



International Stroke Conference 2025

February 5-7, 2025 | Los Angeles, CA Los Angeles Convention Center



Preliminary Exhibit Prospectus





Exhibit at #ISC25

Best features of exhibiting at ISC according to our exhibitors!



"Exposure at a national and international level."



"The number of attendees and quality of attendees for our services."



"The range of attendees (cross-specialty) and the variety of professionals."



More than



90% of exhibitors return the following year*



89%

of exhibitors reach their primary exhibiting goal*



of exhibitors report sales from exhibiting at ISC*





Audience Snapshot

2023 Attendance



5,600+

total attendees

4,600+

professional attendees



83% of 2023 attendees visited the Science & Technology Hall.

Top specialties in attendance (in order)

• Neurology: Stroke

• Neurology: General

• Neurology: Ischemic Stroke

Administration

• Emergency Medicine

Critical Care/Intensive Care

Neurology: Surgery

• Neurology: Critical Care

Neurology: Endovascular

• Internal Medicine

3,400+

physicians and other stroke professionals

100+ research scientists

1,060+ nurses/nurse

88% domestic

81%

of 2023 attendees said they were likely to recommend ISC to professional colleagues.







Science & Technology Hall:

Where innovation and inspiration converge



HeadQuarters

The pulse of the Science & Technology Hall! HeadQuarters draws attendees in to engage with all the Hall has to offer.

Innovation Zone

includes interactive displays with technologically advanced, immersive training for attendees.



Dedicated exhibit hours give you direct access to thousands

of stroke health care professionals.



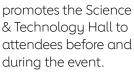
An extensive marketing campaign

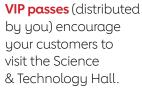
& Technology Hall to attendees before and



Educational programming in the Science & Technology **Hall** focuses on

the latest in stroke and cerebrovascular medicine and treatment. Poster and Moderated Poster presentations take place adjacent to the Hall, while additional educational programming takes place within the Hall and in HeadQuarters.







Learning Studios inside the Science & Technology Hall present the latest advances in stroke and cerebrovascular product and therapeutic treatments, with complimentary snacks and lunches provided for attendees by the American Heart Association/American Stroke Association (AHA/ASA).











ISC25 exhibiting dates & rates

Exhibit Hours*

Wednesday, Feb. 5, 2025 9 a.m.-5 p.m. PST

Thursday, Feb. 6, 2025 9 a.m.-5 p.m. PST

Breaks*

Hours during which only limited programming is taking place:

10:15-10:30 a.m. PST 12-1:30 p.m. PST 2:30-3 p.m. PST 4-4:15 p.m. PST

Exhibit space rates

Standard rate begins
July 29, 2024\$42 per sq. ft.

There is no additional charge for islands or corners.

Public service rate\$24 per sq. ft.

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be submitted to **amy.miller@heart.org** for all new organizations.

Cancellation schedule

Through July 26, 2024

American Heart Association/American Stroke Association retains 50% of contracted space fees

Beginning July 29, 2024

American Heart Association/American Stroke Association retains 100% of contracted space fees

American Heart Association/American Stroke Association requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the American Heart Association/American Stroke Association Scientific Conferences Rules & Regulations at exhibitatstroke.org and is a legally binding part of the exhibit space application/contract.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the American Heart Association/American Stroke Association Scientific Conferences Rules & Regulations. For more information and to apply for space, visit **exhibitatstroke.org**.

The Satellite Event application process for the International Stroke Conference 2025 in Los Angeles, CA, will be open in the summer of 2024.

Contact your exhibits team

Cathleen Gorby (Lead)

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Amy Miller

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Lauren Belanger

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American Heart Association/ American Stroke Association

7272 Greenville Ave. Dallas, TX 75231-4596 strokeconference.org

Housing: onPeak 855-922-3353

scs@onpeak.com

Registration: Convention Data Services

800-748-3583 internationalstroke@xpressreg.net

^{*}Exhibit dates, hours and rates are subject to change.





Get the word out

Enhance your booth presence at ISC25 with marketing assets that build brand awareness, boost engagement, increase attendee traffic and help you generate more leads!

Meeting News and Navigation

\$305-\$250,000

- AHA Mobile Meeting Guide App
- ASAtv
- Attendee Welcome Guide
- Conference Coverage Website
- ISC Daily News and more!

On-Site Education and Networking

\$10,000-\$40,000

- · Game of Strokes
- Pre-Conference Luncheon
- Learning Studios

Email Marketing

\$3,505-\$13,000

- ePreviews and eHighlights
- Exclusive Exhibitor Emails
- ISC Morning Agendas and more!

Convention Center Sponsorships

\$2,000-\$50,000

- Charging Lounge
- Coffee Breaks in the Science & Technology Hall
- Escalator Graphics, Stacked Meter Cubes, Planter Boxes
- · Digital Signage
- · Lanyards
- · Headshot Lounge and more!

Booth Drivers

\$3,500-\$36,000

- · Abstracts on USB
- Mobile App Push Alerts
- Conference Bag Inserts
- Individual Hotel Room Drops

Hotel Room Marketing

\$11,000-\$33,250

- Individual Hotel Room Drops







View all ISC25 marketing opportunities

Opportunities and rates are subject to change.



