



# Learning Labs

Hold your own education programming in the Science & Technology Hall

Promoted by AHA/ASA through official channels!



A schedule of all Learning Lab programs, with locations, dates and times, will be integrated into AHA/ASA official conference programs and the mobile app.\*

Learning Labs will also be promoted via a house ad in the Daily Newspaper, a digital house ad in an ePreview, an editorial in the Morning Agenda emails, a full list of Learning Labs on the meeting's official news website, signage at the convention center, an insert in the Conference Bag, table tents in the convention center and on meeting room slides.\*

Learning Lab programming will need to be provided to AHA/ASA by educational categories (such as aneurysms and vascular malformations, brain health, imaging, etc.) and will appear in these sections of the official program.

## Learning Lab Costs

20 x 20 = \$26,400

20 x 30 = \$33,000

30 x 30 = \$42,900

(Fees do not include furniture, electricity, A/V, food & beverage.)



Learning Lab exhibitors will be provided **one 2024 pre-registration list** (addresses only) for pre-meeting promotion.

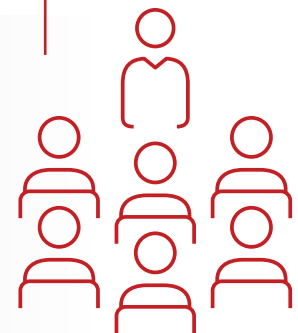


Exhibitors are also allowed to include their **program schedule on the walls** of their Learning Lab.



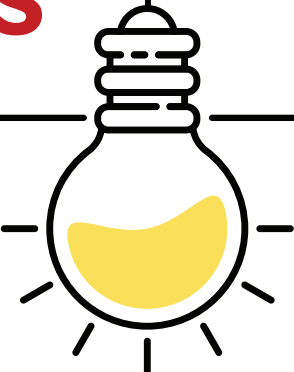
**Programming in your Learning Lab is allowed anytime the Science & Technology Hall is open. There is no limit to the number of programs you can hold.**

(You will be required to disclose that this is not "official AHA/ASA programming.")



Learning Labs should have seating for no more than 20 people. This is meant to be an intimate educational experience. No microphones or other sound amplification are allowed.

Deadline:  
Dec. 8, 2023



**NEW at #ISC24!**

Learning Labs are a new type of ISC business suites grouped together with other business suites in the Science & Technology Hall.

**Large overhead signage** ensures attendees know where to find you.

Don't miss this opportunity to share your expertise with stroke and cerebrovascular professionals, and to have your programming promoted by AHA/ASA!

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\* Materials (program title, speaker names, times, categories, brief descriptions and logo) are due by Dec. 15, 2023, in order to be included in official programming. Please note: Information can still be collected after this date, but we cannot guarantee it will be in the pre-conference marketing.