

# Learning Labs

Hold your own educational programming in the Science & Technology Hall

**Promoted by AHA/ASA through official channels!**



A schedule of all Learning Lab programs, with locations, dates and times, will be integrated into AHA/ASA official conference programs and the mobile app.\*

Learning Labs will also be promoted via a house ad in the Daily Newspaper, a digital house ad in an ePreview, and an editorial mention in the Morning Agenda emails. A full list of Learning Labs will be published on the meeting's official news website and signage at the convention center.\*

*Learning Lab programming will need to be provided to AHA/ASA by educational categories (such as aneurysms and vascular malformations, brain health, imaging, etc.) and will appear in these sections of the official program.*

## Learning Lab Costs

20 x 20 = \$26,400

20 x 30 = \$33,000

30 x 30 = \$42,900

*(Fees do not include furniture, electricity, A/V, food & beverage.)*



Learning Labs are a new type of ISC business suite grouped together with other business suites in the Science & Technology Hall.

**Large overhead signage** ensures attendees know where to find you.



Learning Lab exhibitors will be provided **one 2025 pre-registration list** (addresses only) for pre-meeting promotion.

*Learning Labs should have seating for no more than 20 people. This is meant to be an intimate educational experience. No microphones or other sound amplification are allowed.*



Exhibitors are also allowed to include their **program schedule on the walls** of their Learning Lab.



**Programming in your Learning Lab is allowed anytime the Science & Technology Hall is open. There is no limit to the number of programs you can hold.**

*(You will be required to disclose that this is not "official AHA/ASA programming.")*



**Don't miss this opportunity to share your expertise with stroke and cerebrovascular professionals, and to have your programming promoted by AHA/ASA!**

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\* Materials (program title, speaker names, times, categories, brief descriptions and logo) are due by Dec. 13, 2024, in order to be included in official programming. Please note: Information can still be collected after this date, but we cannot guarantee it will be in the pre-conference marketing.