

# Industry Presentation Packages

Maximize attendance for your program with targeted messaging delivered to Scientific Sessions attendees!

## Program Package #1

Delivered to all members and attendees

- ePreview Leaderboard, Premium Banner or Traffic-Driving Content Ad
- Industry Programming Guide Full Panel Ad

Rate: \$13,340

## Program Package #2

Distributed to attendees on-site

- Doctors Bag Insert
- Experience Scientific Sessions Full Page

Rate: \$18,815

## Program Package #3

Advance and on-site delivery

- ePreview Leaderboard, Premium Banner or Traffic-Driving Content Ad
- Doctors Bag Insert

Rate: \$22,590

## Build your own package!

We will work with you to personalize your bundle. Select from the tactics listed above to create a package that best fits your needs.

Packages available to promote:

- Learning Studios
- Heart Theater presentations
- Meet the Trialists
- Roundtables
- Satellite Symposia



Learning Studio hosts who advertised or sponsored at 2023 AHA Scientific Sessions **received 3x more leads at their programs** than those who did not!



Add an **Exclusive Email Invitation** to all attendees for even more exposure for your program! \$25,750



Contact your account manager for more information:

Cathleen Gorby | 913-344-1305 | [cgorby@ascendmedia.com](mailto:cgorby@ascendmedia.com)

Kelly Glewa | 239-340-2407 | [kelly.glewa@heart.org](mailto:kelly.glewa@heart.org)

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## Program Package #1

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- ePreview Leaderboard, Premium Banner or Traffic-Driving Content Ad
- Morning Agenda Email (single sponsored)

Rate: \$19,150

## Program Package #2

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- Doctors Bag Insert
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Rate: \$22,200

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Rate: \$22,200

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# AHA24 Industry Presentation Packages

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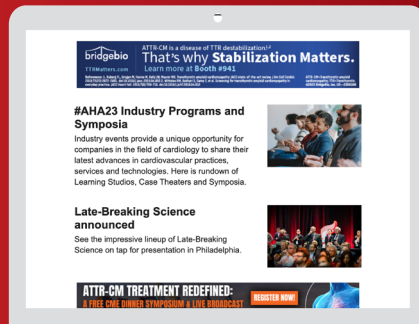
**Packages are available for all 2024**

**AHA Scientific Sessions industry presentations:**

- Learning Studios
- Heart Theater presentations
- Meet the Trialists
- Roundtables
- Satellite Symposia

## Build your own package!

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## Program Package #1

Delivered to all members and attendees

- ePreview Leaderboard, Premium Banner or Traffic-Driving Content Ad
- Morning Agenda Email (single sponsored)

Rate: \$19,150

## Program Package #2

Distributed to attendees on-site

- Doctors Bag Insert
- On-Site Meeting Guide Full Page or Half Page

Rates:

- With On-Site Meeting Guide Full Page: **\$22,200**
- With On-Site Meeting Guide Half Page: **\$20,565**

## Program Package #3

Advance and on-site delivery

- ePreview Leaderboard, Premium Banner or Traffic-Driving Content Ad
- Doctors Bag Insert

Rate: \$22,590

Capitalize on your program investment by promoting attendance to Scientific Sessions attendees!

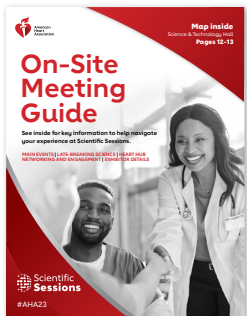
Contact your account manager for more information:

Cathleen Gorby | 913-344-1305 | cgorby@ascendmedia.com

Kelly XXX | XXX | XXX

# AHA24 Industry Presentation Packages

Add an Exclusive Email Invitation to all attendees for even more exposure for your program! \$25,750



## Industry Session Spotlight pages in the On-Site Meeting Guide

### Promote your program

- Four ads per page
- \$2,000 per ad



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Kelly XXX | XXX | XXX