The Health Pavilion and Simulation Zone is a dedicated physical space located on the Science & Technology Hall floor. This area will provide a highly visible home for the Health Tech & Innovation programming and all things related to this topic. The Health Pavilion and Simulation Zone will complement the overall program while providing a cutting-edge unique educational experience and home for this growing area of Scientific Sessions in addition to providing new sponsorship and attendee engagement opportunities. This area will also host the AHA Health Tech Competition.

Components of the pavilion are:

- Theater or stage area for individual speakers, panels, and the Health Tech Competition, including full audio/video to engage the audience and extend the reach of the presentations.
- Health Tech & Innovation Showcase area where companies can showcase or demo their products targeted towards clinicians.
- Health Tech Simulation Demonstration Zone.
- General Health Tech & Innovation lounge or meeting area.

Programming highlights:

- Health Tech Competition
- Early Career and Technology – risk of the ‘doctrepenuer’
- Strategically Focused Research Network for Health Technology – the DOT.hf study
- Life’s Simple 7 and the Intelligent Health Solutions
- Doctors with Heart – Live demonstration
- Update from the Metaverse
- Novel metrics and digital therapeutics
- The Apple Fitness Study

LOCATION

Science & Technology Hall – Heart Hub
South Hall, Third Floor
McCormick Place Convention Center

DATES & HOURS

Set-Up
Friday, Nov. 4  |  8 a.m.-5 p.m.

Science & Technology Hall Hours
Saturday, Nov. 5  |  9 a.m.-4:30 p.m.
Sunday, Nov. 6  |  9 a.m.-5 p.m.
Monday, Nov. 7  |  9 a.m.-3 p.m.

Move-Out
Monday, Nov. 7  |  3 p.m.-7 p.m.

All times in Central Standard Time (CST)
## Participation Levels

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum Supporter ($18k)</th>
<th>Gold Supporter ($10k)</th>
<th>Silver Supporter ($4,500)</th>
<th>Simulation Demo ($15k)</th>
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</thead>
<tbody>
<tr>
<td>Opportunity to nominate company representative to serve as judge for the Health Business Competition</td>
<td>Included</td>
<td>N/A</td>
<td>N/A</td>
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<tr>
<td>Digital Signage (15 second video)</td>
<td>Included</td>
<td>N/A</td>
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<tr>
<td>Complimentary demonstration space – pod turnkey exhibit space</td>
<td>Included</td>
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<td>Included</td>
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<tr>
<td>A 20-minute demo time slot each day in the Health Innovation Pavilion</td>
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<td>N/A</td>
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<td>Complimentary professional registrations</td>
<td>4</td>
<td>2</td>
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<td>Science &amp; Technology Hall Exhibitor Passes</td>
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<td>Lead retrieval units</td>
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<td>1</td>
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<td>Conference Mobile App listing</td>
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<td>Included</td>
<td>Included</td>
<td>Included</td>
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<tr>
<td>Sponsor Recognition in:</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>• Final Program</td>
<td>Included</td>
<td>Included</td>
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<tr>
<td>• One ePreview</td>
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<td>• Daily Newspaper</td>
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<tr>
<td>• On-Site Meeting Guide/Your Event Guide</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
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</tr>
</tbody>
</table>

Contact your exhibits team to reserve your sponsorship today!

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