ReSS
Resuscitation Science Symposium 2022
November 4-6, 2022
Hyatt Regency, Chicago, IL

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GENERAL INFORMATION

Resuscitation Scientific Symposium 2022

November 4-6, 2022

Exhibitor Registration Hours:
Friday November 4th
12:00 p.m.–5:30 p.m.

Installation:
Friday November 4th
5:00 p.m. – 9:00 p.m.
Saturday November 5th
6:00 a.m.-7:30 a.m.

Dismantle:
Sunday November 6th
4:00 p.m. – 6:00 p.m.

CONTACTS

American Heart Association
7272 Greenville Avenue
Dallas, Texas 75231
(888) 242-2453 (inside the U.S.)
(214) 570-5935 (outside the U.S.)

Marketing Opportunities
Tasha Wells
Senior Manager, Scientific and Corporate Meetings
(214) 706-1684
tasha.wells@heart.org

Exhibitor Services
Amy Miller
Exhibits Manager
(214) 706-1922
amy.miller@heart.org

Hyatt Regency, Chicago IL
151 East Wacker
Chicago, IL 60601
Reference Group name: AHA ReSS 2022

Book Hotel Link

Exhibit Dates & Hours

Saturday, November 5  7:30am – 5:00pm
Sunday, November 6  7:30am – 4:00pm
**Association Required Forms**
Please make sure you have the following forms completed by September 15, 2022.
You will receive an active link via email or visit [www.exhibitatsessions.org](http://www.exhibitatsessions.org)

**Association Services/Company Profile Activity Form**
Information contained on this form will be used in the exhibitor guide distributed onsite within registration and needs to be received by September 15, 2022.

**Exhibitor Appointed Contractor Form**
Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by September 15, 2022.

**Sponsorship and Advertising**
Refer to the 2022 prospectus for all your sponsorship opportunities [HERE](http://www.exhibitatsessions.org).

**Contractor Services**

**Lead Retrieval**
Refer to the following lead retrieval order form or [click here](http://www.exhibitatsessions.org) to order online.

**Labor Services/Installation and Dismantle**
Should you need assistance with your exhibition install and/or dismantle, we will be happy to connect you to our general contractor, contact us at exhibit@sessions.org.

**Facility Services**
Use the corresponding forms to order facility services through the hotel.
<table>
<thead>
<tr>
<th>NAME OF CONFERENCE</th>
<th>START DATE</th>
<th>END DATE</th>
<th># OF EVENT DAYS</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMPANY NAME</td>
<td>ON-SITE CONTACT NAME &amp; NUMBER</td>
<td>ROOM/ BOOTH NAME/NUMBER</td>
<td></td>
</tr>
<tr>
<td>BILLING ADDRESS</td>
<td>CITY &amp; STATE</td>
<td>ZIP CODE</td>
<td></td>
</tr>
<tr>
<td>DELIVERY DATE</td>
<td>DELIVERY TIME</td>
<td>PICKUP DATE</td>
<td>PICKUP TIME</td>
</tr>
<tr>
<td>ORDERED BY</td>
<td>EMAIL</td>
<td>PHONE</td>
<td></td>
</tr>
</tbody>
</table>

Email completed form to the Encore Representative listed above.
Once this request form is submitted, an Encore Representative will contact you for an official order review and signature. Labor charges, sales tax, loss damage waiver, and service charges may apply.

### EQUIPMENT

<table>
<thead>
<tr>
<th>TYPE</th>
<th>QUANTITY</th>
<th>DAILY RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>LCD PROJECTOR</td>
<td></td>
<td>$560</td>
</tr>
<tr>
<td>TRIPOD SCREEN</td>
<td></td>
<td>$115</td>
</tr>
<tr>
<td>25' HDMI CABLE</td>
<td></td>
<td>$32</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>TYPE</th>
<th>QUANTITY</th>
<th>DAILY RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>32&quot; MONITOR (TABLE TOP)</td>
<td></td>
<td>$310</td>
</tr>
<tr>
<td>60&quot; MONITOR</td>
<td></td>
<td>$1,005</td>
</tr>
<tr>
<td>70&quot; MONITOR</td>
<td></td>
<td>$1,330</td>
</tr>
<tr>
<td>FLOOR STAND</td>
<td></td>
<td>$95</td>
</tr>
<tr>
<td>PERSONAL SPEAKER</td>
<td></td>
<td>$110</td>
</tr>
</tbody>
</table>

### INTERNET SERVICES

<table>
<thead>
<tr>
<th>TYPE</th>
<th>QUANTITY</th>
<th>SHOW RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONNECT BASIC (3mbps – per device)</td>
<td></td>
<td>$280</td>
</tr>
<tr>
<td>CONNECT PLUS (5mbps – per device)</td>
<td></td>
<td>$470</td>
</tr>
<tr>
<td>CONNECT ENHANCED (10mbps - per device)</td>
<td></td>
<td>$1,405</td>
</tr>
<tr>
<td>EVENT CONNECT (30mbps – Public IPs; 6 devices)</td>
<td>N/A</td>
<td>$4,675</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TYPE</th>
<th>QUANTITY</th>
<th>SHOW RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Additional Wired Line</td>
<td>N/A</td>
<td>$70</td>
</tr>
<tr>
<td>Additional Wireless Connection</td>
<td>N/A</td>
<td>$50</td>
</tr>
</tbody>
</table>

If You Are Experiencing Technical Difficulties On Site please Contact Encore At 312-735-6622
Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

Top Features

- **Literature Fulfillment**
  Email links quickly with all the information customers and prospects request

- **Custom Qualifiers**
  Customize your qualifying questions and responses to build full prospect profiles

- **Instant Email Follow-up**
  Follow-up with hot prospects who visit your booth

- **Rate Leads**
  Identify top prospects and customers by assigning a rating

- **Schedule Appointments**
  Set up follow-up meetings with leads and close more deals

- **VIP Alerts**
  Receive a text alert when anyone you identify as a VIP enters your booth

- **Exhibitor Portal**
  Leads, analytics, instructions, and best practices online all the time

**Risk-Free Refund Policy**
If the show is postponed/canceled, you can request a refund by emailing xpressleadpro@cdsreg.com. We will honor a full refund, less any processing fees incurred with your original order. Requests must be received within 90 days of the original show start date.

Order Today and don’t miss a single lead:

www.xpressleadpro.com  Showcode: ress1122

**Connect Comparison**

<table>
<thead>
<tr>
<th>Feature</th>
<th>App</th>
<th>Plus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scan anywhere, any time</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Custom qualifiers**</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Literature fulfillment**</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Real-time leads</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Reporting portal</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Instant email follow-up</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Rate leads</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>VIP alerts</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Schedule appointments</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Add images to leads</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Audio notes</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Optional Bluetooth printer*</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Online and offline modes</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

**additional fees may apply**
SHIPPING AND RECEIVING
Please see Shipping Instructions for details

Please make sure your materials arrive no earlier than November 1, 2022.
The correct shipping address should read as follows:

ATTN: Guest Name/AHA’s ReSS Arrival Date
Hyatt Regency Chicago
151 East Wacker Dr.
Chicago, IL 60601

Label boxes with:
ATTN: Guest Name- Guest Cell Number Hold for Guest Arrival
Arrival Date:
Exhibitor at American Heart Association Resuscitation Conference-
November 4-6, 2022
Box # of (# of boxes)

Upon arrival, please visit Guest Services to arrange for your exhibit freight to be delivered to your booth.

*Exhibitors are responsible for paying all associated shipping fees.

If you are planning to ship a large quantity, heavy or large crates to the hotel there may be a labor fee in addition to the storage and handling fee. Please contact the hotel for quote.
Shipping And Receiving

Price Guide

Below are some guidelines for shipping packages to and from the Hyatt Regency Chicago.
The labeling on your packages should include:

Group Name/ On-Site Contact Name (or person claiming packages) ORGANIZATION NAME and DATES OF FUNCTION

Hyatt Regency Chicago
151 East Wacker Dr.
Chicago, IL 60601

Please do not put hotel contact name on package.
ANY PACKAGES ADDRESSED TO EXHIBITION COMPANIES WILL BE REJECTED BY Encore.

Arrange to have your packages arrive to the hotel at least 2-3 days prior to your event to allow for necessary processing time. Your packages will be held in the Package Room until pickup or delivery. Contact the Package Room to arrange the delivery of your materials. For deliveries to meeting space, please allow 45-60 minute delivery time. Pallets of materials may require higher delivery times. You must be present to accept the delivery. Packages will not be left in an unattended space and will be returned to the Package Room until arrangements are made for repeat delivery.

RECEIVING/SHIPPI NG PACKAGES - HANDLING FEES

<table>
<thead>
<tr>
<th>Letter</th>
<th>$5.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inbound</td>
<td>Receiving</td>
</tr>
<tr>
<td>Packages up to 5 lbs</td>
<td>$5.00</td>
</tr>
<tr>
<td>Packages 6-20 lbs</td>
<td>$15.00</td>
</tr>
<tr>
<td>Packages 21-50 lbs</td>
<td>$25.00</td>
</tr>
<tr>
<td>Packages 51 lbs &amp; over</td>
<td>$60.00</td>
</tr>
<tr>
<td>Skids/Pallets</td>
<td>$250.00</td>
</tr>
<tr>
<td>Outbound</td>
<td>Shipping</td>
</tr>
<tr>
<td>Packages up to 5 lbs</td>
<td>$15.00</td>
</tr>
<tr>
<td>Packages 6-20 lbs</td>
<td>$15.00</td>
</tr>
<tr>
<td>Packages 21-50 lbs</td>
<td>$15.00</td>
</tr>
<tr>
<td>Packages 51 lbs &amp; over</td>
<td>$15.00</td>
</tr>
<tr>
<td>Skids/Pallets</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

The fees are subject to change without notice.
Additional fees assessed for unpacking/unloading and packing/loading of packages.

Exhibitors shipping packages participating in your event will need to provide credit card information prior to obtaining their packages.

The normal business staffing hours of the Business Center are:
Monday through Friday - 6:00am - 7:00pm
Saturday & Sunday - 7:00am - 4:00pm
Advanced notice required for large deliveries or freight scheduled outside of normal business hours.
EXHIBITOR HOUSING
Housing Information - Conference Venue/Hotel Reservations

All events take place at:
Hyatt Regency Chicago
151 East Wacker Dr.
Chicago, IL 60601
Book Hotel Link

EXHIBITOR REGISTRATION
On-Site Exhibitor Registration Hours:
Friday November 4th 12:00 p.m.–5:30 p.m.

Exhibitors are entitled to two (2) complimentary full registrations.
Registration link
Exhibitors use promo code EXHB

Additional registration fees will apply per badge over your allotted amount.
Additional registration badges may also be purchased on site.

Badges will be available at the American Heart Association Registration Desk on site.
Please advise all staff when picking up badges on site that they will be required to present a photo I.D. and business card at Registration. Photo I.D. and business cards are required even when the exhibitor has registered in advance.

EXHIBITOR STAFFING
Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service will be in close proximity to the exhibit hall.

Saturday, November 5, 2022
10:30 a.m. - 11:00 a.m.
12:00 p.m. - 12:45 p.m.

Sunday, November 6, 2022
10:45 a.m. - 11:15 a.m.
12:15 p.m. - 1:00 p.m.