



American Heart Association®
Resuscitation Science
 Nov. 14-15, 2020 | Dallas, Texas

Conference Goal

To promote recent advances related to treating cardiopulmonary arrest and life-threatening traumatic injury.

Apply online at
exhibitatsessions.org/ress/

Exhibit Dates:

Saturday, Nov. 14
 Sunday, Nov. 15

Exhibit Rates:

\$750 (nonprofit)
 \$2,000 (industry)

Rate Includes:

- One 6'x30" table with two chairs
- One company identification sign and trash can
- Two conference badges

Target Audience

- Emergency physicians
- Trauma surgeons
- Neurosurgeons
- Cardiologists
- Critical-care nurses
- Intensivists
- Emergency medical providers
- Resuscitation educators
- Resuscitation researchers with basic, bioengineering, clinical or other experience related to treating cardiac arrest and trauma

Invite attendees to your booth with great sponsorship and advertising options. Contact your Account Manager today.

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.

Professional Attendees



271 physicians/research scientists

253 other healthcare professionals

65 nurses/nurse practitioners/nurse scientists

16 non-healthcare professionals

16 EMT/Paramedic



600+
 professional attendees in 2019

YOUR EXHIBITS TEAM

Cathleen Gorby (Lead)
 Advertising & Exhibitor Sales
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Maureen Mauer
 Advertising & Exhibitor Sales
 913-344-1321
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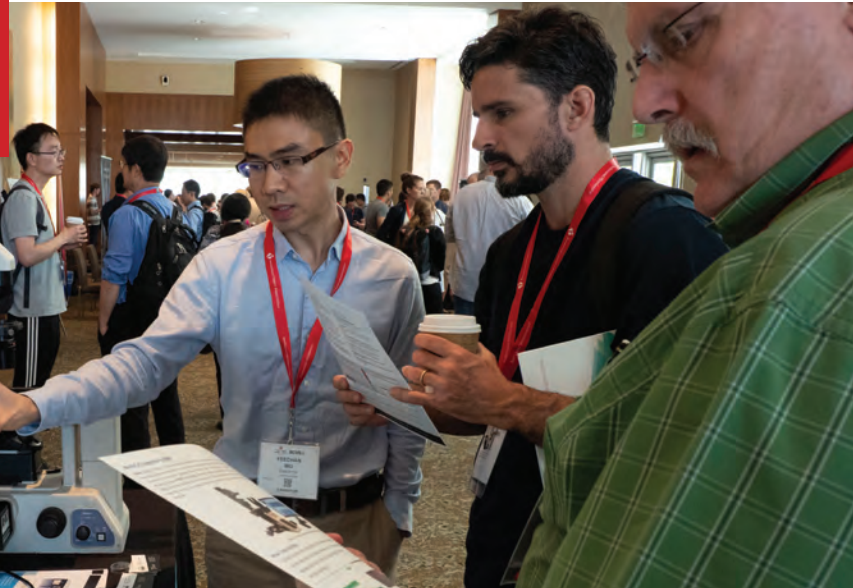
Bridget Blaney
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Scott Murphy
 Manager, Corporate Relations
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Source: 2019 registration data.



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Ask about special hotel advertising opportunities!

PROMOTE YOUR 2020 BOOTH

Engage this targeted audience with high-impact sponsorship opportunities

Silver Level\$5,000

- Acknowledgment on conference website
- Acknowledgment in Final Program
- Acknowledgment on sponsor signage at conference

Gold Level\$10,000

- Everything included in Silver Level, plus:
- Conference bag insert
 - Company-specific recognition signage at conference

Platinum Level\$15,000

- Everything included in Silver and Gold Levels, plus:
- Conference attendee list (*does not include email addresses*)
 - Ad in conference marketing email
 - Final Program ad
 - Exhibit space

Additional Options

Receive Silver Level recognition with each of these sponsorships!

Scribe Sponsorship\$5,000

Provide a branded notebook and/or writing pen to conference attendees.

Refreshment Break Sponsor\$12,000

Attendees will see your signage at a refreshment break.

Continental Breakfast Sponsor\$15,000

Attendees will see your signage at the breakfast location.

Poster Reception\$10,000

Sponsor will be recognized in promotional materials and signage at a poster networking session.

Industry Theater\$17,500-\$25,000

(\$17,500 for 100 attendees; \$25,000 for 200 attendees)

Captivate your audience when you showcase your latest product or service! You'll also receive additional marketing support to drive attendance.

Hackathon\$30,000

Host a hackathon! Participants with diverse perspectives will collaborate within a limited time frame to develop solutions for everyday problems through exciting challenges. Be the first to support this fun and interactive way for attendees to make invaluable connections while solving a common problem.

Contact your account manager today!
 Cathleen Gorby
 913-344-1305 or cgorby@ascendmedia.com

Visit exhibitatsessions.org for more information on Unofficial Satellite Events.

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