



Conference Overview & Exhibitor Information

Vascular Discovery 2024: From Genes to Medicine

Time: Wednesday, May 15 to Saturday, May 18, 2024

Location: Chicago, Illinois

Hilton Chicago

720 South Michigan Avenue

Chicago, Illinois

Book by April 19 to get \$279 rate.

Vascular Discovery 2024: From Genes to Medicine.

This 2 ½-day meeting is lead by the Council on Arteriosclerosis, Thrombosis and Vascular Biology, the Peripheral Vascular Disease Council, and the Council on Genomic and Precision Medicine, in cooperation with and the Society for Vascular Surgery's Vascular Research Initiatives Conference.

Schedule-at-a-Glance

Registration – *see VD 2024 Booth Activity Form*

Housing

Promotional Toolkit

Vendors who exhibit items or participate in Exhibit Hall events can promote their participation with these graphics.

Sponsorship/Advertising Opportunities

Health Protocols

As a science-based organization, the AHA continues to follow the guidance of the CDC and state and local health departments, and this guidance will continue to evolve. Protecting the health and safety of all participants remains our top priority.

Childcare – *Sign up by May 6, 2024*

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Please make sure you have the following forms completed by April 24.

VD 2024 Booth Activity Form

VD 2024 EAC Notification

Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by April 24.

Exhibitor Staffing

Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service will be near the exhibit area.

Installation / Dismantle

Set-up/Break Down	Date	Time
Installation	May 15, 2024	1:00 PM - 6:30 PM
Dismantle	May 17, 2024	4:30 PM - 8:00 PM

Exhibit Date & Hours

Date	Time
*May 15, 2024	3:00 PM - 6:00 PM
May 16, 2024	7:00 AM - 4:30 PM
May 17, 2024	7:00 AM - 4:30 PM

**Onsite registration is schedule open 05/10/23 at 3:00 PM. Booth staffing is optional during this period.*

Unopposed Breaks Date & Hours

Date	Break 1	Break 2	Break 3
May 16, 2024	7:00 AM - 8:00 AM	10:00 AM-10:30 AM	3:45 PM - 4:15 PM
May 17, 2024	7:00 AM - 8:00 AM	9:30 AM - 10:00 AM	3:45 PM - 4:15 PM



XPress Connect App

Empower your mobile device to become a lead generation powerhouse. Download our app on your Apple or Android device and start capturing high-quality prospect profiles effortlessly. Scan barcodes, qualify leads, and initiate follow-ups, all from the device you know best – your own.

Order Today and don't miss a single lead:

www.xpressleadpro.com Showcode: **vasd0524**

Top Features



Literature Fulfillment

Email links quickly with all the information customers and prospects request



Custom Qualifiers

Customize your qualifying questions and responses to build full prospect profiles



Instant Email Follow-up

Follow-up with hot prospects who visit your booth



Rate Leads

Identify top prospects and customers by assigning a rating



Exhibitor Portal

Leads, analytics, instructions, and best practices online all the time



Easy and Compatible

Download the XPress Connect App from the App Store or Google Play and transform your mobile device into a powerful lead capture tool. The app is compatible with Apple iPhone 10.1 and Android version 11.0 or newer. Effortlessly scan badge QR codes using your device's camera and capture valuable lead information even when offline. The app automatically syncs up once you regain connectivity, ensuring you never miss a beat.

Happy Customers

We think XPress Connect is the best lead retrieval available, and our customers agree:

"I have never had a better supplier representative for a tradeshow service."

- Allied Machine and Engineering Corp

"Worked like a dream. Best lead retrieval device ever. Very fast and I've dealt with a lot of them."

- Atlas

"I think it's indispensable. I think if someone doesn't get it, they're crazy!"

- Global Packaging Group

Take a Test Drive

Scan the QR code to download the XPress Connect App demo and test it out before you purchase.



<https://tinyurl.com/29nf8puf>

XPress Connect App and Digital Backpack



Digital Backpack is a powerful tool that enables you to effortlessly create and download QR codes for your product information, videos, or brochures, allowing you to showcase them seamlessly at your booth.

Attendees can simply scan your booth's QR codes to access your content, while you simultaneously capture valuable lead information.



American Heart Association.

Vascular Discovery: From Genes to Medicine

Order online: www.xpressleadpro.com
Show Code: vasd0524

Scan to View the
XPress Connect Video



Scan to Place an Order



<http://www.cdsreg.com/xpress-connect-app-tutorial/>

<http://www.xpressleadpro.com>

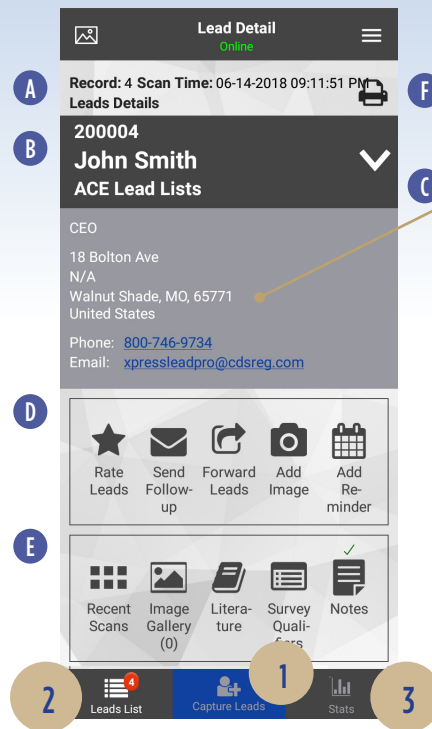
XPress Connect App on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

Features Include:

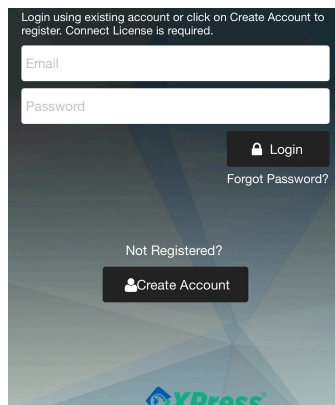
- Scan Anywhere, Anytime
- Real-time Leads List
- Lead Rating • Add Images to Lead
- Add Notes • Follow-up Emails
- Forward Leads • Literature Fulfillment
- Schedule Appointments

- A. Date/time stamp
- B. Name, company, badge #
- C. Contact information
- D. Rate lead
Send email follow-up
Forward lead
Add image
Schedule appointments



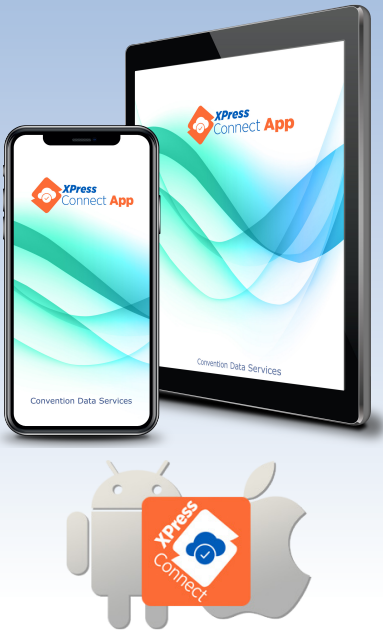
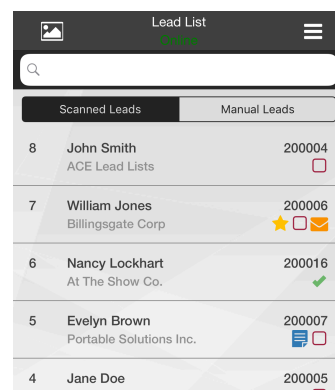
1. CAPTURE LEADS

Scan the QR code or type the badge number.



2. LEADS LIST

Search and sort the leads list.
Click to access the lead detail.



System Requirements:

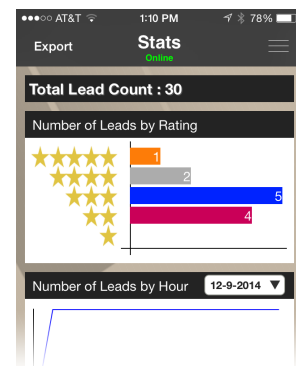
Android – compatible with phones and tablets 11. or higher
Apple iOS – compatible with phones and iPads 10.1 or higher
3 megapixel or higher camera is recommended on all devices

- E. Review recent scans
Image count
Literature Fulfillment
Surveys/Qualifiers
Type or record notes

- F. Print lead detail

3. STATS

View your lead statistics by
rating, hour and demographics.





Hilton Chicago Shipping Instructions

Preparing Your Shipment

FedEx Office is committed to providing you with an outstanding experience during your stay. All guest and event packages being shipped to the property must follow the address label standards (illustrated below) to prevent package routing delays. Please schedule your shipment(s) to arrive four days prior to the event start date to avoid additional storage fees. Use the name of the recipient who will be on-site to receive and sign for the package(s). Please do not address shipments using property employee names unless the items are specifically for their use (e.g., hotel specifications, rooming lists or signed documents); this includes arranging for deliveries to all areas on the property.

If a package has not been picked up by the recipient and no contact information is provided, the package will be returned to the sender, who will be responsible for all additional shipping fees. For more information on package retention, the Return to Sender process, or to schedule package deliveries, please contact the FedEx Office business center at 312.588.0471. Package deliveries should only be scheduled after the recipient has completed the check-in process.

Package Labeling Standards and FedEx Office Contact

(Guest Name) (Guest Cell Number)
c/o FedEx Office at **Hilton Chicago**
720 South Michigan Avenue
Chicago, IL 60605
(Convention / Conference / Group / Event Name)

Box ____ of ____

FedEx Office Business Center

Hilton Chicago
720 South Michigan Avenue
Chicago, IL 60605

Phone: 312.663.1149

Fax: 312.922.5240

Email: usa5052@fedex.com

Operating Hours

Mon.–Fri.: 7:00 a.m. - 7:00 p.m.

Saturday: 10:00 a.m. - 3:00 p.m.

Sunday: Parcel Only 10a-3p

Shipments With Special Requirements

Meeting and event planners, exhibitors and attendees are encouraged to contact FedEx Office with any specific questions in advance of shipping their items. If you have any special needs (e.g., refrigeration requirements, after-hours delivery requests or changes to your meeting dates or rooms), please work directly with your Event Manager, who will communicate these needs to FedEx Office in advance of your event.

On-Site Package Delivery

In most cases, FedEx Office will complete delivery or pickup of packages within the conference and meeting rooms, lobby area and guest suites, but please consult with a FedEx Office team member for specific delivery limitations that may exist. In cases where a drayage company or a meeting decorator is used, FedEx Office team members will work closely with those vendors for proper package routing and release items directly to those vendors if they are on the property when the shipments arrive. Any decorator or drayage packages requiring overnight storage by FedEx Office will be assessed a handling fee. If your meeting/event is being handled by a drayage company or decorator, please ensure your shipments are being sent directly to the drayage company's or decorator's specified address. Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting or disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies and flatbed carts.

Package Delivery to Guest Suites/Meeting Rooms

In most cases, FedEx Office will complete delivery or pickup of packages to guest suites, but please consult with a FedEx Office team member for any specific delivery limitations that may exist. FedEx Office is not authorized to leave packages unattended in guest suites and/or meeting rooms. A guest with authorization to sign for the delivery and approve any charges for handling and delivery fees must be present in guest rooms and/or meeting rooms.



Hilton Chicago Shipping Instructions

Upon Your Arrival

Packages will be available for pickup at the FedEx Office business center; a handling fee will apply. Packages, pallets, crates, display cases and other heavier items may be scheduled for delivery by contacting our staff at **312.588.0471** ; a delivery fee will apply. Package deliveries should only be scheduled after the recipient has completed the check-in process. In order to maintain the proper chain of custody, FedEx Office requires the package recipient's signature before a package can be released from FedEx Office. Release signatures are captured at the time of package pickup or package delivery to the recipient.

Upon Your Departure

FedEx Office offers pack and ship services and packaging supplies, such as boxes, tape, etc., which are also available for purchase at the FedEx Office business center. All outbound packages must have a completed carrier airbill affixed to each package. FedEx Express® shipping boxes and airbill forms are available and are complimentary. Outbound packages and freight to be picked up by a third-party courier should be coordinated directly with those vendors, and communication should be sent to FedEx Office indicating when those items will be picked up. FedEx Office will not make arrangements for freight or third-party courier transportation and/or pickup. Outbound handling fees will be applied to all packages and freight, regardless of carrier, in addition to shipping/transportation fees.

Package Handling and Storage Fees

Package weight	Package pickup or dropoff by guest	Package pickup or delivery by FedEx Office
Envelopes up to 1.0 lb.	\$2.00	\$10.00
0.0–1.0 lb.	\$2.00	\$10.00
1.1–10.0 lbs.	\$10.00	\$15.00
10.1–20.0 lbs.	\$15.00	\$25.00
20.1–30.0 lbs.	\$20.00	\$35.00
30.1–40.0 lbs.	\$25.00	\$55.00
40.1–50.0 lbs.	\$25.00	\$55.00
50.1–60.0 lbs.	\$35.00	\$55.00
60.1–150.0 lbs.	\$35.00	\$70.00
Pallets & crates*	–	\$250.00 or \$0.75/lb. > 333 lbs.

Package weights will be rounded up to the nearest pound.

*For inbound/outbound pallets or crates, the receiving and delivery charges are consolidated into a single fee of \$250.00 or \$0.75/lb. > 333 lbs., which is applied to each pallet/crate handled.

Package weight	Storage fee after 5 days
Envelopes up to 1.0 lb.	No charge
0.0–10.0 lbs.	\$5.00
10.1–30.0 lbs.	\$10.00
30.1–60.0 lbs.	\$15.00
60.1–150.0 lbs.	\$25.00
Pallets & crates	\$50.00
Over 6.5' in size	\$25.00

A one-time package storage fee will apply to each package received and stored for more than five (5) calendar days. Items measuring over 6.5 feet in size are considered oversize and will be assessed an additional oversize fee if stored for more than five (5) calendar days.

Additional Services

Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting and disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies, and flatbed carts.

Terms and Conditions

Receiving, delivery and storage charges are payable at the time of delivery. Recipient may be required to present government-issued photo identification and sign for delivery. Shipper must comply with all applicable local, state and federal laws, including those governing packing, marking, labeling and shipping. OBTAIN FIRE, CASUALTY AND ALL OTHER INSURANCE ON PACKAGE CONTENTS PRIOR TO SHIPPING. Neither the Property nor FedEx Office and Print Services, Inc. provide such insurance. Neither the Property nor FedEx Office and Print Services, Inc. nor the employees, agents or contractors of either firm will be liable for any damages, whether direct or indirect damages, relating to or arising out of any loss or damage to any package or its contents, unless a package is lost after receipt on the Property, in which case such liability shall be limited to the lesser of \$100 or the liability of the carrier indicated above. By sending your package to the Property, you agree to be bound by any additional terms and conditions that the Property or FedEx Office and Print Services, Inc. may establish from time to time for receiving and delivering of packages.

It's Showtime

ELEVATE YOUR EXHIBITING
EXPERIENCE WITH BOOTH BITES
& NOSH WHILE YOU NETWORK

Beverages

Bottled Water
\$114 / Dozen

Sparkling Water
\$123 / Dozen

Assorted Soft Drinks
\$123 / Dozen

Assorted Juices
\$126 / Dozen

House Wine of
The Month
\$110 / Bottle

House Champagne
\$106 / Bottle

Snacks & Sweets

Bags of Trail Mix **\$120 / Dozen**

Seasonal Whole Fruit **\$84 / Dozen**

Bags of Skinny Popcorn **\$120 / Dozen**

Bags of Pretzels **\$84 / Dozen**

Assorted Candy Bars **\$84 / Dozen**

Assorted Cookies **\$90 / Dozen**

Cinnamon Scones **\$90 / Dozen**

Petite Charcuterie & Cheese **\$336 / Dozen**

Fun Favorites

Tapas Display **\$50 / Per Person**

Crispy Sea Salt Patatas Bravas, Saffron

Marinated Olives, Baked Goat Cheese in

Fire Roasted Tomato Sauce *with Polenta*

Bread, Chicken Pinchos, with Pimiento Broth,

Seafood Paella

Assorted Sliders **\$50 / Per Person**

Mini Focaccia Sandwiches **\$154 / Per Dozen**

Chicago Dog Station **\$28 / Per Person**

Coffee

Coffee Bar
**\$950 for Two Hours
Of Service**

Two Gallons of Coffee

One Gallon of Decaf

One Gallon of Hot Tea

Condiments

Dark Matter Flavored
Cold Coffee (Can)
\$114 / Dozen



TO UPGRADE YOUR BOOTH, PLEASE COMPLETE THE FORM AND EMAIL TO HCEXHIBITBOOTH@HILTON.COM

All prices are inclusive of service charges and taxes. Outside Food and Beverage is not permitted.