



**American  
Stroke  
Association.**  
A division of the  
American Heart Association.



# International Stroke Conference 2025

February 5-7, 2025 | Los Angeles, CA  
Los Angeles Convention Center



## Preliminary Exhibit Prospectus

#ISC25  
[strokeconference.org](https://strokeconference.org)

[exhibitatstroke.org](https://exhibitatstroke.org)



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## Exhibit at #ISC25

### Best features of exhibiting at ISC according to our exhibitors!

- ✓ "Exposure at a national and international level."
- ✓ "The number of attendees and quality of attendees for our services."
- ✓ "The range of attendees (cross-specialty) and the variety of professionals."



More than

**90%**

of exhibitors return the following year\*



**89%**

of exhibitors reach their primary exhibiting goal\*



**70%**

of exhibitors report sales from exhibiting at ISC\*

\*Source: ISC22 post-event exhibitor survey



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## Audience Snapshot

2023 Attendance



**5,600+**  
total attendees

### Top specialties in attendance (in order)

- Neurology: Stroke
- Neurology: General
- Neurology: Ischemic Stroke
- Administration
- Emergency Medicine
- Critical Care/Intensive Care
- Neurology: Surgery
- Neurology: Critical Care
- Neurology: Endovascular
- Internal Medicine

**4,600+** professional attendees



**83%** of 2023 attendees visited the Science & Technology Hall.

**3,400+**

physicians and other stroke professionals

**81%**

of 2023 attendees said they were likely to recommend ISC to professional colleagues.

**100+**  
research scientists

**1,060+**  
nurses/nurse practitioners

**88%**  
domestic





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## Science & Technology Hall:

### Where innovation and inspiration converge



### HeadQuarters

The pulse of the Science & Technology Hall! HeadQuarters draws attendees in to engage with all the Hall has to offer.

#### Innovation Zone

includes interactive displays with technologically advanced, immersive training for attendees.



#### Dedicated exhibit hours

give you direct access to thousands of stroke health care professionals.



#### An extensive marketing campaign

promotes the Science & Technology Hall to attendees before and during the event.



#### Educational programming in the Science & Technology Hall

focuses on the latest in stroke and cerebrovascular medicine and treatment. Poster and Moderated Poster presentations take place adjacent to the Hall, while additional educational programming takes place within the Hall and in HeadQuarters.



**VIP passes** (distributed by you) encourage your customers to visit the Science & Technology Hall.



**Learning Studios** inside the Science & Technology Hall present the latest advances in stroke and cerebrovascular product and therapeutic treatments, with complimentary snacks and lunches provided for attendees by the American Heart Association/American Stroke Association (AHA/ASA).



**16 dedicated hours to visit exhibitors in the Science & Technology Hall**, including time with limited simultaneous educational programming to increase traffic.





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## ISC25 exhibiting dates & rates

### Exhibit Hours\*

Wednesday, Feb. 5, 2025  
9 a.m.-5 p.m. PST

Thursday, Feb. 6, 2025  
9 a.m.-5 p.m. PST

### Breaks\*

Hours during which only limited programming is taking place:

10:15-10:30 a.m. PST  
12-1:30 p.m. PST  
2:30-3 p.m. PST  
4-4:15 p.m. PST

\*Exhibit dates, hours and rates are subject to change.

### Exhibit space rates

On-site renewal/Early Bird rate through Feb. 29, 2024 ..... \$38 per sq. ft.

Advance rate begins March 1, 2024, and runs through July 26, 2024..... \$40 per sq. ft.

Standard rate begins July 29, 2024 ..... \$42 per sq. ft.

*There is no additional charge for islands or corners.*

Public service rate ..... \$24 per sq. ft.

*Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be submitted to [amy.miller@heart.org](mailto:amy.miller@heart.org) for all new organizations.*

### Cancellation schedule

#### Through July 26, 2024

American Heart Association/American Stroke Association retains 50% of contracted space fees

#### Beginning July 29, 2024

American Heart Association/American Stroke Association retains 100% of contracted space fees

*American Heart Association/American Stroke Association requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the American Heart Association/American Stroke Association Scientific Conferences Rules & Regulations at [exhibitatstroke.org](http://exhibitatstroke.org) and is a legally binding part of the exhibit space application/contract.*

*Exhibitor eligibility, space assignment process and priority point schedule are all part of the American Heart Association/American Stroke Association Scientific Conferences Rules & Regulations. For more information and to apply for space, visit [exhibitatstroke.org](http://exhibitatstroke.org).*

**The Satellite Event application process for the International Stroke Conference 2025 in Los Angeles, CA, will be open in the summer of 2024.**

### Contact your exhibits team

**Cathleen Gorby (Lead)**  
Exhibit Sales and Advertising  
Company Names E-L  
913-344-1305  
[cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com)

**Bridget Blaney**  
Advertising & Exhibitor Sales  
Company Names A-D  
773-259-2825  
[bblaney@ascendmedia.com](mailto:bblaney@ascendmedia.com)

**Maureen Mauer**  
Advertising & Exhibitor Sales  
Company Names M-Z  
913-344-1321  
[mmauer@ascendmedia.com](mailto:mmauer@ascendmedia.com)

**Amy Miller**  
Exhibit Manager  
214-706-1992  
[amy.miller@heart.org](mailto:amy.miller@heart.org)

**Lauren Belanger**  
Associate Manager,  
Satellite Events  
214-706-1353  
[lauren.belanger@heart.org](mailto:lauren.belanger@heart.org)

**American Heart Association/ American Stroke Association**  
7272 Greenville Ave.  
Dallas, TX 75231-4596  
[strokeconference.org](http://strokeconference.org)

**Housing: onPeak**  
855-922-3353  
[scs@onpeak.com](mailto:scs@onpeak.com)

**Registration: Convention Data Services**  
800-748-3583  
[internationalstroke@xpressreg.net](mailto:internationalstroke@xpressreg.net)



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## Get the word out

Enhance your booth presence at ISC25 with marketing assets that build brand awareness, boost engagement, increase attendee traffic and help you generate more leads!

### Meeting News and Navigation

\$305-\$250,000

- AHA Mobile Meeting Guide App
- ASAtv
- Attendee Welcome Guide
- Conference Coverage Website
- ISC Daily News and more!

### On-Site Education and Networking

\$10,000-\$40,000

- Game of Strokes
- Pre-Conference Luncheon
- Learning Studios

### Email Marketing

\$3,505-\$13,000

- ePreviews and eHighlights
- Exclusive Exhibitor Emails
- ISC Morning Agendas and more!

### Convention Center Sponsorships

\$2,000-\$50,000

- Charging Lounge
- Coffee Breaks in the Science & Technology Hall
- Escalator Graphics, Stacked Meter Cubes, Planter Boxes
- Digital Signage
- Lanyards
- Headshot Lounge and more!

### Booth Drivers

\$3,500-\$36,000

- Abstracts on USB
- Mobile App Push Alerts
- Conference Bag Inserts
- Individual Hotel Room Drops

### Hotel Room Marketing

\$11,000-\$33,250

- Hotel Key Cards
- Individual Hotel Room Drops



View all ISC25 marketing opportunities

Opportunities and rates are subject to change.