

**Scientific Sessions 2024 Exhibitor Bulletin**

Booth # **B1176**  
**B1276**  
 Exhibitor ID # **T0001272**  
 Exhibitor Dashboard Link: <https://AHASESSIONS2024.exh.mapyourshow.com/>

Thank you for choosing to exhibit at the [American Heart Association's Scientific Sessions 2024](#). We look forward to welcoming you in Chicago, IL!

If applicable, please forward to your **exhibitor appointed contractor** to ensure they are aware of these important notices.

**EXHIBIT HALL HOURS**

**Saturday, November 16<sup>th</sup>**  
**9 a.m. - 4:30 p.m.**

Exhibit Hall/Coffee Breaks:  
 9:15 a.m. – 9:45 a.m.  
 11:00 a.m. – 1:30 p.m.  
 2:45 p.m. – 3:15 p.m.

**Sunday, November 17<sup>th</sup>**  
**9 a.m.- 4:30 p.m. WEAR RED DAY**

Exhibit Hall/Coffee Breaks:  
 9:15 a.m. – 9:45 a.m.  
 11:00 a.m. – 1:30 p.m.  
 3:00 p.m. – 3:30 p.m.

**Monday, November 18<sup>th</sup>**  
**9 a.m.- 3:00 p.m. WEAR SNEAKERS DAY**

Exhibit Hall/Coffee Breaks:  
 9:15 a.m. – 9:45 a.m.  
 11:00 a.m. – 1:30 p.m.  
 2:45 p.m. – 3:00 p.m.

**DATES AND DEADLINES:**

- 5/1/24 [Satellite Event](#) NOW OPEN
- 6/11/24 [Exhibitor Housing](#) NOW OPEN
- 6/25/24 [Exhibitor Service Kit](#) NOW AVAILABLE
- 6/27/24 [Exhibitor Registration](#) NOW OPEN
- 8/29/24 Convention Data Services **Early Bird** discount deadline for Lead Retrieval
- 8/30/24 Deadline for submitting Booth Activities and listing for Onsite Daily News and Company Profile. [Log into exhibitor portal to update.](#)
- 9/1/24 [Island Booth Structure and Schematics due to AHA](#). See [Booth Construction Guidelines](#) and [EAC Notification of Use and Proof of Insurance Due](#)
- 9/13/24 Deadline to request early move in to [show management](#)
- 10/10/24 Convention Data Services **Advanced** discount deadline for Lead Retrieval
- 10/7/24 [Electrical Advanced](#) Discount Deadline
- 10/17/24 [Freeman Advanced](#) and Audio-Visual Discount Deadline
- 11/6/24 Deadline for **Food and Beverage Orders** through [OVG Hospitality](#) (orders after this date will incur a 20% late fee)

**EXHIBITOR RESOURCES**

- [Exhibit Site](#)
- [Booth Construction Guidelines](#)
- [Exhibitor Registration](#)
- [Rules Regulations & Guidelines](#)
- [Exhibitor Housing](#)
- [Exhibitor Service Kit](#)

[Sponsorship/Advertising Opportunities](#)

- [Business Suites](#)
- [Satellite Event Application](#)

**MEETING RESOURCES**

- [Program/General Meeting Information](#)

**REGISTRATION NOW OPEN**

In order to register your exhibit staff, complimentary professional allotment, and to add additional professional registrations at a reduced rate, each exhibitor will need to log into the Exhibitor Resource Center and access the registration system through the registration tile on the dashboard. As a reminder, your allocation of complimentary professional badges is determined by the booth size indicated below.

Square Feet Exhibit Space	Full Professional Registrations Allocation
100-399	2
400-899	4
900-1,499	6
1,500-2,499	8
2,500+	10

**BEWARE OF DATA POACHERS AND FRAUDULENT WEBSITES**

[Exhibitatssessions.org](#) is the only official website for exhibiting, advertising and sponsorships at any American Heart Association conferences. Please only purchase meeting assets from AHA corporate relations team members with "heart.org" emails, or from representatives of our only official sales vendor, **Ascend Media**, with "ascendmedia.com" emails. If you think you may have purchased any AHA conference asset from a fraudulent person or website, please contact [cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com) immediately. AHA does not sell nor make available email addresses for registered meeting attendees. Any company contacting you claiming to have this information has obtained it by poaching publicly available data. AHA does NOT recommend the use of these services nor does AHA share attendee lists outside of its official postal mailing lists. There has also been fraudulent housing and registration sites. Should you be concerned about authenticity, please contact [julie.welsh@heart.org](mailto:julie.welsh@heart.org).

**SATELLITE EVENT** application process is now open if you are interested in hosting an event in conjunction with Scientific Sessions. For more information, contact [Lauren Belanger](#) at 214-706-1553 for more information.

**BUSINESS SUITES** are available on the exhibit hall floor, book yours today! Contact: [Cathleen Gorby](#) (913-344-1305 [cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com)) for details.

Stand out among your competitors with targeted marketing!

**SPONSORSHIP AND ADVERTISING OPPORTUNITIES** are available to promote your program, booth, or brand. Stand out with a Highlighted listing in the Onsite Meeting Guide, contact [Cathleen Gorby](#) (913-344-1305 [cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com)) for details.

We are here to assist you in reaching your company objectives at AHA Scientific Sessions 2024. Call or email your questions or schedule a time to connect and discuss the extensive opportunities AHA makes available to help you achieve success at Scientific Sessions. Thank you for your continued support of Scientific Sessions and the American Heart Association.

Sincerely,

Your AHA Exhibits Team

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