



**Nov 10**  
Pre-Sessions Symposia  
& Early Career Day

**Nov 11-13**  
General Sessions

Philadelphia, PA

[Learn More](#)



## Scientific Sessions 2023 Exhibitor Bulletin | July 24, 2023

Thank you for choosing to exhibit at the American Heart Association's Scientific Sessions 2023. We look forward to welcoming you in Philadelphia, PA.

Please read the following bulletin for upcoming deadlines and important tools to help ensure you have the best experience at Scientific Sessions.

Please also be sure to check our [website](#), or follow the links below for the most up to date information.

If applicable, please also be sure to forward to your exhibitor appointed contractor **EXHIBITOR RESOURCES** to ensure they are aware of these important notices.

### EXHIBIT HALL HOURS

**Saturday, November 11<sup>th</sup>**  
9 a.m. - 4:30 p.m.

Exhibit Hall/Coffee Breaks:  
9:15 a.m. – 9:45 a.m.  
11:00 a.m. – 1:30 p.m.  
2:45 p.m. – 3:15 p.m.

**Sunday, November 12<sup>th</sup>**  
9 a.m.- 5:00 p.m. **WEAR RED DAY**

Exhibit Hall/Coffee Breaks:  
9:15 a.m. – 9:45 a.m.  
11:00 a.m. – 1:30 p.m.  
3:00 p.m. – 3:30 p.m.  
4:45 a.m. – 5:00 p.m.

**Monday, November 13<sup>th</sup>**  
9 a.m.- 3:00 p.m. **WEAR SNEAKERS DAY**

Exhibit Hall/Coffee Breaks:  
9:15 a.m. – 9:45 a.m.  
11:00 a.m. – 1:30 p.m.  
2:45 p.m. – 3:00 p.m.

### UPCOMING DEADLINES:

7/21/23	<a href="#">Exhibitor Housing NOW OPEN</a>	<a href="#">Exhibit Site</a>
8/15/23	Exhibitor Registration Opens	<a href="#">Booth Construction Guidelines</a>
8/24/23	Convention Data Services <b>Early Bird</b> discount deadline for <a href="#">Lead Retrieval</a>	<a href="#">Rules Regulations &amp; Guidelines</a>
8/31/23	<a href="#">Deadline for submitting Booth Activities and listing for onsite meeting guide</a>	<a href="#">Exhibitor Housing</a>
9/1/23	<a href="#">Island Booth Structure and Schematics due to AHA</a> . See <a href="#">Booth Construction Guidelines</a> .	<a href="#">Exhibitor Service Kit</a>
9/1/23	<a href="#">EAC Notification of Use and Proof of Insurance Due</a>	<a href="#">Sponsorship/Advertising Opportunities</a>
10/5/23	Convention Data Services <b>Advanced</b> discount deadline for <a href="#">Lead Retrieval</a>	<a href="#">Business Suite Application</a>
10/12/23	Deadline for <b>Food and Beverage Orders</b> through <a href="#">Aramark</a>	<a href="#">Satellite Event Process</a>
10/12/23	<a href="#">Freeman</a> <b>Advanced</b> Discount Deadline	<b><u>MEETING RESOURCES</u></b>
10/16/23	<a href="#">Electrical</a> <b>Advanced</b> Discount Deadline	<a href="#">Program/General Meeting Information</a>

## **EXHIBITOR HOUSING NOW OPEN**

OnPeak is our official housing provider. It has been brought to our attention that there are other companies claiming to represent AHA Scientific Sessions. Our official housing provider will not make direct calls.

Booking through OnPeak ensures that you are NOT charged a deposit, attrition or cancellation fees and individuals will still continue to accrue hotel loyalty reward points for their stay. Key hotels will book up quickly so take advantage and [book your housing today](#).

## **EXHIBITOR INFORMATIONAL WEBINAR: AUGUST 3 2PM CST**

Join us for an information webinar where we will share details about planning your exhibit in Philadelphia, how to best maximize your ROI when working with our official contractors, and other helpful tips and tricks.

Be on the lookout for an invitation via email and please feel to forward to anyone that might benefit from this educational session. The webinar will also be recorded for those unable to attend.

## **NOW ACCEPTING SATELLITE EVENT APPLICATIONS**

Interested in hosting an event in conjunction with Scientific Sessions 2023? Please visit our [Satellite Event website](#) or contact [Lauren Belanger](#) at 214-706-1553.

## **BUSINESS SUITES AVAILABLE**

Business Suites are available on the exhibit hall floor to be used at your discretion. Contact: [Cathleen Gorby](#) (913-344-1305 [cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com)) for details.

- Standard Business Suite:
  - (3) sizes available.
  - Furniture is not included and should be ordered separately to fit your needs.
  - Space can be used for individual or group meetings or hospitality.
- Business Suite – Turnkey Package:
  - (3) sizes available.
  - Basic furniture package included in the cost
  - Space can be used for individual or group meetings or hospitality
- Business Suite – Learning Lab Package:
  - (3) sizes available.
  - Furniture is not included and should be ordered separately to fit your needs
  - Space to be used for product demonstration or educational purposes.
    - Maximum seating capacity = 20
    - Electrical and A/V packages not included and should be ordered as needed
  - Space rate includes several marketing tactics.

## **SPONSORSHIP AND ADVERTISING OPPORTUNITIES**

Stand out among your competitors with targeted marketing! [AHA sponsorship and advertising opportunities](#). Promote your program, booth, or brand to AHA's full membership with digital advertising opportunities: ePreviews, Daily Highlights and eHighlights. Stand out with a Highlighted listing in the Onsite Meeting Guide: \$500. Deadlines are approaching quickly!

Contact: [Cathleen Gorby](#) (913-344-1305 [cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com)) for details.

We are here to assist you in reaching your company objectives at AHA Scientific Sessions 2023. Call or email your questions or schedule a time to connect and discuss the extensive opportunities AHA makes available to help you achieve success at Scientific Sessions. Thank you for your continued support of Scientific Sessions and the American Heart Association.

Sincerely,

Your AHA Exhibits Team

**Julie Welsh**

Scientific Sessions

Exhibits

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