

# Learning Labs

Hold your own educational programming in the Science & Technology Hall

**Promoted by AHA through official channels!**



A schedule of all Learning Lab programs, with locations, dates and times, will be integrated into AHA official conference programs and the mobile app.\*

Learning Labs will also be promoted via a house ad in the Daily Newspaper and On-Site Meeting Guide, a digital house ad in an ePreview, a full list of Learning Labs on the meeting's official news website, signage at the convention center, an insert in the Doctors Bag, table tents in the convention center and on meeting room slides.\*

*Learning Lab programming will need to be provided to AHA by educational categories (such as heart failure, interventional, etc.) and will appear in these sections of the official program.*

## Learning Lab Costs

20 x 20 = \$26,400

20 x 30 = \$33,000

30 x 30 = \$42,900

*(Fees do not include furniture, electricity, A/V, food & beverage.)*



Learning Lab exhibitors will be provided **one 2024 pre-registration list** (addresses only) for pre-meeting promotion.

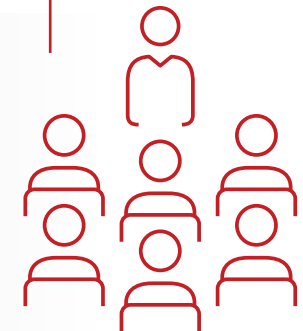


Exhibitors are also allowed to include their **program schedule on the walls** of their Learning Lab.



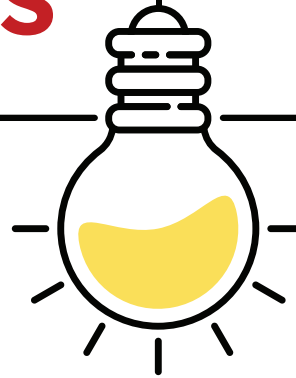
**Programming in your Learning Lab is allowed anytime the Science & Technology Hall is open. There is no limit to the number of programs you can hold.**

*(You will be required to disclose that this is not "official AHA programming.")*



*Learning Labs should have seating for no more than 20 people. This is meant to be an intimate educational experience. No microphones or other sound amplification are allowed.*

**Deadline:**  
Sept. 20, 2024



**NEW at #AHA24!**

Learning Labs are a new type of Scientific Sessions business suites grouped together with other business suites in the Science & Technology Hall.

**Large overhead signage** ensures attendees know where to find you.

**Don't miss this opportunity to share your expertise with cardiologists, and to have your programming promoted by AHA!**

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