



# Hypertension 2022 Scientific Sessions

September 7 – 10, 2022

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American Heart Association®

# Hypertension

## Hypertension 2022 Scientific Sessions, September 7-10, 2022, Hilton San Diego Bayfront

### General Information

#### *Exhibit Dates & Hours*

*Wednesday, September 7<sup>th</sup> 7:00 am - 3:30 pm*

*Thursday, September 8<sup>th</sup> 7:00 am - 3:30 pm*

*Friday, September 9<sup>th</sup> 7:00 am - 3:30 pm*

#### Exhibitor Registration Hours:

Tuesday, September 6<sup>th</sup> 2:00 pm - 5:00 pm

#### Installation:

Tuesday, September 6<sup>th</sup> 2:00 pm - 5:00 pm

Wednesday, September 7<sup>th</sup> 6:00 am-7:00 am

#### Dismantle:

Friday, September 9<sup>th</sup> 3:30 pm-7:00 pm

#### Contacts

##### **American Heart Association**

7272 Greenville Avenue

Dallas, Texas 75231

(888) 242-2453 (inside the U.S.)

(214) 570-5935 (outside the U.S.)

##### **Exhibitor Services**

Amy Miller

Exhibits Manager

(214) 706-1922

[amy.miller@heart.org](mailto:amy.miller@heart.org)

##### **Marketing Opportunities**

Tasha Wells

Manager of Corporate Sponsored  
Projects

(214) 706-1684

[tasha.wells@heart.org](mailto:tasha.wells@heart.org)

##### **Hilton San Diego Bayfront**

1 Park Boulevard

San Diego, CA

(619) 564-3333

Passkey link coming soon



## Association Required Forms

Please make sure you have the following forms completed by August 1, 2022. You will receive an active link via email or visit [www.exhibitatsessions.org](http://www.exhibitatsessions.org)

### [Association Services/Company Profile Activity Form](#)

Information contained on this form will be used in the exhibitor guide distributed onsite within registration and needs to be received by August 1, 2022.

### [Exhibitor Appointed Contractor Form](#)

Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by August 1, 2022.



## **Contractor Services:**

### **Lead Retrieval**

AHA will provide the use of one X Press Connect, which is a lead retrieval app for your mobile device. Should you wish to rent other devices, contact Amy Thrasher at [athrasher@cdsreg.com](mailto:athrasher@cdsreg.com).

### **Labor Services/Installation and Dismantle**

Should you need assistance with your exhibition install and/or dismantle, we will be happy to connect you to our general contractor, contact us at [exhibit@sessions.org](mailto:exhibit@sessions.org).

### **Facility Services**

**Use the corresponding forms to order facility services.**



## XPress Connect Family

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

## Top Features



### Literature Fulfillment

Email links quickly with all the information customers and prospects request



### Custom Qualifiers

Customize your qualifying questions and responses to build full prospect profiles



### Instant Email Follow-up

Follow-up with hot prospects who visit your booth



### Rate Leads

Identify top prospects and customers by assigning a rating



### Schedule Appointments

Set up follow-up meetings with leads and close more deals



### VIP Alerts

Receive a text alert when anyone you identify as a VIP enters your booth



### Exhibitor Portal

Leads, analytics, instructions, and best practices online all the time

### Risk-Free Refund Policy

If the show is postponed/canceled, you can request a refund by emailing [xpressleadpro@cdsreg.com](mailto:xpressleadpro@cdsreg.com).

We will honor a full refund, less any processing fees incurred with your original order. Requests must be received within 90 days of the original show start date.

**Order Today** and don't miss a single lead:

[www.xpressleadpro.com](http://www.xpressleadpro.com) Showcode: **hytn0922**



**XPress  
Connect App**

Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.



**XPress  
Connect Plus**

Full-featured lead retrieval system running on **OUR** large screen Android phone.

## Connect Comparison

	App	Plus
Scan anywhere, any time	✓	✓
Custom qualifiers**	✓	✓
Literature fulfillment**	✓	✓
Real-time leads	✓	✓
Reporting portal	✓	✓
Instant email follow-up	✓	
Rate leads	✓	✓
VIP alerts	✓	✓
Schedule appointments	✓	
Add images to leads	✓	
Audio notes	✓	✓
Optional Bluetooth printer*	✓	✓
Online and offline modes	✓	✓

\*\*additional fees may apply



## Exhibitor Kit

## Easy Ordering

As the exclusive Technology Provider of The Hilton San Diego Bayfront, Encore is committed to making your experience as easy and stress-free as possible.



**Self-service option available through our online store – EventNow**

### Step 1

Visit [EventNow](#) and select 'I am planning an exhibit booth'

### Step 2

Browse our technology catalog

### Step 3

Select from a list of available products/product packages and service packages, then check out.\*

\* EventNow is only available more than two days prior to event load in. If ordering within two days, contact your Encore on-site team.

Once your order is completed, a confirmation email will be sent with all your order details and a dedicated professional will still be on-hand to answer any questions regarding your order.

# EventNow<sup>SM</sup>

**offers a range of solutions for any exhibitor:**

As the exclusive Technology Provider of The Hilton San Diego Bayfront, Encore is committed to making your experience as easy and stress-free as possible.

- Large and small format HD monitors (40" monitors and above include floor stands)
- PC Based Laptops
- Various Audio Packages
- Wireless Presentation Controls
- HDMI Cables, Distribution Amplifiers, and Adapters
- Power Strips, Extension Cords, and Charging Stations
- LED Lighting
- Flipchart Packages
- Power and Internet Connectivity Packages

## NEED RIGGING

If so, please fill out rigging request, <https://www.encoreglobal.com/rigging-request/>

**Encore representative will be in touch with you.**

## We make it easy



**Easy ordering options**



**Confirmation email is sent with your order details**



**We regularly maintain and service all equipment**



**Encore delivers, installs, and tests equipment**



**After the show, Encore picks up your rental equipment**



**Need assistance or products/solutions not offered in EventNow?**

**Call your Encore on-site contact directly:**

**Chad Frye**  
Sr. Director of Sales  
[sdhiltonsales@encoreglobal.com](mailto:sdhiltonsales@encoreglobal.com)  
M +1 619-813-9672



# What else can we do?

Experiential Exhibits

Led Walls

Lighting Solutions

Projection

Video Solutions

And More!







## SHIPPING AND RECEIVING

Please see FedEx Shipping Instructions for details

Please make sure your materials arrive no earlier than September 2, 2022.  
The correct shipping address should read as follows:

ATTN: Guest Name/AHA's HTN Arrival Date  
Hilton San Diego Bayfront  
1 Park Boulevard San Diego, CA 92101  
(619) 321-4201

Label boxes with:

ATTN: Guest Name- Guest Cell Number Hold for Guest Arrival

Arrival Date:

Exhibitor at American Heart Association Hypertension Conference- September 7-10, 2022

Box # of (# of boxes)

Upon arrival, please visit Guest Services to arrange for your exhibit freight to be delivered to your booth.

\*Exhibitors are responsible for paying all associated shipping fees.

If you are planning to ship a large quantity, heavy or large crates to the hotel there may be a labor fee in addition to the storage and handling fee. Please contact the hotel for quote.



**The UPS Store 6100™**  
**Hilton San Diego Bayfront**  
One Park Blvd, San Diego, CA 92101  
Phone (619)321-4201 Fax (619)564-3344  
[store6100@theupsstore.com](mailto:store6100@theupsstore.com)  
Operating Hours: Mon-Fri 7am-8pm, Sat-Sun 8am-4pm



Dear Meeting Planners,

Please reference the following information regarding having materials shipped to and from the Hilton San Diego Bayfront.

All packages and freight deliveries to the hotel are managed by The UPS Store, which acts as the Business Center and Package Services department for the hotel. To ensure proper processing, please address all materials intended for events as follows:

**Hilton San Diego Bayfront**  
**Attn: Client/Exhibitor Name and Name of Convention**  
**One Park Blvd.**  
**San Diego, CA 92101**

We also ask that boxes be numbered "1 of 6", "2 of 6", "3 of 6", etc. This way we will know when incomplete shipments are received & can make you aware as soon as possible. Please also indicate on the outside of the box any content descriptors ('Name Badges', 'Binders', 'Registration Materials', Booth #, etc) that you would like us to note when entering the item into our package management system if you will be picking up materials at different times or having items delivered to multiple locations. Our system allows us to print an electronic manifest of items received detailing tracking and anything else you may need noted upon arrival.

**Please note that all packages sent to and from the hotel will incur a handling charge based upon the weight of each item according to the list below:**

<b>Package Handling Fees</b>	
<b>Inbound and Outbound Charges</b>	
Carrier Envelope	\$3.00
Padded Pak	\$6.00
1-10 lbs	\$6.00
10.1-21 lbs	\$12.00
22-41 lbs	\$25.00
42-60 lbs	\$50.00
60.1-100 lbs	\$80.00
Over 100.1 lbs	\$120.00
*Crates & Pallets	\$275.00

**\*Freight in excess of 46"W x 67"D x 78"H require special handling and may incur additional charges.**

Charges are for receiving packages on your behalf from carriers, signing for them to accept liability, electronically inventorying them using carrier tracking numbers, and storing securely until picked up or delivered anywhere on hotel property.

Please contact Rick Scogin, The UPS Store Center Manager, at [rscogin6200@theupsstore.com](mailto:rscogin6200@theupsstore.com) to make advanced arrangements for delivery or for assistance with additional print or business service needs.



## EXHIBITOR HOUSING

### Housing Information – Conference Venue/Hotel Reservations

All events take place at the: **Hilton San Diego Bayfront**

#### **Hilton San Diego Bayfront**

1 Park Boulevard

San Diego, CA

(619) 564-3333

Passkey link: <https://book.passkey.com/go/Hypertension2022>

#### **EXHIBITOR REGISTRATION**

On-Site Exhibitor Registration Hours:

Tuesday, September 6<sup>th</sup> 2:00 pm – 5:00 pm

Exhibitors are entitled to two (2) complimentary full registrations. Complete the [booth activity](#) form to register your staff.

Additional registration fees will apply per badge over your allotted amount. Additional registration badges may also be purchased on site.

Badges and Final Programs books will be available at the American Heart Association Registration Desk on site. Please advise all staff when picking up badges on site that they will be required to present a photo I.D. and business card at Registration. Photo I.D. and business cards are required even when the exhibitor has registered in advance.

#### **EXHIBITOR STAFFING**

Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service will be in close proximity to the exhibit hall.

Wednesday, September 7, 2022	10:00 am – 10:30 am
	12:00 pm – 1:30 pm
	3:00 pm – 3:30 pm
Thursday, September 8, 2022	10:00 am – 10:30 am
	12:00 pm – 1:30 pm
	3:00 pm – 3:30 pm
Friday, September 9, 2022	9:30 am – 10:00 am
	12:00 pm – 1:30 pm
	3:00 pm – 3:30 pm