



## CUSTOM BUSINESS SUITES

Business Suites provide a place for you to meet with staff and clients or transact business away from your booth without having to leave the Science & Technology Hall. Business Suites are available beginning Saturday, Nov. 13. Please note that professional attendees will only be permitted in the hall when it's open. AHA also offers Premium Business Suites outside the Science & Technology Hall so that you may continue business before and after Science & Technology Hall hours.

Please contact Cathleen Gorby at [cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com) to reserve your space today!

**NAME OF SHOW: American Heart Association Scientific Sessions Nov. 13-15, 2021**

COMPANY NAME: \_\_\_\_\_

BOOTH: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_



### CHOOSE A SIZE AND SUITE NUMBER

- 10' x 10' Business Suite: \$4,250
  - 10' x 20' Business Suite: \$7,500
  - 20' x 20' Business Suite: \$15,000
  - Premium Business Suite: \$40,000 (2 available)
- Business Suite selection number: \_\_\_\_\_

All business suites are carpeted and fully enclosed.  
Business suite number will be printed on the entrance door.

- Food and beverage service available through convention catering service.
- Furniture and electrical not included in the rental fee and available to order through Freeman.

Contact information can be found here (once available):

[exhibitatsessions.org/scientific-sessions/scientific-sessions-exhibitor-services-preferred-contractors/](https://www.exhibitatsessions.org/scientific-sessions/scientific-sessions-exhibitor-services-preferred-contractors/)

#### **CONTACT CATHLEEN GORBY**

913-344-1305

[cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com)

to reserve your preferred placement.

#### **COMPLETE YOUR APPLICATION HERE:**

[exhibitatsessions.org/scientific-sessions/business-suites/](https://www.exhibitatsessions.org/scientific-sessions/business-suites/)

## PAYMENT OPTIONS

### INVOICE:

AHA will invoice you upon space assignment and acceptance of your space application/contract.

\*Please note that you will not receive a confirmation until AHA has received the 50% deposit.

### PAY ONLINE:

Visit [exhibitatsessions.org](https://www.exhibitatsessions.org) for instructions.

### PAY BY CHECK:

U.S. Postal Service Address — regular mail  
American Heart Association  
P.O. Box 844504  
Dallas, TX 75284-4504

Courier Address — delivered by courier service (UPS/FedEx, etc.)  
Bank of America Lockbox Services  
Lockbox 844504  
1950 N. Stemmons Freeway, Ste. 5010  
Dallas, TX 75207

**AHA Cancellation Schedule:** AHA requires a 50% deposit before exhibit space will be confirmed.

Cancellation or space reduction will result in a 50% penalty through July 15, 2021.

Beginning July 16, 2021, AHA requires payment in full and retains 100% of contracted space for space reduction or cancellation.

We, the undersigned, hereby make application for exhibit space at the AHA's Scientific Sessions 2021 in Boston, MA, and authorize the AHA to reserve exhibit space on our behalf. A signature on this application indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in the Prospectus, on AHA's website [exhibitatsessions.org](https://www.exhibitatsessions.org), and any others issued by AHA regarding Scientific Sessions; willingness to abide by the payment policy and acknowledgment of having read the rules and regulations and agreement that the AHA Scientific Conference Rules & Regulations are an integral and binding part of this contract.

X

\_\_\_\_\_  
Signature of Authorizing Officer

\_\_\_\_\_  
Name of Authorizing Officer (please type or print)