*Content subject to AHA approval.
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Your Exhibits Team

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