

Industry Presentation Packages

Maximize attendance for your program with targeted messaging delivered to Scientific Sessions attendees!

Program Package #1

Delivered to all members and attendees

- ePreview Leaderboard, Premium Banner or Traffic-Driving Content Ad
- Morning Agenda Email (single sponsored)

Rate: \$19,150

Program Package #2

Distributed to attendees on-site

- Doctors Bag Insert
- Experience Scientific Sessions Full Page

Rate: \$18,815

Program Package #3

Advance and on-site delivery

- ePreview Leaderboard, Premium Banner or Traffic-Driving Content Ad
- Doctors Bag Insert

Rate: \$22,590

Build your own package!

We will work with you to personalize your bundle. Select from the tactics listed above to create a package that best fits your needs.

Packages available to promote:

- Learning Studios
- Heart Theater presentations
- Meet the Trialists
- Roundtables
- Satellite Symposia



Learning Studio hosts who advertised or sponsored at 2023 AHA Scientific Sessions **received 3x more leads at their programs** than those who did not!



Add an **Exclusive Email Invitation** to all attendees for even more exposure for your program! \$25,750



Contact your account manager for more information:

Cathleen Gorby | 913-344-1305 | cgorby@ascendmedia.com

Kelly Glewa | 239-340-2407 | kelly.glewa@heart.org