

Conference Overview & Exhibitor Information

Hypertension 2024

Hypertension 2024 Scientific Sessions, focusing on recent advances in basic and clinical research on hypertension, is considered the premier scientific meeting on the subject in the world. A collaborative effort between the Council on Hypertension and the Council on the Kidney in Cardiovascular Disease, the science submitted to this conference continues to bring us the most up to date developments on our understanding of: the causes of hypertension; its relationship to stroke, cardiac disease and kidney dysfunction; and the most effective means for detecting, evaluating and treating high blood pressure across diverse populations.

Event Information

Date: Thursday, September 5, to Sunday, September 8, 2024

Hilton Chicago

720 South Michigan Avenue
Chicago, IL 60605

Schedule-at-a-Glance

Registration – *see Hypertension 2024 Booth Activity Form*

Housing

To ensure availability and the AHA rate, book by August 4, 2024.

Promotional Toolkit

Vendors who exhibit items or participate in Exhibit Hall events can promote their participation with these graphics.

Childcare – *Sign up by August 23, 2024*



Hypertension 2024

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Hypertension 2024 Booth Activity Form

Submission of this form must be completed by July 19, 2024.

Hypertension 2024 EAC Notification

Submission of this form is ONLY necessary IF you are using the services of an independent contractor for any service such as booth installation and/or dismantle. Please make sure you indicate the information for each independent contract that you are using. Submission of this form must be completed by July 19, 2024.

Exhibitor Staffing

Although exhibitors are encouraged to staff the booth for the duration of the exhibit hall hours it is only required during the unopposed breaks listed below. Please note food and beverage service will be near the exhibit area.

Floor Plan – Coming soon!

Installation / Dismantle

Set-up/Break Down	Date	Time
Installation	September 4, 2024	1 PM – 5 PM
Dismantle	September 7, 2024	3:30 PM – 7 PM

Exhibit Date & Hours

Date	Time
September 5, 2024	7:30 AM – 3:30 PM
September 6, 2024	7:30 AM – 3:30 PM
September 7, 2024	7:30 AM – 3:30 PM

Unopposed Breaks Date & Hours

Date	Break 1	Break 2	Break 3
September 5, 2024		10:00 AM-10:30 AM	3:00 PM– 3:30 PM
September 6, 2024	7:30 AM – 8:00 AM	12:00 PM-1:30 PM	3:00 PM-3:30 PM
September 7, 2024	9:30 AM-10:00 AM	12:00 PM-12:30 PM	3:00 PM-3:30 PM



XPress Connect App

Turn your phone or tablet into the most powerful lead collection solution available. Download the app to your Apple or Android devices and start collecting high quality prospect profiles. Scan, qualify and follow-up all from the device you know best—your own.



Top Features



Literature Fulfillment

Email links quickly with all the information customers and prospects request.



Custom Qualifiers

Customize your qualifying questions and responses to build full prospect profiles.



Instant Email Follow-up

Follow-up with hot prospects who visit your booth.



Notes

Add free-form text notes to leads by typing or speaking the information.



Schedule Appointments

Set up follow-up meetings with leads and close more deals.



VIP Alerts

Receive a text alert when anyone you identify as a VIP enters your booth.



Sales Text Alerts

Send instant text alerts to your sales team when prospects enter your booth.



Exhibitor Portal

Access leads, analytics, instructions, and best practices online all the time.

Easy and Compatible

The XPress Connect App is available in the App Store and Google Play for use on your mobile device and runs on Apple iPhone 6 and newer and Android version 5.0 or greater. Scan badge QR codes using your device's camera. Some functionality such as follow-up requires connectivity. Offline mode keeps your running in all situations until you can connect and sync up for full information.

Happy Customers

We think XPress Connect is the best lead retrieval available, and our customers agree:

"I have never had a better supplier representative for a tradeshow service."

- Allied Machine and Engineering Corp

"Worked like a dream. Best lead retrieval device ever. Very fast and I've dealt with a lot of them."

- Atlas

"I think it's indispensable. I think if someone doesn't get it, they're crazy!"

- Global Packaging Group

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Hilton Chicago Shipping Instructions

Preparing Your Shipment

FedEx Office is committed to providing you with an outstanding experience during your stay. All guest and event packages being shipped to the property must follow the address label standards (illustrated below) to prevent package routing delays. Please schedule your shipment(s) to arrive four days prior to the event start date to avoid additional storage fees. Use the name of the recipient who will be on-site to receive and sign for the package(s). Please do not address shipments using property employee names unless the items are specifically for their use (e.g., hotel specifications, rooming lists or signed documents); this includes arranging for deliveries to all areas on the property.

If a package has not been picked up by the recipient and no contact information is provided, the package will be returned to the sender, who will be responsible for all additional shipping fees. For more information on package retention, the Return to Sender process, or to schedule package deliveries, please contact the FedEx Office business center at 312.588.0471. Package deliveries should only be scheduled after the recipient has completed the check-in process.

Package Labeling Standards and FedEx Office Contact

(Guest Name) (Guest Cell Number)
c/o FedEx Office at **Hilton Chicago**
720 South Michigan Avenue
Chicago, IL 60605
(Convention / Conference / Group / Event Name)

Box ____ of ____

FedEx Office Business Center

Hilton Chicago
720 South Michigan Avenue
Chicago, IL 60605

Phone: 312.663.1149

Fax: 312.922.5240

Email: usa5052@fedex.com

Operating Hours

Mon.–Fri.: 7:00 a.m. - 7:00 p.m.

Saturday: 10:00 a.m. - 3:00 p.m.

Sunday: Parcel Only 10a-3p

Shipments With Special Requirements

Meeting and event planners, exhibitors and attendees are encouraged to contact FedEx Office with any specific questions in advance of shipping their items. If you have any special needs (e.g., refrigeration requirements, after-hours delivery requests or changes to your meeting dates or rooms), please work directly with your Event Manager, who will communicate these needs to FedEx Office in advance of your event.

On-Site Package Delivery

In most cases, FedEx Office will complete delivery or pickup of packages within the conference and meeting rooms, lobby area and guest suites, but please consult with a FedEx Office team member for specific delivery limitations that may exist. In cases where a drayage company or a meeting decorator is used, FedEx Office team members will work closely with those vendors for proper package routing and release items directly to those vendors if they are on the property when the shipments arrive. Any decorator or drayage packages requiring overnight storage by FedEx Office will be assessed a handling fee. If your meeting/event is being handled by a drayage company or decorator, please ensure your shipments are being sent directly to the drayage company's or decorator's specified address. Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting or disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies and flatbed carts.

Package Delivery to Guest Suites/Meeting Rooms

In most cases, FedEx Office will complete delivery or pickup of packages to guest suites, but please consult with a FedEx Office team member for any specific delivery limitations that may exist. FedEx Office is not authorized to leave packages unattended in guest suites and/or meeting rooms. A guest with authorization to sign for the delivery and approve any charges for handling and delivery fees must be present in guest rooms and/or meeting rooms.



Hilton Chicago Shipping Instructions

Upon Your Arrival

Packages will be available for pickup at the FedEx Office business center; a handling fee will apply. Packages, pallets, crates, display cases and other heavier items may be scheduled for delivery by contacting our staff at **312.588.0471** ; a delivery fee will apply. Package deliveries should only be scheduled after the recipient has completed the check-in process. In order to maintain the proper chain of custody, FedEx Office requires the package recipient's signature before a package can be released from FedEx Office. Release signatures are captured at the time of package pickup or package delivery to the recipient.

Upon Your Departure

FedEx Office offers pack and ship services and packaging supplies, such as boxes, tape, etc., which are also available for purchase at the FedEx Office business center. All outbound packages must have a completed carrier airbill affixed to each package. FedEx Express® shipping boxes and airbill forms are available and are complimentary. Outbound packages and freight to be picked up by a third-party courier should be coordinated directly with those vendors, and communication should be sent to FedEx Office indicating when those items will be picked up. FedEx Office will not make arrangements for freight or third-party courier transportation and/or pickup. Outbound handling fees will be applied to all packages and freight, regardless of carrier, in addition to shipping/transportation fees.

Package Handling and Storage Fees

Package weight	Package pickup or dropoff by guest	Package pickup or delivery by FedEx Office
Envelopes up to 1.0 lb.	\$2.00	\$10.00
0.0–1.0 lb.	\$2.00	\$10.00
1.1–10.0 lbs.	\$10.00	\$15.00
10.1–20.0 lbs.	\$15.00	\$25.00
20.1–30.0 lbs.	\$20.00	\$35.00
30.1–40.0 lbs.	\$25.00	\$55.00
40.1–50.0 lbs.	\$25.00	\$55.00
50.1–60.0 lbs.	\$35.00	\$55.00
60.1–150.0 lbs.	\$35.00	\$70.00
Pallets & crates*	–	\$250.00 or \$0.75/lb. > 333 lbs.

Package weights will be rounded up to the nearest pound.

*For inbound/outbound pallets or crates, the receiving and delivery charges are consolidated into a single fee of \$250.00 or \$0.75/lb. > 333 lbs., which is applied to each pallet/crate handled.

Package weight	Storage fee after 5 days
Envelopes up to 1.0 lb.	No charge
0.0–10.0 lbs.	\$5.00
10.1–30.0 lbs.	\$10.00
30.1–60.0 lbs.	\$15.00
60.1–150.0 lbs.	\$25.00
Pallets & crates	\$50.00
Over 6.5' in size	\$25.00

A one-time package storage fee will apply to each package received and stored for more than five (5) calendar days. Items measuring over 6.5 feet in size are considered oversize and will be assessed an additional oversize fee if stored for more than five (5) calendar days.

Additional Services

Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting and disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies, and flatbed carts.

Terms and Conditions

Receiving, delivery and storage charges are payable at the time of delivery. Recipient may be required to present government-issued photo identification and sign for delivery. Shipper must comply with all applicable local, state and federal laws, including those governing packing, marking, labeling and shipping. OBTAIN FIRE, CASUALTY AND ALL OTHER INSURANCE ON PACKAGE CONTENTS PRIOR TO SHIPPING. Neither the Property nor FedEx Office and Print Services, Inc. provide such insurance. Neither the Property nor FedEx Office and Print Services, Inc. nor the employees, agents or contractors of either firm will be liable for any damages, whether direct or indirect damages, relating to or arising out of any loss or damage to any package or its contents, unless a package is lost after receipt on the Property, in which case such liability shall be limited to the lesser of \$100 or the liability of the carrier indicated above. By sending your package to the Property, you agree to be bound by any additional terms and conditions that the Property or FedEx Office and Print Services, Inc. may establish from time to time for receiving and delivering of packages.

It's Showtime

ELEVATE YOUR EXHIBITING EXPERIENCE WITH BOOTH BITES & NOSH WHILE YOU NETWORK

Beverages

- Bottled Water
\$114 / Dozen
- Sparkling Water
\$123 / Dozen
- Assorted Soft Drinks
\$123 / Dozen
- Assorted Juices
\$126 / Dozen
- House Wine of The Month
\$110 / Bottle
- House Champagne
\$106 / Bottle

Snacks & Sweets

- Bags of Trail Mix **\$120 / Dozen**
- Seasonal Whole Fruit **\$84 / Dozen**
- Bags of Skinny Popcorn **\$120 / Dozen**
- Bags of Pretzels **\$84 / Dozen**
- Assorted Candy Bars **\$84 / Dozen**
- Assorted Cookies **\$90 / Dozen**
- Cinnamon Scones **\$90 / Dozen**
- Petite Charcuterie & Cheese **\$336 / Dozen**

Fun Favorites

- Tapas Display **\$50 / Per Person**
Crispy Sea Salt Patatas Bravas, Saffron
Marinated Olives, Baked Goat Cheese in
Fire Roasted Tomato Sauce *with Polenta*
Bread, Chicken Pinchos, with Pimiento Broth,
Seafood Paella
- Assorted Sliders **\$50 / Per Person**
- Mini Focaccia Sandwiches **\$154 / Per Dozen**
- Chicago Dog Station **\$28 / Per Person**

Coffee

- Coffee Bar
\$950 for Two Hours Of Service
- Two Gallons of Coffee
- One Gallon of Decaf
- One Gallon of Hot Tea
- Condiments
- Dark Matter Flavored Cold Coffee (Can)
\$114 / Dozen



TO UPGRADE YOUR BOOTH, PLEASE COMPLETE THE FORM AND EMAIL TO HCEXHIBITBOOTH@HILTON.COM

All prices are inclusive of service charges and taxes. Outside Food and Beverage is not permitted.