



Hypertension 2023

Conference Overview & Exhibitor Information

Hypertension 2023

Hypertension 2023 Scientific Sessions, focusing on recent advances in basic and clinical research on hypertension, is considered the premier scientific meeting on the subject in the world. A collaborative effort between the Council on Hypertension and the Council on the Kidney in Cardiovascular Disease, the science submitted to this conference continues to bring us the most up to date developments on our understanding of: the causes of hypertension; its relationship to stroke, cardiac disease and kidney dysfunction; and the most effective means for detecting, evaluating and treating high blood pressure across diverse populations.

Event Information

Date: Thursday, September 7 to Sunday, September 10

Sheraton Boston Hotel

110 Huntington Avenue
Boston, MA 02116

Schedule-at-a-Glance

Registration – *see Hypertension 2023 Booth Activity Form*

Housing

Promotional Toolkit

Vendors who exhibit items or participate in Exhibit Hall events can promote their participation with these graphics.

Childcare – *Sign up by September 1, 2023*



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Hypertension 2023 Booth Activity Form

Submission of this form must be completed by July 21, 2023.

Hypertension 2023 EAC Notification

Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by July 21, 2023.

Exhibitor Staffing

Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service will be near the exhibit area.

Floor Plan – Coming soon!

Installation / Dismantle

Set-up/Break Down	Date	Time
Installation	September 6, 2023	1:00 PM - 5:00 PM
Dismantle	September 9, 2023	4:00 PM - 7:00 PM

Exhibit Date & Hours

Date	Time
September 7, 2023	7:00 AM - 4:30 PM
September 8, 2023	7:00 AM - 4:30 PM
September 9, 2023	7:00 AM - 4:30 PM

Unopposed Breaks Date & Hours

Date	Break 1	Break 2	Break 3
September 7, 2023	10:00 AM-10:30 AM	12:00 PM-1:30 PM	3:00 PM-3:30 PM
September 8, 2023	10:00 AM-10:30 AM	12:00 PM-1:30 PM	3:00 PM-3:30 PM
September 9, 2023	9:30 AM-10:00 AM	12:00 PM-1:30 PM	3:00 PM-3:30 PM



XPRESS Connect **Family**

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

Top **Features**



Literature Fulfillment

Email links quickly with all the information customers and prospects request



Custom Qualifiers

Customize your qualifying questions and responses to build full prospect profiles



Instant Email Follow-up

Follow-up with hot prospects who visit your booth



Rate Leads

Identify top prospects and customers by assigning a rating



Schedule Appointments

Set up follow-up meetings with leads and close more deals



VIP Alerts

Receive a text alert when anyone you identify as a VIP enters your booth



Exhibitor Portal

Leads, analytics, instructions, and best practices online all the time

Order Today and don't miss a single lead:

www.xpressleadpro.com Showcode: **hytn0923**



XPRESS
Connect **App**

Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.



XPRESS
Connect **Plus**

Full-featured lead retrieval system running on **OUR** large screen Android phone.

Connect **Comparison**

	App	Plus
Scan anywhere, any time	✓	✓
Custom qualifiers**	✓	✓
Literature fulfillment**	✓	✓
Real-time leads	✓	✓
Reporting portal	✓	✓
Instant email follow-up	✓	
Rate leads	✓	✓
VIP alerts	✓	✓
Schedule appointments	✓	
Add images to leads	✓	
Audio notes	✓	✓
Optional Bluetooth printer*	✓	✓
Online and offline modes	✓	✓

**additional fees may apply *compatible with iOS app only



American Heart Association®

Hypertension

Order online: www.xpressleadpro.com
Show Code: hytn0923

Scan to View the
XPress Connect Video



Scan to Place an Order

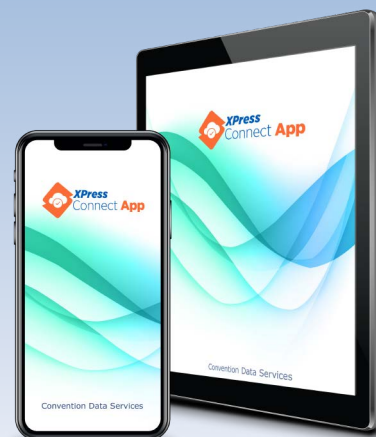


<http://www.cdsreg.com/xpress-connect-app-tutorial/>

<http://www.xpressleadpro.com>

XPress Connect App on YOUR phone or tablet

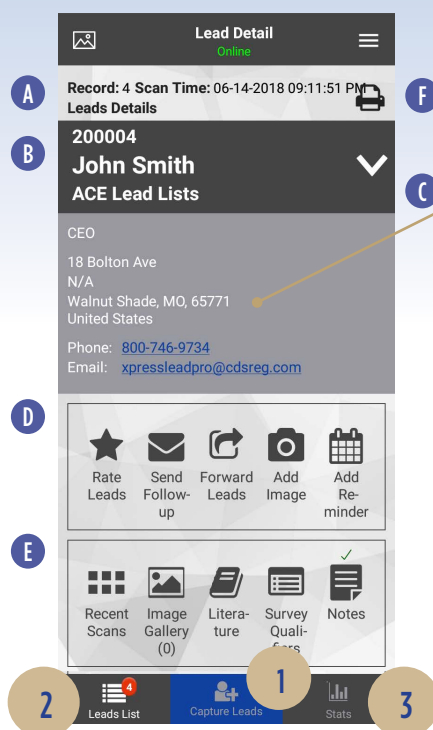
Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.



Features Include:

- Scan Anywhere, Anytime
- Real-time Leads List
- Lead Rating • Add Images to Lead
- Add Notes • Follow-up Emails
- Forward Leads • Literature Fulfillment
- Schedule Appointments

- A. Date/time stamp
- B. Name, company, badge #
- C. Contact information
- D. Rate lead
Send email follow-up
Forward lead
Add image
Schedule appointments



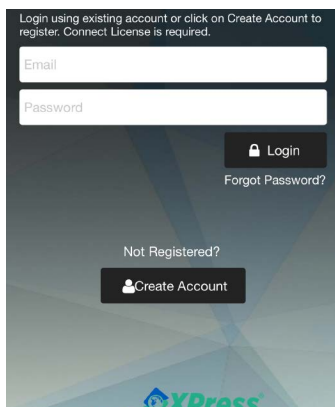
System Requirements:

Android – compatible with phones and tablets 11. or higher
Apple iOS – compatible with phones and iPads 10.1 or higher
3 megapixel or higher camera is recommended on all devices

- E. Review recent scans
Image count
Literature Fulfillment
Surveys/Qualifiers
Type or record notes
- F. Print lead detail

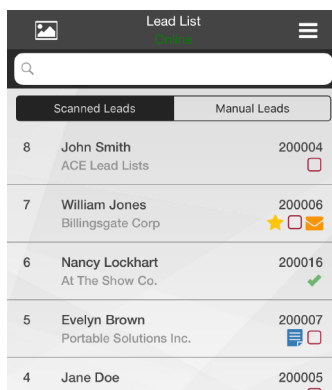
1. CAPTURE LEADS

Scan the QR code or type the badge number.



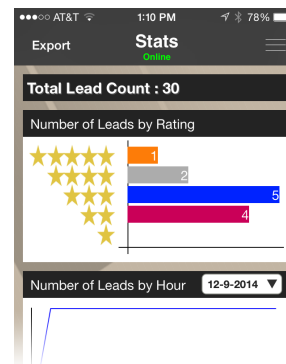
2. LEADS LIST

Search and sort the leads list.
Click to access the lead detail.



3. STATS

View your lead statistics by
rating, hour and demographics.



4/23

For tech support during normal business hours (9am to 5pm EST), please call (800)-746-9734 option #2
For tech support outside of these hours, please call (774)-247-4008

XPress Leads™
Driving Event Connections



Sheraton Boston Hotel

39 Dalton Street, Boston, MA 02199

Shipping Instructions

Preparing Your Shipment

FedEx Office is committed to providing you with an outstanding experience during your stay. All guest and event packages being shipped to the property must follow the address label standards (illustrated below) to prevent package routing delays. Please schedule your shipment(s) to arrive four days prior to the event start date to avoid additional storage fees. Use the name of the recipient who will be on-site to receive and sign for the package(s). Please do not address shipments using property employee names unless the items are specifically for their use (e.g., hotel specifications, rooming lists or signed documents); this includes arranging for deliveries to all areas on the property.

If a package has not been picked up by the recipient and no contact information is provided, the package will be returned to the sender, who will be responsible for all additional shipping fees. For more information on package retention, the Return to Sender process, or to schedule package deliveries, please contact the FedEx Office business center at **617.587.5444**. Package deliveries should only be scheduled after the recipient has completed the check-in process.

Package Labeling Standards and FedEx Office Contact

(Guest Name) (Guest Cell Number)
c/o FedEx Office at **Sheraton Boston Hotel**
39 Dalton Street
Boston, MA 02199
(Convention / Conference / Group / Event Name)

Box ____ of ____

FedEx Office Business Center
FedEx Office Sheraton Boston Hotel
39 Dalton Street
Boston, MA 02199
Phone: 617.587.5444
Fax: 617.587.3090
Email: usa5036@fedex.com

Operating Hours
Mon.–Fri.: 7:30 a.m. - 6:00 p.m.
Saturday: 9:00 a.m. - 1:00 p.m.
Sunday: Closed

Shipments With Special Requirements

Meeting and event planners, exhibitors and attendees are encouraged to contact FedEx Office with any specific questions in advance of shipping their items. If you have any special needs (e.g., refrigeration requirements, after-hours delivery requests or changes to your meeting dates or rooms), please work directly with your Event Manager, who will communicate these needs to FedEx Office in advance of your event.

On-Site Package Delivery

In most cases, FedEx Office will complete delivery or pickup of packages within the conference and meeting rooms, lobby area and guest suites, but please consult with a FedEx Office team member for specific delivery limitations that may exist. In cases where a drayage company or a meeting decorator is used, FedEx Office team members will work closely with those vendors for proper package routing and release items directly to those vendors if they are on the property when the shipments arrive. Any decorator or drayage packages requiring overnight storage by FedEx Office will be assessed a handling fee. If your meeting/event is being handled by a drayage company or decorator, please ensure your shipments are being sent directly to the drayage company's or decorator's specified address. Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting or disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies and flatbed carts.

Package Delivery to Guest Suites/Meeting Rooms

In most cases, FedEx Office will complete delivery or pickup of packages to guest suites, but please consult with a FedEx Office team member for any specific delivery limitations that may exist. FedEx Office is not authorized to leave packages unattended in guest suites and/or meeting rooms. A guest with authorization to sign for the delivery and approve any charges for handling and delivery fees must be present in guest rooms and/or meeting rooms.



Sheraton Boston Hotel

39 Dalton Street, Boston, MA 02199

Shipping Instructions

Upon Your Arrival

Packages will be available for pickup at the FedEx Office business center; a handling fee will apply. Packages, pallets, crates, display cases and other heavier items may be scheduled for delivery by contacting our staff at **617.587.5444**; a delivery fee will apply. Package deliveries should only be scheduled after the recipient has completed the check-in process. In order to maintain the proper chain of custody, FedEx Office requires the package recipient's signature before a package can be released from FedEx Office. Release signatures are captured at the time of package pickup or package delivery to the recipient.

Upon Your Departure

FedEx Office offers pack and ship services and packaging supplies, such as boxes, tape, etc., which are also available for purchase at the FedEx Office business center. All outbound packages must have a completed carrier airbill affixed to each package. FedEx Express® shipping boxes and airbill forms are available and are complimentary. Outbound packages and freight to be picked up by a third-party courier should be coordinated directly with those vendors, and communication should be sent to FedEx Office indicating when those items will be picked up. FedEx Office will not make arrangements for freight or third-party courier transportation and/or pickup. Outbound handling fees will be applied to all packages and freight, regardless of carrier, in addition to shipping/transportation fees.

Package Handling And Storage Fees

Package weight	Package pickup or dropoff by guest	Package pickup or delivery by FedEx Office
Envelopes up to 1.0 lb.	\$2.00	\$5.00
0.0–1.0 lb.	\$2.00	\$5.00
1.1–10.0 lbs.	\$10.00	\$15.00
10.1–20.0 lbs.	\$15.00	\$20.00
20.1–30.0 lbs.	\$20.00	\$30.00
30.1–40.0 lbs.	\$25.00	\$40.00
40.1–50.0 lbs.	\$25.00	\$50.00
50.1–60.0 lbs.	\$35.00	\$50.00
60.1–150.0 lbs.	\$35.00	\$70.00
Pallets & crates*	–	\$150.00 or \$0.75/lb. > 200 lbs.

Package weights will be rounded up to the nearest pound.

*For inbound/outbound pallets or crates, the receiving and delivery charges are consolidated into a single fee of \$150.00 or \$0.75/lb. > 200 lbs., which is applied to each pallet/crate handled.

Package weight	Storage fee after 5 days
Envelopes up to 1.0 lb.	No charge
0.0–10.0 lbs.	\$5.00
10.1–30.0 lbs.	\$10.00
30.1–60.0 lbs.	\$15.00
60.1–150.0 lbs.	\$25.00
Pallets & crates	\$50.00
Over 6.5' in size	\$25.00

A one-time package storage fee will apply to each package received and stored for more than five (5) calendar days. Items measuring over 6.5 feet in size are considered oversize and will be assessed an additional oversize fee if stored for more than five (5) calendar days.

Additional Services

Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting and disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies, and flatbed carts.

Terms and Conditions

Receiving, delivery and storage charges are payable at the time of delivery. Recipient may be required to present government-issued photo identification and sign for delivery. Shipper must comply with all applicable local, state and federal laws, including those governing packing, marking, labeling and shipping. OBTAIN FIRE, CASUALTY AND ALL OTHER INSURANCE ON PACKAGE CONTENTS PRIOR TO SHIPPING. Neither the Property nor FedEx Office and Print Services, Inc. provide such insurance. Neither the Property nor FedEx Office and Print Services, Inc. nor the employees, agents or contractors of either firm will be liable for any damages, whether direct or indirect damages, relating to or arising out of any loss or damage to any package or its contents, unless a package is lost after receipt on the Property, in which case such liability shall be limited to the lesser of \$100 or the liability of the carrier indicated above. By sending your package to the Property, you agree to be bound by any additional terms and conditions that the Property or FedEx Office and Print Services, Inc. may establish from time to time for receiving and delivering of packages.



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EVENTS THAT TRANSFORM



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Step 2

Browse our technology catalog

Step 3

Select from a list of available products/product packages and service packages, then check out.*

* EventNow is only available more than two days prior to event load in. If ordering within two days, contact your Encore on-site team.

Once your order is completed, a confirmation email will be sent with all your order details and a dedicated professional will still be on-hand to answer any questions regarding your order.



offers a range of solutions for any exhibitor:

As the exclusive Technology Provider of **Sheraton Boston Hotel**, Encore is committed to making your experience as easy and stress-free as possible.

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- Various Audio Packages
- Wireless Presentation Controls
- HDMI Cables, Distribution Amplifiers, and Adapters
- Power Strips, Extension Cords, and Charging Stations
- LED Lighting
- Flipchart Packages
- Power and Internet Connectivity Packages

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If so, please fill out rigging request, <https://www.encoreglobal.com/rigging-request/>

Encore representative will be in touch with you.

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