



American Heart Association.

Epidemiology, Prevention, Lifestyle & Cardiometabolic Health

March 3-6, 2020 | Phoenix, Arizona | Hyatt Regency Phoenix

Conference Goal

To promote the development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health. The Councils on Epidemiology & Prevention (EPI) and Lifestyle and Cardiometabolic Health (Lifestyle) jointly plan the EPI | Lifestyle 2020 Scientific Sessions.

Apply online at exhibitatsessions.org/epilifestyle/

Exhibit Dates:

Wednesday, March 4

Thursday, March 5

Friday, March 6

Exhibit Rates:

\$750 (nonprofit)

\$2,000 (industry)

Rate Includes:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

Target Audience

- Physicians
- Epidemiologists
- Dietitians
- Nutritional scientists
- Exercise physiologists
- Behavioral scientists
- Biostatisticians
- Pharmacists
- Physician assistants
- Nurses
- School health professionals



Professional Attendees

622 physicians/
research
scientists

80 other
healthcare
professionals

53 non-healthcare
professionals

19 nurses/nurse
practitioners/
nurse scientists



80%

of attendees are
physicians and/or
research scientists



700+

professional
attendees in
2019

Your Exhibits Team

Cathleen Gorby (Lead)

Advertising & Exhibitor Sales

913-344-1305

cgorby@ascendmedia.com

Maureen Mauer

Advertising & Exhibitor Sales

913-344-1321

mmauer@ascendmedia.com

Bridget Blaney

Advertising & Exhibitor Sales

913-344-1325

bblaney@ascendmedia.com

Scott Murphy

Manager, Corporate Relations

214-706-1660

scott.murphy@heart.org

Enhance your booth with high-impact sponsorship and advertising options. Ask your Account Manager for details.

Source: 2019 registration data.

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.



American Heart Association.
 Epidemiology, Prevention,
 Lifestyle & Cardiometabolic Health
 March 3-6, 2020 | Phoenix, Arizona | Hyatt Regency Phoenix



PROMOTE YOUR 2020 BOOTH

**Engage this targeted audience
 with high-impact sponsorship
 opportunities**

Silver Level \$1,500

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

Gold Level \$5,000

Everything included in Silver Level, plus:

- Conference bag insert
- Company-specific recognition signage at conference

Platinum Level \$10,000

Everything included in Silver and Gold Levels, plus:

- Conference attendee list (*does not include email addresses*)
- Ad in conference marketing email
- Final Program ad
- Exhibit space

Additional Options

Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship \$2,000

Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor \$5,000

Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor \$7,500

Attendees will see your signage at the breakfast location.

Poster Reception \$10,000

Sponsor will be recognized in promotional materials and signage at a poster networking session.

Industry Theater \$17,500-\$25,000

(\$17,500 for 100 attendees; \$25,000 for 200 attendees)

Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

Hackathon \$30,000

Host a hackathon! Participants with diverse perspectives will collaborate within a limited time frame to develop solutions for everyday problems through exciting challenges. Be the first to support this fun and interactive way for attendees to make invaluable connections while solving a common problem.

Contact your account manager today!

Cathleen Gorby

913-344-1305 or cgorby@ascendmedia.com

Visit exhibitatsessions.org for more information on Unofficial Satellite Events.

All rates are net. Cancellations are nonrefundable.