



American Heart Association®

Center for Health
Technology & Innovation

Health Innovation Pavilion

Position your company as a leader in health technology and innovation! A variety of sponsorship opportunities are available for the Health Innovation Pavilion at Scientific Sessions in Chicago this fall. Elevate your brand's presence and showcase your commitment to cutting-edge health solutions!

Speaker/Health Tech Judge Sponsorship

Exclusive sponsorship rate: **\$200,000**

- One complimentary 10' x 20' Health Innovation booth.
- Opportunity for a member of the company's medical leadership to have one 15-minute speaking opportunity (subject to AHA/CHTI approval) or participation in a CHTI discussion/session.
- Verbal company recognition as a sponsor from AHA's leadership during session opening remarks.
- Supporter may appoint one member of their medical leadership to serve as a judge in the Health Tech competition, with AHA staff and volunteers serving as the majority of judges for the competition.
- Company logo on signage displayed in the Health Innovation Pavilion during the conference and on the CHTI website.
- Supporter-provided Digital Signage/Commercial (15 seconds) played throughout the conference within the Health Innovation Pavilion.
- Recognition in the following (provided sponsorship has been secured by publication date):
 - Daily Newspaper
 - Experience Scientific Sessions
 - AHA Mobile Meeting Guide App – Exhibitor Listing
 - Logo recognition on the on-site sponsor wall

Networking Sponsorship

Exclusive sponsorship rate: **\$50,000**

The Health Innovation Pavilion networking event is an opportunity for peer-to-peer learning and for attendees to understand the latest advances in health technology.

Sponsorship includes:

- One complimentary 10' x 10' Health Innovation booth.
- Opportunity for a member of the company's medical leadership to deliver the opening remarks. (Remarks will be limited to two minutes and cannot be commercial in nature.)
- Verbal company recognition from AHA leadership during the opening of the networking reception.
- Company logo on signage displayed in the Health Innovation Pavilion during the networking event.
- Recognition in the following (provided sponsorship has been secured by publication date):
 - Daily Newspaper
 - Experience Scientific Sessions
 - AHA Mobile Meeting Guide App – Exhibitor Listing
 - Logo recognition on the on-site sponsor wall

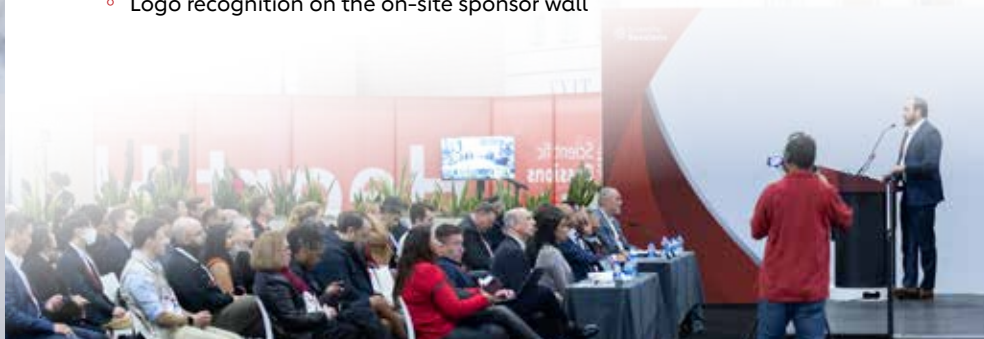


See more sponsorship opportunities on next page.



The **Health Innovation Pavilion** at Scientific Sessions is a dedicated area on the Science & Technology Hall floor designed to highlight advances in health technology and innovation while shining a light on innovation programming and related content.

The Health Innovation Pavilion includes cutting-edge educational programming, in addition to the Health Tech Competition — five health start-up finalists receive an opportunity to pitch their companies, “Shark Tank”-style, to top physicians, industry leaders and VIPs who can help them reach the next level.



Digital Signage/Commercial Sponsorship

Sponsorship rate: \$25,000 each

- One complimentary 10' x 10' Health Innovation booth.
- Supporter-provided Digital Signage/Commercial (15 seconds) played throughout the conference within the Health Innovation Pavilion.
- Recognition in the following (provided sponsorship has been secured by publication date):
 - Daily Newspaper
 - Experience Scientific Sessions
 - AHA Mobile Meeting Guide App – Exhibitor Listing
 - Logo recognition on the on-site sponsor wall

Health Tech Award Ceremony Sponsorship

Exclusive sponsorship rate: \$35,000

The Health Tech Competition offers five health start-up finalists an opportunity to pitch their companies, “Shark Tank”-style, to top physicians, industry leaders and VIPs who can help them reach the next level.

Date and Time: TBD

Sponsorship includes:

- Company recognition as a sponsor from AHA’s leadership during the sessions opening remarks
- Company recognition as a sponsor in the pavilion during the ceremony
- Verbal company recognition as a sponsor from AHA’s leadership during the ceremony
- Company logo on signage displayed during the Health Tech competition.
- Recognition in the following (provided sponsorship has been secured by publication date):
 - Daily Newspaper
 - Experience Scientific Sessions
 - AHA Mobile Meeting Guide App – Exhibitor Listing
 - Logo recognition on the on-site sponsor wall

Secure your sponsorship today!
Contact your account manager for more information:
Cathleen Gorby | 913-344-1305 | cgorby@ascendmedia.com