American Heart Association
Scientific Sessions 2020

EXHIBITOR TIERS
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Exhibitor Tiers

**Premium PLUS**
$60,000
- Company Logo
- Hero Banner on virtual booth
- Company Background
- Company Details (Name, Location)
- Company Description (Limit 2,000 characters)
- Company Web Address (Limit 1)
- Social Media Links
- Product and Service Categories (unlimited)
- Premium Plus placement in Exhibit Hall
- Company Representatives (Limit 3)
- Collateral Upload (Limit 5)
- Video Upload (Limit 5)
- Capability to Schedule Meetings (20 reps each with 20 open invites, allowed at one time)
- Network with attendees (limits based upon number of company representatives)
  - Schedule 1:1 appointments
  - Host group meetings
  - Matchmaking functionality
- Drop a Business Card Functionality
- Virtual Meeting Room
- Access to metric dashboards during the event
- White Glove Service
- Pre-registration list (Report will not include contact information)
- Virtual Metric Reports post conference
- 20 Full Conference Registrations
- Medical Affairs Booth (Entry Level Booth Package)
- Upgrade Option for linking to virtual booth – $10,000

**Premium**
$25,000
- Company Logo
- Hero Banner on virtual booth
- Company Background
- Company Details (Name, Location)
- Company Description (Limit 2,000 characters)
- Company Web Address (Limit 1)
- Social Media Links
- Product and Service Categories (unlimited)
- Premium Tier Placement in Exhibit Hall
- Company Representatives (Limit 2)
- Collateral Upload (Limit 3)
- Video Upload (Limit 3)
- Capability to Schedule Meetings (10 reps each with 10 open invites, allowed at one time)
- Network with attendees (limits based upon number of company representatives)
  - Schedule 1:1 appointments
  - Host group meetings
  - Matchmaking functionality
- Access to metric dashboards during the event
- Drop a Business Card Functionality
- Pre-registration list (Report will not include contact information)
- Virtual Metric Reports post conference
- 15 Full Conference Registrations

**Enhanced**
$10,000
- Company Logo
- Company Background
- Company Details (Name, Location)
- Company Description (Limit 2,000 characters)
- Company Web Address (Limit 1)
- Social Media Links
- Product and Service Categories (unlimited)
- Enhanced Tier Placement in Exhibit Hall
- Company Representatives (Limit 2)
- Collateral Upload (Limit 2)
- Video Upload (Limit 1)
- Capability to Schedule Meetings (5 reps each with 5 open invites, allowed at one time)
- Network with attendees (limits based upon number of company representatives)
  - Schedule 1:1 appointments
  - Matchmaking functionality
- Drop a Business Card Functionality
- Virtual Metric Reports post conference
- 5 Full Conference Registrations

**Entry**
$3,800
- Company Details (Name, Location)
- Company Description (Limit 2,000 characters)
- Company Web Address (Limit 1)
- Product and Service Categories (unlimited)
- Entry Tier Placement in Exhibit Hall
- Social Media Links
- Company Representatives (Limit 1)
- Collateral Upload (Limit 1)
- Capability to Schedule Meetings (2 reps each with 2 open invites, allowed at one time)
- Network with attendees (limits based upon number of company representatives)
  - Schedule 1:1 appointments
  - Matchmaking functionality
- Drop a Business Card Functionality
- Virtual Metric Reports post conference
- 2 Full Conference Registrations
- Grandfather in confirmed exhibitors $3400
Premium PLUS
$60,000

Includes
• Company Logo
• Hero Banner on virtual booth
• Company Background
• Company Details (Name, Location)
• Company Description (Limit 2,000 characters)
• Company Web Address (Limit 1)
• Social Media Links
• Product and Service Categories (unlimited)
• Platinum tier placement in “exhibit hall”
• Company Representatives (Limit 3)
• Collateral Upload (Limit 5)
• Video Upload (Limit 5)
• Capability to Schedule Meetings (20 reps each with 20 open invites, allowed at one time)
• Network with attendees (limits based upon number of company representatives)
  • Schedule 1:1 appointments
  • Host group meetings
  • Matchmaking functionality
• Drop a Business Card Functionality
• Virtual Meeting Room
• Access to metric dashboards during the event
• White Glove Service
• Pre-registration list (Report will not include contact information)
• Virtual Metric Reports post conference
• 20 Full Conference Registrations
• Medical Affairs Booth (Standard Virtual Package)

Upgrade Option for linking to virtual booth—$10,000
Premium

$25,000

Includes
• Company Logo
• Hero Banner on virtual booth
• Company Background
• Company Details (Name, Location)
• Company Description (Limit 2,000 characters)
• Company Web Address (Limit 1)
• Social Media Links
• Product and Service Categories (unlimited)
• Premium Tier Placement in “exhibit hall”
• Company Representatives (Limit 2)
• Collateral Upload (Limit 3)
• Video Upload (Limit 3)
• Capability to Schedule Meetings (10 reps each with 10 open invites, allowed at one time)
• Network with attendees (limits based upon number of company representatives)
  • Schedule 1:1 appointments
  • Host group meetings
  • Matchmaking functionality
• Access to metric dashboards during the event
• White Glove Service
• Drop a Business Card Functionality
• Pre-registration list (Report will not include contact information)
• Virtual Metric Reports post conference
• 15 Full Conference Registrations
Enhanced

$10,000

Includes

• Company Logo
• Company Background
• Company Details (Name, Location)
• Company Description (Limit 2,000 characters)
• Company Web Address (Limit 1)
• Social Media Links
• Product and Service Categories (unlimited)
• Company Representatives (Limit 2)
• Collateral Upload (Limit 2)
• Video Upload (Limit 1)
• Capability to Schedule Meetings (5 reps each with 5 open invites, allowed at one time)
• Network with attendees (limits based upon number of company representatives)
  • Schedule 1:1 appointments
  • Matchmaking functionality
• Drop a Business Card Functionality
• Virtual Metric Reports post conference
• 5 Full Conference Registrations
Entry Level

$3,800

Includes

- Company Details (Name, Location)
- Company Description (Limit 2,000 characters)
- Company Web Address (Limit 1)
- Product and Service Categories (unlimited)
- Social Media Links
- Company Representatives (Limit 1)
- Collateral Upload (Limit 1)
- Capability to Schedule Meetings (2 reps each with 2 open invites, allowed at one time)
- Network with attendees (limits based upon number of company representatives)
  - Schedule 1:1 appointments
  - Matchmaking functionality
- Drop a Business Card Functionality
- Virtual Metric Reports post conference
- 2 Full Conference Registrations
OEP PLATFORM
EXHIBITOR
DIMENSIONS & DETAILS
The Exhibitor Listing Page of your event is based upon each individual tier. Logo should be submitted as 300px x 300px and will be sized according to your tier.
Exhibitor Tiers

EXHIBITOR DETAIL PAGE

EXHIBITOR HERO
1325px by 290px
JPEG, PNG, or GIF max 300MB

EXHIBITOR WEBSITE

COMPANY
Name
Description (character limit: 2,000)
Location
Contact Info (of company representative)

COMPANY VIDEO
Hosted video (YouTube or Vimeo)
Max recommended time: 10 minutes
Preferred video content: featured products + promotions
Max 5 videos per page

PROFILE BACKGROUND IMAGE
1440px by 1440px
(JPEG or PNG with no text or logos, max 300MB)

SOCIAL LINKS
Facebook, Twitter, Instagram, Linkedin, and YouTube

EXHIBITOR LOGO
300px by 300px
JPEG or PNG with white or transparent background, max 300MB

PRODUCT CATEGORIES
PDF format preferred, max 300MB
Max 5 downloads per page

CONTENT DOWNLOADS
PDF format preferred, max 300MB
Max 5 downloads per page