



**American
Stroke
Association.**
A division of the
American Heart Association.



International Stroke Conference 2025

February 5-7, 2025 | Los Angeles, CA
Los Angeles Convention Center



Preliminary Exhibit Prospectus

#ISC25
strokeconference.org

exhibitatstroke.org



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Exhibit at #ISC25

Best features of exhibiting at ISC according to our exhibitors!



"Exposure at a national and international level."



"The number of attendees and quality of attendees for our services."



"The range of attendees (cross-specialty) and the variety of professionals."



More than

90%

of exhibitors return the following year*



89%

of exhibitors reach their primary exhibiting goal*



70%

of exhibitors report sales from exhibiting at ISC*

*Source: ISC22 post-event exhibitor survey

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Audience Snapshot

2023 Attendance



5,600+
total attendees

4,600+

professional
attendees

Top specialties in attendance (in order)

- Neurology: Stroke
- Neurology: General
- Neurology: Ischemic Stroke
- Administration
- Emergency Medicine
- Critical Care/Intensive Care
- Neurology: Surgery
- Neurology: Critical Care
- Neurology: Endovascular
- Internal Medicine



83% of 2023
attendees visited the
Science & Technology Hall.

3,400+

physicians and other
stroke professionals

100+
research
scientists

1,060+
nurses/nurse
practitioners

88%
domestic

81%

of 2023 attendees
said they were likely
to recommend ISC
to professional
colleagues.



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Science & Technology Hall:

Where innovation and inspiration converge



HeadQuarters

The pulse of the Science & Technology Hall!
HeadQuarters draws attendees in to engage with all the Hall has to offer.

Innovation Zone

includes interactive displays with technologically advanced, immersive training for attendees.



Dedicated exhibit hours

give you direct access to thousands of stroke health care professionals.



An extensive marketing campaign

promotes the Science & Technology Hall to attendees before and during the event.



Educational programming in the Science & Technology Hall

focuses on the latest in stroke and cerebrovascular medicine and treatment. Poster and Moderated Poster presentations take place adjacent to the Hall, while additional educational programming takes place within the Hall and in HeadQuarters.



VIP passes (distributed by you) encourage your customers to visit the Science & Technology Hall.



Learning Studios inside the Science & Technology Hall present the latest advances in stroke and cerebrovascular product and therapeutic treatments, with complimentary snacks and lunches provided for attendees by the American Heart Association/American Stroke Association (AHA/ASA).



16 dedicated hours to visit exhibitors in the Science & Technology Hall, including time with limited simultaneous educational programming to increase traffic.





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ISC25 exhibiting dates & rates

Exhibit Hours*

Wednesday, Feb. 5, 2025
9 a.m.-5 p.m. PST

Thursday, Feb. 6, 2025
9 a.m.-5 p.m. PST

Breaks*

Hours during which only
limited programming is
taking place:

10:15-10:30 a.m. PST
12-1:30 p.m. PST
2:30-3 p.m. PST
4-4:15 p.m. PST

*Exhibit dates, hours and rates are
subject to change.

Exhibit space rates

On-site renewal/Early Bird rate through
Feb. 29, 2024 \$38 per sq. ft.

Advance rate begins March 1, 2024,
and runs through July 26, 2024 \$40 per sq. ft.

Standard rate begins
July 29, 2024 \$42 per sq. ft.

There is no additional charge for islands or corners.

Public service rate \$24 per sq. ft.

*Public service rate is subject to availability. This discounted rate is
only available in the nonprofit designated area on the floor. Proof of
nonprofit status must be submitted to amy.miller@heart.org for all
new organizations.*

Cancellation schedule

Through July 26, 2024

American Heart Association/American Stroke Association
retains 50% of contracted space fees

Beginning July 29, 2024

American Heart Association/American Stroke Association
retains 100% of contracted space fees

*American Heart Association/American Stroke Association requires a 50%
deposit before exhibit space will be confirmed. Cancellation or space
reduction will result in a 50% penalty. The cancellation policy can be
found in the American Heart Association/American Stroke Association
Scientific Conferences Rules & Regulations at exhibitatstroke.org and
is a legally binding part of the exhibit space application/contract.*

*Exhibitor eligibility, space assignment process and priority point
schedule are all part of the American Heart Association/American
Stroke Association Scientific Conferences Rules & Regulations. For more
information and to apply for space, visit exhibitatstroke.org.*

**The Satellite Event application process for the
International Stroke Conference 2025 in Los Angeles,
CA, will be open in the summer of 2024.**

Contact your exhibits team

Cathleen Gorby (Lead)
Exhibit Sales and Advertising
Company Names E-L
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Amy Miller
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Lauren Belanger
Associate Manager,
Satellite Events
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lauren.belanger@heart.org

**American Heart
Association/ American
Stroke Association**
7272 Greenville Ave.
Dallas, TX 75231-4596
strokeconference.org

Housing: onPeak
855-922-3353
scs@onpeak.com

**Registration: Convention
Data Services**
800-748-3583
[internationalstroke@
xpressreg.net](mailto:internationalstroke@xpressreg.net)

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Get the word out

Enhance your booth presence at ISC25 with marketing assets that build brand awareness, boost engagement, increase attendee traffic and help you generate more leads!

Meeting News and Navigation

\$305-\$250,000

- AHA Mobile Meeting Guide App
- ASAtv
- Attendee Welcome Guide
- Conference Coverage Website
- ISC Daily News and more!

On-Site Education and Networking

\$10,000-\$40,000

- Game of Strokes
- Pre-Conference Luncheon
- Learning Studios

Email Marketing

\$3,505-\$13,000

- ePreviews and eHighlights
- Exclusive Exhibitor Emails
- ISC Morning Agendas and more!

Convention Center Sponsorships

\$2,000-\$50,000

- Charging Lounge
- Coffee Breaks in the Science & Technology Hall
- Escalator Graphics, Stacked Meter Cubes, Planter Boxes
- Digital Signage
- Lanyards
- Headshot Lounge and more!

Booth Drivers

\$3,500-\$36,000

- Abstracts on USB
- Mobile App Push Alerts
- Conference Bag Inserts
- Individual Hotel Room Drops

Hotel Room Marketing

\$11,000-\$33,250

- Hotel Key Cards
- Individual Hotel Room Drops



View all ISC25
marketing opportunities

Opportunities and rates are subject to change.

exhibitatstroke.org