



American
Heart
Association.

Discover the power
of exhibiting at
**2023 AHA
Conferences**



- 02** Scientific Sessions
2023
November 10, 2023
Pre-Sessions Symposia
& Early Career Day
November 11-13, 2023
Philadelphia, PA + Virtual
- 07** International Stroke
Conference 2023
February 8-10, 2023
Dallas, TX + Virtual
- 11** EPI Lifestyle 2023
February 28-March 3, 2023
Boston, MA
- 12** Vascular Discovery:
From Genes to Medicine
2023
May 10-13, 2023
Boston, MA
- 13** Basic Cardiovascular
Sciences 2023
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Boston, MA
- 14** Hypertension 2023
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Boston, MA
- 15** Resuscitation Science
Symposium 2023
November 10-12, 2023
Philadelphia, PA



Scientific Sessions

November 10, 2023 | Pre-Sessions Symposia & Early Career Day

November 11-13, 2023 | Scientific Sessions

Philadelphia, PA + Virtual | Philadelphia Convention Center

Exhibit at Scientific Sessions 2023

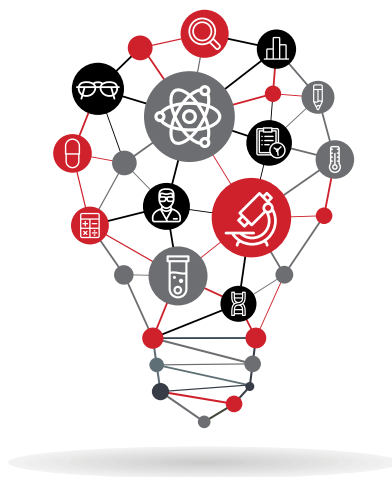
Let our exhibitors tell you why...

"That center section drew a number of attendees into the hall and kept them there almost to the very end!"

"Our Learning Studio was standing room only again this year."

"We plan to keep Sessions in our schedule every year. The attendees we see here are high-level decision makers."

"AHA has delivered again and we will be back for Scientific Sessions next year. Great conference."



Top specialties in attendance

- Administration
- Cardiology: Clinical EP
- Cardiology: General
- Cardiology: Heart Failure
- Cardiology: Interventional
- Cardiology: Pediatric
- Cardiology: Prevention
- Cardiovascular Imaging
- Critical Care/Intensive Care
- Emergency Medicine
- Internal Medicine
- Pharmacy



of 2019 in-person exhibitors were repeat exhibitors.

Sources: 2019 Scientific Sessions in-person registration data and exhibitor survey.

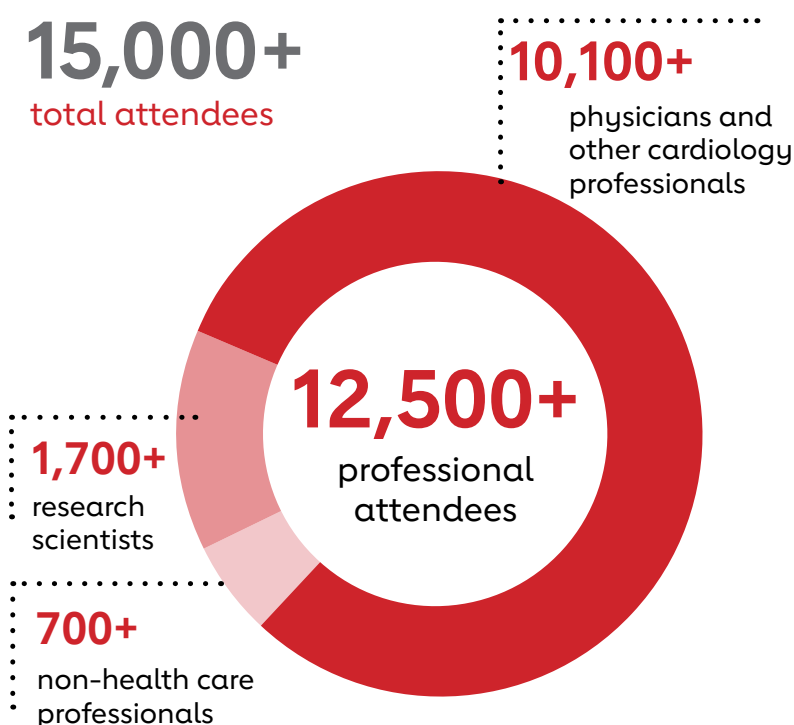


Scientific Sessions

November 10, 2023 | Pre-Sessions Symposia & Early Career Day
November 11-13, 2023 | Scientific Sessions
Philadelphia, PA + Virtual | Philadelphia Convention Center

Audience snapshot

In-person audience (2019, Philadelphia)



Attendees by Registration Category

(In-Person 2019)

Physician	50%
Research scientist	21%
Non-health care professional	8%
Other health care professional	7%
Nurse	3%
Administrator	3%
Pharmacist	3%
Nurse scientist; nurse practitioner, technician/ technologist; physician assistant; EMTs/various therapists/dieticians	5%

Virtual Audience (2021)



Attendees by Registration Category

(Virtual 2021)

Physician	61%
Scientist/research scientist/basic scientist	15%
Other health care professional	5.6%
Non-health care professional	2.8%
Administrator	2.4%
Pharmacist	2.2%
Nurse	2.2%
Certified professional in health care	1.8%

Source: 2019 and 2021 registration data.



Science & Technology Hall: A top attendee destination

Scientific Sessions' attendees know where to find the education and networking they crave – in the Science & Technology Hall! AHA employs a proven strategy to ensure that cardiovascular professional attendance in the exhibit hall is strong.

72%

of attendees visit
the Science &
Technology Hall*

- **More than 20 hours of exhibit time** – 11.5 hours with limited simultaneous educational programming to increase traffic. Virtual exhibits are always open!
- **Complimentary coffee breaks** in the Hall
- **Rapid-Fire Forums**, located in each poster area, draw attendees in for original science presentations and interactions with abstract authors.
- **An extensive marketing campaign** promotes the Hall before and during Scientific Sessions, including an Attendee Welcome Guide that reaches attendees at their hotels.
- **Posters** integrated into the Science & Technology Hall, bringing traffic to the exhibit floor.
- **VIP passes** are available for your customers to see the Science & Technology Hall.

The Heart Hub

The pulse of the Science & Technology Hall! Both official and industry-supported programming are featured in the Heart Hub, drawing attendees in to engage with all the Hall has to offer, with all proper safety precautions.

Programming includes:

- Roundtables
- Health Innovation Pavilion
- Networking Lounges
- Simulation Demonstrations
- Learning Studios
- AHA HeartQuarters
- Braindate

82%

of attendees rate the Heart Hub
"good" or "excellent"*

*Source: 2019 attendee survey.



Scientific Sessions

November 10, 2023 | Pre-Sessions Symposia & Early Career Day
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Philadelphia, PA + Virtual | Philadelphia Convention Center



Set Your Booth Up for Success

Your booth reservation isn't complete until you tell attendees where to find you! Enhance your presence at Scientific Sessions, and in many cases, reach an additional 550,000 AHA members and cardiovascular disease professionals. Marketing opportunities are available in a variety of categories – and for a variety of budgets.



Hotel Sponsorships

- Elevator Clings
- Column Wraps
- Digital Signage
- Lobby Welcome Banners
- Entrance Door Clings

Meeting News and Navigation

Starting at \$580

- AHA Mobile Meeting Guide App
- Attendee Welcome Guide
- Conference Coverage Website
- Daily Newspaper
- On-site Meeting Guide / Your Event Guide
- Symposia Schedule and Locator Guide

Email Marketing

Starting at \$9,035

- Daily Highlights Email
- ePreviews and eHighlights
- Exclusive Exhibitor Emails

On-Site Education and Networking

Starting at \$1,200

- Learning Studios
- Roundtable Discussions
- Fireside Chats
- Health Innovation Pavilion
- Job Board Postings

Convention Center Sponsorships

Starting at \$1,000

- Abstracts on USB
- Ad Banners
- AHAtv
- Column Wraps, Escalator Graphics and Window Clings
- Hand Sanitizing Stations
- Park Benches
- WiFi Sponsorship
- Coffee Breaks in the Science & Technology Hall

Hotel Room Drops

Starting at \$15,230

- Doctors Bag
- Individual Hotel Room Drops

Virtual Platform Marketing

Starting at \$1,000

- AHAtv
- Content and Tower Ad Banners
- Learning Studios
- Scientific Session Posters

Opportunities and rates are subject to change.



Scientific Sessions

November 10, 2023 | Pre-Sessions Symposia & Early Career Day
November 11-13, 2023 | Scientific Sessions
Philadelphia, PA + Virtual | Philadelphia Convention Center

Exhibiting dates & rates

Exhibit hours

Saturday, Nov. 11, 2023
9 a.m.-4:30 p.m. ET

Sunday, Nov. 12, 2023
9 a.m.-5 p.m. ET

Monday, Nov. 13, 2023
9 a.m.-3 p.m. ET

Breaks

Saturday, Nov. 11, 2023
9-9:30 a.m. ET
10:30-11 a.m. ET
12-3 p.m. ET
4-4:30 p.m. ET

Sunday, Nov. 12, 2023
9-9:30 a.m. ET
10:30 a.m.-1:30 p.m. ET
3-3:30 p.m. ET
4:30-5 p.m. ET

Monday, Nov. 13, 2023
9-9:30 a.m. ET
10:30-11 a.m. ET
12-3 p.m. ET

On-site rate through

November 30, 2022 \$34 per sq. ft.

Early Bird rate starts

December 1, 2022 \$36 per sq. ft.

Standard rate starts

April 4, 2023 \$38 per sq. ft.

There is no additional charge for islands or corners. Includes one entry-level booth in the virtual environment.

Public service rate \$20 per sq. ft.

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be submitted to julie.welsh@heart.org for all new organizations.

Cancellation schedule

Through March 31, 2023

AHA retains 50% of contracted space fees

Beginning April 3, 2023

AHA retains 100% of contracted space fees

AHA requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the AHA Scientific Conferences Rules & Regulations at exhibitatsessions.org and is a legally binding part of the exhibit space application/contract.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA Scientific Conferences Rules & Regulations. For more information and to apply for space, visit exhibitatsessions.org.

Your sponsorship and advertising dollars count toward your exhibiting priority points.

Ask your account manager for details.

Contact your exhibits team

Cathleen Gorby (LEAD)
Exhibit Sales and Advertising
Company Names E-L
913-344-1305
cgorby@ascendmedia.com

Bridget Blaney
Advertising & Exhibitor Sales
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Advertising & Exhibitor Sales
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Lauren Belanger
Associate Manager
Exhibits/Satellite Events
214-706-1353
lauren.belanger@heart.org



International Stroke Conference 2023

February 8–10, 2023 | Dallas, TX + Virtual
Kay Bailey Hutchison Convention Center

Exhibit at #ISC23



More than

90%

of ISC22
exhibitors
were returning
exhibitors

89%

of ISC22
exhibitors say
they will exhibit
again in 2023

Best features
of exhibiting at
International
Stroke Conference
according to our
exhibitors!

"Exposure at a national and international level."

"The number of attendees and quality of attendees
for our services."

"The range of attendees (cross-specialty) and the variety
of professionals."

"It was great to meet new doctors and to be able to
promote our brand at the conference."

Source: ISC22 post-event exhibitor survey



International Stroke Conference 2023

February 8–10, 2023 | Dallas, TX + Virtual
Kay Bailey Hutchison Convention Center

Audience Snapshot

2022 Attendance

6,600+ total attendees

3,280+

physicians and other
stroke professionals

1,270+

nurses/
nurse practitioners

420+

research scientists

330+

non-health care professionals

5,300+
professional
attendees

2,040

professional
hybrid attendees



3,270+

professional
virtual-only
attendees



Top specialties in attendance

- Neurology: Stroke
- Neurology: General
- Neurology: Ischemic Stroke
- Neurology: Surgery
- Neurology: Interventional
- Neurology: Critical Care
- Administration
- Emergency Medicine
- Critical Care/Intensive Care
- Cardiology: General Cardiology



Source: ISC22 registration data



Science & Technology Hall: A top attendee destination

AHA/ASA HeadQuarters

The pulse of the Science & Technology Hall! AHA/ASA HeadQuarters draws attendees in to engage with all the Hall has to offer, while incorporating proper health protocols.

Dedicated hours for visiting booths: 16 hours of exhibit time in Dallas, **including time with limited simultaneous educational programming** to increase traffic.



Learning Studios inside the Science & Technology Hall present the latest advances in stroke and cerebrovascular product and therapeutic treatments, with complimentary snacks and lunches provided by the American Heart Association/American Stroke Association (AHA/ASA).



Dedicated exhibit hours give you direct access to thousands of stroke health care professionals.



Simulation Demonstrations are interactive displays with technologically advanced, immersive training for attendees.



VIP passes (distributed by you) encourage your customers to visit the Science & Technology Hall.



Official educational programming in the Science & Technology Hall focuses on the latest in stroke and cerebrovascular medicine and treatment. Poster and Moderated Poster presentations take place adjacent to the Hall, while additional education programming takes place within the Hall.



An extensive marketing campaign promotes the Science & Technology Hall to attendees before and during the event.



International Stroke Conference 2023

February 8–10, 2023 | Dallas, TX + Virtual
Kay Bailey Hutchison Convention Center

ISC23 exhibiting dates & rates

Exhibit Hours

Wednesday, Feb. 8, 2023
9 a.m.–5 p.m. CST

Thursday, Feb. 9, 2023
9 a.m.–5 p.m. CST

Breaks

Hours during which only
limited programming is
taking place:

10:15–10:30 a.m. CST

12–1:30 p.m. CST

2:30–3 p.m. CST

4–4:15 p.m. CST

Exhibit space rates

Standard rate \$38 per sq. ft.

There is no additional charge for islands or corners.

Public service rate \$20 per sq. ft.

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor.

Proof of nonprofit status must be submitted to amy.miller@heart.org for all new organizations.

Cancellation schedule

Through July 29, 2022

AHA/ASA retains 50% of contracted space fees

Beginning Aug. 1, 2022

AHA/ASA retains 100% of contracted space fees

AHA/ASA requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the AHA/ASA Scientific Conferences Rules & Regulations at exhibitatstroke.org and is a legally binding part of the exhibit space application/contract.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the AHA/ASA Scientific Conferences Rules & Regulations. For more information and to apply for space, visit exhibitatstroke.org.

Housing and exhibitor registration is now open.

Contact your exhibits team

Cathleen Gorby (LEAD)
Exhibit Sales and Advertising
Company Names E–L
913-344-1305
cgorby@ascendmedia.com

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Amy Miller
Exhibit Manager
214-706-1992
amy.miller@heart.org

Lauren Belanger
Associate Manager,
Satellite Events
214-706-1353
lauren.belanger@heart.org

**American Heart
Association/American
Stroke Association**
7272 Greenville Ave.
Dallas, TX 75231-4596
strokeconference.org

Housing: onPeak
855-922-3353
scs@onpeak.com

**Registration: Convention
Data Services**
800-748-3583
internationalstroke@xpressreg.net

Dates, hours and rates are subject to change.

February 28–March 3, 2023 | Boston, MA
Omni Boston Hotel at the Seaport

The EPI | Lifestyle 2023 conference will focus on development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health. This conference is designed to benefit researchers, public health practitioners and clinicians.

Rates

Rates include table, two chairs, wastebasket and two conference registration(s).

Industry: \$2,000

Non-profit: \$750

For more information and to apply online, visit exhibitatsessions.org/epilifestyle

Audience Snapshot

Target Audience

- Physicians
- Epidemiologists
- Dietitians
- Nutritional scientists
- Exercise physiologists
- Behavioral scientists
- Biostatisticians
- Pharmacists
- Physician assistants
- Nurses
- School health professionals

2022 Attendance

480+

Professional attendees, including:

385+

- Physicians
- Scientists: Basic, clinical, research and translational

95+

- Nurses/nurse practitioners/nurse scientists
- Other health-care professionals
- Non-health-care professionals

Source: 2022 registration data.

To reserve your exhibit space, contact Cathleen Gorby at cgorby@ascendmedia.com or 913-344-1305.

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates are subject to change.





Vascular Discovery: From Genes to Medicine 2023



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May 10-13, 2023 | Boston, MA
Boston Marriott Copley Place

Sponsored and organized by the AHA Councils on Arteriosclerosis, Thrombosis and Vascular Biology and Peripheral Vascular Disease, and in collaboration with the AHA Council on Genomic and Precision Medicine, the meeting will provide unique opportunities to meet with colleagues from around the world with wide-ranging research interests and expertise for the timely exchange of information about new and emerging scientific research in the areas of arteriosclerosis, thrombosis, vascular biology, peripheral vascular disease, genomics and precision medicine.

Rates

Rates include table, two chairs, wastebasket and two conference registration(s).

Industry: \$2,000

Non-profit: \$750

For more information and to apply online, visit exhibitatsessions.org/vascular-discovery



Audience Snapshot

Target Audience

- Allergy and Immunology
- Arteriosclerosis
- Biochemistry
- Biological Sciences
- Diabetes and Metabolism
- Functional Genomics
- Genetics
- Hematology
- Internal Medicine
- Molecular/Cellular Biology
- Nutrition
- Pathology
- Peripheral Artery Disease
- Pharmacology
- Physiology
- Vascular Surgery
- Thrombosis
- Vascular Biology
- Vascular Medicine

2022 Attendance

500+

Professional attendees, including:

150

- Clinicians
- Physicians

350+

Scientists: Basic, clinical, research and translational

Source: 2022 registration data.

To reserve your exhibit space, contact Cathleen Gorby at cgorby@ascendmedia.com or 913-344-1305.

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable.
Dates are subject to change.

July 31–August 3, 2023 | Boston, MA
Westin Boston Seaport District

Sponsored by the American Heart Association Basic Cardiovascular Sciences Council, the world's leading organization of cardiovascular scientists, BCVS Scientific Sessions attracts leading researchers in fields such as microRNAs, cardiac gene and cell therapy, cardiac development and most recently, tissue engineering and iPS cells.

Rates

Rates include table, two chairs, wastebasket and two conference registration(s).

Industry: \$2,000

Non-profit: \$750

For more information and to apply online, visit exhibitatsessions.org/bcvs

Audience Snapshot

Target Audience

- Basic cardiovascular scientists
- Molecular/cellular biologists
- Physiologists
- Translational investigators
- Clinical trialists
- Practicing cardiologists
- Cardiovascular nurses and pharmacists
- Scientists and executives from pharmaceutical and biotechnology firms

2022 Attendance

755+

Professional attendees, including:*

660+

- Physicians
- Scientists: Basic, Educator, Research, Translational

95+

- Other health-care professionals
- Non-health-care professionals

Source: 2022 registration data.

To reserve your exhibit space, contact Cathleen Gorby at cgorby@ascendmedia.com or 913-344-1305.

View AHA Rules & Regulations at exhibitatsessions.org.

All rates are net. Cancellations are nonrefundable. Dates are subject to change.

Hypertension 2023



September 7-10, 2023 | Boston, MA
Sheraton Boston Hotel

Hypertension 2023 Scientific Sessions will focus on recent advances in basic and clinical hypertension research and foster connections among experts in hypertension and its relationship to cardiac and kidney disease, stroke, obesity and genetics. AHA's Hypertension Scientific Sessions is a collaborative effort between AHA's Council on Hypertension and Council on the Kidney in Cardiovascular Disease.

Rates

Rates include table, two chairs, wastebasket and two conference registration(s).

Industry: \$2,000

Non-profit: \$750

For more information and to apply online, visit
exhibitsessions.org/hypertension

Audience Snapshot

Target Audience

- Research scientists
- Clinicians
- Health-care professionals in the fields of:
 - Hypertension research
 - Cardiology
 - Nephrology
 - Endocrinology

2022 Attendance

700+

Professional attendees, including:

500+

- Physicians
- Scientists:
 - Basic, Clinical,
 - Nurse, Research,
 - Translational

200+

- Other health-care professionals
- Nurses/nurse practitioners
- Non-health-care professionals

Source: 2022 registration data.

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View AHA Rules & Regulations at exhibitsessions.org.

All rates are net. Cancellations are nonrefundable.
Dates are subject to change.





Resuscitation Science Symposium 2023



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November 10-12, 2023 | Philadelphia, PA
Sheraton Philadelphia Downtown

Resuscitation Science Symposium 2023 will focus on increasing understanding while advancing bench-to-bedside science and community-based approaches at the intersection of cardiopulmonary mechanisms and management within the multidisciplinary aspects of critical care medicine, emergency cardiovascular care and cardiopulmonary resuscitation.

Rates

Rates include table, two chairs, wastebasket and two conference registration(s).

Industry: \$2,000

Non-profit: \$750

For more information and to apply online, visit exhibitatsessions.org/ress



Audience Snapshot

Target Audience

- Emergency physicians
- Trauma surgeons
- Neurosurgeons
- Cardiologists
- Critical-care nurses
- Intensivists
- Emergency medical providers
- Resuscitation educators
- Resuscitation researchers with basic, bioengineering, clinical or other experience related to treating cardiac arrest and trauma

2019 Attendance

615+

Professional attendees, including:

465+

- Physicians
- Research scientists

45+

Other health-care professionals

35

- Nurses
- Nurse practitioners
- Nurse scientists

40+

Non-health-care professionals

30

EMT/Paramedic

Source: 2019 registration data.

To reserve your exhibit space, contact Cathleen Gorby at cgorby@ascendmedia.com or 913-344-1305.

View AHA Rules & Regulations at exhibitatsessions.org.

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See you in 2023! **Save the Dates**

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