



Discover the power of exhibiting at **2024 AHA Conferences**

02

Scientific Sessions 2024

**November 15, 2024 | Pre-Sessions Symposia
& Early Career Day**

November 16-18, 2024 | Chicago, IL
McCormick Place Convention Center

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International Stroke Conference 2024

**February 6, 2024 | Pre-Cons
& Stroke Nursing Symposia**

February 7-9, 2024 | Phoenix, AZ
Phoenix Convention Center

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EPI | Lifestyle 2024

March 18-21, 2024
Chicago, IL

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Vascular Discovery: From Genes to Medicine 2024

May 15-18, 2024
Chicago, IL

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Basic Cardiovascular Sciences 2024

July 22-24, 2024
Chicago, IL

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Hypertension 2024

September 5-8, 2024
Chicago, IL

15

Resuscitation Science Symposium 2024

November 16-17, 2024
Chicago, IL



Scientific Sessions exhibitor experiences speak volumes



72%

of exhibitors are satisfied with their ability to reach their target audience.



228

Average leads per exhibitor with a lead retrieval device.



64%

of exhibitors are “extremely” or “very” satisfied with their exhibiting experience at Sessions.

What our exhibitors say...

“Scientific Sessions is exceptional, with a high caliber of attendees unmatched at any of the other meetings where we exhibit.”

“The Heart Hub is a fantastic center of activity.”

“The exhibit hall was busy. We identified more leads than expected and had a great meeting.”



73%

of 2022 exhibitors with a goal, said they reached their goal.

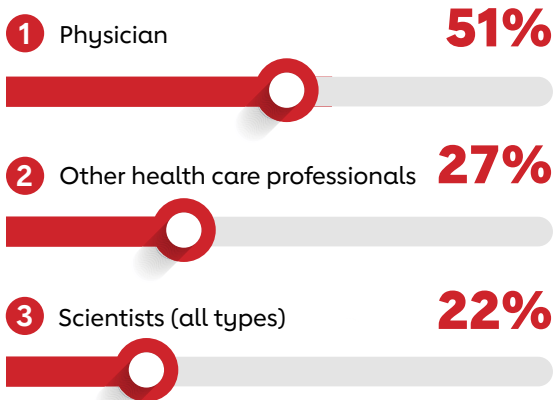
Source: 2022 Scientific Sessions exhibitor survey and interviews.



Audience snapshot

10,100+ professional attendees

Top 3 Attendees by Registration Category



Top specialties in attendance (in order)

- Cardiology: General
- Internal Medicine
- Cardiology: Heart Failure
- Cardiology: Pediatric
- Cardiology: Electrophysiology
- Administration
- Cardiology: Interventional
- Cardiology: Prevention
- Biological Sciences
- Cardiology: CV Imaging
- Emergency Medicine
- Epidemiology

75%

of attendees are "extremely" or "very" likely to recommend Scientific Sessions to a colleague.



On average, attendees spend more than **3.5 hours** in the exhibit hall.

69%

of attendees visit the exhibit hall to learn more about **new products and services.**



68%

of attendees visit the exhibit hall.



Science & Technology Hall

The American Heart Association's Scientific Sessions boasts an unparalleled exhibit hall experience in the Science & Technology Hall. A multifaceted strategy draws attendees in and keeps them engaged.

The Heart Hub

Unique to American Heart Association conferences, the Heart Hub is the pulse of the Science & Technology Hall. Official and industry-supported programming is featured here, including:

- **Learning Studios**
- **Networking Lounges**
- **Roundtables**
- **Case Theater**
- **Get With The Guidelines® Quality Showcase (QORA)**
- **Heart Theater**
- **Simulation Zone**
- **AHA HeartQuarters ... and more**



20+ hours of exhibit time is built in, including 12+ hours with limited simultaneous educational programming to increase traffic.

Rapid-Fire Forums located in each poster area draw attendees in for original science presentations and interactions with abstract authors.

An extensive marketing campaign promotes the Hall before and during Scientific Sessions, including an Attendee Welcome Guide that reaches attendees at their hotels.

Posters are integrated into the Science & Technology Hall, bringing traffic to the exhibit floor.

Complimentary coffee breaks are included in the Hall.

VIP passes are available for your customers to see the Science & Technology Hall.

Capitalize on your booth investment

Your booth reservation isn't complete until you tell attendees where to find you! Reach attendees with proven marketing assets that result in:

- Brand awareness
- Lead generation
- Boosted engagement
- Increased booth traffic and program attendance

Meeting News and Navigation

\$580-\$250,000

- AHA Mobile Meeting Guide App
- AHAtv
- Attendee Welcome Guide
- Conference Coverage Website
- Daily Newspaper
- On-Site Meeting Guide
- Symposia Schedule and Locator Guide ... and more

Email Marketing

\$9,310-\$55,000

- Morning Agenda Email
- ePreviews and eHighlights
- Exclusive Exhibitor Emails ... and more

On-Site Education and Networking

\$10,000-\$70,000

- Meet the Trialist
- Faculty and Council Receptions
- Learning Studios
- Simulation Zone ... and more

Convention Center Sponsorships

\$1,500-\$250,000

- Abstracts on USB
- Ad Banners
- Coffee Breaks in the Science & Technology Hall
- Stairs Graphics, Escalator Graphics, Charging Stations
- Park Benches
- Wi-Fi Sponsorship ... and more

Hotel Room Marketing

\$15,690-\$45,000

- Hotel Key Cards
- Individual Hotel Room Drops
- Doctors Bag ... and more

Hotel Sponsorships

\$5,500-\$25,000

- Digital Lobby Displays
- Lobby Pillar Wraps
- Elevator Advertising
- Window Clings ... and more



Scan the QR code
to view all 2024
marketing opportunities



Exhibiting dates & rates*

Exhibit hours

Saturday, November 16, 2024
9 a.m. - 4:30 p.m. CST

Sunday, November 17, 2024
9 a.m. - 5 p.m. CST

Monday, November 18, 2024
9 a.m. - 3 p.m. CST

Breaks

Saturday, November 16, 2024
9-9:30 a.m. CST
10:30-11 a.m. CST
12-3 p.m. CST
4-4:30 p.m. CST

Sunday, November 17, 2024
9-9:30 a.m. CST
10:30 a.m.-1:30 p.m. CST
3-3:30 p.m. CST
4:30-5 p.m. CST

Monday, November 18, 2024
9-9:30 a.m. CST
10:30-11 a.m. CST
12-3 p.m. CST

On-site renewal rate through
November 30, 2023.....\$38 per sq. ft.

Early Bird rate through
April 1, 2024\$40 per sq. ft.

Standard rate starts
April 2, 2024\$42 per sq. ft.

There is no additional charge for islands or corners.

Public service rate \$24 per sq. ft.

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be submitted to julie.welsh@heart.org for all new organizations.

Cancellation schedule

Through April 1, 2024
American Heart Association retains 50% of contracted space fees

Beginning April 2, 2024
American Heart Association retains 100% of contracted space fees

The American Heart Association requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. Cancellation details, exhibitor eligibility, space assignment process and priority point schedule are all part of the American Heart Association Scientific Conferences Rules & Regulations. The cancellation policy includes reduction of booth size. For more information and to apply for space, visit exhibitatsessions.org.

Registration and housing open late summer 2024.

Your sponsorship and advertising dollars count toward your exhibiting priority points.

Ask your account manager for details.

Your exhibits team

Cathleen Gorby (Lead)
Exhibit Sales and Advertising
Company Names E-L
913-344-1305
cgorby@ascendmedia.com

Bridget Blaney
Advertising & Exhibitor Sales
Company Names A-D
773-259-2825
bblaney@ascendmedia.com

Maureen Mauer
Advertising & Exhibitor Sales
Company Names M-Z
913-344-1321
mmauer@ascendmedia.com

Julie Welsh
Director Exhibits and Sponsorship
214-706-1943
julie.welsh@heart.org

Lauren Belanger
Associate Manager Exhibits/Satellite Events
214-706-1353
lauren.belanger@heart.org

*Exhibit dates, hours and rates are subject to change.



International Stroke Conference 2024

February 7-9, 2024 | Phoenix, AZ
Phoenix Convention Center



Exhibit at #ISC24!



70%

of exhibitors report sales from exhibiting at ISC*



89%

of exhibitors reach their primary exhibiting goal*

More than

90%

of exhibitors return the following year*

Best features of exhibiting at ISC according to our exhibitors!



"Exposure at a national and international level."



"The number of attendees and quality of attendees for our services."



"The range of attendees (cross-specialty) and the variety of professionals."

*Source: ISC22 post-event exhibitor survey



International Stroke Conference 2024

February 7-9, 2024 | Phoenix, AZ
Phoenix Convention Center

Audience Snapshot

2023 Attendance



81%

of 2023 attendees said they were likely to recommend ISC to professional colleagues

5,600+

total attendees

4,600+

professional attendees



3,400+

physicians and other stroke professionals

1,060+

nurses/nurse practitioners

100+

research scientists

88%

domestic

Top specialties in attendance (in order)

- Neurology: Stroke
- Neurology: General
- Neurology: Ischemic Stroke
- Administration
- Emergency Medicine
- Critical Care/Intensive Care
- Neurology: Surgery
- Neurology: Critical Care
- Neurology: Endovascular
- Internal Medicine



Of the **83%** of attendees that visited exhibitors, the top three reasons were to:

1 Learn more about new products/service

71%

2 See the latest techniques

52%

3 Network with exhibitors

50%

Source: ISC23 registration data



International Stroke Conference 2024

February 7-9, 2024 | Phoenix, AZ
Phoenix Convention Center



Science & Technology Hall: What the buzz is all about

HeadQuarters

The pulse of the Science & Technology Hall!
HeadQuarters draws attendees in to engage with all the Hall has to offer.

Innovation Zone includes interactive displays with technologically advanced, immersive training for attendees.



An extensive marketing campaign promotes the Science & Technology Hall to attendees before and during the event.



VIP passes (distributed by you) encourage your customers to visit the Science & Technology Hall.



Educational programming in the Science & Technology Hall focuses on the latest in stroke and cerebrovascular medicine and treatment. Poster and Moderated Poster presentations take place adjacent to the Hall, while additional educational programming takes place within the Hall and in HeadQuarters.

Dedicated exhibit hours give you direct access to more than 4,600 stroke health care professionals.



Learning Studios inside the Science & Technology Hall present the latest advances in stroke and cerebrovascular product and therapeutic treatments, with complimentary snacks and lunches provided for attendees by the American Heart Association/American Stroke Association (AHA/ASA).



16 dedicated hours to visit exhibitors in the Science & Technology Hall, including time with limited simultaneous educational programming to increase traffic.



International Stroke Conference 2024

February 7-9, 2024 | Phoenix, AZ
Phoenix Convention Center

ISC24 exhibiting dates & rates*

Exhibit Hours

Wednesday, February 7, 2024
9 a.m.-5 p.m. MST

Thursday, February 8, 2024
9 a.m.-5 p.m. MST

Breaks

Hours during which only limited programming is taking place:

10:15-10:30 a.m. MST
12-1:30 p.m. MST
2:30-3 p.m. MST
4-4:15 p.m. MST

*Exhibit dates, hours and rates are subject to change.

Exhibit space rates

Standard rate..... \$42 per sq. ft.

*There is no additional charge for islands or corners.
Rate includes one entry-level booth on the virtual platform.*

Public service rate \$24 per sq. ft.

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be submitted to amy.miller@heart.org for all new organizations.

Cancellation schedule

Through July 27, 2023

American Heart Association/American Stroke Association retains 50% of contracted space fees

Beginning July 28, 2023

American Heart Association/American Stroke Association retains 100% of contracted space fees

American Heart Association/American Stroke Association requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the American Heart Association/American Stroke Association Scientific Conferences Rules & Regulations at exhibitatstroke.org and is a legally binding part of the exhibit space application/contract.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the American Heart Association/American Stroke Association Scientific Conferences Rules & Regulations. For more information and to apply for space, visit exhibitatstroke.org.

Housing and exhibitor registration will open in December 2023.



Satellite Event applications for the International Stroke Conference 2024 in Phoenix, AZ, are now open. Scan the QR code to learn more.

Contact your exhibits team

Cathleen Gorby (Lead)
Exhibit Sales and Advertising
Company Names E-L
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bblaney@ascendmedia.com

Maureen Mauer
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Company Names M-Z
913-344-1321
mmauer@ascendmedia.com

Amy Miller
Exhibit Manager
214-706-1992
amy.miller@heart.org

Lauren Belanger
Associate Manager,
Satellite Events
214-706-1353
lauren.belanger@heart.org

American Heart Association/ American Stroke Association
7272 Greenville Ave.
Dallas, TX 75231-4596
strokeconference.org

Housing: onPeak
855-922-3353
scs@onpeak.com

Registration: Convention Data Services
800-748-3583
internationalstroke@xpressreg.net

March 18-21, 2024 | Chicago, IL
Hilton Chicago

The EPI | Lifestyle conference focuses on the development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health.

Audience Snapshot



Source:
2023 attendee
post-meeting survey

2023 Attendance

900

Professional attendees,
including:



760+

- Physicians
- Scientists: All types

Source: 2023 registration data

87%
of attendees
are from
the U.S.

86%

of attendees are "extremely likely" or
"very likely" to recommend EPI | Lifestyle
to a colleague.

79%

of attendees are
"extremely likely"
or "very likely" to
attend EPI | Lifestyle
again in 2024.

Source: 2023 attendee
post-meeting survey

Attendees by specialty:

- 1 Epidemiology
- 2 Internal Medicine
- 3 Nutrition
- 4 Cardiology Prevention

Physician attendance by specialty:

- 1 Internal Medicine
- 2 General Cardiology
- 3 Epidemiology
- 4 Cardiology Prevention

Scientist attendance by specialty:

- 1 Epidemiology
- 2 Nutrition
- 3 Behavioral Sciences/Medicine
- 4 Genetics

Source: 2023 registration data

Rates

Rates include table, two chairs, wastebasket
and two conference registration(s).

Industry: \$3,000

Non-profit: \$1,200

For more information and to apply online,
visit exhibitatsessions.org/epilifestyle

All rates are net. Cancellations are nonrefundable. Dates are subject to change.

To reserve your exhibit space, contact Maureen Mauer at mmauer@ascendmedia.com or 913-344-1321.

View AHA Rules & Regulations at exhibitatsessions.org.



Vascular Discovery: From Genes to Medicine 2024



May 15-18, 2024 | Chicago, IL
Hilton Chicago

Vascular Discovery: From Genes to Medicine provides unique opportunities to meet with colleagues from around the world with wide-ranging research interests and expertise. Attendees enjoy the exchange of information about new and emerging scientific research in the areas of arteriosclerosis, thrombosis, vascular biology, peripheral vascular disease, genomics and precision medicine.



Source:
2023 attendee
post-meeting
survey

77%
of attendees were
"extremely" or "very"
satisfied with
Vascular Discovery
2023.

2023 Attendance

730

Professional attendees,
including:



240+

- Clinicians
- Physicians

490+

Scientists: Basic, clinical,
research and translational

Source: 2023 registration data

Audience Snapshot

Attendees by specialty:

- 1 Arteriosclerosis
- 2 Vascular Medicine
- 3 Surgery: Vascular
- 4 Biological Sciences

Physician attendance by specialty:

- 1 Surgery: Vascular
- 2 General Cardiology
- 3 Internal Medicine
- 4 Vascular Medicine

Scientist attendance by specialty:

- 1 Arteriosclerosis
- 2 Biological Sciences
- 3 Vascular Medicine
- 4 Cell Biology

Source: 2023 registration data

Rates

Rates include table, two chairs, wastebasket
and two conference registration(s).

Industry: \$3,000

Non-profit: \$1,200

For more information
and to apply online, visit
exhibitsessions.org/vascular-discovery

All rates are net. Cancellations are
nonrefundable. Dates are subject to change.

77%

of attendees are "extremely likely"
or "very likely" to recommend
Vascular Discovery to a colleague.

Source: 2023 attendee post-meeting survey



To reserve your exhibit space, contact Maureen Mauer at mmauer@ascendmedia.com or 913-344-1321.

View AHA Rules & Regulations at exhibitsessions.org.

July 22-24, 2024 | Chicago, IL
Hilton Chicago

Sponsored by the American Heart Association Basic Cardiovascular Sciences Council, the world's leading organization of cardiovascular scientists, BCVS Scientific Sessions attracts leading researchers in fields such as microRNAs, cardiac gene and cell therapy, cardiac development and most recently, tissue engineering and iPS cells.

2022 Attendance



Source: 2022 registration data.

660+

- Physicians
- Scientists: Basic, educator, research, and translational



95+

- Other health-care professionals
- Non-health-care professionals

Target Audience

- Practicing cardiologists
- Basic cardiovascular scientists
- Molecular/cellular biologists
- Physiologists
- Translational investigators
- Clinical trialists
- Cardiovascular nurses and pharmacists
- Scientists and executives from pharmaceutical and biotechnology firms

Rates

Rates include table, two chairs, wastebasket and two conference registration(s).

Industry: \$3,000

Non-profit: \$1,200

For more information and to apply online, visit exhibitsessions.org/bcvs

All rates are net. Cancellations are nonrefundable.
Dates are subject to change.

To reserve your exhibit space, contact Maureen Mauer at mmauer@ascendmedia.com or 913-344-1321.

View AHA Rules & Regulations at exhibitsessions.org.



September 5-8, 2024 | Chicago, IL
Hilton Chicago

Hypertension 2024 Scientific Sessions will focus on recent advances in basic and clinical hypertension research and foster connections among experts in hypertension and its relationship to cardiac and kidney disease, stroke, obesity and genetics. AHA's Hypertension Scientific Sessions is a collaborative effort between AHA's Council on Hypertension and Council on the Kidney in Cardiovascular Disease.

Target Audience

- Clinicians
- Research scientists
- Health-care professionals in the fields of:
 - Hypertension research
 - Cardiology
 - Nephrology
 - Endocrinology

2022 Attendance



Source: 2022 registration data.

500+

- Physicians
- Scientists: Basic, clinical, nurse, research, translational



200+

- Other health-care professionals
- Nurses/nurse practitioners
- Non-health-care professionals

Rates

Rates include table, two chairs, wastebasket and two conference registration(s).

Industry: \$3,000

Non-profit: \$1,200

For more information and to apply online, visit exhibitatsessions.org/hypertension

All rates are net. Cancellations are nonrefundable.
Dates are subject to change.



To reserve your exhibit space, contact Maureen Mauer at mmauer@ascendmedia.com or 913-344-1321.
View AHA Rules & Regulations at exhibitatsessions.org.



Resuscitation Science Symposium 2024



November 16-17, 2024 | Chicago, IL
Hilton Chicago

Resuscitation Science Symposium 2024 will focus on increasing understanding while advancing bench-to-bedside science and community-based approaches at the intersection of cardiopulmonary mechanisms and management within the multidisciplinary aspects of critical care medicine, emergency cardiovascular care and cardiopulmonary resuscitation.

Attendance



Source: 2019 registration data.

465+

- Physicians
- Research scientists



150+

- Other health-care professionals
- Nurses/nurse practitioners
- Non-health-care professionals

Rates

Rates include table, two chairs, wastebasket and two conference registration(s).

Industry: \$3,000

Non-profit: \$1,200

For more information and to apply online, visit exhibitatsessions.org/ress

All rates are net. Cancellations are nonrefundable. Dates are subject to change.



Target Audience

- Emergency physicians
- Trauma surgeons
- Neurosurgeons
- Cardiologists
- Critical-care nurses
- Intensivists
- Emergency medical providers
- Resuscitation educators
- Resuscitation researchers with basic, bioengineering, clinical or other experience related to treating cardiac arrest and trauma

To reserve your exhibit space, contact Maureen Mauer at mmauer@ascendmedia.com or 913-344-1321.

View AHA Rules & Regulations at exhibitatsessions.org.



See you in 2024!

Save the Dates



Scientific Sessions 2024

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all AHA conferences opportunities.

