

Hypertension 2020 is now virtual!

Same great conference goals; exciting new digital environment!

AHA is launching a specialty Heart Hub in which it will host the Hypertension 2020 Scientific Sessions conference.

The hub is the heart of the Hypertension virtual event, and provides access to the virtual CME sessions and ePosters, and includes videos, podcasts, curated content from AHA Journals and Science News, membership resources, a virtual “exhibit hall” and Early Career content.

CME content in the hub will be presented Sept. 10-13 (and available on demand for 90 days thereafter).

As a sponsor in the hub, you will receive:

- Marketing that drives attendees to your content page.
- Company name and link to sponsor booth in monthly email to event attendees.
- Inclusion in sponsor “thank you” (company name and link to sponsor page) in event follow-up email blast to registrants.
- Opt-in mailing list of attendees
- **Two full registrations to the virtual conference**

The meeting focuses on recent advances in hypertension as well as key resources and learnings in support of clinicians. Through the global experts presenting, attendees will be able to expand their knowledge on the relationship between hypertension, cardiac and kidney disease, stroke, obesity, and genetics. AHA's Hypertension Scientific Sessions is a collaborative effort between AHA's Council on Hypertension and Council on the Kidney in Cardiovascular Disease.

Contact Cathleen Gorby at cgorby@ascendmedia.com or 913-344-1305 for a look at the new Hypertension Hub today!



82%
of attendees
are clinicians,
physicians and/or
research scientists

Target Audience

- Research scientists
- Clinicians
- Healthcare professionals in the fields of:
 - Hypertension research
 - Cardiology
 - Nephrology
 - Endocrinology

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates, hours and rates are subject to change.

Source: 2019 registration data.



American Heart Association®

Hypertension

Sept. 10-13, 2020

Sponsor Level	Gold	Silver	Bronze	Non-Profit
Price	\$10,000	\$5,000	\$2,000	\$750
Sponsor Page Content				
Company contact information	X	X	X	X
Company profile	X	X	X	X
Press releases	X	X	X	X
Podcasts	X	X	X	X
Case studies or other articles	X	X	X	X
Request for information form for attendees	X	X	X	X
"Featured exhibitor" logo on Heart Hub home page	X	X	X	X
Promotional videos	4	3	2	1
White papers with lead opportunity	1	1	N/A	N/A
One piece of content on Heart Hub Home page (can be changed out over time)	1	N/A	N/A	N/A
Marketing Elements				
Company name and link to sponsor booth in monthly email to event attendees.	3 of 3	1 of 3	N/A	N/A
Inclusion in sponsor "thank you" (company name and link to sponsor page) in event follow-up email blast to registrants	X	X	X	X
Opt-in lead list of attendees (mailing list only)	X	X	N/A	N/A
Full registrations to the event	2	2	2	2

Package enhancement!

Banner ads in the monthly email to event attendees.

- \$3,000
- One ad per month (for three months)
- Limited to three advertisers

Learning Studio (formerly Industry Theater)

- \$10,000
- Link to studio included in all three monthly newsletters
- Limited to two studios
- Studio space will be on the Heart Hub page

Your Exhibits Team

Bridget Blaney

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Content subject to AHA approval.
All rates are net. Cancellations are nonrefundable.