Welcome back to in-person AHA Conferences!

02 Scientific Sessions 2022
Nov. 5-7, 2022
McCormick Place Convention Center
Chicago, IL

06 International Stroke Conference 2022
Feb. 9-11, 2022
Ernest N. Morial Convention Center
New Orleans, LA

10 EPI Lifestyle 2022
March 1-4, 2022
Hilton Chicago, Chicago, IL

11 Vascular Discovery: From Genes to Medicine 2022
May 12-14, 2022
Sheraton Grand Seattle, Seattle, WA

12 Quality of Care and Outcomes Research 2022
May 13-14, 2022
Hyatt Reston, Reston, VA

13 Basic Cardiovascular Sciences 2022
July 25-27, 2022
Hilton Chicago, Chicago, IL

14 Hypertension 2022
September 7-10, 2022
Hilton San Diego Bayfront
San Diego, CA

15 ReSS at Sessions 2022
Nov. 4-6, 2022
Hyatt Regency, Chicago, IL
Exhibit at Scientific Sessions 2022

Reconnect with the Scientific Sessions audience in-person, while also reaching a simultaneous virtual audience! All on-site 2022 exhibitors get an entry-level virtual booth at no additional charge. Upgrades to other booth packages are available.

**Audience Snapshot**

**IN-PERSON AUDIENCE (2019, Philadelphia)**

15,000+
Total Attendees

1,700+
Research Scientists

700+
Non-Health-care Professionals

12,500+
Professional Attendees

10,100+
Physicians and other Cardiology Professionals

**VIRTUAL AUDIENCE (2020)**

14,500+
Total Attendees

12,900+
Professional Attendees

66%
Attendees with Direct Patient Care

77%
Domestic Attendees

**Top Specialties in Attendance**

- Administration
- Cardiology: Clinical EP
- Cardiology: General
- Cardiology
- Cardiology: Heart Failure
- Cardiology: Interventional
- Cardiology: Pediatric
- Cardiology: Prevention
- Cardiovascular Imaging
- Critical Care/Intensive Care
- Emergency Medicine
- Internal Medicine
- Pharmacy

Source: 2019 and 2020 registration data.
Science & Technology Hall: A Top Attendee Destination

Scientific Sessions’ attendees know where to find the education and networking they crave – in the Science & Technology Hall! AHA employs a proven strategy to ensure that cardiovascular professional attendance in the exhibit hall is strong.

- **More than 20 hours of exhibit time** – 11.5 hours with limited simultaneous educational programming to increase traffic. Virtual exhibits are always open!

- **An extensive marketing campaign** promotes the Hall before and during Scientific Sessions, including an Attendee Welcome Guide that reaches attendees at their hotels.

- **Posters** integrated into the Science & Technology Hall, bringing traffic to the exhibit floor.

- **Charging lockers** where attendees can power up and get online without leaving the Hall.

- **VIP passes** are available for your customers to see the Science & Technology Hall.

- **Complimentary coffee breaks** in the Hall

- **Rapid-Fire Forums**, located in each poster area, draw attendees in for original science presentations and interactions with abstract authors.

**The Heart Hub**

The pulse of the Science & Technology Hall! Both official and industry-supported programming are featured in the Heart Hub, drawing attendees in to engage with all the Hall has to offer, with all proper safety precautions.

Programming includes:
- Heart Theater in the Round
- Health Innovation Pavilion
- Networking Lounges
- Simulation Demonstrations
- Learning Studios
- AHA HeartQuarters
Set Your Booth Up for Success

Your booth reservation isn’t complete until you tell attendees where to find you! Enhance your presence at Scientific Sessions, and in many cases, reach an additional 550,000 AHA members and cardiovascular disease professionals. Marketing opportunities are available in a variety of categories – and for a variety of budgets.

Meeting News and Navigation
Starting at $580
● AHA Mobile Meeting Guide App
● Attendee Welcome Guide
● Conference Coverage Website
● Daily Newspaper
● On-Site Meeting Guide
● Symposia Schedule and Locator Map

Email Marketing
Starting at $8,000
● Daily Highlights Email
● ePreviews and eHighlights
● Exclusive Exhibitor Emails

On-Site Education and Networking
Starting at $4,500
● Fireside Chats
● Health Innovation Pavilion
● Learning Studios
● Networking Lounge Sponsorships

Convention Center Sponsorships
Starting at $5,500
● Abstracts on Download
● Ad Banners
● Column Wraps, Escalator Graphics and Window Clings
● Hand Sanitizing Stations
● Park Benches
● WiFi Sponsorship

Virtual Platform Marketing
Starting at $1,200
● Content and Tower Ad Banners
● Job Board Postings
● Simulation Demonstration

Personal Deliveries
Starting at $15,230
● Doctors Bag
● Individual Hotel Room Drops

Opportunities and rates are subject to change.
2022 Exhibiting Dates & Rates

Exhibit Hours
Saturday, Nov. 5, 2022
9 a.m.–4:30 p.m. CST
Sunday, Nov. 6, 2022
9 a.m.–5 p.m. CST
Monday, Nov. 7, 2022
9 a.m.–3 p.m. CST

On-site exhibit space rates
Early Bird through
Feb. 25, 2022 .................................................. $34 per sq. ft.
Advance Rate starts
April 1, 2022 .................................................. $36 per sq. ft.
Standard Rate starts
April 2, 2022 .................................................. $38 per sq. ft.

There is no additional charge for islands or corners. Includes one entry-level booth in the virtual environment.

Public service rate .......................................... $20 per sq. ft.

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be submitted to julie.welsh@heart.org for all new organizations.

Cancellation schedule
Through April 1, 2022
AHA retains 50% of contracted space fees

Beginning April 2, 2022
AHA retains 100% of contracted space fees

AHA requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the AHA Scientific Conferences Rules & Regulations at exhibitatsessions.org and is a legally binding part of the exhibit space application/contract.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA Scientific Conferences Rules & Regulations. For more information and to apply for space, visit exhibitatsessions.org.

Your sponsorship and advertising dollars count toward your exhibiting priority points.
Ask your account manager for details.

Your Exhibits Team
Cathleen Gorby (Lead)
Advertising & Exhibitor Sales
913-780-6923
cgorby@ascendmedia.com

Maureen Mauer
Advertising & Exhibitor Sales
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Bridget Blaney
Advertising & Exhibitor Sales
773-259-2825
bblaney@ascendmedia.com

Should it be necessary for the safety of our members and industry supporters to cancel the in-person portion of Scientific Sessions 2022, the virtual component will be held as planned on the same dates as originally scheduled. Industry supporters will be financially responsible for fees and commitments associated with their virtual exhibit space, which includes the cost for the entry-level booth ($3,800) incorporated into the physical booth package. All confirmed exhibitors (including those with fees already paid to AHA for physical booths) will be offered the following solutions:
1. Defer payment to Scientific Sessions 2023 (15 priority points);
2. Donate the payment to the American Heart Association (30 priority points);
3. Transfer funds to virtual conference opportunities, which can include sponsorships or exhibit space upgrades;
4. A refund of the physical booth fees less the entry-level virtual booth fee ($3,800) incorporated into the physical booth package.

exhibitatsessions.org
**International Stroke Conference 2022**

February 9–11, 2022 | New Orleans, Louisiana + Virtual | Ernest N. Morial Convention Center

**It’s time to get back to business!**

Explore opportunities for both on-site and virtual exhibiting at the International Stroke Conference 2022. You have the opportunity to reconnect with this critical audience in-person, while also reaching a simultaneous virtual audience! All on-site exhibitors get an entry-level virtual booth at no additional charge. Upgrades to other booth packages are available.

**Audience Snapshot**

**IN-PERSON AUDIENCE (2020, Los Angeles)**

<table>
<thead>
<tr>
<th>4,600+</th>
<th>2,700+</th>
<th>1,000+</th>
<th>500+</th>
<th>300+</th>
</tr>
</thead>
<tbody>
<tr>
<td>professional attendees, including:*</td>
<td>physicians and other health-care professionals</td>
<td>nurses/nurse practitioners/nurse scientists</td>
<td>research scientists</td>
<td>non-health-care professionals</td>
</tr>
</tbody>
</table>

- **81%** of audience are physicians and nurses/nurse practitioners/nurse scientists.*
- **82%** domestic attendees.*
- ISC physician and other health-care professional attendees represent more than 5 million patients.*
- Nearly **80%** of exhibitors reported high satisfaction rates for connecting with their target audiences at ISC20.*
- **84%** exhibitor satisfaction rate for ISC20.*
- Nearly **75%** of respondents stated that ISC is better than other competing meetings.*

**Top 10 specialties in attendance in 2020**

- Neurology: Stroke
- Administration
- Neurology: General
- Emergency Medicine
- Critical Care /Intensive Care
- Neurology: Ischemic Stroke
- Neurology: Surgery
- Internal Medicine
- Neurology: Critical Care
- Cardiology: General
- Cardiology

**VIRTUAL AUDIENCE (2021)**

<table>
<thead>
<tr>
<th>6,200+</th>
<th>80%</th>
</tr>
</thead>
<tbody>
<tr>
<td>professional attendees</td>
<td>domestic attendees</td>
</tr>
</tbody>
</table>

* ISC20 registration data and post-event exhibitor survey.

Source: ISC21 virtual registration data.
Science & Technology Hall: A top attendee destination

Dedicated hours for visiting booths: 14 hours of exhibit time in New Orleans, including time with limited simultaneous educational programming to increase traffic. Virtual exhibits are always open!

AHA HeadQuarters
The pulse of the Science & Technology Hall! Stroke Central will draw attendees in to engage with all the Hall has to offer, with all proper safety precautions.

Learning Studio inside the Science & Technology Hall presents the latest advances in stroke and cerebrovascular product and therapeutic treatments, with complimentary snacks and lunches provided by the American Heart Association/ American Stroke Association (AHA/ASA).

Dedicated exhibit hours give you direct access to more than 4,600 stroke health-care professionals.

Simulation Demonstrations are interactive displays with technologically advanced, immersive training for attendees.

VIP passes (distributed by you) encourage your customers to visit the Science & Technology Hall.

Official educational programming in the Science & Technology Hall focuses on the latest in stroke and cerebrovascular medicine and treatment. Poster and Moderated Poster presentations take place adjacent to the Hall, while additional education programming takes place within the Hall and in Stroke Central.

An extensive marketing campaign promotes the Science & Technology Hall to attendees before and during the event.

Charging lockers where attendees can power up and get online without leaving the Hall.
**ISC22 exhibiting dates & rates**

**On-site exhibit space rates**

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Rate Details</th>
<th>Per sq. ft.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird</td>
<td>Sept. 30, 2021</td>
<td>$34</td>
</tr>
<tr>
<td>Standard Rate</td>
<td>Oct. 1, 2021</td>
<td>$38</td>
</tr>
</tbody>
</table>

- There is no additional charge for islands or corners. Includes one entry-level booth in the virtual environment.
- Public service rate: $20 per sq. ft.
  - Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be submitted to julie.welsh@heart.org for all new organizations.

**Cancellation schedule**

Through Sept. 30, 2021

- AHA/ASA retains 50% of contracted space fees

Beginning Oct. 1, 2021

- AHA/ASA retains 100% of contracted space fees

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Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA/ASA Scientific Conferences Rules & Regulations. For more information and to apply for space, visit [exhibitatstroke.org](http://exhibitatstroke.org).

Housing now open. **View OnPeak.** Exhibitor registration opens Dec. 8, 2021.

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Should it be necessary for the safety of our members and industry supporters to cancel the in-person portion of International Stroke Conference 2022, the virtual component will be held as planned on the same dates as originally scheduled. Industry supporters will be financially responsible for fees and commitments associated with their virtual exhibit space, which includes the cost for the entry-level virtual booth ($3,400) incorporated into the physical booth package. All confirmed exhibitors (including those with fees already paid to AHA/ASA for physical booths) will be offered the following solutions: 1. Defer payment to International Stroke Conference 2023 (15 priority points); 2. Donate the payment to the American Heart Association/American Stroke Association (30 priority points); 3. Transfer funds to virtual conference opportunities, which can include sponsorships or exhibit space upgrades; 4. A refund of the physical booth fees less the entry-level virtual booth fee ($3,400) incorporated into the physical booth package.
## Virtual ISC22 booth packages

<table>
<thead>
<tr>
<th>Description</th>
<th>Rate</th>
<th>Premium Plus</th>
<th>Premium</th>
<th>Enhanced</th>
<th>Entry-Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company logo on exhibitor main page</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>n/a</td>
</tr>
<tr>
<td>Hero banner on virtual booth</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Company background</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>n/a</td>
</tr>
<tr>
<td>Company details (name, location)</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>n/a</td>
</tr>
<tr>
<td>Company description (2,000 character limit, including HTML code and spaces)</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company web address (Limit one. Restricted to corporate website link only with exhibit company name in the URL link.)</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>External link to company booth</td>
<td></td>
<td>✓</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Social media links</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Product and service categories (unlimited)</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Placement in exhibit hall</td>
<td></td>
<td>Premium Plus tier</td>
<td>Premium tier</td>
<td>Enhanced tier</td>
<td>Entry-Level tier</td>
</tr>
<tr>
<td>Company representatives listed on main exhibit page (limit)</td>
<td></td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Collateral upload (limit)</td>
<td></td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Video upload (limit)</td>
<td></td>
<td>5</td>
<td>3</td>
<td>1</td>
<td>n/a</td>
</tr>
</tbody>
</table>

**Network with attendees in our IN-PLATFORM networking tool (limits based upon number of company representatives)**
- **Schedule 1:1 appointments**: ✓ ✓ ✓ ✓ ✓
- **Host group meetings**: ✓ n/a n/a n/a n/a
- **Live exhibitor chat (optional)**: ✓ ✓ ✓ ✓ ✓
- **Drop a business card functionality**: ✓ ✓ ✓ ✓ ✓
- **Access to metric dashboards during the event**: ✓ ✓ n/a n/a
- **Virtual metric reports post conference**: ✓ ✓ ✓ ✓ ✓
- **Pre-registration list (report will not include contact information)**: ✓ ✓ n/a n/a
- **Lead information post event**: ✓ ✓ ✓ ✓ ✓
- **Full conference registrations**: 20 15 5 2
- **Medical affairs booth**: Entry-Level n/a n/a n/a

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**Check with your account manager for virtual booth sales and materials deadlines.**

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The EPI | Lifestyle 2022 conference will focus on development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health. This conference is designed to benefit researchers, public health practitioners and clinicians.

For more information and to apply online, visit exhibitatsessions.org/epilifestyle

Audience Snapshot

In-Person Audience (2019)

- 770+ professional attendees, including:
  - 620+ physicians/research scientists
  - 80+ other health-care professionals
  - 50+ non-health-care professionals
  - 15+ nurses/nurse practitioners/nurse scientists

Target Audience
- Physicians
- Epidemiologists
- Dietitians
- Nutritional scientists
- Exercise physiologists
- Behavioral scientists
- Biostatisticians
- Pharmacists
- Physician assistants
- Nurses
- School health professionals

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates are subject to change.
Sponsored and organized by the AHA Councils on Arteriosclerosis, Thrombosis and Vascular Biology and Peripheral Vascular Disease, and in collaboration with the AHA Council on Genomic and Precision Medicine, the meeting will provide unique opportunities to meet with colleagues from around the world with wide-ranging research interests and expertise for the timely exchange of information about new and emerging scientific research in the areas of arteriosclerosis, thrombosis, vascular biology, peripheral vascular disease, genomics and precision medicine.

For more information and to apply online, visit exhibitatsessions.org/vascular-discovery

Audience Snapshot

In-Person Audience (2019)

870+ professional attendees, including:

790+ clinicians/physicians/scientists

40+ other health-care professionals

30+ non-health-care professionals

Target Audience

- Allergy and Immunology
- Arteriosclerosis
- Biochemistry
- Biological Sciences
- Diabetes and Metabolism
- Functional Genomics
- Genetics
- Hematology
- Internal Medicine
- Molecular/Cellular
- Biology
- Nutrition
- Pathology
- Peripheral Artery Disease
- Pharmacology
- Physiology
- Vascular Surgery
- Thrombosis
- Vascular Biology
- Vascular Medicine

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QCOR 2022 will study patients’ experiences with cardiovascular care and leverage these insights to improve the quality of cardiac and stroke care. The meeting will focus on new and developing opportunities, initiatives, projects, policies and research relevant to measuring and improving quality of care and outcomes for people with, or at risk for, cardiovascular disease and stroke.

For more information and to apply online, visit exhibitatsessions.org/qcor

Audience Snapshot

In-Person Audience (2019)

280+ professional attendees, including:

200+ physicians/research scientists

30+ other health-care professionals

25+ non-health-care professionals

20+ nurses/nurse practitioners/nurse scientists

Target Audience

- Clinicians
- Researchers
- Medical students and trainees
- Nurses
- Pharmacists
- Administrators
- Healthcare and managed care professionals
- Policymakers

Source: 2019 registration data.

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates are subject to change.
Sponsored by the American Heart Association Basic Cardiovascular Sciences Council, the world’s leading organization of cardiovascular scientists, BCVS Scientific Sessions attracts leading researchers in fields such as microRNAs, cardiac gene and cell therapy, cardiac development and most recently, tissue engineering and iPS cells.

For more information and to apply online, visit exhibitatsessions.org/bcvs

Audience Snapshot

In-Person Audience (2019)

1,060+ professional attendees, including:

930+ physicians/research scientists

70+ non-health-care professionals

60+ other health-care professionals

Target Audience

- Basic cardiovascular scientists
- Molecular/cellular biologists
- Physiologists
- Translational investigators
- Clinical trialists
- Practicing cardiologists
- Cardiovascular nurses and pharmacists
- Scientists and executives from pharmaceutical and biotechnology firms

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates are subject to change.
Hypertension 2022 Scientific Sessions will focus on recent advances in hypertension research and foster connections among experts in hypertension and its relationship to cardiac and kidney disease, stroke, obesity and genetics. AHA’s Hypertension Scientific Sessions is a collaborative effort between AHA’s Council on Hypertension and Council on the Kidney in Cardiovascular Disease.

For more information and to apply online, visit exhibitatsessions.org/hypertension

Audience Snapshot

In-Person Audience (2019)

800+ professional attendees, including:

- 650+ physicians/research scientists
- 50+ other health-care professionals
- 60+ non-health-care professionals
- 20+ nurses/nurse practitioners/nurse scientists

Target Audience

- Research scientists
- Clinicians
- Health-care professionals in the fields of:
  - Hypertension research
  - Cardiology
  - Nephrology
  - Endocrinology

Source: 2019 and 2021 registration data.
Resuscitation Science 2022 will focus on increasing understanding of the shared pathophysiology between cardiac arrest and traumatic injury at multiple levels of biological organization. ReSS will provide a unique opportunity for transdisciplinary interactions that rapidly translate advances in the resuscitation field from fundamental to translational to clinical to population science.

For more information and to apply online, visit exhibitatsessions.org/ress

Audience Snapshot

In-Person Audience (2019)

- **800+** professional attendees, including:
  - **465+** physicians/research scientists
  - **35** nurses/nurse practitioners/nurse scientists
  - **45+** other health-care professionals

Target Audience

- Emergency physicians
- Trauma surgeons
- Neurosurgeons
- Cardiologists
- Critical-care nurses
- Intensivists
- Emergency medical providers
- Resuscitation educators
- Resuscitation researchers with basic, bioengineering, clinical or other experience related to treating cardiac arrest and trauma

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See you in 2022!

Save the Dates

Scientific Sessions 2022
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EPI Lifestyle 2022
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Hilton Chicago, Chicago, IL

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May 12-14, 2022
Sheraton Grand Seattle, Seattle, WA

Quality of Care and Outcomes Research 2022
May 13-14, 2022
Hyatt Reston, Reston, VA

Basic Cardiovascular Sciences 2022
July 25-27, 2022
Hilton Chicago, Chicago, IL

Hypertension 2022
September 7-10, 2022
Hilton San Diego Bayfront, San Diego, CA

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